TO THE PUBLIC

Since moving to our new home in the Roberts-Banner building we have learned that a few of our unthoughtful friends have remarked that "Now The Hixson Co. have such an elegant store the prices of their merchandise will advance," and we take this means of assuring the public that such expressions are entirely erroneous.

People of El Paso, and the entire Southwest, long ago recognized the fact that they could absolutely depend upon the quality of merchandise purchased at this store, and it is our desire to impress upon our friends and patrons that the price, as well as the quality of every article is guaranteed and always has been at The Hixson Co. You pay no more, and in many instances you pay less for the same article of the same quality at this store that you would pay in New York, Chicago, St. Louis, Kansas City, Los Angeles or at any other large city in the country. It is always the policy of The Hixson Co. to cheerfully refund money on any purchase that is not entirely satisfactory.

Before we leased our present quarters we decided that we could do a greater volume of business, with practically little, or no more expense, and our prediction has been more than realized. The only item of expense that has increased is rent, and the new business created by our windows has more than made up for the item of rent.

We place our rent and advertising on the same basis. Because we do more advervestising at times than others is due to the fact that we expect our business at those times to increase more than enough to pay the cost of the advertisements.

Visitors from the leading cities of the country have complimented us upon the appearance of our store, the quality of goods and our reasonable prices.

We not only ask but INVITE you to compare quality and prices with any reliable jewelry establishment in the country.

Trusting that we will receive a continued liberal share of your patronage at all times, and with the assurance that both price and quality is absolutely guaranteed, and that your money will cheerfully be refunded at any time that your purchase is not satisfactory, and thanking our thousands of patrons and friends in El Paso and the Southwest for making this the leading establishment of its kind in any city of its size in the country, we are,

Very respectfully,

W. T. HIXSON CO.

Jewelers and Silversmiths

Mills St. and Mesa Ave. *Roberts-Banner Building*

Don't Miss This Special

Thanksgiving Sale

A fortunate purchase enables us to offer a limited number of Men's and Young Men's

Pure Wool, Black Unfinished Worsted Suits

Regularly sold at $20.00 and up, on sale this week at

$15.00

This exceptional offer at the very beginning of the season demands your attention. "Quality Guaranteed"--our reputation of years is behind each suit.

Don't miss the High School--E. P. M. I. Foot Ball game Thanksgiving Day

UNION CLOTHING CO.

"Best by Test"
111 S. El Paso

EYSTER'S C.O.D. GROCERY AND MARKET

THE PLACE FOR QUALITY
THE PLACE FOR LOWER PRICES

Order Early for Your Thanksgiving Dinner.
Bell phones, 823-844-884—Meat Dept., Bell 865; Auto 1691
Highland Park and East El Paso Wagons leave at noon Tuesday this week on account of Thanksgiving day.

MEAT DEPT.

Thanksgiving Turkeys, alive, per lb.	23c
Thanksgiving Turkeys, dressed and drawn, per lb.	30c
Sealshipt Oysters, fresh every day, per pt.	25c
Chickens, home dressed and drawn, per lb.	20c
Extra nice Pork Roasts, per lb.	20c
Home Rendered Lard (pure) per lb.	17 1-2c
18 lbs. Granulated Sugar, for	$1.00
3 lbs. Best Rice, for	25c
10 lbs. Best Colorado Potatoes, for	25c
10 lbs. Best Valley Sweet Potatoes, for	25c
Walnuts, Almonds, Brazil Nuts or Filberts, per lb.	25c
Shelled Walnuts and Shelled Almonds, per lb.	60c
Shelled Pecans, per lb.	70c
New Citron, Orange and Lemon Peel, per lb.	25c
Heinze's New Pickles, all kinds in now.	
Heinze's Sourkraut, per lb.	5c
Heinze's Mince Meat, per lb.	20c
Cranberries, per quart	10c
Mt. Park, or Winesap Apples, 4 lbs for	25c
Mexican Oranges, per dozen	25c

Fresh Lettuce, Celery, Cauliflower, Egg Plants, Cucumbers, Wax Beans, Cabbage, Pumpkins and Hubbrd Squash.

New Dried Fruits—all kinds.

Shipment new Plum Pudding and Fruit Cakes just in.

