

# Fall '10 Fashion Show Tuesday Evening



## Unsurpassed Display of Models Exclusive With **The White House**

Our Fashion Show this season has been looked forward to with more interest than we have ever known customers to display. The reason for this is readily understood when you remember that we long ago assumed the unquestioned style leadership among local establishments. It is not difficult to understand why this store is supreme in the realm of women's apparel after viewing our collection of fall costumes, suits, wraps, etc.

### Fashion Show **TUESDAY EVENING**

Between the hours of 7 and 9:30

**YOU ARE MOST CORDIALLY INVITED**

#### **SOUVENIRS**

The souvenirs for the Fashion Show are most novel. They are imported corsage bouquets of exquisitely fashioned flowers delicately perfumed.

#### Showing of Imported Models

Among the many special garments to be displayed, our Fashion Show of imported models is probably the most important. These garments were designed and made for the Exposition at Brussels. There they were personally selected by our representative. So that there shall be no doubt about everyone seeing these exquisite garments, we have decided to place the major portion of them in our show windows on Opening Night.

#### **MUSIC**

Professor Reyo P. Reyes' ten-piece orchestra will render sweet music throughout the Fashion Show --- Tuesday evening from 7 until 9:30.

You can come to the Fashion Show with absolute certainty of seeing what will be worn this Fall and Winter.

#### **SPECIAL NOTE**

TO COMPLETE minor details of our Fashion Show, store will close Tuesday afternoon at 1 o'clock. Customers are asked to make necessary purchases Monday and Tuesday forenoon.

The curtains of the show windows will be raised promptly at 6 o'clock Tuesday Evening

El Paso's  
Only  
Exclusive  
Ready-to-Wear  
Store

**CORRECT DRESS FOR WOMEN** **THE WHITE HOUSE** **THE ONLY SPECIALTY SHOP**  
FELIX BRUNSCHWIG & CO.  
EL PASO - TEXAS

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Only  
Exclusive  
Ready-to-Wear  
Store