



We Have Opened a Display and Salesroom at 306 N. Stanton St.

Where we are showing the biggest display of Quality Brooms that are manufactured in the Southwest. Just a few months ago we started the manufacture of the

Rio Grande Broom

Yet in the short time we have had them on the market they are in use in nearly every household in the Southwest. We have recently greatly enlarged our plant and we are now able to turn out 100 dozen brooms daily.

A Rio Grande Broom

is the best broom on the market. Your Grocer has them. Try one and you'll use no other.

Rio Grande Broom Co.

Factory Phone 1240 Office & Salesroom 720 Park 306 N. Stanton

CATHOLICS FROM EVERY DIOCESE WILL MEET IN LOUISVILLE, AUG. 18

Immense Parade Will Be Opening Feature of the Eleventh Annual Convention of the American Federation of Catholic Clubs—New Organization of Women's Clubs May Be Formed During Session.

The greatest parade of Catholic laymen America has yet seen will take place in Louisville on Sunday, August 18, as an opening feature of the 11th annual convention of the American Federation of Catholic Societies.

taken. An encyclical issued by pope Leo XIII not long before his death is the groundwork of the instruction.

A question of vital importance to come up at Louisville relates to membership in the federation, and the part of women societies in it.

Immediately there came to the attention of missionary societies of the United States and England that atrocities are charged upon operatives in the rubber industry of Peru.

GERMAN CATHOLICS LEAD IN COMBATING SOCIALISTS

German Catholics are leading in efforts to teach to Catholic laity what their church regards as sound social views.

A meeting has already been held in London and the regions beyond under the auspices of the American Missionary society.

We Need a Bank in East El Paso

The banking business is a good safe business. The government pays you two percent or more on your capital or bonds and gives you your money back at once in bank notes.

Myrtle Trading Place

URGENT MINISTERS TO INVESTIGATE BEFORE TAKING STOCK IN PAPER. Presbyterian and other ministers are before taking a day-day business proposition in the shape of a ground-floor offer of stock in a new religious periodical.

The failure of the "New York Observer," one of the oldest American religious weeklies, owing largely to the failure of the publisher to have a record of having sunk other large sums, has called attention once more to the condition of religious periodicals.

periodical, not yet named, talk glibly of 250,000 circulation and immense profits from the advertising income.

SCRIPTURE

And when he lifted near to the sea of Galilee, through the midst of the crowd, he came to him, and said: "Thou art the Christ, the Son of God."

FALL IS NAMED ON LAND

Washington, D. C., Aug. 12.—Senator A. B. Fall, of New Mexico, has just received two committee assignments of importance, both of which are of great importance to the southwest.

ADS BY PHONE

The ordinary cost of a Want Ad. in The El Paso Herald is 25 cents. It reaches an average of about 70,000 readers each issue.

SENTENCE SERMONS IN PULPITS OF EL PASO

Social impurity is one of the most heinous sins enumerated in the category of evils condemned in God's word. The only real remedy for it is in the emphasis we place on the life and character and teachings of Jesus Christ.

Every preacher is a servant and a worshiper; there are two great masters, one of whom we must do and serve; choose.—Rev. W. J. Joyce, at the Highland Park Methodist church.

Some Christians are so easily discouraged and give up so quickly. They are like the prophet who walked out his grief, fear and disappointment, thinking God had forgotten him, but in substance the master said, calm yourself, he of good courage, I have not forgotten Israel, there are 6000 who have not bowed the knee to Baal.—Rev. C. W. Webber, of Trinity Methodist church.

The sixth chapter of Hebrews, 4, 5, 6, verses, teach unmistakably that if the soul is saved by Christ it has all the salvation which God can give.—Rev. R. T. Hanks, Calvary Baptist church.

In the parable of the pearl of great price Jesus presents his kingdom as the highest good, the answers to quests of science, the speculations of philosophy, and the questions of religion, and in possession of this kingdom we are to afford to sacrifice everything else.—Rev. E. R. Atwood, Highland Park Baptist church.

All too many people would substitute religious talk for the genuine article.—Rev. Henry Easter, Church of St. Clement.

There are dangers into which people would run, there are sins which people would commit; there are losses which people would suffer, but God shuts them in.—Rev. J. E. Abbott, Westminster Presbyterian church.

God has given every man and woman something to do; he or she can do that better than any other person in the world.—Rev. E. H. Combs, St. Paul's Lutheran church.

Not only an entrance but an abundant entrance into the new Jerusalem is the privilege of every Christian.—Rev. A. J. McElwain, First Baptist church.

Lowest Prices--Highest Quality

Table listing various grocery items and prices: 12 lbs. Fancy Potatoes 25c, 10 lbs. Fancy Onions 25c, 20 lbs. Pink Beans \$1.00, 10 lbs. Silver Leaf Lard \$1.45, 1 lb. Fancy Cream Cheese 25c, Butter 30c, 1 Dozen Strictly Fresh Kansas Eggs 25c, 1 lb. Fancy Baked Ham 35c, 5 lb. Pail Good Jelly 30c, 15 lb. Pail Good Jelly 75c, 1 lb. Fancy Mixed Cakes 15c, Fresh Valley Honey, just in, 15c per frame, 2 for 25c, 4 pgs. Crinkle Corn Flakes 25c, 10 bars Red Bird Soap 25c, 8 bars Diamond C Soap 25c, 6 bars All White Soap 25c, 1 pk. Large Gold Dust 20c, 4 lbs. Bulk Starch 25c.