Fancy Large Celery and Lettuce, 2 for	15c
Blue Ribbon Butter and Eggs, 2 for	75c
Fancy Norway Mackerel, medium size, 3 for	25c
Fancy Norway Mckerel, large size, 2 for	25c
New Florida Grapefruit, 3 for	25c
3 pkgs. Seeded Raisins, for	25c
Currants, per pk.	10c
Comb Honey, 2 for	25c

Eyster's C. O. D. Grocery

Cor. Kansas & Boulevard. Leaders in Lower Prices

ALL HATS HALF PRICE

½ Price

For Newest Fall Millinery

Although it is somewhat earlier than usual, we start our 15th SEMI-ANNUAL HALF PRICE SALE tomorrow. We feel quite safe in asserting that outside of this store such phenomenal values in millinery have never before been offered in El Paso. Not only is our entire stock of the newest Fall hat creations offered at half price, but everything else in the store is offered at this sensational reduction. The following list will give you an idea as to how the prices run:

$15.00 WHITE BEAVER HATS $7.50

$20 Willow Plumes	$10.00	$15 Hand Bags	$7.50
$15 Willow Plumes	7.50	$10 Hand Bags	5.00
$10 Willow Plumes	5.00	$ 5 Hand Bags	2.50
50c Ribbons for	25c	95c Barrettes	48c
40c Ribbons for	20c	50c Barrettes	25c
25c Ribbons for	12 1-2c	20c Barrettes	10c

SALE BEGINS TOMORROW MORNING

WATCH OUR WINDOWS DAILY

The Millinery World
ARNOLD STRELITZ PROB
110 Mesa.

WATCH OUR WINDOWS DAILY

NEW MEXICO HAS GREATEST COAL RESOURCES OF ANY STATE IN UNION

(Continued From Page One.)

the county seat of Lincoln county; the La Bajada Hill road between Santa Fe and Albuquerque; and the road between Silver City in Grant county and the great mining camps in the Mogollon Mountains. The first two of these enterprises have been finished and the Silver City-Mogollon road it is estimated will be completed about June 1, 1911.

Since the creation of the good roads commission in 1909 it has examined over 1000 miles of road and has actually surveyed and platted over 500 miles additional. It is the intention within a very few days to again begin work upon that part of the scenic highway between Santa Fe and Las Vegas, and keep at it until it is completed, the governor says, and he declares this will make one of the most beautiful roads in the country. It is intended to build this road, known as the "Camino Real," from the territorial line near Raton to El Paso.

The New Mexico scenic highway, or "El Camino Real," as it is known, is a state highway projected from [illegible]so, Tex., on the south, to Raton, N. M., and the Colorado state line on the north, where it connects with a similar highway across the state of Colorado, extending to Denver and Cheyenne, Wyo., passing through some of the most beautiful scenery in the Rocky mountain region. The road will be of great commercial importance. This highway has now been completed from the Colorado line through Raton to a point near Las Vegas on the north, and from Las Vegas some distance west. The territorial good roads commission is now pushing construction from Santa Fe on the west, while the highway has been almost completed from Santa Fe to Albuquerque. The highway, therefore, is practically complete from Albuquerque to the Colorado line, save for a short stretch through the Pecos national forest. The expense of constructing this short section of the highway through the Pecos forest will be comparatively small. It will be of importance to the successful administration of the forest and the preventing of forest fires, and I therefore recommend that the forest service proceed with this construction as soon as practicable.

Praises School.

The governor praises the normal school situated at El Rito, in Rio Arriba county, and says an institution such as this, located in the midst of a county the population of which is composed largely of Spanish-Americans, was greatly needed, as it teaches the children English and will graduate many who will be qualified to instruct the young in the sparsely settled rural communities, where teachers are most needed.

Population.

The census of 1910 shows that the population of the territory is 327,396, an increase during the last decade of over 67 percent. The land ofices show that 520,145 acres have been proved up and 1,800,686 acres entered from June 30, 1909, to June 30, 1910. "The population now coming into the territory is of an excellent class," he says.

The immigration movement to New Mexico which set in during 1906 continues with little abatement as regards the dry farming districts and is increasing rapidly to the irrigated districts and to the towns, the governor declares. The greater portion of it has come from the central and eastern states, although a considerable number of farmers and investors have come from the irrigated regions north and west of New Mexico, while there has been some immigration to the Las Cruces and Pecos valley districts from the southern states.

Unfavorable conditions in a large portion of the dry farming area, he says, checked the immigration to these districts, and from approximately 15,000 homestead entries in 1907-8 there were only approximately 9000 entries in 1908-9. Up to this time a severe drouth has prevailed this season over the central, eastern and southeastern counties; yet in spite of this there has been a total of 9775 original entries during the fiscal year.

Room For Many Homes.

There remain open to entry in New Mexico approximately 36,000,000 acres of public land. Most conservative estimates indicate that from 8,000,000 to 10,000,000 acres are adapted to some form of farming.

In the Las Cruces district, the governor says, the unappropriated public lands are as follows:

Dona Ana county, 2,088,384 acres grazing and mountain land.

Grant county, 2,917,144 acres agricultural, grazing and mountain land.

Luna county, 1,607,039 acres agricultural, grazing and mountain land.

