



# Thanksgiving



The Calisher establishment enters the 1911 Thanksgiving season with the greatest spirit of enthusiasm. Our complete new store stocked with the world's best merchandise makes it possible to give customers a Thanksgiving service that is unequalled. Realizing what would be expected of the Calisher Thanksgiving offerings in the new store, unusual advance preparations have been made. You can come Monday with the full assurance of finding all your Thanksgiving requirements attractively priced.

## Annual Sale of Thanksgiving Linens

In considering the following offers in Thanksgiving linens keep in mind the fact that you have an entirely new stock to select from. Expert knowledge and months of careful comparing and selecting were required to secure this stock. In past years we have built up a reputation for noteworthy linen values and we intend to maintain this reputation, as the following items show.

### TABLE DAMASK

**\$2.00 YARD.** 72-inch extra heavy, double satin damask, made of fine Irish flax, woven in choice floral designs. Thanksgiving Linen Sale, per yard \$2.00. (napkins to match)

**\$1.50 YARD.** 72-inch snow white, all linen damask, satin finished on both sides, woven in a variety of lovely designs including many that are entirely new this season. Linen Sale, per yard \$1.50. (napkins to match)

**\$1.25 YARD.** 72-inch silver bleached German damask, very heavy with soft finish, designs are woven with double thread giving the figures a pretty jacquard effect. Linen Sale, per yard \$1.25.

**\$1.00 YARD.** A 72-inch pure Irish linen, full bleached, fine heavy quality. Comes in such designs as chrysanthemums, poppy, dot with Grecian border, rose, fleur de lis and many others equally as attractive. Calisher Linen Sale, per yard \$1.00. (napkins to match)

**83c YARD.** 70-inch bleached, all linen damask, good weight and good wearing qualities, good value at \$1.00 per yard. Linen Sale, 83c.

### FOR HOTELS AND RESTAURANTS

A half bleached linen damask, very heavy grade, that is manufactured expressly for hotels and restaurants. Comes in widths from 66 to 70 inches. Linen Sale, per yard 58c.

### NAPKINS

**\$8.50 DOZEN.** Hemstitched napkins, large dinner size, made of a beautiful quality of bleached German linen in very attractive patterns. Thanksgiving Linen Sale, per dozen \$8.50.

**\$3.75 TO \$7.50.** 24-inch fine, all linen damask napkins, extra heavy, matching in quality and patterns the high grade table damask. Linen Sale, \$3.75 to \$7.50 per dozen.

**\$3.50 DOZEN.** 22-inch piece napkins of an exceptionally fine grade of linen damask with permanent satin finish. Come in a large variety of designs. Linen Sale, per dozen \$3.50.

**\$2.50 DOZEN.** 22-inch hemmed napkins ready for immediate use, all linen and durable quality. Linen Sale, per dozen \$2.50.

**\$1.50 DOZEN.** 18-inch hemmed napkins, made of a good grade, soft finished, silver bleached linen. Thanksgiving Linen Sale, per dozen \$1.50.

### FOR HOTELS

20-inch uncut napkins of a heavy, silver bleached German damask, manufactured expressly for hotels. Linen Sale, per dozen \$2.48.

### LUNCH NAPKINS

14-inch hemstitched lunch napkins, made of full bleached, all linen damask. Offered at \$2.50 and \$4.00 per dozen.

15-inch lunch napkins, hemmed or scalloped. These are high grade napkins and will please the most exacting housekeeper. \$5.00 to \$8.75 per dozen.

### TABLECLOTHS

**\$6.50 EACH.** 66x84 scalloped tablecloths of full bleached, soft finished damask woven in beautiful designs with oblong shaped center. Thanksgiving Linen Sale, each \$6.50.

**\$5.50 AND \$6.50.** 72-inch scalloped round cloths made of fine, pure white, all linen damask. \$5.50 and \$6.50 each.

