

SPLENDID PROGRAM OF SOCIAL ACTIVITIES IS FORECAST FOR THE COMING WEEK, WITH DANCES, PARTIES, DINNERS AND TEAS TO FILL THE TIME

MONDAY—
University club tea from 2 to 4:30—
British day.
Country club table d'hôte.
Mrs. E. W. White is giving a tea honoring Miss Imogene Snyder of Clayton, N. M.

TUESDAY—
Symphony concert.
Mrs. Helen Cooper Williams, informal Monday night musicale at the house.
Housewives' league at 2 p. m. in Methodist school. Thrift day. Food substitutes.
Red Cross on fourth floor workshop

of White house. Mrs. Horace W. Broadbent, chairman of women's service, assisted by Mrs. J. F. Williams, sewing; Mrs. D. Bruce Smith, surgical dressings; Mrs. U. S. Stewart and Mrs. C. E. Kelly, knitting; Mrs. Robert W. McAfee's day for sewing; Miss Mary Gates Redmond, surgical dressings; Mrs. E. E. Neff, knitting, with Mrs. L. A. Sherman, instructor; hostesses for the morning, Mrs. T. J. Heall and Mrs. E. M. Bell; afternoon, Mrs. E. A. Shelton and Mrs. J. Cole.
Classes in elementary hygiene and home care of the sick at the Teaching center in the court house, at 9:30 a. m. Surgical dressing at 11. Infant hygiene at 2 p. m.
Tea from 2 to 4 p. m. in the Thrift Store, room 401, on North Oregon street, by the postoffice.
Mrs. C. M. Lyman will entertain the Pioneer Bridge club.
Rebecca Stoddert chapter, D. A. R., will be entertained by Mrs. H. H. Stark of the Knickerbocker apartments at 8:20 o'clock.

Miss Kathleen Perkins to Become the Bride of Army Captain Very Shortly



MISS KATHLEEN PERKINS, a most attractive young El Pasoan, fiancée of Capt. Donald S. Perry, of the 50th cavalry. The charming bride elect is the daughter of Mrs. M. D. Perkins, of 514 West Missouri.—(Feldman photo.)

Miss Helen Aguirre Becomes Bride of Asa D. Hall at Pretty Home Wedding

At the home of her parents, Mr. and Mrs. S. M. Aguirre, at the Brazos, Friday evening at the hour of 8:30, in the presence of kindred and a few intimate friends who have known her as a child and watched her step from girlhood across the threshold of maturer years, Miss Helen Bernard Aguirre became the bride of Asa D. Hall.

The wedding was distinctly pretty, despite its lack of ostentation, with the rooms aglow with masses of pink and white carnations, palms and ferns. Rev. Percy R. Knickerbocker was officiant at the service, which was solemnized without attendants. The bride looked stunning in a tulle of rich brown broadcloth and beaver, chic hat and boots, and carried an arm bouquet of roses. The young people are leaving tonight for New Orleans, from which point they will journey to many eastern cities to enjoy the first days of their honeymoon. Later they will return to El Paso before going to their future home on the Hall ranch at Llaneta, New Mexico.

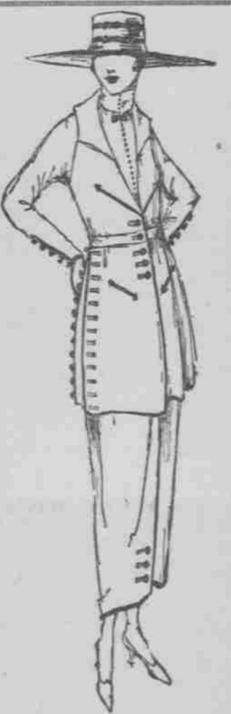
While no formal announcement had been made of their engagement, it was known that this marriage would be an interesting event of the early winter. The bride is the only daughter of the Aguirres, though she has three brothers—Steve, Ben and William. And it is whispered that one of these boys will soon follow his sister to the altar and win one of El Paso's fair daughters for his bride. Mr. and Mrs. Aguirre came with their family to west Texas from their home in San Francisco ten years ago, and have been prominently identified in the growth of this city since that time.

