

Anniversary Sale Bath Towels

Bath towels are a feature for second week of Anniversary Sale. All grades are offered at, by far, the best prices of the season.

- 18c BATH TOWELS 14c
22x36 Turkish bath towels, white with red border, good 18c values; Anniversary price.....14c
25c BATH TOWELS 19c
21x40 hemmed Turkish bath towels, all white, closely woven, good value for 25c each; Anniversary price.....19c
30c BATH TOWELS 23c
24x42 hemmed Turkish bath towels, all white, soft and absorbent, worth 30c each; Anniversary price.....23c
35c BATH TOWELS 27c
22x45 hemmed Turkish bath towels, all white and white with red border, these are extra heavy towels and sell regularly at 35c each; Anniversary price 27c
75c BATH TOWELS 58c
27x57 Turkish bath towels, extra fine weave, double knitted of superior quality yarn, all white, nicely hemmed, splendid value for 75c each; Anniversary price.....58c
3 TOWELS FOR \$1.00
22x45 hemmed Turkish bath towels, double knitted and extra heavy, white with red and blue borders, regular price 40c each; Anniversary price 3 for.....\$1.00
65c BATH TOWELS 47c
27x54 all white Turkish bath towels, closely woven and soft finish, 65c values; Anniversary price.....47c
\$1.50 BATH MATS \$1.00
27x45 heavy Turkish bath mats, in variegated colors, regular price \$1.50; Anniversary price.....\$1.00
\$1.75 BATH SHEETS \$1.25
45x68 white Turkish bath sheets, neatly hemmed, good heavy quality, sell regularly for \$1.75 each; Anniversary price.....\$1.25
\$2.50 BATH SHEETS \$1.98
52x72 hemstitched Turkish bath sheets, double knitted of fine yarn, very absorbent with velvet touch, regular price \$2.50 each; Anniversary price.....\$1.98

Anniversary Sale of Embroideries

This is always one of the special features of our Anniversary Sale. This year we include every yard of our regular stock as well as a large special purchase of beautiful embroideries.

- 95c EMBROIDERIES 48c
Wide flouncings, 24 to 27 inches, in Swiss and cambric, pretty and serviceable, values to 95c per yard; Anniversary price.....48c
\$1.75 EMBROIDERIES 79c
Wide flouncings, in Swiss and cambric, for dresses, waists and petticoats, values to \$1.75 per yard; Anniversary price.....79c
\$2.00 EMBROIDERIES 98c
Fine, sheer embroideries, for dresses, waists and dainty underweares, very pretty patterns and extra well finished edges, values to \$2.00 per yard; Anniversary price.....98c
\$1.50 EMBROIDERIES 69c
27 to 30 inch flouncings, a hundred different patterns to select from, values to \$1.50 per yard; Anniversary price.....69c
Matched Sets 30% Off
Beautiful embroidery dress sets—flouncings, bands and edgings all to match—are offered during Anniversary Sale at just 30 percent below the regular price. The materials are soft and sheer, and the patterns exclusive. A remarkable opportunity, such as could occur only during an Anniversary sale.

Anniversary Sale of Hosiery

Hosiery for every member of the family can be bought during Anniversary Sale at a saving. The following items are intended merely as examples of the big values in reliable hosiery that are offered you at Calisher's the coming week.

- Women's Hosiery
25c HOSE 3 PAIR 50c
Women's gauze weight cotton hose, made with double soles, heels and toes and garter tops. This hosiery is factory mended but the imperfections are very slight. Worth to 25c pair; Anniversary Special 3 pair for.....50c
25c LACE HOSE 20c
Women's gauze weight cotton hose with lace boot, comes in all colors, regular price 25c pair; Anniversary Special 20c
50c LACE HOSE 26c
Women's tan and black lace hose, in a wide range of good designs, worth to 50c pair; Anniversary Special.....26c
60c EMBROIDERED HOSE 29c
Women's handsomely embroidered gauze hose in all colors, fine assortment of designs to choose from, worth to 60c pair; Anniversary Special.....29c
\$1.00 SILK HOSE 69c
Women's pure silk thread hose, in black, tan and white, regular price \$1.00 pair; Anniversary Special.....69c
Men's Hosiery
25c HOSE 18c
Men's good quality lisle finished cotton hose, medium weight, in black and all the good colors, regular price 25c pair; Anniversary Special.....18c
BUSTER BROWN HOSE
Men's "Buster Brown" hose, a fine wearing hose, comes in black and colors; per box.....\$1.00
Children's Hosiery
25c HOSE 19c
Children's ribbed cotton hose, medium weight, made with double soles, heels and toes, comes in black and good shades of tan, worth 25c pair; Anniversary Special.....19c
35c SOCKS 26c
Children's lisle thread fancy socks, all sizes, worth to 35c pair; Anniversary Special.....26c
50c HOSE, 3 PAIR \$1.00
Children's lisle thread gauze hose, in black and white, all sizes, a regular 50c grade hose; Anniversary Special 3 pair for.....\$1.00

