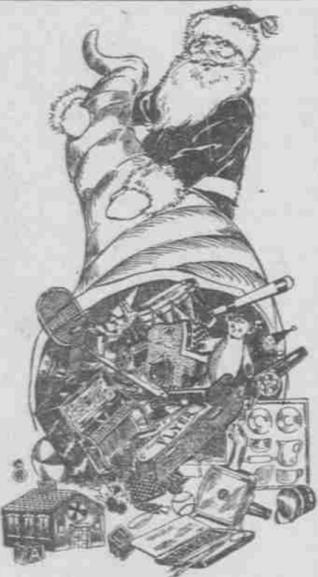


A Real Live Santa Claus Here Saturday

A Toy Free to Every Child Accompanied by an Adult and Book of 20 U.S. Stamps Free to Every Adult Accompanied By a Child

GOOD old "Santa Claus" has now completed his arrangements and will be at home to the little people and all the grown-ups, too, Saturday at "EVERYBODY'S" BIG, BUSY CHRISTMAS STORE. Santa will have charge of our large, roomy BASEMENT STORE, where he will hold open house and dispense free toys to the little tots. Make your arrangements to come early and see for yourself just how extensive our preparations have been. Never has any El Paso store large or small gone about their Christmas preparations in such a thorough and painstaking manner. It will be the greatest Holiday time many of us have ever seen.



TOYS! TOYS!

Bungalow Building Blocks, 50c

HERE is without doubt the most interesting and novel toy shown this season. And the price is so reasonable, too. The boys may build bungalows, windmills, aeroplanes and numerous other ideas may be carried out if he is provided with one of these sets. Ask to see these bungalow building blocks tomorrow at 50c.

Erector Set, \$1.25

Boys will appreciate these interesting and instructive sets. They are made of steel and various contrivances are possible if you own one.

Wheelbarrows, 75c

Every little boy and many girls will want a wheelbarrow for Xmas. Black metal body on strong hardwood frame. Saturday, 75c.

Doll Beds, \$2.95

Doll beds, 24 inches long. Made of wood and are exact reproductions of real beds.

Doll Trunks, 25c

Just ask to see these tomorrow. Then there are pianos, wash sets, box cars, arks and Gibba' toys at same price.

Electric Trains, \$3.25

Genuine Ives electric trains, consisting of coal car, tender, two cars, electric engine, control switch and 12 pieces of track. All for \$3.25.

Dressed Dolls, 50c

Beautiful dolls with sleeping eyes. Shoes and stockings to match dress. Worth almost double. Saturday, 50c.

Mechanical Toys, 50c

Assorted mechanical toys, including fire engines, steam rollers, autos and many others. Values to \$1.50 at 50c.

Christmas Handkerchiefs

Women's 6 in Box, \$1.50

LADIES' initial handkerchiefs put up one-half dozen in pretty gift box. Fine linen; strong and serviceable. For holiday gifts, \$1.50.

Children's, 19c

Children's handkerchiefs. Pure linen and tastefully embroidered in very attractive designs. Assorted designs in corners. Suitable Christmas gifts, 19c.

2 Handkerchiefs, 25c

Men's handkerchiefs, put up in leatherette case. Good quality cambric. This case can be used for bill fold. Fold contains notebook, calendar and identification card.

Flower Specials "Not For Profit"

WHEN we began furnishing flowers for the pleasure and gratification of our patrons some people were skeptical.

If they had been here last Saturday and seen at least three of El Paso's florists buy their day's supply from us they would begin to understand when we say "NOT FOR PROFIT"; it is not merely an advertising phrase.

So far this season we have sold VIOLETS and CHRYSANTHEMUMS under the market. Cold weather in California has made flowers scarce, but we will have to-morrow a fair supply of—Violets, Roses, Chrysanthemums, Cecil Brunner Roses, and Carnations

Come here for them and save the profit your florist makes when he buys from us.

Join Our Candy Club

IT'S a pleasure to watch the throng of El Paso's best citizens who come here every Saturday for a box of "EVERYBODY'S" hand made CHOCOLATES which have no equal at any price anywhere in America. Hand made and hand dipped and containing only the purest ingredients.