**\$5.50 EACH.** 66x100 hemstitched tablecloths of heavy quality, soft finished, pure white linen. Linen Sale, each \$5.50.

**\$3.75 AND \$4.50.** 66x80 hemstitched cloths of figured German damask, both silver bleached and pure white. \$3.75 and \$4.50 each.

**\$3.25 EACH.** 80-inch hemstitched cloths of silver bleached, all linen damask without any kind of dressing. Linen Sale, each \$3.25.

**\$2.50 EACH.** 57x75 hemstitched or scalloped tablecloths made of strictly all linen damask in silver bleached and snow white, woven in distinct patterns, each pattern a beauty. Linen Sale, \$2.50.

**\$1.75 EACH.** 57-1/2x76 hemmed cloths made of silver bleached, genuine Austrian linen. You will find these cloths remarkably big value at, each \$1.75.

**\$1.25 EACH.** 55x56 hemstitched and hemmed tablecloths of silver bleached German linen. This is a good breakfast cloth. Linen Sale, each \$1.25.

### LUNCH CLOTHS

**\$5.00 EACH.** 45-inch scalloped round lunch cloths. This is an exceptionally handsome cloth and real fine linen. Thanksgiving Linen Sale, each \$5.00.

**\$3.50 TO \$6.00.** 54-inch lunch cloths made of fine, pure white damask in square and round styles and finished with scalloping or hemstitching. \$3.50, \$5.00 and \$6.00 each.

**\$3.50 EACH.** 45-inch scalloped round lunch cloths made of white satin damask with spaces for embroidered initials. Linen Sale, each \$3.50.

**\$1.98 EACH.** 36-inch hemstitched lunch cloths, plain center with ribbon border. Linen Sale, each \$1.98.

**\$1.00 AND \$1.50.** 32 and 36-inch lunch cloths of full bleached damask, some scalloped and others hemstitched. \$1.00 and \$1.50 each.

**\$1.00 AND \$1.50.** 36 and 45-inch unhemmed lunch cloths, can be hemstitched or scalloped. Made of full bleached, all linen damask in small designs. \$1.00 and \$1.50 each.

### 50c TO \$1.00.

36 and 45-inch lunch or breakfast cloths with French hem and ready for immediate use. Made of heavy quality, silver bleached linen. Offered in the Thanksgiving Linen Sale at 50c, 75c and \$1.00 each.

### PATTERN CLOTHS

Full bleached, fine Irish linen pattern cloths with double satin finish. Woven in beautiful center designs with deep border to correspond. Linen Sale prices as follows: **SIZE 72x72**—at \$2.25, \$2.50, \$3.00, \$3.50 and \$4.50 each. **SIZE 72x90**—at \$2.50, \$3.00, \$4.50 \$5.00 and \$7.50 each. **SIZE 72x108**—at \$3.00, \$3.50, \$4.00, \$5.00 and \$7.50 each. **SIZE 72x126**—at \$3.25, \$4.50, \$6.50 and \$8.00 each. **SIZE 81x81**—at \$4.50, \$5.00 and \$6.50 each. **SIZE 90x90**—at \$8.50, \$10.00 and \$12.50 each. **SIZE 90x108**—at \$10.00, \$12.50 and \$14.00 each.

### PATTERN SETS

Unhemmed pattern sets of heavy, all linen satin damask. Set consists of 72x72 to 90x108 unhemmed cloth and a dozen piece napkins in 22 or 24-inch size. The quality of the linen in these sets is remarkably fine, and you have a wide range of handsome designs to select from. Linen Sale prices as follows:

Sets with 72x72 cloth—at \$6.00 to \$12.50  
Sets with 72x90 cloth—at \$6.75 to \$17.50  
Sets with 72x108 cloth—at \$7.50 to \$23.00  
Sets with 90x90 cloth—at \$8.75 to \$15.00  
Sets with 90x108 cloth—at \$9.50 to \$18.00.