Anniversary Sale of WHITE DRESSES

Handsome white dresses form a big feature of the Anniversary Sale. Special prices are offered on hundreds of styles in white marquisette, French voile, lingerie cloth, lawn and batiste. Many of the dresses that are included in Anniversary Sale have only just been received from their makers. Besides the all-white dresses, the fashionable colored embroidered effects are included. In fact, there is nothing you can desire in a handsome white dress that you cannot purchase during Anniversary Sale at a considerable reduction from the regular price. Just to give you an idea of the reductions we note two special lots of white dresses. Each is worthy of a careful reading, but pay particular attention to the one at \$4.94.

- \$16.50 WHITE DRESSES \$11.95
White voiles and marquisettes, also lingerie dresses. Some have colored embroidery waist-front and skirt trimming. High and low necked styles are shown, with long and short sleeves. This is but a poor description and does not convey at all the dainty charm of these dresses. You must come and see them. There's a variety to choose from, and prices range regularly up to \$16.50 Anniversary Sale.....\$11.95
Anniversary Sale of WASH DRESSES
Four big lots are offered. The materials are zephyr, gingham, batiste-lawn, madras, voile tissue, plain printed batiste and dimity. It is really impossible to describe the styles. There are so many. We ask you to come and see these dresses.
LOT I—Dresses worth to \$4.00; Anniversary Sale price.....\$2.95
LOT II—Dresses worth to \$5.00; Anniversary Sale price.....\$3.95
LOT III—Dresses worth to \$6.50; Anniversary Sale price.....\$4.95
LOT IV—Dresses worth to \$7.50; Anniversary Sale price.....\$5.95
EXTRA! EXTRA!
\$9.00 White Dresses \$4.94
Almost half price on a group of dainty white dresses—voiles, marquisettes and lingerie cloth. Some are trimmed with pretty lace, others are the allover embroidery dresses. We also include in this special some light blue and pink lingerie dresses. Numerous pretty styles are shown—high and low necked, long and short sleeves, the kimono sleeve, etc. These are very pretty summer dresses and good value at the regular prices, \$8.00 and \$9.00. Anniversary Extra Special at, choice.....\$4.94

TOILET ARTICLES

- 20c size bottles of Peroxide; Anniversary Special.....12c
50c size bottles of Listerine; Anniversary Special.....35c
"Sanitol" Tooth Powder, a 25c value; Anniversary Special.....18c
Colgate's Shaving Stick, a 25c value; Anniversary Special.....18c
Colgate's Dental Cream, a 25c value; Anniversary Special.....18c
Packer's Tar Soap, regular price 25c a bar; Anniversary Special.....18c
Colgate's fancy toilet soaps, all colors, regular price 25c per box; Anniversary Special.....19c
Roger & Gallet's Rice Powder, a 25c value; Anniversary Special.....19c
35c size jars of Dettol & Ramedell's Perfect Cold Cream; Anniversary Special.....26c
Regular 75c Nail Buffers; Anniversary Special.....26c
50c size bottles of Listerine; Anniversary Special.....35c
Pozzoni's Complexion Powder, flesh and white, regular price 50c; Anniversary Special.....36c
Creme Elecia, a splendid face cream, regular price 50c; Anniversary Special.....36c
HERPICIDE
The 50c size bottles of Newbro's Herpicide; Anniversary Special.....38c
The \$1.00 size bottles of Newbro's Herpicide; Anniversary Special.....69c
EXTRA! EXTRA!
Rifkecker's, Colgate's, Mennen's, Bradley's and Williams' Toilet Powders, all are 25c values; Anniversary special.....15c

