

SOCIETY

SCHOOL LEARN TO FIGURE



RESOLVED- THAT WE HAVE LEARNED TO MAKE THE BEST BREAD IN EL PASO AND WILL KEEP ON MAKING IT SO WE CAN KEEP YOUR TRADE. BUSTER BROWN

When We Began

Baking Buster Brown Bread in this city—years ago, we did not bake as much bread, by a good deal, as we do today. We figured that baking good bread would make us a big business. Our business is big today and growing bigger.

Buster Brown Bread is wrapped in waxed paper to keep it clean and sweet from our ovens to your table.

10c At All Grocers



EL PASO SCHOOL FOR GIRLS

EXCELLENT BOARDING AND DAY SCHOOL. Full academic and special elective courses for girls of all ages. Modern languages, music, physical training.

Oriental Tinge Given Women's Wear

Balkan House Gives Way to Turkish Type of Garment and the Slit Skirt Holds Its Own in Popularity and Price.

EXIT the Balkan, enter the oriental. The unspeakable Turk and his eastern neighbors are coming back like a quarter horse, as shown by the styles in the local shop windows for the fall and winter.

By the models in the El Paso store windows, is a decided improvement over the summer garment which was one of the horrors of the Balkan war.

COTTON ADDITION LOTS Best Buy in El Paso A. P. COLES & BROS., Agts



Do You Want To Save Time? BUY Shaw-Walker

FILING CABINETS

We will gladly assist you in selecting the units best suited to your needs.

Curran's Book Store

108 Mesa Ave.

LOOSE LEAF LEDGERS AND BINDERS.

Church Affairs

The women of Calvary-Houston Square Baptist church entertained their friends Tuesday afternoon with a unique program, using Baylor college as their subject.

Conducted by MISS JESSIE KING. Telephones 2620 or 2040, day; and 2770, night.

Picnics

The D. P. N. club gave the second of a series of moonlight picnics Saturday. The jolly party was conveyed to a grove near Ysleta in a large float.

Parties

Mrs. W. F. Reed entertained Monday evening with a candy pull for a few of her young friends, at her mother's home, 102 Myrtle avenue.

El Pasoans Returning

Mrs. Lillian Johnson returned Monday from New York, where she has been spending four weeks.

Receptions

Mrs. E. P. Hankin gave a reception Tuesday afternoon at her home, 1103 Boulevard, in honor of her sister-in-law, Mrs. Walter E. Hunter, who was married recently.

About El Pasoans

County engineer Herbert Nunn is confined to his home, suffering from a slight attack of typhoid fever.

Our Liberal Offer on Safety Razors. Every Auto-Strip safety razor is sold on 30 days' trial, which means simply this: You can come in today, pick out an Auto-Strip safety razor, use it for 30 days and at the end of that time, if you are not satisfied, bring it back and the purchase price will be refunded without question.

Dinners and Luncheons

The El Paso Electric Railway company gave a dinner at the Valley Inn Friday evening, which was a most enjoyable affair.

Cards

Mrs. T. J. Stafford was the hostess of the Tuesday Auction Bridge club Tuesday morning.

El Pasoans Away

Miss Mae Kitt and Miss Olive Basford are spending their vacation in Silver City, N. M.

Two New Buildings For County Schools

The county will open its schools this year with two new school buildings added to the list.

Holstein Bull Calves

Increase the value of your herd and double your milk production by using a pure bred Holstein bull.

Use Herald Want Ads.

Segall Stands for Certainty

SINCE 1901, IN EL PASO AND THROUGHOUT THE SOUTHWEST, THE NAME "SEGALL" HAS STOOD FOR CERTAINTY IN OPTICAL WORK.

In this connection, we wish to advise you to be certain that you get Segall. There is only one Segall in El Paso and you will find him at 230 Mesa Avenue—look for the blue front.

NEED GLASSES? ASK SEGALL

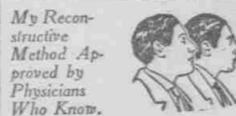
Segall Optical Co.

230 Mesa Avenue

MORE SALESMEN ARE ADDED BY LONGWELL

M. J. Roseboro and H. M. Hatcher Line Up With the Big San Francisco Street Concern.

New men of ability and experience are being added to the Longwell Auto and Truck Sales company.



WE PERFECT Unshapely Noses, Outstanding Ears, Drooping Eyelids, Hollow Cheeks, Bangy Skin.

WE REMOVE Pimples and Blackheads, Wrinkles and Scars, Smallpox Pittings, Warts, and Moles, Freckles, Superfluous Hair, Birth Marks.

WE CORRECT Frowns and Furrows, Enlarged Pores, Double Chin, Sallow Skin, Red Nose.

MRS. BENSON Room 303 Herald Building

HOLSTEIN BULL CALVES

Increase the value of your herd and double your milk production by using a pure bred Holstein bull.

EL PASO DAIRY CO.



A Picture of Baby

In the suit God gave him—or in a beautiful dress that loving hands made for him.

You say how you want his picture made and we'll make it.

Don't trust to memory to preserve the changing likeness of your growing boy or girl.

A good photograph or so every year will keep an accurate record of the subtle changes in their development.

The collection will become priceless in after years. Telephone for an appointment today.

We can save you about 50% on your Kodak Finishing FILMS DEVELOPED FREE.

STUART

228 MESA AVENUE.

Society Links Astor's Name With That of Elizabeth Sands



MISS ELIZABETH SANDS New York, Aug. 27.—Society is still bent on selecting the future wife of Vincent Astor, who succeeded his father, the late Col. John Jacob Astor, as the head of the historic family and its great fortune.