### LUNCH SETS

**\$5.50 EACH.** Hemstitched sets of superior quality, pure white, figured damask. Set consists of 54-inch cloth and half dozen napkins. Thanksgiving Linen Sale, per set \$5.50.

**\$4.25 EACH.** Hemstitched lunch sets, 45-inch cloth and 15-inch napkins. Made of fine quality, pure white linen. Linen Sale, per set \$4.25.

**\$3.50 EACH.** Hemstitched lunch sets, 36-inch cloth. Made of fine, white linen damask in a variety of designs. Linen Sale, per set \$3.50.

**\$3.00 EACH.** Scalloped sets, 36-inch round cloth. Made of pure white, all linen damask. Linen Sale, per set \$3.00.

### EMBROIDERED LINENS

**EMB. DOILIES 25c AND 35c.** Oblong doilies, 6x9 and 10x14, embroidered on plain white art linen. 25c and 35c each.

**EMB. DOILIES 15c EACH.** 6-inch round doilies embroidered on plain art linen. 15c each.

**EMB. CENTERPIECES.** 20x30 and 20x36 embroidered centerpieces of plain white art linen; Thanksgiving Linen Sale, \$1.75 and \$2.25 each.

**EMB. LUNCH NAPKINS.** 14-inch lunch napkins of finest quality plain art linen with eyelet embroidery and narrow scalloped; Linen Sale, per dozen \$3.50.

**EMB. LUNCH SETS.** Round thread linen lunch sets, 36 and 45-inch, embroidered and scalloped. \$5.50 and \$6.50 a set.

**EMB. SCARFS \$1.50 AND \$1.75.** 18x45 and 18x54 embroidered and scalloped scarfs of fine, round thread linen. \$1.50 and \$1.75 each.

**EMB. PILLOW CASES.** 36x42 embroidered and hemstitched pillow cases, made of pure linen and have 2-1/2 inch hem; Linen Sale, per pair \$2.98.

## Hemstitched Table Sets

(Our own importation)

A special importation from Germany. These sets are ready for immediate use. They are made of a full bleached, soft finished linen of superb quality. Woven in the new, rich patterns of figures, flowers and satin stripes intermingled with clusters of leaves and small flowers. Altogether, this is some of the most attractive table linen we have ever been able to offer our customers. Each set contains cloth (note sizes below) and a dozen napkins to match. Linen Sale prices as follows:

Sets with 72x90 cloth—at \$7.50, \$10.00, \$11.50, \$16.00 and \$25.00.

Sets with 70x72 cloth—at \$6.50, \$7.50, \$10.00, \$11.00 and \$14.00.

Sets with 70x108 cloth—at \$8.50, \$12.50, and \$17.50.

Sets with 70x126 cloth—at \$11.50, \$15.00 and \$19.00.

Scalloped set with 72-inch round cloth at \$19.50.

## Advance Christmas Suggestions From the Art Goods Department

(Mezzanine Floor.)

It is none too early to begin Christmas fancy work. In our Art Goods Department, on the Mezzanine Floor, you will find a great variety of stamped articles, all with full instructions for working.

If you have not time to do fancy work, you will also find in this department a great variety of finished articles—embroidered pieces, baskets of different kinds and other things that make most acceptable Christmas gifts.

Visit the Art Goods Department at an early date. The following items will give you an idea of the great variety of both stamped and finished articles offered.

“Royal Society” and “Glossilla” oval pieces, 24x36, stamped and tinted in conventional and floral designs. Come in gray, tan, brown and green linen, also brown and green burlap. Diagram showing stitches and coloring with each piece. Price \$1.00.

“Royal Society” and “Glossilla” center pieces, 36 inches, round, stamped and tinted in all sorts of designs. Come in brown, gray, green, tan and blue linen, also burlap. Full instructions for doing the work with each piece. Price \$1.25.