Their daughter is a younger society girl of great charm who would have made a bewitching debutante, had not debutantes passed out of fashion with the war. She attended El Paso High for a time, and was also a student at Piedmont school, Atlanta, Ga. Her direct lineage dates from anti-Revolutionary days, when her forebears came, an English family of nobility, to help establish a land of freedom and justice in America. Mr. Hall is the son of the late F. James Hall, who died two years ago last November. His mother resides on the ranch at Llaneta. The family is a pioneer one of the Lone Star state.

The marriage of Miss Myrtle Langford and Lieut. Harry W. Cronberg has been set for next Thursday afternoon, just before the newlyweds leave for California, where the groom elect is to be stationed at Camp Kearney, Linda Vista, near San Diego. Miss Langford is a most attractive girl, the daughter of Mr. and Mrs. J. M. Langford, of 415 California street, and it is at her parental home they will exchange their marital vows, with Rev. Perry J. Rice officiating clergyman. Lieut. Cronberg has been in the recruiting station in El Paso for the past four months, and both young people enjoy great popularity.

Miss Kathleen Perkins, the fiancée of Capt. Donald S. Perry, of the Fifth cavalry, has decided upon early February for her wedding day, and it is at her parental home they will exchange their marital vows, with Rev. Perry J. Rice officiating clergyman. Lieut. Cronberg has been in the recruiting station in El Paso for the past four months, and both young people enjoy great popularity.

The Spring Suit Makes Its Bow



WHEN women burst the chrysalis of cumbersome winter clothes and flutter forth in the sunshine clad in slim garments of brighter hue, we know that spring has indeed arrived. Not the least of spring's charm is the new suit! A wide range of weaves and color is given us to choose from, despite the scarcity of wool and that four and a half metre edict of France. American women are closely following this suggestion and skirts are slim and straight. Blue gabardine is far and away the leader in spring fabrics, though tans and wood browns are strongly favored. This smart model of blue gabardine possesses all the fashion salients. The details of good tailoring are developed with black braid and bound buttonholes. Black bone buttons and embroidered "arrows" are the only trimming necessary on this model, which depends for its success on perfection of line.

EXTERIOR VIEW OF Wilson-Millican Cleaning Works



THIS EXTERIOR VIEW OF OUR PLANT AND FLOCK OF SEVEN CARS ONLY PROVES THE RESPONSIBILITY OF THIS FIRM AND SERVICE
A look at our Display Windows will prove the high class of work and delicate fabrics we clean.
WE PROVE OUR SLOGAN
"THE BEST CLEANERS"
We have added to our plant the most Modern Equipment for Vacuum and Steam Cleaning Rugs and Carpets.
Wilson-Millican Cleaning Works
1100 EAST BOULEVARD PHONE 4400.

El Paso School For Girls

A Boarding and Day School for Girls of All Ages.
Primary, Intermediate, Upper School Academic and College Preparatory, with special advantages in music and physical training.
The school has certificate privileges at the leading colleges for women, and is on the list of schools approved by the Southern Association of College Women.
New buildings, designed and erected for the school, are the finest ever built for a private school in the Southwest, with ample provision for resident pupils and teachers, many classrooms and study rooms, and space enough and sunshine enough for successful work and happy living.
Full information about the school may be had from the Principals, Miss Ora W. L. Slatyer and Miss Olga E. Tafel.
Telephone 2929. Hastings Street, Government Hill, El Paso.
Second Semester begins January 28, 1918.

HEMSTITCHING

ACCORDION PLAITING MACHINE COUCHING PICOT-WORK
Special attention given to mail orders. Return postage paid.
Best Work and Prompt Delivery. Send For Price List.
34-36 Buckler Building. MISS H. CORUM, Modiste. El Paso, Texas. Phone 3611.

