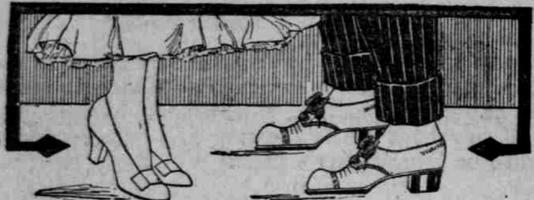


# Raus Mit 'Em Shoe Sale!

There's Something Behind the Tremendous Success of This, the Greatest of All Shoe Sales

A REPUTATION for honest, square dealing; for the most dependable values to be found in any shoe store in the whole Southwest; for painstaking, courteous attention to all details of each customer's requirements. Such a reputation never could have been established with ordinary, everyday methods. There is sterling quality and worth and dependability back of every pair of Shoes that goes out of our door. Come now, as the sale will be of short duration. We'll expect you, even if you don't need Shoes right now; you'll need them soon, so take advantage of this sale while you have the opportunity.

Raus Mit 'Em



Raus Mit 'Em

## All Men's and Women's Oxfords and Pumps Sacrificed

- All \$6.00 Men's Oxfords for... **\$5.25**
- All \$5.00 Men's Oxfords for... **\$4.25**
- All \$4.00 Men's and Women's Oxfords or Pumps... **\$3.45**
- All \$3.50 Men's and Women's Oxfords or Pumps... **\$2.95**
- All \$3.00 Men's and Women's Oxfords or Pumps... **\$2.65**
- All \$2.50 Men's and Women's Oxfords or Pumps... **\$1.95**



Boys' and Children's Oxfords, Pumps, Roman and Barefoot Sandals at Raus Mit 'Em Prices



- All \$3.00 Misses' Oxfords or Pumps for... **\$2.65**
- All \$2.50 Boys' or Misses' Oxfords or Pumps for... **\$2.20**
- All \$2.00 Boys' or Misses' Oxfords or Pumps for... **\$1.75**



- All \$1.50 Boys' or Misses' Oxfords or Pumps for... **\$1.35**
- All \$1.25 Children's Oxfords, Pumps or Barefoot Sandals... **\$1.10**
- All \$1.00 Children's Oxfords, Pumps or Barefoot Sandals... **80c**
- All 75c Children's Oxfords, Pumps or Barefoot Sandals... **60c**

Sale Closes Monday July 31

GREATER EL PASO'S GREATEST SHOE STORE **The Guarantee** SHOE COMPANY

Sale Closes Monday July 31

# Society

## EL PASOANS AWAY.

Mr. and Mrs. W. W. Turney are spending a few weeks at their ranch near Alpine, Texas.

J. C. Ponford left Monday for a six weeks' visit at his old home in Canada.

Miss Eleanor Eubank left recently for Tezuitlan, Mexico, where she will remain all summer as the guest of Miss Margaret Kinnon.

Mrs. F. R. LeBaron and daughter, Miss Annie LeBaron, will go up to Cloudcroft about August 1 for several weeks' stay.

H. L. Spence left Friday for Puyallup, Wash., to join his wife and daughter, who are summering there.

Miss Alma Johnson and Miss Adele Paxton left Sunday for Long Beach, Cal., and other coast resorts, to spend the rest of the summer.

Clarence Johnson is spending a month hunting and fishing in the Sacramento mountains of New Mexico.

Miss Emily Dana Greene has gone to Cloudcroft to be the guest of Mrs. T. Davis Porcher for several weeks.

Mr. and Mrs. F. S. Meyer leave Saturday for a visit in California before going to Melbourne, Fla., where they expect to make their future home.

Frank Otto left recently to join his parents, Rev. and Mrs. F. W. Otto, in Los Angeles.

Mrs. M. B. Hawkins and children are spending several weeks at Cloudcroft.

