

# Introducing the 1911 Spring Season

## Calisher's

### Attractive Monday Specials Throughout the Store and Annex

## Calisher's

Our schedule for next week embraces values in new spring merchandise that should advance spring shopping to a considerable extent. Stocks are unusually complete for this early in the season, and the items selected for special selling Monday and next week should meet with high favor.

### Toilet Articles (Monday Specials)

- Pozzoni's Face Powder, a 50c value; Monday for 25c
  - Cuticura Soap, regular price 25c a cake; Monday for 19c
  - Tomie Glycerine Soap; special Monday, 3 bars for 25c
  - Williams' Toilet Powder, a 25c value; Monday for 15c
  - "Santalol" Tooth Powder, a 25c value; Monday for 19c
  - Colgate's Shaving Cream, a 25c value; Monday for 19c
  - Colgate's Bath Soap, all odors; special Monday 3 bars for 25c
  - Vaseline, in pound jars; special Monday at 25c
  - The 25c size Peroxide; special Monday at 16c
  - The \$1.00 size of Newbro's Herpicide; special Monday at 73c
  - The \$1.00 size Pond's Extract; special Monday 75c
  - Regular 15c Face Chamolis, nice and soft; special Monday 7c
  - Regular 25c Shaving Brushes; Monday special 19c
  - Regular 75c Bath Brushes, with handle; Monday special 45c
- Extra! Extra!**  
Bulk Perfumes, all odors, that sell regularly for 50c an ounce; Extra Special Monday only at 28c

### Spring Gloves (One Monday Special) Silk Gloves 50c

All the new spring shades in "Fournes" Silk Gloves, also black and white. Wrist length, 2-clasp, double finger tips; price per pair 50c.

### Derby Gloves \$1.50

The famous "Derby" Gloves, the best kid gloves obtainable at \$1.50 a pair. Wrist length, 2-clasp, come in all the wanted spring shades.

### \$2.00 Chamois Gloves \$1.49

English Made Chamois Gloves, wrist length, one-button, welt seam backs, offered in white and the natural chamois color, a very smart, dressy glove regular price \$2.00 a pair; Extra Special Monday only at \$1.49.

The Butterick Fashion Book for Spring 1911 is now on sale at the Pattern Counter. Price 25c and a Butterick pattern free with every copy.

### Dressmaking

Our Dressmaking Department—Mrs. J. B. Cass in charge—gives you the best service in El Paso.

### Early Spring Knit Underwear

We feature Monday light weight knit underwear for early spring wear. Many special prices will be offered, some of which are noted below.

- VESTS 35c**  
Women's Jersey ribbed medium weight vests, high necked with long or short sleeves, pure white; Monday Special 35c
- 35c PANTS 25c**  
Women's Jersey ribbed cotton pants, umbrella knee-style, trimmed in Turchon lace, these are regular 35c garments; Monday Special 25c
- UNION SUITS \$1.25**  
Women's light weight bleached cotton union suits, "Forest Mills" make, Jersey ribbed, high neck, short sleeves, ankle length, silk crochet trimmed; Monday Special \$1.25
- UNION SUITS \$1.50**  
Women's light weight bleached cotton union suits, the "Forest Mills" brand, Jersey ribbed, high neck, long sleeves, ankle length, nicely trimmed with silk crochet, Monday Special \$1.50
- UNION SUITS 98c**  
Women's "Supreme" brand light weight cotton union suits, high neck, long sleeves, ankle length, crocheted trimmed, well finished seams, this is a new style of knit goods and just the garment for early spring wear; Monday Special 98c
- RUBENS VESTS 25c**  
Rubens vests for infants, medium weight cotton, good pearl buttons; Monday Special 25c
- LOW NECKED and SLEEVELESS (For spring and summer wear) VESTS FOR 15c**  
Women's low necked, sleeveless vests, Derby ribbed, well taped, narrow shoulder straps; Monday Special 15c (Also out size vests)
- 25c VESTS 18c**  
Women's Jersey ribbed list finished cotton vests, low necked and sleeveless, well taped, narrow shoulder straps, regular 25c vests; special Monday 18c
- VESTS AT 25c**  
Women's Jersey ribbed list finished cotton vests, low necked and sleeveless, silk taped neck and shoulder straps, regular and out sizes; Monday Special 25c
- \$2.00 SILK VESTS \$1.68**  
Women's imported Italian silk vests, low necked and sleeveless, round neck, well trimmed shoulder straps, these are garments of good length, sell regularly at \$2.00; Extra Special Monday only at \$1.68

