

SWAT THE BUG SAYS GRAHAM

TO LAUNCH WAR WORK CAMPAIGN

Now's Time to Spray Garden Truck, If Damage Is to Be Avoided.

Farmer, wait the bug! Begin now to get the insidious insect, before he gets you, and your crops! Start a concerted drive against the allied powers of bug and worm, and do them battle on the field of war...

Spray 'Em With Tobacco Juice. In controlling the ordinary plant lice, frequently on cabbage and onions and similar plants, the following is an excellent insecticide...

Says Go for Cabbage Worm. Another pest is the small cabbage worm, which riddles the leaves and destroys the cabbage plant...

Many big corporations in Pittsburgh are employing women as steel sales agents, floor walkers and elevator operators.

Eyes Examined Properly. (See D. Kendall, 228 Mesa Avenue. Makes Glasses Right.—Adv.)

The Best Hay—Grain—Fuel Coal. Southwestern Fuel & Feed Co. Phone 4444.—Adv.

It pays to paint with Patton's Sun Proof Paints. Lander Lumber Co.—Adv.

Have your Arch Supports expertly fitted. Chas. Rekar, 215 Texas St.—Adv.

Wanted—Second hand bicycles. Allen Arms & Cycle Co., 414 N. Gregory.—Adv.



Buy a Guaranteed "ST LOUIS CASH REGISTER" and cut down your expense. Sold on terms or for cash absolutely guaranteed.

F. & F. Commission Co. Distributors. 206 Herald Bldg. Texas

MOTHERHOOD WOMAN'S JOY

Suggestions to Childless Women.

Among the virtues of Lydia E. Pinkham's Vegetable Compound is the ability to correct sterility in the cases of many women.

Poplar Bluff, Mo.—"I want other women to know what a blessing Lydia E. Pinkham's Vegetable Compound has been to me. We had always wanted a baby in our home but I was in poor health and not able to do my work. My mother and husband both urged me to try Lydia E. Pinkham's Vegetable Compound. I did so, my health improved and I am now the mother of a fine baby girl and do all my own house work."

Almond St., Poplar Bluff, Mo. In many other homes, once childless, there are now children because of the fact that Lydia E. Pinkham's Vegetable Compound makes women normal, healthy and strong.

Write to the Lydia E. Pinkham Medicine Co., Lynn, Mass., for advice—it will be confidential and helpful.

FOR THROAT AND LUNGS STUBBORN COUGHS AND COLDS Eckman's Alternative

SOLD BY ALL LEADING DRUGGISTS

BETTER PUT YOUR FURS IN OUR DRY COLD AIR ROOMS NOW WHERE A FREEZING TEMPERATURE IS MAINTAINED

THE POPULAR

COMPLETE STOCKS AMERICAN FLAGS IN SILK OR COTTON FOR SALE ON 6TH FLOOR. SHOW YOUR COLORS NOW OR NEVER

Send Us Your Mail Orders. Cor. Main Ave. and San Antonio St. Private Branch Exchange 3300 Phone Orders Promptly Filled.

In "The Popular's"

New Down-Stairs Store

Get Here Real Early The Remaining Lot Of Silk Dresses From Our \$7.95 Sale, Offered At \$4.85 Each

THE early part of this week we told of a Special Purchase and Sale of Silk Dresses—the greatest ever held by us or any other store. Today we have another story to tell. We have still a number of these Dresses on hand, but naturally, several days of phenomenal selling, the size, assortment and color range of the different models is somewhat broken.

The Millinery Sale Of The Year \$1.00, \$1.95 & \$2.85

A MAKER of Women's Hats overestimated the demand of the season, with the result that he found himself greatly overstocked. "The Popular," together with another Texas Department store, persuaded him to sell his entire collection at a mere fraction of their former cost.

Another Hosiery Harvest For Saturday's Selling!!

PROTECT yourself from rising prices by gathering in a sufficient supply from this harvest of excellent values. Good sorts of hosiery—selected for their superior qualities. Cotton, lisle and silk; white, black and colors. Fast colors and serviceable hosiery—that's the kind these are!

The Famous Front Lacing 'Ruth' Corset, Saturday, \$1.25

JUST the corset for hot weather wear. Fashioned of light weight white batiste, neatly trimmed in dainty lace; four strong hose supporters. A well boned, perfect fitting corset that will wear and give the best of satisfaction.

The Great Skirt Sale Will Continue 79c, \$1.00, \$2.85, \$3.85 And \$4.85

A Sale Of Suits You've Never Seen The Like Of, At The Low Price Of \$10

THESE suits were bought just the other day—in New York. They'll hardly have time to "straighten out" after their trip here, before our customers will begin to claim them!



Saturday Special In Silk Petticoats, \$1.95

BY taking all the manufacturer had, he lowered the price. That accounts for this very unusual value. They are all of extra good grade silk. Cut on the new lines to be worn with 1917 outer garments.

Just What You've Been Waiting For Women's Summer Net Corsets, \$1.25

IDEAL for tennis, motoring, golfing, bathing, horse backing, etc. Made of a good grade of Summer Net trimmed in a neat manner with pretty embroidery; four strong hose supporters.

For \$5.95 A French Room Hat Worth \$15 or Near It

BEEN waiting for this? It's worth it. The loveliest hats YOU EVER SAW at \$5.95 will go tomorrow at that price. Tailored hats. Sport hats. Dressy hats.



Khaki Riding Skirts, at \$1.95

A NEW shipment of Women's and Misses' Khaki Riding Skirts—the divided kind that you like so well. Fashioned of good grade khaki. Women are used to paying lots more for them.

In The Boys' Own Store

A DAY devoted to economy in the boys' section will be our main idea for Saturday. Most of the items enumerated below are now being sold at wholesale, for as much money as the retail price we are asking.



BOYS' NAVY SERGE NORFOLK SUITS—Made of pure wool, fast dyed serge. Nobby new Spring models; lined button knee Knickerbockers; sizes 4 to 12 years. A suit, at \$5.95

NECKWEAR, Handkerchiefs, Veils, Gloves, Ribbons, Belts & Notions

WOMEN'S NEWEST NECKWEAR—Consisting of the season's most desired styles, such as: Hat Collars and Collar and Cuff Sets, Vestees, Stock Collars and Jabots, all white, or striking combinations of sport colors.

NOVELTY SPORT BELTS—In patent or suede leathers; stamped or cut designs; combining the season's high sport colors. Prices start at \$3.00 each, and go downward, to \$2.50

The Popular DRY GOODS CO. INC.

After Supper Sale From 6 To 8:30 O'clock

WOMEN'S HOUSEHOLD RUBBER GLOVES—All sizes. After Supper Sale, (limit 2 pairs to a customer), at a pair, 25c