

# EL PASO HERALD-TIMES

## EXTRA!

KANSAS CITY, MO., JUNE 24, 1918.

El Paso's Greetings To International Rotary

# SERVICE IS EL PASO'S FIRST NAME

## MEXICO OFFERS TO THE VISITOR MANY POINTS OF INTEREST

Street Cars Connect El Paso With Juarez; El Paso Is Home of Texas State School of Mines, of a Great Military Post, of the Southern Baptist Convention Sanatorium; Has a Fine Climate.

EL PASO is the largest port of entry on the Mexican border and commands the trade territory of all northern Mexico.

El Paso has always been the location of a regular army post—Fort Bliss. The post itself accommodates a regiment of cavalry, but it has been years since so few men have been stationed there, owing to the strategic importance of the city. On June 1, 1918, there were stationed at El Paso, three regiments of cavalry, one of artillery, two infantry, and all the miscellaneous troops of a regular cavalry division, including sanitary train.

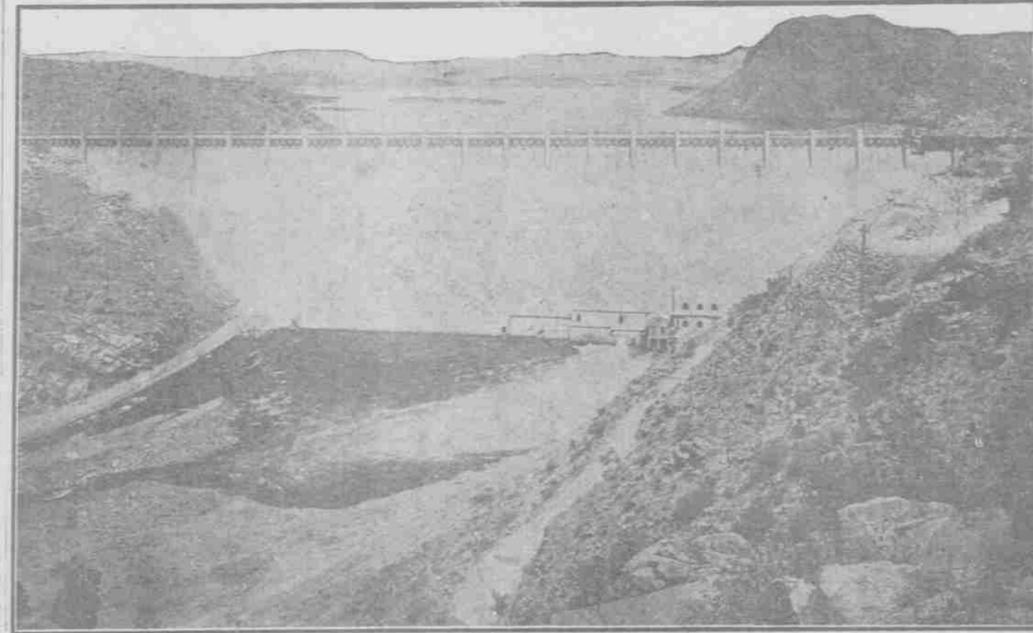
El Paso is the home of the Texas State School of Mines. The site was donated by the city of El Paso and the state has spent over \$100,000 for the first building for the school. Its actual mine is operated in the mountain in conjunction with the school.

### Chamber of Commerce Greets The Rotarians

This publication is issued from the press of The El Paso Herald, for the publicity committee of the El Paso chamber of commerce. G. A. Martin, Rotarian, chairman; E. C. Davis, Rotarian, vice chairman; T. H. Rogers, Rotarian, A. H. Anderson, and J. D. Ponder, members. G. A. Martin is editor.