Mr. and Mrs. Bruce Seeton leave the latter part of the month to visit the former's parents, Mr. and Mrs. O. G. Seeton, in Los Angeles.

Misses Marguerite and Maline Hughes left Tuesday to spend the summer months in Houston, Galveston and other east Texas points.

Mr. and Mrs. R. C. Brooks have gone to make their home at Dallas, where Mr. Brooks will be connected with Stone-Webster.

Misses Concha and Lupe Lujan left Sunday afternoon on the Golden State limited for Los Angeles for a two weeks' vacation trip to the beaches. While in Los Angeles they will be guests at the Hollenbach hotel.

Mrs. L. A. Killian, accompanied by her mother, Mrs. Gabrielle Roddy, and daughter, Mrs. Carol Kilgore, left this week for a visit with friends and relatives in Montgomery, Birmingham and Ensley, Ala., Knoxville, Dandridge, Russellville and Newport, Tenn., returning from Asheville, N. C., in the autumn.

Miss Edith Hudson of 508 Mesa avenue, left Monday evening for a seven weeks visit in Mineral Wells and Dallas.

## PRETTY SASH OF SOFT SATIN RIBBON

New York, N. Y., July 19.—This sash, with the bow very high in a perpendicular line, if of soft satin ribbon. These high bowed sashes are called geisha sashes. Japanese women tie their sashes so, and the bow has very vari-



ous significations, according to the manner in which it is adjusted. This bow is clasped by a jeweled ornament instead of being tied. The cap is one of the dainty lace affairs that are so smart for afternoon and evening wear.

An El Paso Store Got Lost. It is a common occurrence in the Southwest for things to get lost. Live-stock to stray and never be heard from, in fact, all manner of things occasionally get lost. But, for one of El Paso's leading stores to get lost is quite out of the ordinary. However, it seems that this is just what happened. A customer came in yesterday and after making her purchases inquired if we were the same people who used to have a drug store on N. Oregon st., just below the postoffice. We assured her that we were and she said: "Well, I lost that store completely and I am certainly glad to find it again." In case anybody else has lost us we hope they will read this story and be governed accordingly. Scott White & Co., Mills Building.

NOTE: We also conduct Scott White & Co. at 104 Mills St. and Depot Pharmacy on San Francisco St., near Union Depot.

A brick of Neapolitan ice cream sent immediately. Always on hand at the Elite Confectionery.

## WEDDINGS.

Albert T. Wolley and Miss Fannie Moore were married Monday evening at the home of the bride, 1038 Texas street, by Rev. R. T. Hanks of the Calvary Baptist church. Only a few friends were in attendance at the ceremony.

Mr. and Mrs. Wolley will make their home in this city at 1039 Texas street.

A pretty wedding, solemnized Saturday afternoon at 4 o'clock, was that of Miss Della Eggers, daughter of Mr. and Mrs. Theo. Eggers, and O Wendell Underwood.

The ceremony, which was witnessed by a few friends, took place at the home of the bride in the parlors of the Linden hotel, with Rev. C. S. Wright of Trinity M. E. church officiating.

The bride has been reared in this city and has a wide circle of friends. The groom is also an El Pasoan, connected with the merchandise firm of Erickson & Sabin. Mr. and Mrs. Underwood went immediately to keeping house and will continue to make El Paso their home.

At the home of the bride's parents, Mr. and Mrs. Charles A. Blanchard, 1319 Magoffin avenue, Miss Laura Elsie Blanchard was married to Lewis Eisenbruch. Both are well known El Paso young people and will continue to make their home here.

Irvin Bowles and Miss Zula Robinson were married Saturday evening at 9 o'clock at the residence of Rev. T. S. Knox of the Westminster Presbyterian church.

The marriage at which Rev. Mr. Knox officiated, came as a complete surprise to the family and friends of the young couple.

The bride, who is the attractive daughter of Mr. and Mrs. A. Milton Robinson, was reared in this city and has many friends. She attended the El Paso high school, and spent two years at the Carleton college at Bonham, Texas.