“Royal Society” and “Glossilla” table runners, in gray, green, brown and tan linen, also Russian crash and creton. Stamped and tinted in a variety of conventional and floral designs. Prices 50c, 75c and \$1.00.

Large assortment of stamped and tinted pillow tops, each with full instructions for working. Prices 50c, 75c and \$1.00. (We have a good assortment of fringes and linen laces to match center pieces and pillow tops.)

All kinds and sizes of fancy bags of brown and tan linen, also Russian crash and creton, stamped for embroidering. Prices 25c, 50c and 75c.

Laundry bags, in all sizes and styles, made of dainty cretons, burlaps and linen. Some stamped for embroidering. Prices 50c, 75c and \$1.00.

Children's play aprons, stamped for embroidery in a variety of designs. Come in pink, blue and white lawn, also blue and pink linen. Price 25c.

We have a large collection of Egyptian pottery—good designs in match holders, cigar humidors, tobacco jars, vases and a number of other articles. Prices 25c, 50c and 75c. We have a large collection of work baskets, including stand baskets, some satin lined. Prices 25c to \$3.75. We also show all styles in baby baskets at 75c to \$5.00. Also clothes hampers and waste baskets, all shapes and sizes, at 75c to \$6.50.

In the Art Goods Department you will find a large line of hand embroidered novelties, such as center pieces and pillows. If you have not time to do fancy work, you will be interested in these finished pieces.

## Stamped Articles at 25c

In the “Royal Society” line of stamped articles you will find many at the nominal price of 25c—aprons, shaving pads, laundry lists, telephone pads and other appropriate “gift things.” The price, 25c, includes all material, floss, etc., and instructions.

**STAMPED ARTICLES AT 50c.** At 50c you have a wide selection in “Royal Society” stamped articles—center pieces, pillow tops, tie racks, collar boxes, laundry bags, work bags, etc. As in the 25c line the price, 50c, includes all material and full instructions.

**“ROYAL SOCIETY” UNDERWEAR.** The “Royal Society” line of stamped underwear is a large one, embracing many styles in corset covers, drawers, combinations, chemise and gowns. Prices range from 35c to \$1.25. See Special Window Display of Art Goods.

## Exquisite Costumes Greatly Reduced Suitable for the Charity Ball and Other Social Functions

For the opening of the new store we made a special importation of many handsome costumes. These were intended for show and display pieces. The near approach of the Charity Ball and the opening of El Paso's social season calls for just such costumes so we announce them as a prominent feature of our Thanksgiving sales.

The following descriptions of a few of the costumes should be of sufficient interest to bring you here next week to see the costumes described as well as the other handsome creations which will be greatly reduced in price next week.

### \$125.00 Costume for \$95.00

Foundation of white satin veiled in black and shaded rose color chiffon. Outside tunic is of black chiffon with white dots, has a wide border of purple and dull green flowered black satin edged with ball fringe, wide black velvet band down one side. Waist is of the dotted chiffon over shaded rose color chiffon, drapey from shoulder at one side to waistline at the other of the flowered satin, narrow fold of the rose color over one shoulder, black velvet bands across shoulders and around the sleeves, ball fringe around bottom of sleeves. This costume is a very fine example of the striking color combinations that the great modistes are favoring this season.

### \$125.00 Costume for \$95.00

Foundation of black satin Duchesse. Skirt made with long, square train. Overskirt is of embroidered black net with border of heavy black and light blue embroidery, edged with silk ball fringe. Waist of the embroidered net over black chiffon with fold of light blue satin caught up in front with embroidered buckle, sleeves of the embroidered net trimmed with ball fringe.

### \$125.00 Costume for \$86.50

Foundation of coronation purple satin Duchesse. Front and back of skirt embroidered in worsted in dark tones. Banner effect overskirt of coronation chiffon embroidered in black chenille and edged with wide black satin fold, bottom of overskirt gathered in on each side with heavy silk cord ornament and tassel. Waist and sleeves are of coronation chiffon embroidered in worsted to match foundation skirt, surplice of chenille embroidered chiffon to match overskirt edged with wide black satin fold, sleeves also edged with black satin fold. Waistline finished by small black satin cord with touches of the worsted embroidery at center back and front.