Calisher's 2nd Week of the 30th Anniversary Sale. We Know of No More Convincing Argument Than These Items. JUNE DELINEATOR ON SALE MONDAY



Anniversary Sale of Waists SILK WAISTS

- \$6.50 BLACK WAISTS \$3.95
Waist—made of best quality black taffeta silk, tailored and trimmed styles included, values to \$6.50; Anniversary Sale price.....\$3.95
\$6.50 MESSALINE WAISTS \$4.45
Fancy messaline silk waists, some 50 different designs are offered, striped and figured effects. The very newest waist models are seen in this special group, and regular prices are \$5.95 to \$6.50; Anniversary Sale price.....\$4.45
\$4.00 TAFFETA WAISTS \$2.94
A lot of plain tailored taffeta silk waists, in black and colors, they are all \$4.00 values; Sale price \$2.94
WASH WAISTS
EXTRA! \$2.00 Waists \$1.29
Sheer batiste waists with yoke and collar of real hand made Irish lace. Regular \$2.00 waists; a big Anniversary value next week at.....\$1.29
\$3.00 WAISTS \$1.94
This lot embraces lingerie waists with yoke and collar of real Irish lace, madras waists with embroidered front, tailored waists of pure Irish linen, embroidered marquisette waists and allover embroidery waists. The values are up to \$3.00; Anniversary Sale.....\$1.94
\$4.00 WAISTS \$2.85
Hand embroidered tailored waists and sheer lingerie waists daintily trimmed. Prices range regularly up to \$4.00; Anniversary Sale price.....\$2.85

Anniversary Sale of Suits BEST TAILORED MODELS

- Every tailored suit is reduced in price for Anniversary Sale. You need a light weight suit—for your summer trip, for wear in the early fall. Then, come and take advantage of Anniversary Sale prices—the lowest that will be offered in El Paso this season on stylish tailored suits.
Suits worth to \$20.00; Anniversary Sale price.....\$12.44
Suits worth to \$25.00; Anniversary Sale price.....\$16.55
Suits worth to \$30.00; Anniversary Sale price.....\$21.25
Suits worth to \$37.50; Anniversary Sale price.....\$26.50
EXTRA! \$15 Suits \$8.94
Less than \$10.00 for a suit! It hardly seems possible! But, you just come and see these suits. They are plain tailored, neat, trim suits. Made of all-wool suitings, in neat striped effects, in grays, blues, greens and black and white. The coats are all nicely lined with silk; \$15.00 is a low price for such nice suits as these; we make them an Anniversary Extra Special.....\$8.94
\$5.00 Silk Kimonos \$3.95
Full length kimonos made of best quality Jap silk. Come in a large variety of attractive patterns in both light and dark colored effects. Some are made with the popular Empire back, others plain back, also there are some shirred in at waist line. Both long and short sleeved styles are shown and the trimmings are of lace and Liberty satin. Regular prices are \$5.00 and \$6.00; Anniversary Special.....\$3.95

Anniversary Sale of Millinery

- CHILDREN'S HATS 30 PERCENT OFF
Our entire stock of children's hats, ranging from \$1.00 to \$10.00, is offered during Anniversary Sale at a general discount of.....30 Per Cent
MISSES' HATS
Misses' hats that sell regularly up to \$1.75; Anniversary Sale price.....94c
Misses' hats worth \$2.50 and \$3.50; Anniversary Sale price.....\$1.95
BOYS' STRAW HATS
Four lots of boys' straw hats are offered as follows—
75c HATS, ANNIVERSARY SALE AT 48c
\$1.25 HATS, ANNIVERSARY SALE AT 85c
\$1.50 HATS, ANNIVERSARY SALE AT 95c
\$2.95 HATS, ANNIVERSARY SALE \$1.98

Beautiful Dresses at a Discount of 30 Per Cent

We have a number of very handsome dresses, whose regular prices range from \$22.50 to \$85.00, that we want to close out during Anniversary Sale. These are calling costumes, reception gowns, evening and dancing dresses. They are just such dresses as you will need on your trip this summer if you intend to stop at any of the fashionable summer resorts.

- The materials embrace marquisettes, plain and flowered chiffons, handsome allover lace and net effects, also the spangled net and allover jet. There are not very many of these handsome dresses, and regular prices range from \$22.50 to \$85.00. During Anniversary Sale a discount of 30 percent will be deducted from the price of the gown you select. This will make a dress, formerly sold at \$22.50 cost you only \$15.75, while one worth \$85.00 you can buy for only \$58.50. When you come Monday be sure and see these handsome dresses.