### New Spring Waists

**MARQUETTE WAISTS**  
Among recent arrivals for the Ready-to-Wear Section was a shipment of white cotton marquette waists. These are very pretty garments, hand embroidered and lacetrimmed. Some have high collar and either long or short sleeves, others show the low cut round or square neck. The kimono sleeve is seen on many. Prices range \$2.95, \$4.50 and \$6.50. Marquette, both in cotton and silk, is such a popular fabric for spring and summer wear that we know you will be interested in this advance shipment of marquette waists.

**LAWN WAISTS AT \$2.95**  
A special price on a recent shipment of white lawn waists. These are dainty waists, embroidered front and pleated styles. Specially \$2.95 priced for next week at.

### \$1.25 Middy Blouses 95c

The Middy Blouse, if anything, grows in favor. It is so jaunty, and so becoming, alike to women and misses. These are white blouses with colored trimmings. Made of linen, soisette and wash pongee. Regular price is \$1.25; Monday Special 95c

### New Spring Wash Goods (several Monday specials)

A great deal of your spring and summer sewing can be done now. The little girl's dresses, the boy's wash suits, many of your simpler dresses—should all be made now. We note for Monday several good specials in new spring wash fabrics.

**15c LINENE 12 1/2-2c**  
34-inch lineine cutting, in all the new spring shades, including white and black, regular 15c grade; special Monday, per yard 12 1/2-2c

**35c REPP 27c**  
27-inch repp in plain shades and self-colored satin stripes, for spring suits, separate skirts and coats, regular 35c quality; special Monday, per yard 27c

**25c ZEPHYR 17 1/2-2c**  
22-inch imported zephyr gingham, in the new plaids and broken checks an absolutely fast color, non-shrinkable fabric, worth 25c a yard; special Monday 17 1/2-2c

**40c LINEN 29c**  
26-inch natural color dress linen, made from the pure flax, the heavy, medium and light weights are offered, regular price for this linen is 40c per yard; Extra Special Monday only at 29c

**25c SHIRTING 19c**  
Imported madras shirting, in a wide range of styles, white grounds with colored stripes and figures; this is our regular 25c shirting; very Special Monday only, per yard 19c

The March Delineator will be on sale Monday at the Pattern Counter.



### NEW SPRING SUITS

More spring suits are arriving daily. We have for Monday a display embracing every fad of the season as to cut, material and trimming. Briefly stated, figure-revealing short coats and narrow skirts characterize this spring's suits.

Broad collars and the raised waistline are other features. As to colors, the white and black and black and white combinations continue favorites. See the new suits when you come Monday.

Prices range \$12.50 to \$40.00

**FOULARD DRESSES**  
We are receiving almost daily shipments of spring dresses developed in foulard. We will make a special display of these Monday. Prices range \$15.00, \$18.00, \$22.50, \$25.00 and up.

**NEW SPRING HATS**  
The newest ideas in millinery will be on special display Monday. We direct special attention to the showing of \$5.00 hats. At this nominal price we offer a wide range of choice.

