

TRUCKS REDUCE DELIVERY COST

Increased Radius Made Possible By Trucks Is Big Item.

With all the general agitation concerning the so-called high cost of living...

Practically every article of merchandise that is bought from concerns today must be delivered to satisfy the customer.

This being the case, delivery departments have been installed as an indispensable part of the business.

Delivery departments have been considered a necessary and burdensome expense.

Where a delivery department is run without proper consideration of the essential features of economy...

Smith Form-A-Truck engineers have paid particular attention to the essential features of delivery cost and de-

PERSHING AGAIN HAS STUDEBAKER

Reverts To Car He First Used On Entering Mexican Soil.

When the U. S. expeditionary force first entered Mexico, Gen. J. J. Pershing, the commanding officer, used a Studebaker "six" touring car.

Quite recently a Studebaker "six" touring was supplied to Gen. Bell, commanding the El Paso district.

On Tuesday of this week an order was placed with the Elliott-Garrett company by the army quartermaster for a Studebaker "six" touring car.

Smith Form-A-Truck attachment, which forms with any car a quartermaster one ton truck can be operated at an average cost for hauling of four cents per ton mile.

HOW DO THEY DO IT?

Comic strip with multiple panels. Characters discuss taxes, mortgages, and a donation society. One character asks 'HOW DO THEY DO IT?' and another replies 'I HEAR THAT SOME SOCIETY GOT A BIG OUT OF OLD FOR A HOME FRIENDLESS FROGS'.

HAYNES TO BUILD A NEW ROADSTER

Announcement has been received by the West Texas Motor company that the Haynes will put out a new four passenger roadster model at once.

St. Joseph, Mo. has a novel idea on building its own community and helping its neighbors to build, too.

Advertisement for Ford accessories. Text: 'Maximum Efficiency Can be obtained from your Ford only when it is in proper condition. Bring it to us for an overhauling and see your gasoline mileage increase. FORD Accessories Are a specialty with us and we carry a full line. Do you know that Duffy-Beamer Carburetors are guaranteed to increase your gasoline mileage from 20 to 25 percent? We sell them. Marker & Yonge "The Ford Specialists" Phone 2278 620-622 Texas St.'

Helpful Hints About the Care of Your Automobile

By WILLIAM H. STEWART, JR.

COMMON yellow soap is about as good as anything for keeping the front of a windshield free from drops of water when driving in the rain or snow.

Waxed alcohol applied with a sponge or cloth is one of the best methods of cleaning either cloth or leather upholstery. A mixture of linseed oil and turpentine is sometimes recommended for cleaning leather of grease spots.

There are few courses of treatment that are more effective in bringing about deterioration in a storage battery than allowing it to stand idle in a discharged condition.

Owners of light cars should bear in mind the fact that in a light machine vibration is very effective in loosening nuts, bolts and screws than in a heavy car.

Things should be given no opportunity to get loose, but should be well taken care of with lock washers, split pins and other trouble preventers.

Any kind of paint is not good to use for painting the cylinders. If you propose cleaning and painting the motor, it is best to purchase and apply a special cylinder paint made for this purpose.

When a car is newly painted rare should be taken to remove any mud or other foreign matter as quickly as possible.

A motor that is subject to considerable vibration is liable to have its cylinders work loose on the crank case through the loosening of the holding down bolts or nuts if they are not watched.

When a White truck train was sent to Columbus in 1915, the first "six" touring car was supplied by the Oakland Auto Sales company.

The Oakland Auto Sales company is now in Chicago conferring with the Smith Form-A-Truck factory officials in an effort to have the shipments to this territory materially increased.

Buy Spark Plug Factory The Stewart-Warner Speedometer corporation, of Chicago, Ill., the world's largest producer of speedometers, automobile vacuum systems, motor driven tire pumps and other motor car accessories, has just announced the purchase of the entire business of the V-Ray company, of Marshalltown, Iowa, the widely known spark plug manufacturing concern.

Large advertisement for Haynes cars. Text: 'America's Greatest "Light Six" HAYNES IS JUSTLY POPULAR WITH WOMEN You see more women at the wheel of Haynes Cars than any other car of its class—why? Because it's so easy to control—gear shifting is reduced to a minimum—petty annoyances, such as motor trouble and carburetor troubles are practically unknown. Great power, great flexibility, together with great economy of upkeep, give the Haynes a big margin of preference over cars of medium price. We're ready to give a searching demonstration at your pleasure. West Texas Motor Co. S. O. Bottorff, Manager New Mex., West Tex., Ariz. & Mex. 402 Myrtle Ave. Phone 4243 THE HAYNES AUTOMOBILE CO. KOKOMO, IND.' Includes an illustration of a Haynes car.

Advertisement for Southern Motor Co. Text: 'Every Man Who Has Investigated, Now KNOWS That Motor Haulage Costs Less Than Horses. MODEL F—1500 POUNDS CAPACITY. Republic at \$995 INTERNAL GEAR DRIVE — TERMS IF DESIRED — Brings the Highest Grade Truck Within Reach of Every Business That Requires Haulage. REAR AXLE GUARANTEED FOR LIFE. SOUTHERN MOTOR CO. PHONE 490. 355 Myrtle Ave.'

Advertisement for Saxon cars. Text: 'SAXON "SIX" A Big Touring Car for Five People TRAVEL "FIRST-CLASS"---IN A SAXON "SIX" You enjoy all the luxuries of "first-class" travel when you ride in a Saxon "Six." Locomotive power pulls you. The six-cylinder Saxon high speed motor sweeps you along with a mighty resistless force. Pullman Comfort is yours. The roomy body makes travel easy. Long wheelbase (112-inch) and vanadium steel cantilever springs smooth the highway like a well ballasted track. Perfect Appointments add to your pleasure. Electric starting, lighting and every other convenience of modern motoring are in the "Six." The yacht line body is handsomely upholstered and elegantly finished. Safety first is built into every fibre of the staunch chassis. Timken axles, powerful brakes and nickel steel steering gear are your security. To own a Saxon "Six" gives you the same pride that you feel in telling a friend, "I'm taking the Golden State Limited today." You know you are traveling first class. Come see the Saxon "Six" today. "Four" Roadster \$395 "Six" Touring Car \$815 "Six" Roadster \$815 401 Myrtle Avenue. SAXON AGENCY R. W. DEASON, Sales Manager. Phone 137'