Anniversary Sale Bargain Annex

Many Extra Specials are noted for next week in the Annex. Special attention is directed to the three big lots of wash petticoats, also the undermuslins. When you came next week, be sure and pay the Annex a visit.

- WOMEN'S 25c HOSE 15c
Women's Maco cotton hose, a regular 25c grade but factory mended, so we offer it as an Anniversary Special at, per pair.....15c
10c INDIA LINON 6 1-2c
Regular 10c quality of India linon; Anniversary Special, per yard.....6 1-2c
\$1.50 PARASOLS 98c
Linen and mercerized pongee parasols, plain and trimmed styles, with neat natural wood handles, values to \$1.50; Anniversary Sale price.....98c
CHILDREN'S PARASOLS
Fancy parasols for little girls, sell regularly for 25c and 35c; Sale price.....19c
KIMONOS
Full length kimonos made of challie, worth \$1.00; Sale price.....63c
Full length lawn kimonos, regular price 75c; Sale price.....48c
Short lawn kimonos, 75c values; Anniversary Sale price.....48c
EXTRA! EXTRA!
50c, 75c AND \$1.00 DOLLS 25c
A lot of jointed dolls, left over from Christmas, about 100 in all, both girl and boy dolls are included. Regular prices are 50c, 75c and \$1.00; we want to close out this lot of dolls as quickly as possible, so offer you choice next week, as long as they last, at.....25c
25 cents
10c VESTS 2 FOR 15c
Women's summer vests, worth 10c each; Anniversary Sale price, 2 for.....15c
HOSEIERY
Many special lots of hosiery are offered. Look for them when you come Monday.
CHILDREN'S DRESSES
WORTH TO \$1.00 FOR 48c
Percalé and gingham dresses for children of 2 to 12 years. Neat little dresses some plain, others braided trimmed. High and low necked styles, with long or short sleeves. Both light and dark colors are offered. These dresses sell in a regular way up to \$1.00; Anniversary Sale price, choice.....48c
EXTRA! EXTRA!
\$3.00 HOUSE DRESSES \$1.88
Women's neat, serviceable house dresses, made of percale, gingham, madras and lawn. Large variety of styles to select from, high or low neck, open front or open back, plain or neatly trimmed. Both light and dark colors are offered, and the regular prices are \$2.50 and \$3.00; Anniversary Extra Special at, choice.....\$1.88
Five-Extra Specials-Five
\$1.75 CREAM SERGE \$1.39
56-inch strictly all-wool cream suiting serge with hairline stripe, a very fashionable fabric this spring and much used for coat suits and separate skirts, \$1.75 quality; Anniversary Extra Special, per yard.....\$1.39
\$1.25 CREAM SERGE 85c
Strictly all-wool hard finished cream suiting serge, medium weight, full 44 inches wide, will make very pretty spring suits and skirts; worth to \$1.25 per yard; Anniversary Extra Special 85c
\$1.25 PONGEE 94c—Yard wide Shantung Pongee, medium heavy quality desirable for waists, dresses and coats, regular price \$1.25 yd; Anniversary Extra Special 94c
\$1.50 WOOL VOILE 95c
All-wool French voile in a good, clear black, this is a fine, soft, evenly woven fabric, with good luster finish, and full 45 inches wide, our regular \$1.50 grade; Anniversary Extra Special at, per yd. 95c
\$1.50 BLACK PANAMA 95c
56-inch strictly all-wool black French Panama, has fine luster finish and is an excellent close weave, makes hand-made suits, skirts and one-piece dresses, regular price \$1.50 per yard; Anniversary Sale Extra Special.....95c
\$1.25 YD. PONGEE 94c—Yard wide Shantung Pongee, medium heavy quality desirable for waists, dresses and coats, regular price \$1.25 yd; Anniversary Extra Special 94c

3c a Yard Sale of Draperies

All draperies are reduced in price during Anniversary Sale. All drapery materials, couch covers, table covers, portieres, curtain nets and lace curtains are now offered at considerably less than regular. Buy your summer curtains and draperies during Anniversary Sale and you will save money.