### NEW SPRING SKIRTS

Values to \$12.50 for \$7.95

For Monday, Tuesday and Wednesday we make this remarkable offer. These are new spring skirts in panamas, serges, cashmeres, soft finished worsted novelties and voiles. There is a good range of colors, and values are up to \$12.50; Three Days Sale price \$7.95

## Three Days Sale of Dresses Values to \$38.00 at Choice for \$15.00

For Monday, Tuesday and Wednesday we make this unheard of reduction. These are light weight dresses, suitable for spring wear. Made of messaline, marquette, voile, solimons and serge. Styles represented are the most favored of the winter's models, including hobble, semi-hobble, pleated and plain gored skirts. The trimmings are unusually handsome. Dresses that sell regularly up to \$38.00; Three Days Sale price, you have choice for \$15.00

### Springweight Woolens (two Monday Specials)

- \$1.75 WHITE SERGE \$1.23**  
52-inch white storm serge with black hairline stripes, much used for spring suits and separate skirts; this is a regular \$1.75 quality; Extra Special Monday only at, per yard \$1.23.
- \$1.50 CHECKED SUITING \$1.05**  
46-inch black and white checked suiting, very fashionable for separate skirts, coat suits and one-piece dresses, regular \$1.50 quality; Extra Special Monday only at, per yd. \$1.05.

### White Goods

- 25c WAISTING 18c**  
White madras and sheer lawn waists, in plaids, checks, stripes and Jacquard effects, regular price 25c a yard; special Monday at 18c.
- 50c LINGERIE CLOTH 35c**  
46-inch white lingerie batiste, mercerized finished, very fine, sheer and silky, sells regularly for 50c a yard; Extra Special Monday only at 35c.
- 40c LINEN 29c**  
36-inch white waisting linen, medium weight, a nice even weave, a quality that sells regularly for 40c a yard; special Monday at 29c.

### Hour Special 8 to 10 Monday Morning

Checked apron gingham, standard brands, in blue and white, brown and white and other staple colorings, sells regularly for 10c a yard; Extra Special Monday morning, for 2 hours only, at—

### 5c Yard

(On sale in the Annex 10-yard limit.)

### EXTRA! EXTRA!

All next week we offer a discount of 20 percent on all suit cases and trunks. We do this, principally, to advertise the completeness of our Annex Trunk Store. All next week, any suit case or trunk at 20 PERCENT below the regular price.

### New Embroideries (two Monday Specials)

**MATCH SETS**  
In Swiss and Hamburg match sets we offer a wonderful range of choice. The new patterns are indeed lovely!

### ALLOVERS

Swiss and minkook allovers, in small and large designs suitable for waists and dress trimming, prices range all the way from 50c to \$2.50 a yard.

### BABY IRISH FLOUNCINGS

In full width Baby Irish flouncings we show a wealth of exclusive patterns. Many pieces have arrived the past week and will be shown for the first time Monday. Prices range \$1.25 to \$7.50 a yard.

### 90c GALLOONS 50c

Swiss galloons, widths up to 5 inches, dainty new designs, regular prices up to 90c a yard; Extra special Monday only, choice 50c.

### 50c GALLOONS 28c

Swiss and Baby Irish galloons, different widths, a variety of patterns to make your selection from, sell regularly up to 50c per yard; Monday only at 28c.

**SUBURBAN DELIVERIES EVERY DAY TO Highland Park, Smelter, Altura Park, Fort Bliss, East El Paso, Government Hill, Grandview**

# Calisher's

J. Calisher Dry Goods Co. (Incorporated)

### New Spring Corsets

Your new spring clothes should be fitted over a new model corset. We are now showing 1911 models in "Madame Irene," "Madame Mariette," "Majestic," "Kabo," "Nemo," "The Succorso" and "Calisher's Special" corsets. Consult with our corset-fitter, she is able to tell you what kind of corset you ought to wear.

### New Spring House Dresses

AT \$1.75—Pretty one-piece house dresses, of chambray, gingham and percale, solid shades, also checks and stripes. These dresses are made with long sleeves and high turnover collar. We consider them \$1.75 exceptional values at.

AT \$2.50—One-piece house dresses of chambray, gingham and striped gingham. Button to one side of the front, have square neck and short sleeves. Ordinarily, you would pay \$3.00 for such dresses; we quote a special price for Monday \$2.50

### Children's Rompers

AT 59c—Gingham rompers for little tots of 6 months to 6 years. We'll made little garments in solid shades, as well as checks.

