

LET 'EM HOWL WE ARE OVERSTOCKED AND DOWN THEY GO



A Clearance Sale of Fine Clothing, Unequaled in the History of El Paso. Think of it! Your Choice of the Cleanest and Best Stock in Texas. All New and Fresh From the Best Wholesale Tailors in America. Hundreds of New and Exclusive Styles and Patterns to Choose From at These Tremendous Price Reductions

33 1/3 Off

ON ALL SUITS FOR CASH

SOL I. BERG

206 SAN ANTONIO ST. 206

FINEST OF CLOTHING

READY TO WEAR

CIGARET PACKAGES CUT BY UNCLE SAMUEL

Tobacco Packages Are Also Made Smaller by the New Tariff Law.

The same inverse process of reasoning on which the down east Yankee claimed to be a life saver because he had shot at a man and missed him, benevolent Uncle Sam has assumed the position of life saver in chief to the American youth by reducing the number of cigarettes in each package sold.

Section 3394 did it. This section of the tariff law of August 5, 1909, says that the tax on cigarettes made of tobacco or substitutes therefor (said dust not excluded) and weighing not more than three pounds per 1000, shall be \$1.25 per 1000, provided that all rolls of tobacco or substitutes therefor (again not excluding sawdust) wrapped in paper shall be classed as cigarettes.

In the future the 10 cent packs will contain 15 instead of 20 cigarettes and the more expensive packages eight instead of 10 of the cork tipped variety. The internal revenue increase on this class of cigarettes made cigarettes from 54 cents to \$1.25 per 1000 and the dealer has to edge either by reducing the number in each package or increasing the price per package.

JARRELL, BALLARD & CO.



July 4th celebration only two more days, but the sale prices will be continued next week on all Ready-to-Wear Clothing for men, ladies, boys and girls. Our store will close Monday at noon. Do your shopping Saturday and Monday morning.

Big Clothing Reductions

- \$25.00 and \$27.50 suits, high grade hand tailored suits, on sale at... \$19.95
\$20.00 and \$22.50 suits, strictly first class hand tailored worsted suits for... \$15.95
\$18.50 suits, made of pure all wool worsted; on special sale at... \$14.95
\$16.50 and \$17.50 suits, well made, high grade suits; on sale at... \$13.45
\$15.00 suits, pure all wool worsted materials. They fit nicely; for... \$11.95
\$12.50 and \$13.50 suits, made of pure all wool worsted; they will retain their shape... \$9.95
1 special lot of odds and ends suits, one and two of a kind... \$4.50
\$7.50 suits for... \$4.95
\$8.50 suits for... \$5.95
\$10.00 suits for... \$5.95
\$12.50 suits for... \$7.95

Boys' Clothing

- \$10 2-piece boys' suits, new fresh stock... \$6.95
\$8.50 2-piece boys' suits, fresh new stock for... \$5.95
\$6.50 and \$7.50 2-piece suits on sale at... \$4.95
\$5.00 2-piece suits for boys for... \$3.95
\$4.50 and \$4.00 suits for boys for... \$3.25
\$3.50 suits for boys on sale at... \$2.95
At 1-2 price, 1 lot of boys' plain pant suits, regular prices \$2.50 to \$5.00, to be sold at 1-2 price.
1-3 off on men's and boys' straw hats, 1-3 off.

Boys' Knickerbocker Pants

- \$2.00 pants for boys at... \$1.70
\$1.65 and \$1.75 boys' pants, on sale at... \$1.35
\$1.50 boys' pants on sale at... \$1.25
\$1.25 boys' pants on sale at... 98c
\$1.00 boys' pants on sale at... 85c

Mens' Half Hose

- 25c, 1 special lot of men's lace hose for... 18c
25c, 1 special lot of men's tan and black hose... 18c
1 lot of all linen hankierchiefs, 12-1-2c value... 10c

Men's and Boys' Underwear

- B. V. D. shirts and drawers, each... 38c
65c ribbed list shirts and drawers, each... 48c
50c blue, gray and black and white Balbriggan shirts and drawers, each... 40c
35c boys' ribbed list shirts and drawers for... 25c
25c, 1 special lot of boys' Balbriggan shirts and drawers for... 20c

AMUSEMENTS.

MORE FUN AT THE PARK.

The management of the Electric Park Amusement company has just completed a new amusement device called the seventh degree. For startling stunts it has the shrimers skinned a mile, they say. Every degree is said to be a hummer; two of the degrees are in view of the general public. The mysteries of the other five are known only to the candidates. Both women and men are eligible to all seven degrees. People with weak nerves or fat people are not advised to take the degrees.

AIRDOME CROWDED LAST NIGHT.

All the songs in the show at the Airdome went with a rush last night and many of the numbers received four encores. All El Paso is talking about this week's show and there remains but tonight and tomorrow night for those who have not seen the bill.

"THE MARRIED WIDOW."

Commencing Sunday night the Airdome will offer another "live" one. It is "The Married Widow" and there will be a great batch of good things to be seen, manager Rich says.

ROOSEVELT FILM DELAYED.

The picture of Roosevelt's reception in New York had not arrived at noon today and the management of the Crystal is unable to state whether it will be here in time for tonight's performance or not. It may arrive late this afternoon.

INSTRUCTORS FOR EL PASO MILITARY INSTITUTE ENGAGED.

Capt. H. E. Van Sardin, the new commandant of the Military Institute, who is in the east arranging for a corps of instructors for the institute, writes from Middletown, Conn., that he has engaged J. W. Marriner and Robert Beaten, of Wesleyan university, as instructors in science and English during the fall and winter terms of the school. Prof. Beaten was captain of the Wesleyan baseball team last year.

