New Arrivals at the Guarantee

Besides many other advantages the Guarantee offers you the selection from fresh new stock which is arriving daily. There are no shopworn, out-of-date or "sample shoes" on the shelf, but fresh, new, up-to-the-minute shoes to select from. Our shoes sell so rapidly that we not only do not carry over shoes from one season to the other, but every few weeks we have some new shoes to offer.

New High Grade White Bucks and Tans

Medium High Top White Buck Button Boots, hand welted soles, ivory buttons. Price.....$6.00

Medium High Top Tan Auto Boots, soft tan kid tops, handworked silk button holes, hand welted flexible soles.....$5.50

Jockey Boots

We just received a new shipment of new Jockey Boots in Gun Metal and Velvet Tops with Patent Vamps, for Children, Misses and Young Women. Price for both—

$1.75, $2.00, $2.50 and $3.00, according to size.

GREATER EL PASO'S GREATEST SHOE STORE

The Guarantee SHOE COMPANY

203 Mesa.

SOCIETY

Parties

Mrs. Albert J. W. Schmid, 3429 Hueco street, entertained Sunday afternoon from two until seven oclock with a birthday party, celebrating her son, Albert, junior's, second birthday anniversary. The little folks had a merry time playing games and were then served with dainty refreshments.

The birthday cake was placed on the dining table, which was prettily trimmed with flowers. The mothers of the children enjoyed a guessing contest, as well as cards, the winners being Mrs. J. Hussman, first prize, a handpainted plate, Mrs. A. Concir, the second, also a handpainted plate, and Mrs. Coolston receiving the consolation prize, a handpainted toothpick holder.

The invited guests were: Mary Mose, Lucile Gorman, Zula Cook, Dorothy Martin, Ruby Coleston and E. J. Gorman, Harrison Husseman and Albert Schneid, jr., Mr. and Mrs. A. Concir, Mr. and Mrs. Albert Schmid; Mesdames J. Hussman, McCaney, V. Martin, G. Gorman, C. Mose and Messrs. W. Wood and Frinckmeyer.

* * *

A surprise party was given Mr. and Mrs. E. C. Fuller, 1107 Magoffin avenue, Friday. A solo was rendered by Miss Jannie Hailing, entitled "Billy." The rooms were decorated in different colored crepe paper. Lunch was served.

Those who attended were: Mesdames H. Smith, I. L. Wolf, Gibson, Misses Jannie Hailing, Hattie Williamson, Margarette Redmond, Esther Fuller, Stella Garner; Mr. and Mrs. E. C. Fuller, Mr. and Mrs. J. S. Darr; Messrs. J. F. McGee, Walter Bryin, Walter Mitchell, Malay, Charles Wolf, Johnnie Brashear, James Wolf, Arthur Fuller, Bruce Steele.

Begin your Charity Ball preparations now. Have you nails manicured regularly, and have us shampoo your hair and if necessary give you a few scalp treatments. Elite Parlors, 216 Texas Street.

See Dr. Horton about your eyes, at A. D. Foster Co., Herald Bldg.

Saturday special, Potter's assorted chocolates; equal to any 50c value; 30c pound. **Potter's Confectionery.**

Dainty chicken sandwiches—unlike others. **Elite Confectionery.**

Bitter sweet chocolates, ice cream flavor, only 50 cents per pound. **McCullough's,** opposite postoffice.

Receptions

Friday afternoon Mrs. J. G. Barada, of 1131 Arizona street, gave an "At Home" from four to six, in honor of Mrs. Wilford Pratte Layton, of Los Angeles, who has been her guest the past week. The reception suite was decorated in pink and white chrysanthemums.

In the dining room, the table was covered with a large cluny lace cover over yellow satin, a crystal vase filled with yellow chrysanthemums occupying the center of the table. Here Mrs. M. A. Belk presided over the coffee service, and Mrs. Jessie DeBlanc poured chocolate.

At the door, to receive the guests, were little Misses Claire Woolridge and Virginia Robinson in pretty white frocks, each holding a dainty gold basket for the cards.

Throughout the afternoon Mrs. Walter Scott and Miss Theo Patterson entertained the guests with musical selections.