AT \$1.00—Chambray, gingham and soisette rompers for children, 1 to 4 years of age. Made with medium low square necks and elbow sleeves, nicely trimmed. Come in blues, pinks and browns. Prices \$1.00

### New Spring Silks (one Monday Special)

Foulard is the favored spring silk. We are offering a wide range of choice in all grades. Special display is now being made of the famous "Valentine" brand of shedwater foulards. We also note one extra special in foulards for Monday.

**75c FOULARDS 48c**  
New spring silk and satin foulards, 22 to 26 inches wide, in dots, stripes, checks and other new designs, in a wide variety of new shades. Foulard is the fashionable spring silk for one-piece dresses. These are regular 75c foulards; Extra Special Monday only at, per yard 48c.

**SHELDWATER FOULARD 85c**  
A 26-inch shedwater foulard with extra high luster, comes in the most "wanted" shades for spring wear and all the newest designs, including embroidered and Persian dots, stripes, checks, etc. Price, per yard 85c.

**SATIN FOULARD \$1.25**  
A 27-inch satin foulard, heavy weight, with high luster, comes in Persian and coin dots, stripes, brocaded and other stylish effects, in all the new spring shades. Price, per yard \$1.25.

**SILK MARQUETTE \$1.25**  
Silk marquette will be much used this spring for waists and one-piece frocks. This is a 42-inch width, in the most fashionable shades, such as amethyst, ecor, pink, granite, navy blue, gray, shell pink, light blue, tan, Copenhagen blue, champagne, black and white. Price, per yard \$1.25.

### Notions (Monday Specials)

- 5c packages of white tape, assorted widths; Monday 3c
- De Long's hooks and eyes, black only; special Monday, per card 2c
- Regular 25c sterling silver thumb rings; Monday for 16c
- Regular 5c darners, with handle; Monday for 3c
- Pearl Buttons, assorted sizes, worth to 10c a dozen; special Monday 3c
- Regular 10c curling irons; Monday for 5c
- Regular 25c hose supporters, in light blue, pink and white; special Monday 15c
- Collar supporters, regular price 5c a card; special Monday 2c
- Pearl buttons, fancy and plain, worth to 15c a dozen; Monday at 5c

### Spring Hosiery (two Monday Specials)

**CALISHER'S SPECIAL SILK HOSE**  
At \$1.25 a pair we have our own brand of silk hose called "Calisher's Special." This is a serviceable hose with lisle foot and garter top. It is far superior to the ordinary \$1.25 grade silk hosiery. Comes in black and all colors.

**\$1.00 BLACK SILK HOSE 68c**  
Good weight black silk hose, with lisle foot and garter top, our regular \$1.00 silk hose; Extra Special Monday only at 68c.

**GORDON DYE COLORED HOSE**  
A gauze weight silk lisle hose, with double heels, toes and soles, comes in all the new spring shades, price, per pair 50c.

**CALISHER'S SPECIAL LISLE HOSE**  
This is a gauze weight silk lisle hose, in black only, made expressly for us and bearing our brand, "Calisher's Special." Price is 35c per pair, \$1.00 for a box of 3 pair. This, without doubt, the best hosiery that can be produced at this price. Try it!

**MEN'S 25c HOSE FOR 18c**  
Men's gauze lisle hand embroidered black hose, sells regularly to 25c a pair; Extra Special Monday only at 18c.

**OUR 25c HOSE FOR WOMEN AND CHILDREN**  
At the favored price of 25c a pair we offer women's stainless black hose, such famous brands as "Esco," "Gordon Dye" and "Wayne Knit."

We offer both the regular and out sizes—all at the attractive price of 25c a pair. In children's hose at this price, we have the famous "Buster Brown," "Round Ticket," "Cameo" and "Pony Stockings."

