

THREE STORY BUILDING TO GO UP ON OVERLAND AND SAN JACINTO

I. and L. Laskin To Erect \$65,000 Structure; Bids For Stevens-Aronstein Building Called For; Plans For White House Addition Under Way; Work On Overland Garage To Start Soon.

Plans for a three-story reinforced concrete block to be erected by I. and L. Laskin at the corner of Overland and San Jacinto streets, are being prepared by Frost & Trost.

The first floor and basement of the structure will be occupied by the Globe Dry Goods company and the two upper floors will be fitted up for hotel purposes.

Bids for the erection of the new building will be called for within a few days, and actual construction is to be started within a few weeks.

Bids are being called for the erection of the new Stevens-Aronstein building at the corner of Santa Fe and San Francisco streets. The new building will cost approximately \$25,000 and will be five stories high.

The erection of a garage to be occupied by the Overland Automobile agency will be started soon at the corner of Boulevard and Kansas streets on the Richard Burgess property.

Plans for the two new stories which are to be added to the White House block will cost about \$10,000 and are being prepared by Frost & Trost.

The building which is to be erected on this property will be owned by a building syndicate, for which Jas. L. Marr and Co. will be agent.

D. Rusek and M. Marjorie Rusek, who comprise the firm, believe that a building on this site is destined to be a profitable investment in their present location about March 15.

L. Marr and company, reports that the new year shows every indication of being the most prosperous year in the real estate history of the city.

He reports the following sales made by James L. Marr and company during this week ending January 12th:

James L. Marr and company to John C. Schurz-Birkensee, lot 21 and W. 18 of lot 20, block 19, East El Paso addition; \$1250.

James L. Marr and company to George Deek, lot 17 and E. 17-ft. of lot 13, block 79, East El Paso Addition; \$2500.

Government Hill company to Felix Levarin, lot 19, block 20, Government Hill; \$1250.

Austin and Marr company to E. F. Murphy, lot 24, block 22, East El Paso Addition; \$1250.

Nations Packing company to F. J. Etie, et al., lots 17, 18, 19, 23, 26, 27 and north half of 28, block 4, Mirador addition; \$1850.

Government Hill company to Mrs. Nettie Smith, lots 19 and 20, block 64, Government Hill; \$400.

D. Klein to J. E. Macon, lots 30, 31 and 32 in block 65, Government Hill; \$1000.

James L. Marr to R. N. and W. J. Sheffield, the west eight feet of lot 15, all of lot 19 and the east nine feet of lot 20, in block 29, East El Paso; \$3400.

Domingo Gutierrez, to F. G. Stiles, lot 6 and north half of lot 7, block 256, Cambridge Addition; \$1200.

Crowell Agency Sales. The Douglas C. Crowell agency reported the following real estate transactions which were made during the week:

Thirty five feet of ground on South El Paso street, eighth street, was sold by Mrs. J. F. Crosby to Guadalupe Lopez for \$1800.

A five room cottage at 1216 Mesa avenue was sold by R. C. Candy to Croom and Grambling for \$6000.

A two story brick house, situated at 207 North Stanton street, was sold by J. S. Gurre to W. B. Ware for \$5500.

A two story brick house at 212 North Florence street, was sold by J. M. Braugel to Mrs. Belle Stevens for \$5000.

Levell and Sherman sold lots 15 and 16 in block 1 of the Manhattan Heights Addition, to E. H. Sterchi, for \$500, and lots 22 and 23 in block 26, in the Manhattan Heights Addition, for \$500.

What was known as McGinty Hill was a block of ground north of the S. P. track at the head of Chihuahua street, and upon a portion of which the Nott-Stiles building is now located, and the balance of the hill is E. P. & S. W. right of way.

In the days when the McGinty club was known from the Golden Gate to The Bronx, the club's military "fort" was located on McGinty Hill. About 15 years ago D. W. Reckhart, W. R. Brown and W. H. Watts bought McGinty Hill, paying \$2000 for it.

"We expected to get it," said Mr. Brown yesterday, "for \$1500, but when we went to close the deal, the price was raised \$500. Three years later we sold a portion of the hill to E. Kohl-

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ACTIVELY SHOWING ON NORTH SIDE

Deming Man Buys Two Pieces of Property; Mc-Sain Home Is Sold.

Much activity was shown during the week in property north of the tracks. C. A. Kinne and Broddus & LeBaron were instrumental in closing the deals.

The largest was made by Mr. Kinne. Broddus & LeBaron closed several.

One of the largest of these was the sale to A. W. Pollard, of Deming, of the property on the corner of Kansas and Missouri streets, fronting 11 feet on Kansas street and 78 on Missouri, belonging to E. H. Burgess, J. P. O'Connor, Frank Powers, C. M. Newman and Frank Wells Brown.