Mrs. Barada was assisted in receiving her guests by Mesdames Eliza Barada, S. P. Weisiger and H. G. Heininger.

The guests were: Mesdames M. A. Belk, L. T. Bridgers, Elizabeth *Z. Cloud, Z. L. Cobb, C. A. Fox, Jessie DeBlanc, Harrison Finley, William Garvin, F. E. Hunter, W. K. Homan, R. B. Homan, H. G. Heininger, A. F. Kerr, H. F. Kettler, M. Nagle, C. L. Overstreet, E. E. Perrenot, H. M. Patterson, Wip Robinson, W. H. Scott, Greenburg Stewart, W. T. Stansberry, W. R. Smith, W. D. Tipton, Tooke, S. P. Weisiger and Jasper Woolridge; Misses Theo Patterson, Kate Fink, Jennie Potter, Lindley, Prater and Kate Stoker.

* * *

At the reception given last Friday afternoon at the Toltec club, by Mrs. Henry Beach in honor of her guest, Mrs. Bert K. Smith of Fort Worth, the little daughters of Mrs. Beach and Mrs. Smith received the guests' cards at the head of the stairs.

In the parlors Mrs. Beach and Mrs. Smith met the callers, being assisted by Mesdames Waters Davis, J. A. Happer, J. F. Williams, E. E. Neff, A. P. Coles, J. F. Coles, F. Feldman, Winchester Cooley, H. A. Carpenter, M. Nagle, W. W. Turney, M. Turner, Frank Lynch, W. H. Burges, Hugh White, James Marr, W. S. Sweeney, Frank Seamon, H. S. Potter, Max Weber, U. S. Stewart, J. M. Dean, Geo. Sauer, M. Masteller, Walter Howe, A. H. Goldstein, H. Moore, Frank Earle, Ysabel Flato, W. B. Latta, W. Dunn, R. Burges, Victoria Whitmer, W. D. Greet, W. R. Brown, Luis Montmorency; Misses Mabel Falvey and Mamie Sexton.

Invited guests were: Mesdames Claiborne Adams, E. G. Adams, Frank Ainsa, M. Ainsa, W. P. Anderson, Walter Arnold, S. Aronstein, W. H. Austin, Bates, C. C. Ballinger, O. H. Baum, Tom Beall, E. V. Berrien, S. Blumenthal, F. M. Bray, C. P. Brown, P. H. Brown, W. R. Brown, Horace W. Broaddus, J. A. Buckler, R. F. Burges, W. H. Burges, J. Calisher, R. F. Campbell, H. A. Carpenter, A. P. Coles, J. F. Coles, O. C. Coles, W. Cooley, Will Crumble, Lamar Davis, Waters Davis, J. M. Dean, C. J. Dean, James A. Dick, W. G. Dunn, J. L. Dwyer, F. C. Earle, Henry Easter, Peyton Edwards, A. B. Fall, T. A. Falvey, C. W. Fassett, E. B. Fatman, Ysabel Flato, Fred Feldman, H. Ferris, E. D. Fewell, W. J. Fewell, Franklin, W. L. Gaines, F. W. Gallagher, W. D. Greet, J. M. Goggin, A. H. Goldstein, D. Y. Hadley, B. F. Hammett, Guy Hammett, Tom Hasam, John A. Harper, Geo. H. Higgins, W. T. Hixson, F. E. Hunter, W. D. Howe, E. H. Irvin, B. F. Jenkins, A. L. Justice, C. E. Kelly, Wyndam Kemp, W. C. Kluttz, Ed Kneezell, Ernest Kohlberg, Julius Krakauer, J. C. Lackland, W. B. Latta, Levy, Geo. R. LeBaron, A. M. Loomis, Charles Loomis, Ralph Loomis, Frank Lynch, Chas. Leavell, John Leavell, James Magoffin, James L. Marr, James Marr, J. G. McNary, W. C. McCracken, A. B. Moore, Leila Moore, M. Masteller, George G. Morse, James A. Murdoch, H. C. Myles, Luis Montmorency, M. Nagle, J. H. Nations, Josephine Morfit, E. E. Neff, E. W. S. Neff, Robert Neill, C. M. Newman, H. P. Noake, Frank Payne, D. M. Payne, J. W. Pettus, E. C. Pew, E. W. Pew, H. S. Potter, Henry Pfaff, C. F. Pickrell, Chas. Pomeroy, J. F. Primm, Helen Roberts, W. T. Robinson, A. E. Ryan, W. E. Race, Chas. T. Race, J. A. Rawlings, Geo. Sauer, F. H. Seamon, F. C. Searle, Bruce Seeton, R. C. Semple, E. A. Shelton, H. D. Slater, Sherrod, R. F. Smith, Nathan Solomon, H. E. Stevenson, U. S. Stewart, J. U. Sweeney, W. S. Sweeney, W. W. Turney, E. K. Talbot, Anna Teel, W. L. Tooley, J. E. Townsend, L. M. Turner, S. T. Turner, S. Ullman, A. S. Valdespino, L. H. Vallery, Geo. E. Wallace, Harris Walthall, A. M. Walthall, E. P. Walz, J. B. Watson, Max Weber, M. H. Webb (of Clint Texas), Z. T. White, Fred Weckerle, Hugh S. White, J. C Wilcox, B. M. G. Williams, Van C. Wilson, T. M. Wingo, W. D. Wise, L. G. Witherspoon, T. E. Worsham, Wagner, Victoria Whitmer, J. F. Williams, M. O. Wright.