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HOW MUCH MORE Economical, Pleasant & Satisfactory TO SEND THE ENTIRE FAMILY WASH

to us and give your WHOLE DAY to more important duties!
Phone 4300 for THE CHEERFUL AND EVER READY Acme Laundry Man
FAMILY WASHING includes every article of wearing apparel for the entire family and all household linen. The wearing apparel is washed and starched, ready for ironing. Household linen is washed and ironed, ready for use.



Missouri, and exceedingly popular socially.
James F. Pike and Miss Edith Olinson were married Friday at 1 o'clock in the Young Woman's Christian association parlors, Rev. O. J. Wade officiating. The wedding was attended by several friends. The groom is a young business man of Deming, N. M., while the bride's former home was Lincoln, Neb., where she was a very successful teacher in the university. They left on the evening train for their future home in the cantonment city.

About El Pasoans.
Her friends will learn happily that Mrs. C. C. Crews, one of El Paso's best loved matrons, is fast recuperating from her recent illness, which kept her confined to her bed for the entire week.
Mrs. Sam H. Alphin, whose plans were made to spend the season at Hotel Savoy in Albuquerque, where she was to place her two sons in school, has dispensed with the idea and has decided to remain at her home, on 327 Trowbridge, for the present.

JEROME SCHOOLS CLOSED TO CHECK SCARLET FEVER
Jerome, Ariz., Jan. 26.—Closing of the Jerome public schools for two weeks has been ordered by city health officer A. C. Carlson, due to scarlet fever contracted by several grammar school pupils.
Thorhill—Florist, new location—216 Texas St.—Adv.

Saxing cheeks, mouth to nose lines, deep wrinkles corrected. Superfluous hair and moles removed. Mrs. Grace Benson, 25 Buckler Bldg.—Adv.
If you freeze your cylinders take them to Brown's Welding Co., who will weld, test and guarantee every cylinder fixed.—Adv.

The Future
Since 1901 we have not failed to be represented each year in The Herald's Annual Review Addition. You have always found us growing, always progressive. We have big plans for the future. Just a little early to tell you, but at an early date we will tell you of the future plans of this, one of El Paso's progressive establishments.

Need Glasses? Ask Segall
Do not sacrifice your eyes to save a few dollars. Some people wait too long to have their eyes looked after. The result is costlier than lenses. Don't put off having your eyes examined by us when they ache, burn and otherwise show the strain of hard use. Come to us and get properly fitted glasses.
It Saves Your Eyes; It Saves Your Money.
El Paso Optical Co.
At 108 Texas, between Oregon and Mesa.



An aid to VICTORY Don't Bake Bread At Home Buy Buster Brown Bread

THE War must be won in the ovens of America. Bread Baking, the right kind of bread baking, will win it.
Scientific bread baking—that which bakes the greatest food values into the loaf while it conserves the most flour—is the most important work in the world today. It will win the war.
The U. S. Government realizes it. It knows the mite waste of flour of individual American homes multiplies into million waste for the nation. Therefore it regulates bread baking. It makes all bread bakers conserve flour.
Conservation of flour in bread baking is an obligation of the American household. Bread baking that conserves flour is a patriotic duty of the American housewife.

MAKE sure of your conservation of flour by buying Buster Brown Bread. The Purity Baking Company understands what the Government orders and what it seeks to accomplish because bread baking is their life business.

Make sure of your conservation of flour by buying Buster Brown Bread. As a matter of domestic economy, the frugal housewife is fast discarding home baked bread. She has learned that it costs more in time and material, in needless labor and trouble. Buster Brown bread never fails her. It comes to her fresh, crisp and wholesome, right when she wants it.

Buster Brown Bread Better Bread

BUSTER BROWN BREAD is better bread because it is mixed with the right-yeast in the proportions thousands of bakings have shown us is right. It is handled with skillful, sanitary machines, not possible in the home.
It is baked in ovens, watched by thermostats, at the exact temperature to the exact length to turn forth a crisp, brown loaf with the highest food value of the flour.
You gain nothing by baking bread at home. Often you lose much.
Help your country conserve flour for the fighters at the front by buying Buster Brown Bread.

MADE BY PURITY BAKING CO.
For Sale By All Grocers.