The consideration was \$12,000. Mr. Pollard will build on the property in a short time.

Mr. Pollard bought another piece of property in the same neighborhood this week, closing with Jos. Kopf for the property now occupied by the Ward drug store on the northeast corner of Stanton and Missouri streets, at a price of \$600 a front foot.

The property fronts 78 feet on Stanton and extends back 150 feet on Missouri street. The price paid for the \$4,800. The deal was put through by city treasurer, C. A. Kinne, of the C. A. Kinne Realty company.

Broddus and LeBaron closed a lease with Richard Burgess for his old home-stand property, on the corner of Kansas and Boulevard, for a home for the Overland Automobile company, which is to erect a building on the site at once for its automobile business.

The Overland company will occupy the corner and Mr. Burgess intends to improve the rest of the property on Boulevard street, extending back to the alley, by erection of a business building for rental purposes.

This firm also sold the property of W. P. B. Mossin, in the 700 block of North Kansas street, adjoining the home of Richard Burgess, to a buyer whose name is not divulged at present. The purchaser intends to build a business house on the property.

Hattan Heights Addition, to E. H. Burk for \$1250.

A. M. Horne has begun the construction of a five room bungalow on Louisiana street in Manhattan Heights. The house will cost \$2500.

F. F. Connolly is building a new five room bungalow on Grant street. The new home will cost \$2000.

The Altura Sales company, a new real estate firm, has opened offices at 206 North Stanton street.

The Arch Hotel company, a real estate company, has opened offices at 726 Mills building.

The Phillip Realty company has established offices at 207 First National bank building.

Cottage Sold. Broddus and LeBaron also sold during the week, for the Manhattan Heights Building company, a modern five-room house to Edward Solomon, for \$4200.

The former quarters of the Postal Telegraph Cable company, at the corner of Oregon and Texas streets, are being remodeled for occupancy by Bryan Brothers store. The improvements to the building will cost about \$1000. Bryan Brothers will move into their new quarters on February 1.

Creal Realty Report. Creal Realty company has under construction two four-room bungalows, 1200 block, East Boulevard, price \$2200 each. For M. L. G. Lambleigh, two six-room strictly modern bungalows on Alamo street, just off of Piedras street, costing \$2200 each.

The following sales are reported by the Creal firm: Four-room bungalow to George Sharp, block 124, East El Paso, to J. C. Brooks; consideration \$2850.

Four-room bungalow, block 124 East El Paso, to E. M. Stone, by George Sharp, for \$2350. Four-room bungalow, block 124 East El Paso, to G. C. Brooks, for \$2350.

By George Sharp, block 124 East El Paso, to G. C. Brooks, for \$2350. Block 38 Grandview, to C. C. Manuvel, by George Sharp, \$1850; lots 5 and 6, block 12 Altura Park, C. Kloss to H. Gilliland, \$600.

Las Cruces, N. M., Jan. 12.—Best growers in the valley will receive \$180,000 more, approximately, for their crop of sugar beets this year than under the original contract.

Tests for sugar content in the beets grown in the Rio Grande valley during 1916 showed them so high in sugar that W. B. Mandeville, who represents the Holly Beet Sugar company here, induced the company to change its contracts to a sliding scale. This will result in each man getting paid according to the value of his beets instead of at a flat ton rate, as originally specified.

As none of the Rio Grande valley beets ran as low in sugar content as expected, every grower will get more out of his crop under the new arrangement, than under the flat rate contract, and Mr. Mandeville estimates that it will result in bringing \$100,000 more into the valley for beets than the original contract.

The decision of the company to make new sliding scale contracts is in line with its policy to please the best grower and give him all that it is possible to pay for his crop.

All matters incident to the purchase of ground for the sugar factory having been satisfactorily disposed of, work on the factory can start at an early date if the company can get the machinery. If it is not possible to get machinery for the factory this year, the company will buy all beets contracted for, and will itself absorb the freight charges on the beets to its Colorado factories.

The Holly company has gained control of the Glendale beet sugar factory in Arizona and will operate it this year. If the factory should not pay this year—which it has in the past—there is talk of leaving it down, and in event of the company being unable to get machinery for the United States factory, moving the machinery to Las Cruces.

G. H. ENLARGING ITS YARD CAPACITY AT ALFALFA STATION. Extra switches are being put down by the G. H. & S. A. railroad at Alfalfa switch, five miles east of El Paso, for the storage of freight cars awaiting disposition.