Undermuslins

- Women's neatly made muslin undergarments are a feature of Anniversary Sale in the Annex.
Regular 35c corset covers; Anniversary Sale price.....15c
Regular 75c night gowns; Anniversary Sale price.....48c
Regular 75c drawers; Anniversary Sale price.....48c
Regular 75c skirts; Anniversary Sale price.....48c
Regular \$1.00 night gowns; Anniversary Sale price.....85c
Regular \$1.00 drawers; Anniversary Sale price.....95c
Regular \$1.00 skirts; Anniversary Sale price.....65c
3 Extra Specials In Wash Petticoats
We offer beginning Monday 3 extra special lots of serviceable wash petticoats such as every woman needs for every day wear.
AT 39c—Gingham petticoats, extra well made of fast color ginghams, regular prices up to 65c; Anniversary Extra Special.....39c
AT 55c—Madras and gingham petticoats, in light blue, gray and tan, worth to 90c; Anniversary Extra Special.....55c
AT 95c—Best grade gingham, madras and cheviot petticoats, in light and dark colors, large variety of styles, values to \$1.50; Anniversary Extra Special.....95c

Anniversary Sale of Children's Dresses

We feature next week children's dresses. Our entire stock enters into Anniversary Sale at surprising reductions. We make two broad classifications—dresses of gingham, percale, etc., for school and general wear, and white dresses. Mothers should certainly come next week and take advantage of Anniversary Sale of Children's Dresses.

- Dresses of Gingham, Percalé, Etc.
Regular prices \$1.25 and \$1.48; Anniversary Sale price.....95c
Regular prices \$1.50 and \$1.65; Anniversary Sale price.....\$1.15
Regular prices \$1.75 to \$1.95; Anniversary Sale price.....\$1.39
Regular prices \$2.25 to \$2.48; Anniversary Sale price.....\$1.88
Regular prices \$2.50 to \$2.75; Anniversary Sale price.....\$2.15
Children's and Misses' White Dresses 20 Per Cent Off
Children's and misses' white dresses, daintily trimmed in lace or embroidery, are offered during Anniversary Sale at a discount of 20 percent. Mothers, you must not overlook this opportunity to save one-fifth on the children's party and Sunday dresses. (Second Floor)

Anniversary Sale of Women's Silk and Woolen Dresses

- Dresses worth to \$15.00; Anniversary Sale price.....\$11.55
Dresses worth to \$20.00; Anniversary Sale price.....\$13.95
Dresses worth to \$22.50; Anniversary Sale price.....\$14.65
Dresses worth to \$25.00; Anniversary Sale price.....\$16.85

NOTIONS

- "Sorella" highly polished hairpins, regular price 3c per package; Anniversary Special.....1c
Tubular shoe laces, with tipped ends, Anniversary Special, per pair.....1c
One lot of hooks and eyes and safety pins worth to 10c a card; Anniversary Special.....2c
Black and white belt pins, sell regularly at 5c a paper; Anniversary Special.....3c
Extra large hairpin cabinets, filled with assorted sizes of hairpins; Anniversary Special 3 for.....10c
Large tomato pin cushions for.....3c
"Colonia" waist extenders, 2 for.....5c
Black enameled darning, the kind with handle, worth 5c each; Anniversary Special 2 for.....5c
Pearl shirt buttons, plain and fancy, 2-hole and 4-hole, worth to 10c a dozen; Anniversary Special.....5c
Darning cotton, black and all colors, at, per ball.....1c
Regular 10c corset steels for.....6c
10c linen tape lines, 60-inches long, brass tipped ends; Anniversary Special.....6c
10c safety pin books; Anniversary Special.....7c
Extra large hairpin cabinets, filled with assorted sizes of hairpins; Anniversary Special 3 for.....10c
Stockinet iron holders, bound with silk tape, asbestos filled; Anniversary Special 3 for.....10c
Black shoe protectors, per pair.....10c
Genuine sterling thimbles, each put up in a neat box; Anniversary Special.....15c
Grosgrain shoe laces, tipped ends, worth 25c; Anniversary Special.....19c

EXTRA! EXTRA!

- Plain and fancy pearl buttons, large, medium and small, worth to 25c; Anniversary Special, 10c per card.....10c
EXTRA! EXTRA!
Aluminum thimbles, all sizes, regular price 5c each; Anniversary Extra Special.....1c