



School Days are Here



Largest Distributors of Athletic Goods In the Southwest

COMPLETE STOCK AT ALL TIMES



Equipment For

- BASE BALL
- TENNIS
- FOOT BALL
- HAND BALL
- BASKET BALL
- INDOOR BALL
- VOLLEY BALL

And Many Other Indoor and Outdoor Sports.

Try Our Service

W. G. Walz Co.
103 South El Paso Street

Electricity

Helped Build The New High School

Electricity

will continue to do its full share in making the work of teacher and student more pleasant and productive.

We live in a wonderful age—Electricity is one of its marvels. And most wonderful of all—it is yours to command in a hundred and one ways undreamed of by your forefathers.

INVESTIGATE
BE MODERN
BE SATISFIED
LIVE THE 20TH CENTURY WAY

El Paso Electric Railway Co.

Trust Building. Phone 2323.

Crawford

El Paso's Joy Spot

Opening of Season.

SUNDAY, September 3

Big Time Vaudeville

3 SHOWS DAILY 3

3:00—7:30—9:00

4 SHOWS SUNDAYS AND HOLIDAYS

Matinees10c, 20c

Nights10c, 25c, 35c

PHONE 3966



School Days Jewelry

IT IS very important to educate the young people to appreciate good Jewelry—"The Hixson" standard.

We offer a wide range of choice in articles suitable for boys and girls in El Paso, as well as those going away to college. We mention:—

- School Sets—knife, fork and two spoons.
- Wrist Watches—Gruen and other makes.
- Fountain Pens—only the best kinds.
- Gold Pencils and Knives—suitable for gifts.
- Gold LaVallieres—distinctive designs—moderate in price.
- Circle and Bar Pins—the latest approved styles.
- The new Hat Pins—in pairs or sold singly.

W. T. HIXSON CO.
Mills and Mesa.



Good Milk and Plenty of It

WILL DEVELOP A STRONG MIND AND BODY.

Our DAIRY IS PERFECTLY SANITARY and is always open for inspection by the public.

Price's Dairy

Phone 2049.

ICE CREAM

SODA



Boys and Girls

Don't Forget the

Big Ice Cream Soda For

5c

Pacific Ocean Confectionery

400 N. OREGON ST.



School Boys and Girls

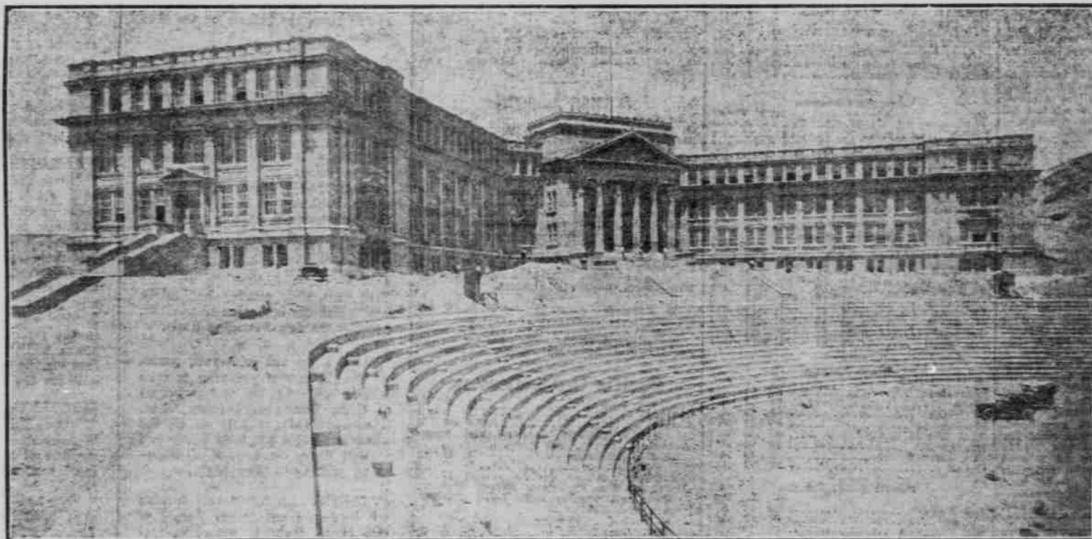
MAKE OUR CONFECTIONERY YOUR HEADQUARTERS WHEN YOU ARE DOWN IN THE CITY.

You will find the BEST OF DRINKS at our SANITARY FOUNTAIN.

Our Ice Cream is as Pure and Cold as the Frozen North and as Delicious as Pure Fruit Flavors Can Make It.

OUR LINE OF HIGH GRADE CANDIES IS COMPLETE.

ARDOIN'S Confectionery



NEW \$500,000 HIGH SCHOOL BUILDING

Going to School?

RIDE THE

SANTA FE

BEAUTIFUL SCENERY

FINE EQUIPMENT

FRED HARVEY MEALS



City Ticket Office:

Mills Building

Teachers' and Pupils' School Clothes

Cleanliness is one of the things teachers impress upon their pupils—clothes cleanliness is taught by example and precept.

Our Dry Cleaning

doubles the wearable life of Skirts, Suits and Dresses.

You'll not have to buy the children new clothes nearly so often if you send their togs to US—once in a while.

PHONE 370

And Our Auto Will Call.

Union Dye Works and Hat Hospital

415 North Stanton Street, Southwestern Building Opposite.

CLEANLINESS, QUALITY, SERVICE.

Listen, School Teachers

We believe that with our MODERN DRUG STORE and SANITARY SODA FOUNTAIN service that we are in a position to take care of your wants in a satisfactory manner. Please let us try. Your credit is good. Call 791 or 792.

SUN DRUG CO.

Texas and Stanton.



"Serves You Right."

El Paso School For Girls

Seventh Year Opens Wednesday, September 13

MISS SLATER & MISS TAPPEL, Principals.

1111-1115 TERRACE STREET, SUNSET HEIGHTS. PHONE 2029.

A good school for your daughter is the best investment for her future.

The first year of school is not too early to begin to lay right foundations of good health, right habits of study, and joy in work well done. The last years are not too late to complete preparation for college or to take valuable special courses.

Small classes, much outdoor work, devoted and able teachers, afford right conditions for a girl's school years.

The Thomas School

Pupils of grades below High School are taught during regular school hours.

Special Teachers are employed for all Grammar Grade and High School subjects, and children can make-up work in which they have fallen behind, or can take special work in any subject.

There are night classes for those employed during the day.

Classes are kept small, in order to give the needed individual attention to each child.

Only strong teachers are employed, and no teacher is retained who proves incapable or unwilling to work for the best interest of the pupils of the school.

We also do college preparatory work, and our pupils have passed successfully the entrance examinations to Hotchkiss, to Hill, and to Princeton.

We invite a careful investigation of our work.

VIRGINIA THOMAS, Principal
516 Mesa Ave.