Otero county, 2,271,232 acres agricultural, grazing and mountain land. Sierra county 1,164,233 acres grazing and mountain land.

Socorro county, 4,319,469 acres agricultural, grazing and mountain land.

Quay county has 306,556 acres of unappropriated land, Eddy county has 3,178,421, Chaves, 3,716,507, and Lincoln, 1,868,037.

The number of personal inquiries for information received by the immigration bureau during the past year shows an increase of more than 200 percent over the previous year.

Territorial Finances.

During the past year the territorial rate of taxation has been reduced to 11 mills from 14.45 the year previous—nearly a 24 percent reduction. Property returns for taxation are made on a basis not exceeding 20 percent of actual value.

No deficiencies have occurred in any of the departments.

The territorial bonded debt has been decreased, interest payments promptly met, and the credit of the territory generally improved.

During the year ended June 1, 1910, $88,000 provisional indebtedness bonds, $10,000 current expenses, and $5000 certificates of indebtedness have been paid and retired, leaving a total bonded indebtedness June 1, 1910, of $1,001,500.

The territory has no debts or obligations of a floating character and is strictly on a cash basis.

The disbursements for the year were $1,074,962.65, and the balance on hand June 1, 1910, was $485,149.14.

Territorial Institutions.

The property holdings of the territory, both for institutional and other purposes, have been increasing from year to year, and an inventory taken under date of June 30, 1910, shows that these holdings, based on conservative valuations, aggregate $1,837,065.17.

The territory has other property holdings in lands, held in trust for the benefit of the various territorial institutions and for other purposes. These lands were granted to the territory by congress and amounted to 5,589,206 acres. There still are 5,512,545.93 acres; valued at the lowest price at which they can be disposed of, $3 per acre, they represent a valuation of $16,537,635.18. The revenue from these lands amounts to over $100,000 per annum. Last year actual receipts from this source reached $109,396.92.

County Finances.

On July 1, 1909, there were aggregate balances in the hands of county treasurers to the credit of various county and school district funds amounting to $1,032,009.39. During the year following there was collected and received by these officials from all sources the sum of $2,482,783.07, and for the same period of time there was disbursed by these officials for all purposes a total of $3,091,375.21, leaving balances July 1, 1910, aggregating the sum of $1,423,417.25.

During the past year the several counties have materially increased their outstanding bonded indebtedness. This is also true with respect to school districts.

The aggregate county bonded indebtedness amounts to $3,360,260, which includes $502,000 Santa Fe county railroad debt and about $58,000 Grant county railroad debt, provision for the payment of which is made in the enabling act, and which if deducted would leave the net aggregate bonded indebtedness of the counties $2,800,260.

The aggregate bonded indebtedness of school districts is $663,450.

Assessment of Property.

The total assessed valuation of all property in the territory subject to tax for the year 1909 was $59,464,311.42, an increase over the year 1908 of $6,938,016.41.

As property is only returned for taxation on a basis of one-fifth of actual value, the estimated value of the property of the territory subject to taxation is in round numbers $297,300,000.

Banking Interests.

On June 30, 1910, the banking interests of the territory were represented by 81 institutions, 41 national and 40 territorial banks, with a total capitalization of $3,302,650, and total resources and liabilities of $25,329,893.

During the year six new banking institutions were established. No failures occurred but three small territorial institutions under the direction of the bank examiner are in process of voluntary liquidation.

Building and Loan Associations.

There are at this time 14 building and loan associations operating in the territory. They have combined resources and liabilities of $1,259,584.57.

Corporations.

Some 250 corporations were either organized in New Mexico or admitted to do business in the territory from other states and territories during the fiscal year ended June 30, 1910. The total authorized capital stock represented by these corporations is $142,000,000. The largest percentage of these corporations come under the head of mining, milling, and smelting companies.

During the past fiscal year three life, five miscellaneous, and one fire insurance companies were admitted, and one fire and two life insurance companies have ceased transacting business. There are now operating in the territory 29 life insurance companies, 35 fire insurance company, and 24 fraternal beneficiary societies.

Education.

Educational advancement in New Mexico has been very gratifying during the past year. The census of August, 1909, reported 95,101 (93,894 in 1908) persons of school age (5 to 21 years). The public school enrolment, June, 1910, was 56,162 (47,989 in June, 1909). This indicates that 60 percent of the scholastics were enroled in the public schools. Fully 5000 persons listed on the school census were enroled in private and sectarian schools. This advances our percent of census enroled to nearly 65 percent. For the United States, as a whole, the percent of census enroled is about 70 percent.

Efforts to enforce the compulsory school law have brought results. The average attendance during the past year was 37,056, as compared with 29,547 for the year previous, or 66 percent of the enrolment for 1909 and 1910, against 61 percent for 1908-9.

