

Calisher's SEMI-ANNUAL Stock TAKING SALE

Gather all your Xmas present money together and attend the Stock-Taking Sale tomorrow. Hundreds of half-price articles will be found on every floor.

Stock Must Be Reduced a Third!

Before taking inventory stocks must be reduced at least a third. Herculean efforts are called for; time is limited. Hurry down tomorrow and share in this most extraordinary bargain giving.

ALL FURS GO AT ONE-HALF PRICE!



Social Doings In the Southwest

BIG SPRINGS, TEX. Big Springs, Tex., Dec. 25.—Rev. O. G. Jones, of Cleburne, a former resident of this city, is here for a short visit.

CUTLER, N. M. Cutter, N. M., Dec. 25.—Mr. and Mrs. Reeves, from the Reeves ranch, have been visiting their daughter, Mrs. Sadie Bentley, here.

GLOBE, ARIZONA. Globe, Ariz., Dec. 25.—Mr. and Mrs. Adolph Baatz and Mr. and Mrs. G. D. Barclay went to Roosevelt on a hunting trip.

ALPINE, TEXAS. Alpine, Tex., Dec. 25.—Ford Jackson has returned from the Texas Christian college at Fort Worth, for the holidays.

CORONA, N. M. Corona, N. M., Dec. 25.—Ernest Dignee has returned from a few weeks visit to friends and relatives in Santa Fe, N. M.

TULAROSA, N. M. Tularosa, N. M., Dec. 25.—D. H. McGuire has left for Roswell and points in the state for a visit of several weeks.

GRANDFALLS, TEX. Grandfalls, Tex., Dec. 25.—Prof. and Mrs. E. A. Ashmore, after attending Institute at Pecos, visited El Paso.

WILCOX, ARIZ. Wilcox, Ariz., Dec. 25.—Dr. H. R. Hitchins, of Globe, is in Wilcox.

PLATEAU, TEXAS. Plateau, Tex., Dec. 25.—E. L. Jones has returned from Van Horn.

Don't Deceive Yourself! DON'T deceive yourself with the thought that everything will come out all right somehow!

The Union Central Life INSURANCE CO., OF CINCINNATI, OHIO J. J. TYNDALL, District Manager 610 AMERICAN BANK BLDG. "TALK WITH TYNDALL"

K-I-P Keene, Ireland & Park Co. 214 Mills Bldg. El Paso, Texas. Phone 5312.

INTERNATIONAL NIGHT SCHOOL Gives your Boy a start. Phone 1147. J. P. Mullin, Pres.

SAFFORD, ARIZ. Safford, Ariz., Dec. 25.—Clarence Dowd and Arthur Jennings are home from the university at Tucson, to spend the holidays.

NOGALES, ARIZ. Nogales, Ariz., Dec. 25.—Dr. V. A. Smelker has returned from a month's business trip to Chicago.

PLATEAU, TEXAS. Plateau, Tex., Dec. 25.—E. L. Jones has returned from Van Horn.

KENT, TEX. Kent, Tex., Dec. 25.—Edward Wells and John Leatherman have left for El Paso to spend Christmas.

EASTLAND, TEXAS. Eastland, Texas, Dec. 25.—Cyrus Frost, county attorney of Eastland, visited in German and Rising Star.

Our Citizen's Demand

Fully Complied With—An El Paso Resident Furnished with... There is a demand which appears in this paper more important to El Paso people than the statement published in the Herald...

Daffydils advertisement featuring a cartoon of a bee and a man, with text: 'JACK AND FLOSSIE HAD JUST BEEN HITCHED, AND AS THEY SPED AWAY IN THEIR 8 1/2 CYLINDER "BLITZENBLATZ"...' and 'GENTLEMEN, BE GEATED. TA-RA-RA-ZAM-ZOWIE! TAMBO-AH HAD SOME NANSIRE SOUP TO-DAY, MISTAH BONES...'.