

**Your Advertisement**

Should be on this page if you make anything in El Paso. For space, phone 3020 and ask for Advertising Manager.

Buy your Butter from the Shop.

"Where Quality and Cleanliness Reign Supreme."

**THE GOLDEN COW BUTTER SHOP**

209 Mesa Ave., Next to Kress

**BUTTER THE BEST**

And Ever the Best sold in El Paso Our Butter was Awarded Silver Medals each year 1915-1916-1917 At National Dairy Shows

Try It and You Will Use no Others Mail Orders will have our prompt attention

**SANITARY BUTTER STORE**  
402 E. San Antonio St., Trust Bldg.

If It Is "Made In El Paso" You Will Find It Here

**EL PASO TRUNK FACTORY**

Established 17 Years.



WE MANUFACTURE ALL STYLES OF TRUNKS, SAMPLE CASES AND SMALL LEATHER GOODS.

We also repair and exchange Trunks and Traveling Goods.

**EL PASO TRUNK FACTORY**

Opposite Post Office. Across Plaza. Next to Crawford Theatre.—Tel. 1054. Carrying Cases "Made to Order in El Paso."

Consumers Ice and Cold Storage Co.

Food will rot in the winter. Don't waste it

Buy W. S. S.

Successors to RIO GRANDE ICE & FUEL CO.

**GLENN BROOM MFG. CO., Inc.**

El Paso, Texas

The LARGEST and best equipped broom factory in the West—AND STILL GROWING. "There's a reason. "Made in El Paso" Brooms are the best your money can buy.

**FURNITURE REPAIRING**

We have just installed the latest improved machinery for cleaning and weaving rugs.

**R. L. DANIEL FURNITURE AND MATTRESS FACTORY**

1704 Texas St. Phone 1025-1070

**MATTRESSES**

Wholesale and Retail We Rejuvenate Old Mattresses and Make Them Like New We have just installed the latest improved machinery for cleaning and weaving rugs.

**CLARKE MATTRESS AND RUG CO.**  
Phone 1025-1070—EIT  
2212 MYRTLE AVE.

**THE CLEVELAND SQUARE GARAGE**

Guaranteed Repair Work. Perfect Service. Storage. Tire and Tube Repairing. Accessories of All Kinds. OPEN DAY AND NIGHT—PROMPT ATTENTION TO CALLS. Our Mr. Mitchell is the most expert Studebaker mechanic in the Southwest. Studebaker owners all know "Mitch."

MITCHELL & THORNTON, Owners  
Cor. Franklin and Santa Fe Sts.

PHONE 527



Flowers "Grown in El Paso" AT

**POTTER**

Floral and Confectionery Co. 511 N. 10th St. El Paso's Flowerphone 8100.



For Christmas

SPICK and SPAN

Let us launder your linens and get them in Spick and Span shape for the holidays. If your blankets and comforts are sent to us you will receive them back clean and sanitary.

TRY US

**THE ELITE LAUNDRY**

Phone 2177 Branch Office for Quick Service—Try It. 226 Mesa Ave. Phone 2156

**Cleveland Square Garage**

This is strictly a Made in El Paso Garage. Every piece of work that is done here is done by El Paso people, and so far as possible every article used in the garage is made in this city. No garage in El Paso can boast of better storage and repair departments than can this, as the repairing is entirely under the personal supervision of F. H. Mitchell, one of the owners, and he has no superior as an automobile mechanic in this city.

The sales department is in charge of F. D. Thornton, a thoroughly experienced automobile man, well known to automobile people. He is also one of the owners of the business.

There is no job on any make of automobile that cannot be properly repaired here, and every piece of work that is placed with this garage carries a positive guarantee.

In short, the Cleveland Square Garage is a thoroughly equipped, competently managed automobile place, run on the principle of give the best and most for the money and Boost El Paso and the Southwest.

**\$10.00 CASH Display Advertisement**

For the purpose of further interesting our readers in the various advertisements appearing on this page, The Herald will give this week \$10.00 in cash, to the person sending in the best prepared copy for an advertisement to be used for Cleveland Square Garage. The advertisement to be the same size as the one appearing on this page this week occupying a space 4 inches long and 2 columns wide, to contain no cuts save the cut of Made in El Paso which may be any size up to 3 inches square. The judges will select the winning advertisement and it will be reproduced in the space on Saturday, December 21.

Each week this contest will be continued until all of the advertisements appearing on this page shall have been prepared by our readers. Watch this space each week for the name of the advertisement to be written.

**RULES OF CONTEST—READ CAREFULLY.**

Everyone in the Southwest is eligible, except employees of The Herald and members of their families. Each contestant may send in as many advertisements as they like, but write only one on each sheet of paper, together with your name and address. Address all answers to "MADE IN EL PASO" Editor, care of El Paso Herald. Contest closes promptly at 4 o'clock p. m. next Thursday, Dec. 19, and all advertisements must be in The Herald office before that hour. In case of the prize will be divided. Decision of judges is to be final. Winner will be announced on this page next Saturday and prize mailed.

**LAST WEEK'S WINNER.**

Last week's winner was Mrs. J. P. Sheehan, 1201 River street, El Paso, Texas. Check will be mailed winner.