The groom is from Bonham, Texas, but has resided in El Paso the last two years, and is connected with the G. H. railroad.

The newly wedded couple went immediately to keeping house, and will be at home to friends at 405 River street.

The marriage of Miss Adele Marr Littell to Charles Tristram Beresford occurred at the home of the bride's parents, 1530 Rio Grande street, Wednesday morning at 7 o'clock. The Episcopal marriage service was read by Rev. Henry Easter, rector of St. Clements.

The bride is the eldest daughter of Mr. and Mrs. William J. Littell and has been a clerk in the El Paso post-office for the past five years.

The groom is the second son of Gen. J. B. Beresford and a second cousin of Lord Charles Beresford. He is employed in the railway postal service between El Paso and Los Angeles.

The bride wore a dutchess lace and silk wedding gown, and carried red roses. She was attended by her sister, Miss Ethel Littell, and J. E. Farnsworth was groomsmen. Mr. and Mrs. Beresford left Wednesday morning on the Sunset limited and will be at home at 1626 East 36th street, Los Angeles, where they have a new furnished bungalow. Among the presents received was a pearl La Vallier from the groom's parents.

Dainty New Drinks are served daily at Potter's. Better materials, better service—Everything that goes to make a better store.

If you've not tried Smith's ice cream do so; the effect will be pleasant.

A brick of Neapolitan ice cream sent immediately. Always on hand at the Elite Confectionery.

Elite Hairdressing Parlors, 216 Texas.

## Need Glasses? Ask Segall

The Right Glasses Cost No More, Usually, Than Any Glasses--But Getting Them Is Far More Important to You Than Would be the Getting of the Right-Sized Shoes, Hats or Clothes.

If you need glasses at all, you need a particular and definite kind—not merely "glasses." You might even get glasses that didn't hurt—yet that would do you no good whatever.

There's a difference. For the glasses must do more. They must rest, invigorate and improve your eyes.

## Segall Optical Co.

(Charter Applied For) J. R. Segall, Examining Optician and Mgr. 230 Mesa Ave.

## You'll Bring Your Friends--

Many of Them; and, Afterward, They'll Bring Their Friends!

For that's the process of growth for a restaurant.

It's not the easiest business in the world—this restaurant business. You'll have to earn the patron's good will on his first visit, and earn it all over again on each succeeding visit.

Yet—we're doing that, right along. May we try to earn and to re-earn your good will?

## Pullman Cafeteria

"INSTANTANEOUS SERVICE" 206 Mills St.

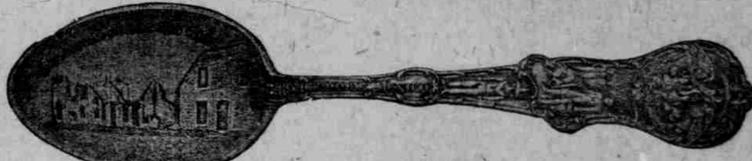
## Everybody Wants Some



of our delicious ice cream, especially if they have tasted it before. There are a thousand reasons why, but the way for you to find them is to order some and get the reasons from the cream itself. We never knew anybody to try our cream who didn't declare it the treat of their lives.

SMITH ICE CREAM CO. BELL 818 --- AUTO-1100

## Souvenir Spoons of the Mexico Revolution



The cuts shown here will give you a general idea of our souvenir spoons of the Mexico Revolution. However, to appreciate the full beauty and unique character of these spoons they should be seen.

Orders Now Filled Promptly

We have at last succeeded in "catching up" with the orders for souvenir spoons. Orders can now be filled promptly. We have ready for delivery.