We join in extending out-of-town people a cordial invitation to attend the Aviation Meet

### The Calisher Bargain Annex (Many Monday Bargains)

- The Annex has many good bargains for Monday shoppers. A few of the best are noted below.
- \$1.25 PETTICOATS 95c**  
Women's percale and gingham petticoats, in all colors, both stripes and plain shades, regular \$1.25 petticoats; Annex Bargain Monday 95c
- \$1.00 KIMONOS 69c**  
Women's full length lawn kimonos with full kimono sleeves; these kimonos come in good floral designs in all colorings, regular \$1.00 garments; Annex Bargain Monday 69c
- DRESSING SACQUES 59c**  
Women's dressing sacques, made of lawn in dainty light colorings. High necked and long sleeved sacques are shown, also the short sleeved styles with low square or round neck. Kimonos are neatly finished at waist with belt. A big Annex Bargain 59c
- \$1.00 FLOUNCINGS 35c**  
27-inch Swiss flouncings, in dainty, sheer, open designs, sell regularly as high as \$1.00 a yard; a big Annex Bargain 35c
- 25c SCRIM 15c**  
Yard wide stenciled scrim, regular 25c quality; Annex Bargain Monday, yard 15c
- \$1.50 WAISTS 69c**  
These are tailored and semi-tailored waists, some slightly soiled from handling. They are made of lawns and limes. Have cluster pleated and embroidered fronts, and are pearl button trimmed. Waists that would sell in a regular way up to \$1.50; Annex Bargain Monday, choice 69c
- \$2.00 WAISTS 79c**  
Tailored and semi-tailored waists, of fine and lawn. Many styles to select from—have pleated and embroidered fronts—trimmed and finished with large pearl buttons. Regular prices are up to \$2.00; Annex Bargain Monday, choice 79c
- \$3.00 WAISTS 98c**  
Waists made of all-over embroidery, cotton voile, marquette, lingerie cloth, linen and lawn. The linen and lawn waists are tailored models with cluster pleats; the others are very prettily trimmed in lace and embroidery. Would sell regularly up to \$3.00; Annex Bargain Monday, choice 98c
- 15c HOSE 10c**  
Women's black and tan cotton hose, double heels, toes and soles, a regular 15c hose; Annex Bargain Monday, pair 10c

### MEAKER EXTRADITES HIMSELF TO TEXAS

Fighting Extradition He Crosses Texas Line by Mistake.

New York, N. Y., Feb. 4.—Because George M. Meaker, of this city, took

a buggy ride across the New Mexico line into Texline, Texas, although he probably was not aware that at that time he was leaving New Mexico, he must go to the Lone Star state to answer a charge of having defrauded George Mattingly. The appellate division of the supreme court of New York has so decided, after entertaining Meaker's application to reverse the findings of the lower court, which ordered his extradition. Meaker based

his fight against extradition on the contention that he was not in Texas at the time the alleged fraud was committed.

### RETRACTS CONFESSION OF POISONING A NOBLEMAN

St. Petersburg, Russia, Feb. 4.—Dr. Pantchenko, a self-styled poison expert, today in court retracted his confession that he had deliberately murdered count Vasilli Bouturilin at the

instigation of the latter's brother-in-law, count Obrien Delasey. The accused physician asserted he was induced to make the admission of guilt by promises made him by the examining magistrate at the original inquiry.

### FEDERAL JOBS OPEN TO TEXANS WHO CAN PASS

Texas is said to have several jobs coming to it in the government allotment. The United States civil service

commission has announced the following examinations to be held in El Paso during March and April: Stenographer, typewriter, bookkeeper, watchman, messenger, electrician, draftsman, teacher, trained nurse, civil engineer, physician, pharmacist, elevator conductor, plate printer, press feeder, and others.

The commission has been and is making unusual efforts to secure applicants and eligibles for positions in

the government service among the southern states. Persons qualified in stenography will find it an easy matter to secure early employment, and all persons who may be attracted by these examinations should write for applications to secretary civil service board, El Paso.

See the fine line of spring suitings at Gray's. He guarantees a perfect fit and perfect satisfaction.

**EVELYN SEE INDICTED.**  
Chicago, Ill., Feb. 4.—Evelyn Arthur See, founder of "Absolute Life" has been indicted on serious charges. The penalty for which is imprisonment for one to 20 years. Several girls were witnesses before the judge.

If you think your sight is defective have Dr. Horton make an examination. He will soon find what the trouble is. Snyder Jewelry Co., 227 San Antonio.