LION GROCERY COMPANY

Bell Phones 2424 and 2405. 109-11 So. Stanton St. Auto Phone 2424.

HOUSTON SQUARE CALVARY CHURCH TO ERECT NEW BUILDING FOR MEMBERSHIP

Structure Will Cost Approximately \$60,000—Baptist Minister Resigns to Go to New Mexico to Become Secretary of the State Board—The Highland Park Methodist Church to Have Its Quarterly Conference and Election.

For the purpose of definitely settling on a building site for the erection of the proposed \$60,000 Houston Square-Calvary Baptist church, a meeting of the committee appointed by those churches some time ago has been called for Wednesday night.

Trinity Methodist church, Clint Ballard will have charge of the music. Church to Elect Officers. The fourth quarterly conference of the Highland Park Methodist church will be held Wednesday night.

Baptist Minister Resigns

Rev. E. B. Atwood, of the Highland Park Baptist church Sunday morning church, has resigned as pastor of that church to become effective September 1st.

Church to Use Picture Machine

For educational and religious purposes moving picture machines will be installed in the First Congregational church when that structure is completed.

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First Methodist Notes

The regular midweek prayer meeting of the First Methodist church will be held in the church building Wednesday night.

Many Refugees in Safford Country

Mass Meeting Adopts Resolutions of Protest Concerning Conditions. Safford, Ariz., Aug. 12. Meetings have been held in several of the Gila Valley towns lately to protest against the conditions existing in northern Arizona.

Limited to Stop at Winter Resort

Rancho Mt. Franklin Is a New Station on the Southwestern. Rancho Mt. Franklin is a new station on the Southwestern near where the Rancho Mt. Franklin club is to be established.

SAVES BABIES LIVES CERTIFIED MILK IS ABSOLUTELY PURE

More babies die of diarrhoea and bowel troubles than any other cause. Certified milk overcomes these troubles; used in time prevents them. Ask your doctor.

PASTEURIZED MILK

The greatest body of Milk Experts and Sanitarians in the world. The Committee to Formulate Standards for the New York Milk Supply, after exhaustive study recommends that all milk, except certified milk, be pasteurized. We have the only pasteurizing plant in El Paso.

MILK

Pure and clean. Produced under the most sanitary conditions, clean milk from clean cows in clean stables. Refrigerated from cow to consumer.

ICE CREAM

Try ours, it's made from our own cream.

EL PASO DAIRY COMPANY

(OUR DAIRY HAS NO TUBERCULOSIS.) 423 N. Oregon Street. Telephones: Bell 340 and 818.

Dr. Parkhurst

On This Inadequate Civilization of Ours And What Its Finest Product Is.

THE finest product of civilization is a man who is healthy in body, clear in intellect and warm and pure in his affections.

That is not the kind of commodity that the social machinery is turning out for us, it is, in very limited degree, the end toward which the social machinery is being worked.

Once in a while, when a great man dies, a man whom we know to have been thoroughly fine all through, physically hale, big in his thinking, aware and generous in all his feelings and loving, the public comes to its senses in the matter, forgets all about what he has said, and remembers only the splendid thing that he himself was.

Ladder Top Is Never Reached. In the same way, the acquisition of a man is not valued and enjoyed for its intrinsic beauty, but only as a means to the ladder.

Chance of Only a Few. So long as only a comparatively few have the opportunity to become healthy in body, cultivated in mind, and pure and refined in all sweetness of spirit, the civilization which we call the modern one, has nothing of which it can reasonably and honorably boast.

RANGES ARE GOOD IN BELEN DISTRICT

New Mexico Cattle Growers Anticipate a Successful Season. Belen, N. M., Aug. 12.—A spring admirably suited to the needs of the cattle grower of this valley has served to place the ranges in this vicinity in most excellent shape.

FIRST BALE OF COTTON BOUGHT AT BIG SPRING

Big Spring, Tex., Aug. 12.—Big Spring received its first bale of cotton Saturday, selling for 14 cents. It was brought in by A. L. Echols. The merchants raised a purse for the man who sold it.

PUTS SHEEP ON RANCH NEAR SANDERSON, TEX.

Sanderson, Tex., Aug. 12.—Jim Johnson, of San Angelo, who recently purchased a ranch in the eastern portion of the county, has stocked the same with a flock of sheep. He expects to shortly put on a string of steers, as he reports plenty of grass.

Advertisement for Heid Bros. Wholesale and Retail Hay, Grain and Field Seeds. Bell Phone 36, Auto 1036. Leon and 2nd Sts. El Paso, Tex.