THE OROZCO SPOON The Blue Whistler Spoon (See Cut) THE MADERO SPOON The Juarez Spoon (See Cut)

The McGinty Cannon In Action At Ojinaga

Price \$2.50 Each

Send Us Your Mail Orders



JEWELERS OPTICIANS

A. D. Foster Co. HERALD BUILDING.

## The WALK-OVER Shoe Sale

Closes Saturday, July 22nd. Only 3 More Days Left to get Walk-Overs at a bargain Walk-Over Boot Shop 214 San Antonio Street

## OUT OF TOWN VISITORS.

Mrs. J. B. Fisk, of Douglas, is the guest of her sister, Mrs. W. A. Traylor, and will spend a month here.

Otis Hewitt, of Temple, Texas, has arrived in the city to make his home.

Mrs. Ella Gooch has as her guest her daughter, Mrs. Head, of Montgomery, Ala.

Mrs. Louis Thompson, of Ripley, Tenn., and Miss Montaine Kirkpatrick, of Clinton, Okla., are the guests of their sister, Mrs. E. G. Perry, of Altura Park.

Mrs. Jack Smith and little son arrived yesterday to spend a few weeks visiting Mrs. Fred Wright.

Mrs. W. A. Traylor has as her guest her aunt, Mrs. E. G. Gentry, of Del Rio, Texas.

Mrs. T. W. Brown, accompanied by her three children, arrived the first of the week to visit her mother, Mrs. E. M. Thomas.

Mrs. B. E. McClesky and children, who have been visiting the former's mother, Mrs. H. D. Ballard, will leave Thursday for their home in central Texas.

Mr. and Mrs. Harrison Findley, of Austin, will soon arrive in El Paso to locate permanently, and will reside at 1018 Noble street. Mrs. Findley is a sister of Mrs. R. C. Brooks, who recently left El Paso to make her home in Dallas.

Mrs. R. T. Wilder, of Chihuahua, Mexico, arrived last week to visit her parents, Mr. and Mrs. W. R. Martin.

After a few days' stay in the city, Mr. and Mrs. Powell Stockhouse have returned to their home in San Antonio, N. M.

Mrs. H. G. Helmsinger has as her guests her mother, Mrs. H. J. Brown, and sister, of Houston, Texas.

Mr. and Mrs. Houston W. Fall have as their guests their parents, Prof. and Mrs. Alexander Fall, of Nashville, Tenn.

Miss Sarah J. McIntyre is the guest of Miss A. Louise Dietrich.

Mrs. T. S. Hayne and two daughters, of Stanton, Texas, are visiting Mrs. J. F. Jackson, 115 Myrtle avenue.

Miss Carrie Gallagher of San Antonio, Texas, recently arrived in the city for a short visit with her sister, Mrs. Victor E. Roberts.

## WOMEN'S ORGANIZATIONS.

The W. C. T. U. has moved from its former quarters in the Y. W. C. A. rooms, and will meet the first and third Fridays of the month at the home of Mrs. Frances Roblee, 317 North El Paso street. The next meeting will be held Friday afternoon, and the president, Mrs. M. L. Golden, who has just returned from Cloudcroft, will be pleased to see all the members and friends of the organization.

Try how quickly we can send you 25c delicious maple nut ice cream. The Elite Confectionery.

Pure peach ice cream. Phone us your order. We deliver to any part of El Paso. Smith Ice Cream Co.

Ever tried Potter's Candles? They are made fresh every day. Pure and delicious. None better.

## ABOUT HOME PEOPLE.

Mr. and Mrs. George LeBaron have been the guests for a few days of the former's mother, Mrs. F. R. LeBaron.

Dr. and Mrs. Eugene Stadlerman are being congratulated upon the birth of a son, David Gough Stadlerman, born Friday, July 14.

Mrs. E. B. McClintock, who has been seriously ill as the result of an operation for appendicitis, is somewhat better.

Mr. and Mrs. G. O. Willis, of Prospect Avenue, are receiving congratulations on the birth of a daughter.

ADDITIONAL SOCIETY ON NEXT PAGE.