EL PASO TO DO SOME LOSING FOR THE FOURTH.

All of the El Paso banks, the real estate offices and most of the stores and business houses will close Monday for the big prize—no, for the nation's birthday, the same being July Fourth. The federal building will be closed all day and the postoffice will observe Sunday hours on the 124 anniversary of Uncle Sam's birthday with one full delivery by the carriers.

TOO MUCH TO DRINK.

"I met two gentlemen friends and I just couldn't help it, judge," declared Kenneth Callaghan, with a tumbled abundance of cuban locks. Kenneth was before Judge Lea Friday morning for the second time within two or three days, charged with being drunk. He was assessed \$3 and told to leave gentlemen friends alone in the future.

ASKS OFFICER FOR BEER.

Officer Barney Earley, who arrested Manuel Vetrin on a charge of vagrancy, stated in police court Thursday afternoon that the woman had asked him to buy her some beer. She did not deny the charge and was allowed to go with the warning to never again endeavor to induce police officers to buy her beer.

M. B. STEVENS, OF LAS CRUCES, WAS HERE FRIDAY ON HIS WAY TO CLOUDCROFT TO JOIN HIS FAMILY, WHO ARE SPENDING THE SUMMER IN THE MOUNTAINS.

Mr. and Mrs. J. A. Reynolds have returned from a vacation trip through the Northwest.

E. More and family are expected to return Saturday from California.

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JURY DISAGREES, JUSTICE CHARGED WITH OBSTRUCTION; NEIGHBORHOOD FEUD BREAKS UP.

Mrs. Minnie Howe, 810 Texas Street, charged with disturbance; neighborhood feud breaks up.

According to the testimony in Justice McClintock's court Thursday afternoon, the vicinity of 810 Texas street is the center of a domestic feud that breaks into the police and justice courts periodically. Thursday, the jury, after deliberating about an hour, agreed to disagree, three being for conviction and three for the acquittal of Mrs. Minnie Howe, 810 Texas street, on a charge of disturbing the peace. The complainant was Mrs. Mary Burns, who was discharged as the defendant of a similar action in police court the day before, with Mrs. Howe as the complaining witness. About a dozen witnesses were examined, mostly women.

SCARE HORSE TO DEATH.

Greely, Colo., July 1.—Angered at being separated from the small elephants for which they have a great affection, the big elephants belonging to the Sells-Brook circus, today charged wildly down the main street in pursuit of a baker's wagon. The driver escaped by a small margin and scattered bread for blocks.

JUSTICE MARRIES TWO.

Thursday afternoon at 5:30 o'clock there occurred a very pretty wedding at 306 Hill street. The contracting parties were Charles C. Kirkpatrick and Miss Cella Wilcox and Walfrid Wilcox are brother and sister.

BIG FIGHT TO START AT 2:30 EL PASO TIME.

The Jeffries-Johnson fight will be called at 1:30 Monday at Reno, Nevada, 2:30 El Paso time. Watch The Herald bulletins, direct from the ringside, by W. W. Naughton, the greatest ring reporter in the world.

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Why Not Spend the 4th of July At Cloudcroft?

The Southwestern System has arranged a regular old fashioned 4th of July programme of foot races, ball games, horse races, bronco busting, etc. Train leaves 8:00 A. M. The fare is \$3.00, good going Saturday and Sunday mornings, returning Monday night.

H. D. MCGREGOR CITY TICKET AGENT SHELDON HOTEL BUILDING

SUMMER TOURIST RATES VIA National Railways of Mexico

Table with columns for U.S. City, U.S. City, and rates. Includes destinations like Aguas Calientes, Chihuahua, Celaya, Cuernavaca, Durango, Guadalupe, Guanajuato, Jimenez, Mexico City, Monterrey, Parral, Puebla, Queretaro, San Luis Potosi, Santa Rosalia, Silao, Torreon, Tampico, Vera Cruz, Zacatecas.

Tickets on sale Tuesdays, Thursdays and Saturdays of each week during June, July, August and September, limit of thirty days from date of sale, without stopover privileges. For further information call on or address

A. DULOHERY, City Passenger Agent, El Paso, Texas.

Send 10 cents silver for sample copy of Mexico Today Magazine

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MEXICO TODAY MAGAZINE Apartado 5 Bis, Mexico D. F.

GOV. SLOAN'S PROCLAMATION CAUSES COMMENT AT BISBEE

Cochise County Will Have Ten Delegates at Constitutional Convention.

Bisbee, Ariz., July 1.—The proclamation of Governor Sloan for the selection of the delegates to the constitutional convention is the chief topic of conversation here. Cochise county will be represented by ten delegates, leading all other counties. The total number of delegates will be 52.

MACHINE OF NEW YORK AGAINST PRIMARIES

Albany, N. Y., July 1.—Theodore Roosevelt was beaten decisively Thursday. Whatever may be the final outcome of his first adventure in politics since his retirement from the white house, he met defeat last-footed at the hands of the Republican organization in the assembly.

MINER IN EL PASO

George P. Hyde, mining engineer, of Detroit, Mich., formerly assistant superintendent of the El Paso smelter, is in El Paso en route from San Bisbee, Ariz., where he has been on mining business.

SHALLOW SHAFT DEVELOPS LEAD SHOWING AT CANANEA

Cananea, Sonora, Mexico, July 1.—A shaft is being sunk at the Shattuck-Pattison property north of town which is known as the Juanita and Sulphide claims. The hole is now about 40 feet deep and shows some mineralization. The shaft will be sunk to a depth of 100 feet before anything is done in a mining way. B. M. Pattison of Bisbee, has been here looking over the work and stated that there is a quantity of lead in the shaft.

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Full particulars tomorrow on page 5 about the great Summer Round-Up Sale