Better than any other at \$1 or even \$1.25 per pound. Put up in 1, 2, 3, and 5 pound boxes at 50c a lb.

It's not too early to order your special assortment of these pure and wholesome chocolates for Christmas. Think of it! The best hand made and hand dipped Chocolates for 50c a pound.



Women's Neckwear 25c

DAINTY vestees and collar and cuff sets, made of embroidery and organza. Both high and low effects. The very latest styles. Wonderful value. For Saturday, 25c.

The New Collars, 50c

These pretty collars are made of organza and embroidery and are very new and chic. Either high or low effects so much in demand now. Made with dog ear points in black and white.

New Styles

Cinchenettes

These are the season's newest fad. They are of fur. Extremely attractive styles in black, white and brown. The prices range from \$1.98 to \$2.50.



Jewelry, Leather Goods

Most Appropriate of All Gifts

Jewel Boxes, 50c
WE have these boxes in various prices, but we wish especially to call your attention to Saturday's offerings at 50c. Silver plated and silk lined.

Cruets at 75c
Silver plated vinegar cruets that will be considered extremely good values. Saturday at 75c.

25c Trays, 19c
Very pretty little silver plated bon bon trays. They usually sell for 25c. Special for to-morrow at 19c.

Ivory Clocks, 95c
These are very pretty parlor ornaments, and will make very appropriate presents. Keep good time. Ivory finish. Price, 95c.

Beauty Pins, 50c
These pins are made with solid gold tips. In plush lined box, and are hand engraved.

La Vallieres, 95c
These are gold filled and are put up in nice plush lined box, suitable for Christmas giving.

Gold Rings, \$2.95
Here are solid gold rings for ladies for only \$2.95. Set with real shell cameos.

Waist Pins, 25c
The dainty forget-me-not waist pins that are being worn so extensively this season. Two to a card and the price, 25c.

Bracelets, 25c
Gold plated birth stone bracelets, only 25c.

Stationery Is Always Acceptable

Eng. Cards, 5c & 10c
A big new assortment of Christmas cards beautifully engraved. Also Xmas seals at 6c and Xmas boxes at 5c up.

Flossie Fisher Jewelry

THE pretty little Flossie Fisher juvenile jewelry that all the little girls want at sight. Bracelets, brooches, hair box holders and other pieces. At 25c.

Vanity Cases, 25c
Genuine German silver vanities in either bright or French gray finish. Coin holder, mirror and powder puff.

Jitne Purses, 50c
German silver and gold plated jitne purses. A little novelty that has found favor this season. Nicely designed.

Napkin Clips, 10c
Dainty silver plated napkin clips. These are inexpensive and can be bought in any quantity. Each 10c.

Carving Set, \$1.95
A two-piece set, knife and fork. Silver finish. Best tempered steel. Also three-piece guaranteed sets for \$3.50.

Bread Trays, \$1.75
Quadruple silver plated bread trays. Finished with beaded edges, and some engraved.

Lea Purses, \$1.95
Genuine leather purses in new envelope shapes. Shell handle and finished with figured silk.

Saturday Sale Toilet Goods

- Hind's Honey and Almond Cream 29c
- Woodbury's Facial Soap, bar 15c
- Hudnut's Sachet in Gardenia and Assorted Odors, oz. 35c
- Roger's and Gallet Rice Powder 18c
- Dr. Lyon's Tooth Powder, 16c
- Pinaud's Lilac Toilet Water 65c
- Dagget & Ramsdale Cold Cream, large size 19c
- Roger and Gallet Sweet Pea Face Powder 35c
- Listerine, 25c size 19c
- Mennen's Rapid Shaving Cream 19c
- Pebeco Tooth Paste 29c



Women's & Children's Underwear

Women's Wool Union Suits, \$1.75

THESE are medium weight garments, made to fit and give long satisfactory service. They are made with either high or Dutch neck and with long or short sleeves. Knee or ankle length.

Women's Wool Vests and Pants, 75c

These are medium weight, just the thing for winter weather. They are made with high or Dutch neck and with long or short sleeves. Drawers are ankle length. Excellent values.