### \$85.00 Costume for \$66.50

Foundation of coronation satin charmeuse. Double overskirt, lower tunic is trimmed around bottom and up sides with silk fringe, upper tunic has wide embroidered chenille border, shirred panel in back trimmed with fringe. Waist has fichu of chenille embroidery and gold lace, yoke and undersleeves of cream lace and fine net, draped girle, sleeves have border of chenille embroidery.

### \$75.00 Costume for \$60.00

Salmon color crepe meteor over white satin. Skirt caught up at one side with large, heavily embroidered medallion. Waist of fine, cream white Chantilly lace embroidered in salmon color over white chiffon and salmon color bands. Embroidered band of the crepe meteor around waistline running up to a point at one side. Sleeves of the lace finished with band of the crepe meteor and embroidery.

### \$85.00 Costume for \$59.50

Costume in short-waisted Greek style. Foundation of black crepe meteor, square Grecian tunic in back and front of heavily embroidered chiffon, waist also of the embroidered chiffon.

### \$85.00 Costume for \$57.50

Black crepe meteor, panels at side of cream Chantilly edged with black fold and gathered in at bottom with black silk fringe, draped back panel of the crepe meteor trimmed with fringe. Waist shows surprise effect of the Chantilly over crepe meteor, yoke of lace and shirred chiffon, draped girle trimmed in fringe, old gold buckle in front and back, double sleeves of lace and black chiffon trimmed with fringe.

### \$75.00 Costume for \$47.50

Foundation of black crepe meteor. Overskirt, in tunic effect, of very heavy cream lace veiled with black chiffon and edged with extremely wide black fold. Yoke and undersleeves of very fine dotted net and lace.

### \$65.00 Costume for \$43.50

Navy blue satin charmeuse. Skirt in two-piece effect, fringe across front at bottom. Waist with fichu of black chiffon and heavy cream lace finished with black velvet fold, draped girle, short sash in front trimmed with fringe, sleeves trimmed with black chiffon.

### \$65.00 Costume for \$43.50

White satin foundation veiled with white chiffon embroidered in gold and trimmed with heavy white lace. Waist in empire effect, embroidered in gold, fold of satin and ruffle of chiffon around waistline, small sleeves of shirred chiffon trimmed with head fringe.

### \$55.00 Costume for \$39.75

Black crepe meteor. Panel set under front of skirt of black striped net over white satin, trimmed at bottom with bands of black lace and wide cream and gold lace. Back of skirt has shirred panel of the crepe meteor edged with black velvet fold and weighted at each side with heavy silk cord tassel. Waist has set in piece in front and back same as front of skirt finished at top with black velvet fold, straps of gold and cream lace over shoulders, double black satin cord around waistline.

### \$47.50 Costume for \$36.50

Navy blue crepe meteor. Skirt has three small box pleated ruffles running part way up one side. Box pleated ruffle around waist. Fichu and sleeves are trimmed with ruffle and small crocheted worsted flowers in various colors. Yoke and shirred undersleeves are of very fine cream lace.

## Buy Ribbons Monday

40c RIBBONS 25c YARD Fancy ribbons, stripes, plaids, checks, Persian and floral effects. Widths up to 6 inches. Suitable for Christmas fancywork, hat trimmings, dress trimmings and hair bows. Worth to 40c per yard; offered Monday at 25c.

## Men's Section

### MEN'S OUTING NIGHT SHIRTS

Men's night shirts made of good quality outing flannel in neat patterns and fast colors are offered at 50c, 75c, \$1.00 and \$1.25.

### MEN'S FLANNELETTE PAJAMAS

Plain and trimmed styles in flannelette pajamas are offered at \$1.50, \$2.00 and \$2.25.