Any information desired about El Paso, if this publication shall promise any interest in our happy city, will be supplied by A. W. Reeves, secretary, El Paso, Tex. Otis C. Colles is president of the El Paso chamber of commerce, and the directors are: J. W. Kirkpatrick, Rotarian; G. A. Martin, Rotarian; O. J. Binford, Rotarian; W. S. Goodale, Rotarian; Milton A. Werner, Rotarian; W. H. Shelton, Rotarian; H. E. Roberts, Rotarian; John M. Wyatt, Rotarian; J. A. Wright, Rotarian; E. W. Norton, Rotarian; Maurice Schwartz, Rotarian; George R. Ryan, Herman Ambrose and C. N. Bassett.

## Elephant Butte Dam, Storing Water To Irrigate 225,000 Rich Acres



## PEOPLE PULL HARD FOR BETTERMENT OF THE COMMUNITY SELF IS BURIED AND INTERESTS OF ALL ARE CONSIDERED FIRST

City Has Grown From a Population of 16,000 in 1900 to 100,000 in 1918; Is Largest Place Between Dallas and Los Angeles, or Between Kansas City and Capital of Mexico.

EL PASO has two names and the first, but only incidentally. They have helped each other and everyone else within reach and all have progressed together. They have buried self and made the interests of all the first consideration.

Expansion Is Continuing. El Paso will continue growing and expanding, a city of happiness and material and spiritual prosperity, and the first name still sticks. Its significance has become greater since April 5, 1918. Actuated by the spirit of Service, El Paso has contributed to the military forces of the United States three companies of infantry, a troop of cavalry, a hospital company and a supply company, besides about 1200 men to the National Army through the operation of the selective service act and 3000 who have enlisted in various regiments. The El Paso naval recruiting station has broken the record for enlistments in the west by standing at the top of all naval recruiting districts in the west.

Great Commercial Center. Naturally applied, Service has caused El Paso to become the commercial center of a territory 600 miles more in trading, including all of West Texas and New Mexico and Arizona and to a large extent the Mexican states of Chihuahua, Durango and Coahuila. It has caused large, wholesale mercantile establishments to be located here, shipping goods to retailers all over the territory above mentioned, keeping hundreds of traveling men on the road selling more goods and of greater variety every year, bringing southwesterners here so often that they contrast the habit and making El Paso the unofficial capital of the southwest.

Pass to Water 225,000 Acres. It has also resulted, taken in conjunction with the efforts of New Mexico people, in causing the government to contract nearly in New Mexico, at a cost of \$10,000,000, the Elephant Butte dam, which stores water for the irrigation of 225,000 acres. Crops from this great area will enrich an army of people, feed thousands of others throughout the southwest and contribute to the growth of every town within reach.

Growth, 16,000 to 100,000. Applied internally, Service has caused El Paso to grow from a town of 16,000 in 1900 to a city with a population of 100,000 in 1918, the largest city between Dallas and Los Angeles and also the largest between Kansas City and Mexico City. It has caused the growth of city with the best business buildings, churches and homes and the most paved streets within that territory. Since Service means substantiality, everything in El Paso has been built of brick, stone and reinforced concrete, strong enough to stand fire, storm and flood, though fires and storms are few and floods unknown. Service has also reinforced the character of El Paso people to stand the same stresses with the same proof of substantiality.

Making the Community Grow. El Paso people have made a town become a city and have themselves grown correspondingly by pulling hard every day and every year for the betterment of their own community and of the whole southwest and correspondingly for that of the whole United States. Service is opposed to selfishness. Those who have made Service their first name have

## El Paso Rotarians Extend Their Greetings

EL PASO extends greetings to Rotarians throughout the world, assembled at Kansas City, and reminds them that, while El Paso is some distance from the convention and even further from many other places, it appreciates the spirit of Rotary and does its share to keep it at high tide along the murky waters of the Rio Grande. El Pasoans are all always busy, but quite a few of the city's favorite sons are laying aside their burdens of care—business, social and family—that they may journey to the great city on the Kaw and mingle with others of their kind for a few days.