Italian Silk Vests, \$1

Here are genuine Italian silk vests that are so much worn now by well dressed women. For Saturday they are \$1.



Saturday Is Dollar Day In Millinery Department

TRIMMED HATS

Usually sold for \$5. For only \$1

UNTRIMMED HATS

Usually sold for as high as \$2.95. Saturday at \$1

OSTRICH PLUMES

Also fancy fur novelties \$1

\$1 \$1 \$1 \$1



Women's Heavy Pure Silk Hose, \$1.50

WE do not believe it possible to sell a better hose than these at or near \$1.50. They are the best we have ever had to sell at that price. Made with deep garter top, high applied heel and double heel and toe. Stockings that nearly always sell for \$2.00.

Why not buy a pair, two pairs or even a box of them tomorrow? Silk hose are always welcome for Christmas gifts and one feels safe in giving them for they know they will always be appreciated.

Men's Silk Hose, \$1

Buy your Christmas presents here tomorrow and let them include a pair or a half dozen pairs of these silk socks for "him." Gray, navy and black.

Men's Socks, 35c

All wool socks for men. Saturday 35c or 3 pairs for \$1.00.

Week-End Economies, Suits, Coats and Dresses

Special Department Men's Xmas Neckwear

WE are opening this new department tomorrow and would be gratified to have El Paso men make an inspection of the much new and fashionable neckwear we will have to offer.

ABOUT 500 DOZEN NEW FOUR IN HAND TIES

go to make up our initial showing. Handsome flowing end scarfs in the very richest patterns and colors. Put up in attractive Christmas box if desired. Two lots priced as follows:

LOT 1—Choice line of light, medium and dark patterns in new silks. They would sell in the regular way for 75c. Special at 49c

LOT 2—Striking neckwear worth up to \$1.50, showing the ultra fashionable colors and novelties 85c

20 Doz. Men's Shirts at 79c

Values to \$1.75. Big Clean Up Saturday

MEN here is the chance you have been waiting for; those of you who have been waiting for an opportunity to economize. These shirts are in every way the equal of many for which you have paid up to \$1.75. We got them in a special way and we are disposing of them at a price that will astonish you.

Very good styles, made with soft or pleated fronts and with laundered cuffs. Shirts of madras, percale and seilette in pin stripe and figured patterns. They are a real find. Extra special 79c



Nice Warm Suits, Values to \$24.75, at \$12.75

Sixty-five Garments in Lot—Handsome Styles and Colors

FOR Saturday's trading we have selected 65 of the most fetching and durable suits to sell at \$12.75. This is an unusually low price for suits of this quality, and we feel sure that tomorrow's buying will justify our prediction that there will be few suits left at the close of the day.

Best winter styles made of warm though comfortable materials. Well made and well lined and many are trimmed with fur. Shades of navy, black, green and brown.

Smart Wool Coats, Now \$5.95

EXCELLENT styles made of soft wool fabrics that give the maximum warmth with the least weight and discomfort. Some are made of good quality camel's hair, others of silbeline and others of fancy mixtures. A wide range of colors, including Copen, red, green, navy and brown shades. Trimmed with large and small buttons. Some have convertible collars. Values to \$8.50 at \$5.95.

Attractive Dresses, Only \$8.95

THESE are very dainty evening frocks and are in many instances worth double the price we are asking tomorrow. Many are priced regular to as high as \$15. The styles are all that you could reasonably ask for. Beautiful and dainty materials. Saturday only \$8.95.

Attractive Dresses at \$5.95

JUST twenty-five dresses and they should all sell easily before the day is over! Many are priced to as high as \$11.50. Taffeta silk and French serge dresses in wide variety of good styles. Many good colors. Values to \$11.50 at \$5.95.

Children's Wool Dresses, \$2.95

VERY desirable are these little frocks we are offering tomorrow. Good substantial and dressy little garments for school, street or play. Trimmed with Scotch plaids and Roman striped materials. Good styles with straight or belt skirts. Values to \$4.50 at \$2.95.