**CIGARS**



For a Merry Christmas give them La Internacional Cigars. Made in El Paso since 1881.



When you sleep well at night, then your day is always bright. Change your life, start in today! Just get a "DIXIE" right away.

**The Dixie Mattress "Made in El Paso"**

**H. Nordwald & Co., Inc.**

Sold by all good dealers in the Southwest.

Mattress Manufacturers and Wholesale Furniture Jobbers.

Special machinery cuts the cotton.

**The People of El Paso and the Southwest**

want to buy "Made in El Paso" Products. If you manufacture a "Made in El Paso" product let the people know it. Make your announcement on this page. For rates phone The Herald 2020 and ask for the advertising manager.

**"Government Inspection Means Health Protection"**



PEYTON PRODUCTS  
Beef, Pork, Mutton, Hams and Bacon.

Are inspected by the U. S. Government.

They are all made in El Paso—products of the highest standard of quality.

**Peytons Packing Company**

EL PASO, TEXAS.

**HILLS, SUTTON & WHITE MFG. CO.**

Myrtle Avenue and Laurel Street. El Paso, Texas. Manufacturers of Tanks of all kinds, Culvert, Pipe and Heavy Sheet Metal Products, Riveted and Welded. Large Stock of Sheets. Ask for Catalog.



**Cow Boy Boots**

WE MAKE

TO ORDER.

Why purchase boots that are ready made when you can have them made to your measure, fit your feet perfectly, at no extra cost. We will be glad to give you prices. Send for our Measure Blanks.

**The Rokahr Boot and Shoe Shop**  
317-319 Texas Street. El Paso, Texas



**Pure Milk Saves More Babies**

Than any other health measure.

**BUY CERTIFIED MILK FOR YOUR BABY**

Certified Milk is produced only by the El Paso Dairy Co., under the supervision of the Milk Committee of the El Paso County Medical Association. Ask your doctor.

**EL PASO DAIRY CO.**

CITY OFFICE: 423 N. OREGON ST.

**Fischbein Brothers**  
MERCHANT TAILORS  
2nd Floor City National Bank Bldg.

BUY CLOTHES "Made in El Paso." You Keep El Paso Money at Home.

**KracKajack S. and S. (Sotol and Soapweed) cutters are made in El Paso—they save cattle.**

Manufactured by **KracKauer, Zork & Moye's S. I., El Paso, Texas.** Write for full details.

**The Texas Tire Co.**

Manufacturers of DOUBLE TREAD TIRES  
710 Texas St. Phone 6016

Prices on Double Tread Tires:

|               |         |
|---------------|---------|
| 30x8 Tire     | \$ 7.00 |
| 30x3 1/2 Tire | 8.00    |
| 32x3 1/2 Tire | 8.00    |
| 32x4 Tire     | 10.00   |
| 32x4 Tire     | 12.00   |

Demand "Made in El Paso" Products and help yourself by helping your city grow.

**El Paso Sash & Door Co.**

ART GLASS

LEADED GLASS, MIRRORS

WOODWORK OF ALL KINDS



**EL PASO SASH & DOOR CO.**

**A Hint to Housewives—**

Buy Valley Grown Vegetables, "Made in El Paso" Food Products,

**And Cook with Gas!**

**El Paso Gas Co.**

425 No. Oregon St.

**AWNINGS**

AND CURTAINS Made in El Paso

for residences, stores and office buildings.

"If it is made of Duck or Canvas, we make it."

**EL PASO TENT & AWNING COMPANY**  
129 San Francisco St. Phone 2044

**LOOK, WHAT WE MANUFACTURE IN LEATHER**  
For the Horse—Saddles, bridles and head-stalls. For the Man—We manufacture leather puttees, gun cases, cartridge belts, hat straps, spur straps, kodak cases, leather belts, cow-boy chaps. Special attention given to outfit town orders. **SHELTON PAYNE ARMS COMPANY** Headquarters for Sport Goods. 217 Texas St.

**Use—**

Globe Mills Flour and Corn Meal and help the Southwest grow. In what other section are you interested?

**GLOBE MILLS**

El Paso, Texas

**FOR TAN, SUNBURN AND ROUGH SKIN**  
Use Warner's Witch Hazel Cream. "MADE IN EL PASO." This Cream works like magic in clearing up Tan, Sunburn or Rough Skin. Try a bottle—25c for 3 ounce bottle or 50c for an 8 ounce bottle. 3 ounce bottle mailed to any address on receipt of 20 cents. **WARNER DRUG COMPANY**  
Phone 721 Ordover Hotel Block

**DuSang & Wellborn**

Manufacturers of RUGS, MATTRESSES, CUSHIONS AND SLIP COVERS. CARPETS cleaned, repaired and laid. FURNITURE stored, packed and shipped.

**PHONE 3999**  
Established 1910. Retail Only.

**Momsen-Dunnegan-Ryan Co.**

"MADE IN EL PASO"

Sheet Metal Products, Stock Watering Troughs and Tanks. Mine Air Pipe, Flues and Ventilators.

Special Pipe Fittings. Prompt Mail Order Service.

**Buy Coffee**

"Made in El Paso" Freshly roasted and delivered daily. **PAN-AMERICAN COFFEE CO.** 413 Mesa. Phone 3160.