In all schools 1462 teachers were employed during the past year (1229 in 1908-9), 505 men and 957 women.

The governor deals at length with the various territorial normals, universities and other educational institutions and praises their work—the Roswell Military institute, the A. & M. college at Mesilla Park, the School of Mines at Socorro, the university at Albuquerque and the normals at Silver City, Las Vegas and El Rito.

The value of public school property is fully $1,000,000; the bonded indebtedness, $600,000. The expenditure for the support of our public schools during the past year was $791,000, or a per capita expenditure of $14 on the basis of enrolment.

Wells, Forests, Cattle.

There are now more than 700 artesian wells flowing in Chaves and Eddy counties, irrigating approximately 30,000 acres, planted chiefly in alfalfa and orchards. The flow of these wells shows little diminution, although the use of water has doubled within three years past.

There are now approximately 11,000,000 acres within national forests in New Mexico. Administration of the reserves in this territory is through the district forester, with headquarters in Albuquerque. The placing of this administrative officer in the field has resulted in a much more satisfactory administration of the forests.

During the year ended June 30, 1910, shipment of cattle has been heavy, 299,255 cattle and 10,988 horses having been inspected. Also 56,775 hides are reported for that period. Prices show an improvement over last year. Yearlings brought $18 $21, as against $12 to $17 in 1909. Twoyearolds sold at $25 to $28 against $20 to $26 in 1909, while 3yearolds and up brought from $35 to $38 as against $26 to $35 at this time last year. Cows brought $19 in the southern and $25 in the northern portion of the territory.

Sheep Industry.

The drouth in the spring of 1909 was very severe and sheep loses were high. The lambing this spring, 1910, was much better, the percent of lambs raised probably will be near 60.

Lambs sold last fall for form 4 to 6 cents per pound, netting the grower gross from $1.75 to $4 per head—better prices prevailing than during the previous year. During the year ended June 30, 1910, 719,444 head of sheep were shipped out of this territory, about the same number as were shipped out during the previous year.

Public Buildings.

New Mexico has a well constructed capitol building and an executive residence recently completed. An annex to the capitol is now nearing completion, and these buildings will cost, all

(Continued on next page.)

Men and Women.

Women as well as men are made miserable by kidney and bladder trouble. Dr. Kilmer's Swamp-Root, the great kidney remedy, promptly relieves.

Swamp-Root stands the highest for the reason that it has proved to be just the remedy needed in thousands upon thousands of even the most distressing cases.

At druggists in 50c and $1.00 sizes. You may have a sample bottle by mail free, also a pamphlet telling you all about it. Address Dr. Kilmer & Co., Binghamton, N. Y.

GRAY HAIRS

are so gradually and perfectly restored to original color by Wells' Hair Balsam, that no one would ever suspect you of using anything. 50c and $1.00 at druggists.
E. S. Wells, Chemist, Jersey City, N. J.

TO CURE A COLD IN ONE DAY

Take LAXATIVE BROMO Quinine Tablets. Druggists refund money if it fails to cure. E. W. GROVE'S signature is on each box. 25c.

TRY DR. CHE HOK'S VEGETABLE COMPOUND.

MEDICINES for hereditary debility or weakness of men, women and children. Chronic Blood Poison, Eruptions, all Skin Diseases, Rheumatism, Catarrh, Heart Disease, Lung Trouble, Liver Complaint and Constipation.

Female internal trouble, inflamation or acute pains INSTANTLY CURED. Office 105 N. Campbell. Bell Phone 2210.

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Rooms $1.00 per day and up
With privilege of Bath
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EUROPEAN PLAN
Table d'Hote Breakfast - - 50c
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THE DIAMOND BRAND.
Ladies! Ask your Druggist for Chi-ches-ter's Diamond Brand Pills in Red and Gold metallic boxes, sealed with Blue Ribbon. Take no other. Buy of your Druggist. Ask for CHI-CHES-TER S DIAMOND BRAND PILLS, for 25 years known as Best, Safest, Always Reliable

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A TURKEY DINNER

is not complete unless you finish it with some of Smith's Pure Ice Cream. We have all flavors and furnish you with any quantity you need. Our cream is famous for its consistency and is made from pure materials.

Smith Ice Cream Co.

Bell 818. Auto 1188.

If you want your horses and mules to give you an honest day's work, you should feed them well and in order to do this, you should favor us with your orders for feed. 'Phone and mail orders will receive prompt attention.

O. G. Seeton & Son

Third and Chihuahua Sts.

DRINK MILK
Drink Lots of it

It's pure, rich, sweet.
It's good, and good for your system. It's nature's purest food drink. It's a health food.
Many families use three to five quarts per day.

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