If there is any doubt of the standing of Rotary in El Paso, just read the little box on this page and see how many Rotarians are running the chamber of commerce. It's about that way in everything in El Paso. Though younger than many Rotary organizations—and older than a lot of others—El Paso Rotary feels sort of "cut up" over the high class membership on its roster. Never, since entering the fold, has El Paso failed to have its delegates at the international. Sometimes they have been more intellectual than at others, perhaps, but always the representation has been in what El Pasoans consider

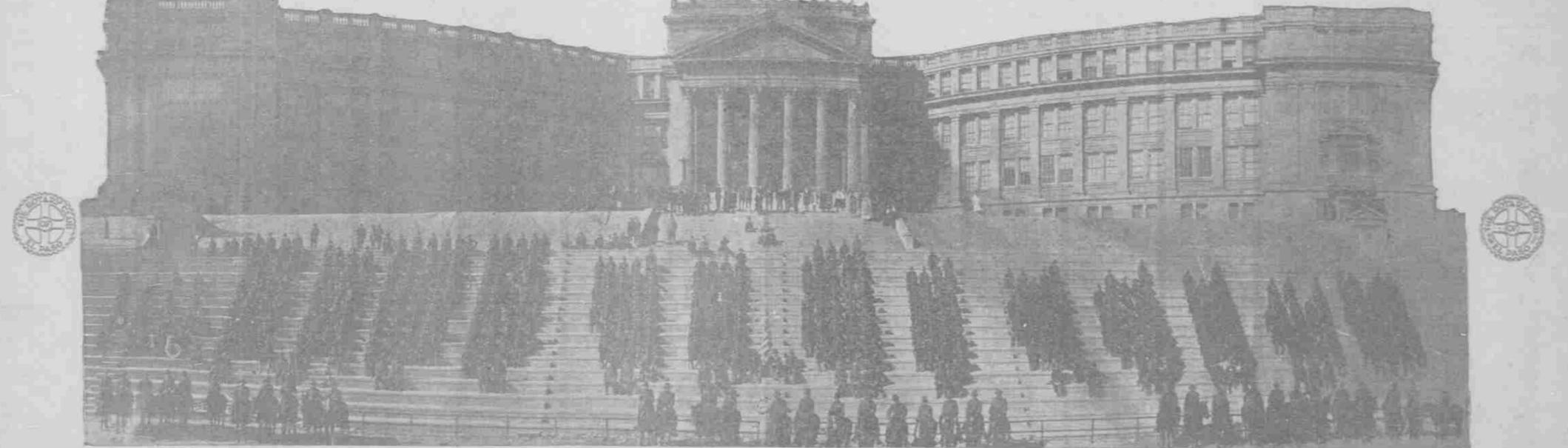
good hands. Last year, El Paso sent a Presbyterian minister, a school superintendent and an ammunition dealer. Just who went the year before which were recorded in the public prints and some of which were not, Winch had something to do with Electric Park at one time and was also associated with the Orpheum theater for a time and then with some of the Kansas city newspapers. He moved to El Paso for the benefit of Kansas City and has been two years absent at arms of the El Paso club. For a living he runs a theater and for diversion pans his friends at amateur minstrel shows. "Doug" is in the insurance business—all sorts—and gets the business, too. There are others in the crowd, but

"Doug" Crowell. Both of them attended the Kansas City schools and in later years did other things, some of which were recorded in the public prints and some of which were not. Winch had something to do with Electric Park at one time and was also associated with the Orpheum theater for a time and then with some of the Kansas city newspapers. He moved to El Paso for the benefit of Kansas City and has been two years absent at arms of the El Paso club. For a living he runs a theater and for diversion pans his friends at amateur minstrel shows. "Doug" is in the insurance business—all sorts—and gets the business, too. There are others in the crowd, but

## Texas State School of Mines At El Paso



## El Paso's Half Million Dollar High School And Stadium, Recently Finished



### El Paso Is The Largest City In An Area Of One Thousand Square Miles