Storage space is being prepared for about 250 cars, said L. S. Bourne, superintendent of the road, in response to inquiries Saturday. The storage is needed to relieve the local yards and is necessitated mostly by the large consignments of freight for the United States government. The switches will be used for storing all cars awaiting consignment.

Buy GOODYEAR TIRES from Boss—322 Texas—Adv. Barbados is the most densely populated island in the world. It is a tropical island with a fine climate. Buy GOODYEAR TIRES from Boss—322 Texas—Adv.

"THE POPULAR"

Cor. Mesa Avenue and San Antonio St. Private Branch Exchange 3306 Mail and Phone Orders Promptly Filled

Our Annual World Of White The ONE Great Event Of The City See Pages 6 And 7 Of This Issue

OWING to the vast amount of space required to place before you the marvelous values offered in our great World of White Event, it was necessary to transfer our advertising to pages 6 and 7 of this issue of The Herald. There you'll find values such as El Pasoans never saw before. Plan now to be here early Monday morning and get your share of these wonderful values. Doors open promptly at 8:30 o'clock. See our window displays of World of White merchandise—you'll wonder how we can sell dependable goods so ridiculously cheap.

Looking Up And Down The Town It Would Be Hard To Find A Greater Annual Clearance Sale Of Winter Suits And Overcoats

—than the one which is drawing hundreds of men to "The Popular" and sending them away feeling satisfied that their purchases have put aside the boggy of rising costs in woollens, trimmings and labor. Most of the suits and overcoats were taken from the regular Winter stocks, and a special purchase of several hundred suits and overcoats has just been added.

Almost any style and fabric a man might wish for, with the exception of black or blue suits, will be found greatly reduced in price. "Comparisons Are Odious"—But we invite a careful examination of the tailoring, the materials and the style features. We suggest that you look about, knowing full well how important this sale is to you from the standpoint of economy alone.

Here Are The Reduced Prices On Hart Schaffner & Marx, Rogers Peet, "Fittorm" & Kuppenheimer Winter Suits And Overcoats:

Table with 2 columns: Price of suits/overcoats and Reduced Price. Includes items like \$15.00 Suits or Overcoats offered at \$11.25, up to \$50.00 Suits or Overcoats offered at \$37.50.

(Please Note: Solid Blues and Blacks Not Included.)

It is a pleasure for men to shop on our great Second Floor, where two-thirds of the vast floor space is given over to Men's Clothing and Shoes. Beautiful new fixtures make it a place of rare beauty, and the stocks, which are the largest in the Great Southwest, afford easy selections. A private elevator, running from the first to the second floor only, saves the busy man a world of time.

The Fabrics, The Service, The Styles. Cheviots, Vicunas, Cassimeres, Donegals, Unfinished Worsted, Bannockburns, Kerseys, Crombies, Montagnacs, Worumbos, Home-spuns, Elysians, Mixed Worsted and Warmth Without Weight Fabrics. Extra Salesmen to help you find the suit or overcoat you want, without waiting. Extra fitters and extra tailors to see that you are fitted properly, and that all alterations are made without delay. Soft Roll English Sacks, Conservative Suits, Belted Town Coats, Rugged Ulsters, Snug Fitting Pinch Backs, Warm Ulsterettes, Loose English Box Coats, and Semi-Form Fitting Models.

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One size smaller after using Allen's Foot-Paste, the antiseptic powder for the feet. Shaken into the shoes and sprinkled in the foot bath Allen's Foot-Paste makes tight or new shoes feel easy; gives instant relief to corns and bunions; prevents blisters, calluses and sore spots. It's the greatest comfort discovery of the age. Try it today. Sold everywhere. 25c. For FREE trial package, address Allen S. Ormsted, LeRoy, N.Y.—Adv.

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ALWAYS USE STEARNS' ELECTRIC PASTE. U. S. Government Buys It SOLD EVERYWHERE—25c and \$1.00

WALK ON Rubber Heels--35c

Enterprise Shoe and Leather Co. 316 MESA AVE.

The Bee Hive Gold Co. of Arizona

Is now offering a small block of its TREASURY STOCK "One-sixth" only for sale now at 25 CENTS PER SHARE

This money will be used to erect machinery and further develop the property.

10,000 tons of \$8.50 milling gold ore now on the dumps waiting machinery—500,000 tons of ore now in sight.

All Stock Offered Is Treasury Stock No Promotion Stock for Sale

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Application for Treasury Stock of Bee Hive Gold Co. Enclosed please find \$1.00 for share of stock in the Bee Hive Gold Co. Name \_\_\_\_\_ Address \_\_\_\_\_ To BEE HIVE GOLD CO. Box 51, El Paso, Texas.

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