### 12-1-2c OUTING FLANNEL

2,000 yards of outing flannel, in neat patterns and qualities that sell regularly at 10c and 12-1-2c per yard, will be sold Monday at, per yard 7-1-2c. (Basement) (12 yard limit.)

## Notions

5c stocking darners ..... 2c  
25c black sateen sleeve protectors ..... 18c  
10c elastic shirtwaist belts ..... 7c  
10c corset clasps ..... 7c  
20c finishing braid ..... 15c  
10c white rickrack braid ..... 7c  
2-1-2c white and black cotton tape ..... 1c  
2-1-2c Coat's darning cotton ..... 7c  
“Notabook” garment fasteners, regular price 10c per card; Monday 2 for ..... 15c



## Exclusive Style Children's Coats

A special feature this season is our large showing of exclusive style coats for children. Below we describe, briefly, a few of these coats. Mothers who appreciate individuality in garments, whether for themselves or their children, will be interested in this showing of exclusive style children's coats.

### COAT FOR 4 YEAR OLD \$24.50

Pumpkin color English zibelline coat with cuffs and shawl collar of tan mouffian fur. Made with big tan down each side of front and back. Fastens with two fancy soutache frogs. Price \$24.50.

### COAT FOR 3 YEAR OLD \$22.50

Box coat of white French coney with emine collar and cuffs. Buttons up to neck with three large white pearl buttons. Price \$22.50.

### COAT FOR 6 YEAR OLD \$22.50

Fancy basket weave tan coat with collar, cuffs and belt of bottle green velvet. Has box pleat down each side of front and back. Buttons up to neck with bottle green velvet buttons. Price \$22.50.

### COAT FOR 5 YEAR OLD \$16.50

Navy blue chevrot coat lined throughout with scarlet flannel. Has scarlet lined hood, cuffs piped with scarlet, scarlet each belt with tassels. Double breasted, buttons up to neck with black bone buttons. Has large patch pockets. Price \$16.50.

### COAT FOR 4 YEAR OLD \$14.50

Coat of golden tan broadcloth, cuffs and sailor collar inlaid with brown velvet. Trimmed with soutache braid and fastens with white pearl buttons. Price \$14.50.

### COAT FOR 4 YEAR OLD \$12.75

Light blue coat of wide wale chevrot with collar and cuffs of white French coney. Double breasted, buttons up to neck with white pearl buttons. Price \$12.75.

### COAT FOR 4 YEAR OLD \$12.50

Light tan broadcloth coat with cuffs and sailor collar of black caracul cloth. Has black braid frogs and buttons covered with the caracul. Price \$12.50.

### COAT FOR 4 YEAR OLD \$12.50

Electric blue broadcloth coat, buttons up to neck at one side with smoked pearl buttons. Collar, cuffs and band at bottom are of black astrakhan. Price \$12.50.

### COAT FOR 6 YEAR OLD \$12.75

Double breasted white serge coat with collar and cuffs of white French coney. Buttons up to neck with white pearl buttons. Price \$12.75.

### COAT FOR 10 YEAR OLD \$12.50

Leather color korse coat with double collar—sailor collar and long revers trimmed with black hercules braid, small turndown collar of black velvet. Cuffs are trimmed with black hercules braid. Buttons are black and brown enamel. Price \$12.50.

### COAT FOR 12 YEAR OLD \$12.50

Red kersey coat, buttons up to neck with black and red enamel buttons. Has pointed sailor collar and cuffs inlaid with plaid and trimmed with black soutache loops and small black and red buttons. Price \$12.50.

### COAT FOR 3 YEAR OLD \$9.95

Heavy chevrot coat of cadet blue. Sailor collar inlaid with black moine. Collar and cuffs trimmed with black velvet fold and small gold ball buttons. Large patch pockets. Price \$9.95.

### COAT FOR 3 YEAR OLD \$9.50

Navy blue velvet coat