Misses Kate Adams, Glen Adams, Maude Austin, Henrietta Buckler, Lillie Cole, Maxie Cole, Frances Clark, Christison, Sue Crumble, Anna Grace Ellis, Gertrude Ellis, Janie Lee Ellis, Mabel Falvey, Mary Gates, Anne Lee Gaines, Gibson, Gertrude Higgins, Ann Hughes, Frances Hughes, Hallie Irvin, Allan Jones, Nancy Lackland, Virginia Logan, Evelyn Logan, Morfit, Nell Pollard, Elinor Porcher, Wanda Race, Anna Shelton, Louise Weigand Ethel Walz, Nellie Witt.

* * *

Mrs. S. J. Wright, president of the Texas Federation of Woman's clubs, was the guest of honor Tuesday afternoon from 3 until 6 oclock, at the home of Mrs. S. J. Fennel, 712 North Santa Fe street.

The club colors of white and green were effectively carried out in the decorations and refreshments.

The mantels and chandeliers were trimmed with fresh balsam vines, while rosebuds and chrysanthemums were placed here and there. The dining table was laid with Mexican drawnwork, the center piece being a large gilt basket filled with white chrysanthemums, the handle tied with bows of green and white ribbon which led to the four corners of the table. Refreshments consisting of coffee, ice cream and cake, mints and salted almonds, were served during the afternoon.

Miss Helen Mangel received the guests at the door, Mrs. Fennel, the hostess was assisted in entertaining by Misses Marian Campbell, Marian Tilton and Mesdames George Tilton and Will I. Watson.

Only the directors and officers of the local club were present. Mrs. Henry A. Cline, a prominent club woman, of east Texas was also present.

When you give some one a box of candy, you want to be sure that it is the best candy and attractively put up. Lowney's Chocolates have an enviable reputation for "goodness" and come in all manner of dainty boxes. Scott White & Co., Mills Building, opposite the Transfer Station.

See Dr. Horton about your eyes, at A. D. Foster Co., Herald Bldg.

Dainty chicken sandwiches—unlike others. **Elite Confectionery.**

Saturday special, Potter's assorted chocolates; equal to any 50c value; 30c pound. **Potter's Confectionery.**

See Dr. Horton about your eyes, at A. D. Foster Co., Herald Bldg.

Cullough's, Sheldon hotel block.

Weddings

Slipping quietly away from their friends Saturday evening at six oclock, Mrs. Belle F. Beachel and H. R. Gamble were married at the First Christian church, Rev. Perry J. Rice officiating.

The bride was handsomely gowned in a tailored suit of blue broadcloth, with trimmings in white of the same material; hat and gloves were in harmony.

Immediately after the ceremony the young couple left for a short wedding trip to eastern Texas points, and will be at home after December 1 at 526 West Missouri street.

Mrs. Gamble has been a resident of El Paso for nearly eight years. Her charming and lovable personality have endeared her to a large circle of friends. She has been society reporter for The Herald for three years.

Mr. Gamble is a well known and popular young lawyer of the city, coming here from Pittsburg, Pa. He is a graduate of Washington and Jefferson college of Pennsylvania.

* * *

Gunnesey R. Piker, of Mount Vernon, and Miss Caroline Swanson, of Shabona, Ill., were married Monday at Trinity Methodist church by the pastor, Rev. C. W. Webdell.

* * *

A very pretty, quiet home wedding Monday morning at 9:30 oclock, was that of Miss Kate Robinette and Homer Ayers Hopkins, Rev. P. J. Rice, of the First Christian church, officiating. There were no attendants. Mrs. Walter Scott played the wedding march from Mendelssohn.

Miss Robinette looked lovely in her blue tailored traveling dress, hat and accessories to match, and carried bride's roses.

Immediately after the ceremony, which was performed at the home of Mr. and Mrs. J. G. Barada, 1131 Arizona street, friends of the bride, Mr. and Mrs. Hopkins left on the G. H. for San Antonio, where they will visit during the fair, after which they will leave for Dallas, their future home.

Mrs. Hopkins is a former Huntsville girl, but has made El Paso her home for the past two and a half years, and was a teacher in the Beall school. Mr. Hopkins is originally from Syracuse, New York, but is now engaged in the insurance business in Dallas.

* * *

Cards

The Daughters of Erin will give a social and card party Friday evening in the Knights of Columbus hall, from three until five oclock. Refreshments of ice cream and cake will be served.

* * *

The Fortnight club will meet with Mrs. P. E. Kelly, 1015 Magoffin avenue, Thursday evening.

* * *

The Thursday Bridge club will meet this week with Miss Milda Connolly.

* * *

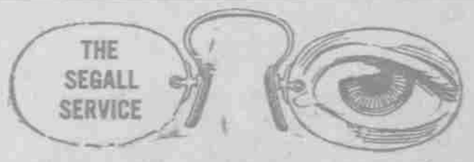
The Beta Beta club will be entertained on Thursday afternoon by Miss Lucille Daniel.

* * *

Mrs. C. K. Carroll, of 608 North Virginia street, entertained a few of her friends at an informal card party Thursday evening.

Refreshments were served to the guests, who were: Mrs. I. Woodard, Mrs. C. K. Carroll, Misses Frances Woodard, Stillman, Pauline Townsend, Messrs. Cary Townsend, A. Markert and Hardie.

THE SEGALL SERVICE



We Can Duplicate In a Few Hours The Most Complicated Lens

Previous to the establishment of the Segall service in El Paso, orders for lenses to be duplicated were sent to Chicago. Now this has all been changed. Not only El Paso people but opticians as well as individual customers in New Mexico, Arizona and Mexico now send this work to us.

No Lens Too Difficult To Duplicate

Our equipment enables us to duplicate the most complicated lens at a few hours' notice. We simply mention this to impress on the public that right here in El Paso you have an optical establishment with a service equal to that of any in the country.

NEED GLASSES? ASK SEGALL

Segall Optical Co.

230 MESA AVE.

Don't Throw Your Old Hat Away!

Just because it is soiled and out of shape. We can clean it, restore its original color and reblock it into this year's style for you. All our work is done by an expert hatman and we guarantee our workmanship to be superior to any in the city. Phone us and we'll call for your hat and put it in first class condition at a cost so small you'll be surprised.

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High Grade Millinery

Including Hats tailored by Gage, Knox, Phipps, Bourgesser, etc., is being sold now right in the height of the season at a

Mere Fraction of Cost

Special to Merchants

Our furniture, fixtures and equipment for the entire seven floors is for sale. No reasonable offer will be refused, either for stock or fixtures.

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SEE WINDOW DISPLAY

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You Can Get Hawkes Patterns Only In Hawkes Glass

Hawkes glass was made to satisfy those who measure cost in satisfaction and not in dollars.

There is as much difference between Hawkes glass and other glass as there is between a diamond and a white sapphire.

If you want satisfaction and ease of mind buy the best.

Hawkes Is Unequaled

We are exclusive agents in El Paso for this famous glass.

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Herald Building, On Little Plaza at San Francisco St.