

PUBLIC SERVICE CORPORATIONS ENTITLED TO A FAIR INCOME

JUST because a corporation is a corporation, it should not be made a goat. Money is entitled to a fair return when legitimately invested, no matter to whom.

If labor is given increased wages because of the high cost of living, if the government can increase freight rates on railroads because it increased the pay of railroad employees and rolling stock costs more; if the food raiser and the food seller, the meat raiser and the meat seller, can get better prices for their products because of increased costs; if labor can get twice as much pay as four years ago, then corporations, if they are legitimately entitled to increases, should have them until such time as such increase is not warranted.

In various places, street car companies have been permitted to increase their fares because of the general increase of materials, labor and operating expenses.

The same is true of gas companies. Postmaster general Burleson granted increases to the telephone and telegraph companies on these grounds, after full investigation.

There is considerable agitation locally as well as in other parts of the country against the increases to the telephone and the telegraph companies.

El Paso has steadily refused increases to the gas and the street car company.

It is the position of the Herald that labor and capital should both have adequate returns. If a street car company, a gas company, a water company, or a telegraph company, cannot operate and pay a decent return upon the investment, they should have increases until such time as a reduction is possible and still allow returns.

We cannot get along without public utilities. We demand good service. The United States has the best in the world. The only way to continue to get superior is to allow the concerns sufficient compensation for operations.

There should be no waste, an extraordinary salaries to executives and an unusual returns upon the investment, but proper returns should be allowed.

It is proper for those having the power to regulate such charges to investigate. In the case of the gas company, the electric company and the telephone company, it is within the province of the city to make these investigations.

State railway and interstate commerce commissions can probe railroad and telegraph rates, also telephone interstate rates.

Through investigations should be made into costs of operation now and heretofore of salary increases made necessary of increased costs of material and maintenance; of the actual capital invested. Then, a fair return should be fixed for the capital invested and the rates placed so that they will give reasonable returns upon the investment.

Whether the telephone company must charge more than its franchise provision states or not, is a question to be determined in fairness. If it cannot operate under the stipulations of its franchise, then it should be allowed enough to pay it for giving service, until such time as the charge can be reduced.

Franchise obligations accepted prior to the war have been interfered with seriously by the war and resultant rise in prices. Such things were not contemplated. During the war, many people and corporations had to pocket losses to help win the war. Now that the war is over, there is no reason for forcing any person or corporation to take a loss for which this person or corporation is not responsible.

We should be fair to corporations and see that they give us service. The American people do not want something for nothing. They want good service at fair compensation. If an investigation shows that an increase is necessary for a time, it is only fair to allow it.

But investigate thoroughly and know where and how to act intelligently. Be fair to the people as well as to the corporations and to the corporations as well as to the people.

"More profit," cries the middle man; "more pay," yells the laborer, and "more income," demands the capitalist and investor. "Round and round we go."

Even old Japs Phivias knows how to discriminate. Sunday night rain fell only in certain spots in El Paso, while certain other spots stayed in the dry territory.

If men are judged by their enemies, then a lot of men ought to be very happy, for there are some very lovely enemies in El Paso.

Why not run Mr. Wilson in 1920 on the issue that he kept us out of Mexico in 1919?

Investment; Not An Expense.

DOES a recreation park pay? Kansas City has more recreation space per capita of population than any other city in the country, yet sees the need for more and more.

Incidentally, the Kansas City cry is for "more water" for its pleasure resorts—for boating, bathing beaches, plunges, fishing, etc.—just the thing The Herald has been advocating in El Paso.

There is an urgent need for a great recreation park in El Paso and there is a wonderful natural site for it beneath the mesa rim east of the El Paso high school.

Note how urgently the Kansas City Star appeals for more recreation space, at a cost of a big bond issue, for Kansas City, regardless of its hundreds of playgrounds, its scores of wading pools and its numerous bath houses and bathing beaches:

The bond issue for Swope park contemplated by the park board ought to be considered, not as an expense, but as a necessary investment. Kansas City must supply artificially the outdoor recreation facilities that are furnished by nature to cities near large bodies of water or near the mountains. Otherwise it will be under a handicap in competing with these cities.

The big amusement need for Kansas City is the opportunity for water sports—for bathing and boating. This need has been met in a trifling way by the public baths and the Swope park lagoon. But there is need for a large and accessible lake in the park, and for the improvement of the Blue from the park to its mouth.

Anyone who has seen the enormous crowds that patronize the bathing beaches about Boston, New York, Cleveland, Chicago, will appreciate the unreal possibilities in Kansas City. Why, with adequate facilities for water sports, people would forget that it ever is hot in Kansas City and would look on it as a privilege to spend the summer here.

But this result can never be brought about without a bond issue. Kansas City is amply able to afford the investment. It would pay big returns in comfort and happiness and contentment. It ought to be made big enough to cover the improvements necessary for several years ahead.

Let's get the enjoyment out of Swope park and the Blue now, in the immediate present. Posterity can take care of itself. Let's look after the present generation!

Although it is not officially confirmed by Washington, there is a persistent rumor along the border that the administration has decided not only to pay the \$15,000 ransom demanded by Mexicans for the two army officers captured by Chico Cano, but a substantial bonus as well. We strive to please.

All these people who are complaining about profiteers, the high cost of living and the hot weather in El Paso ought to feel grateful that they do not have to trudge wearily homeward like some Los Angeles folks are having to do right now, with a street car strike on.

With the releasing of American prisoners every few days by paying nice sums of money for ransom, it is to be supposed by the conservative minded citizen that the United States will soon call for a sixth liberty loan to pay all these debts.

If Mr. Wilson stopped to listen to all these stenographers who say that the newspapers have been publishing a lot of propaganda about this Mexican situation, we suppose he would deliberate about as long on going into Mexico as he did about declaring war against Germany.

The wage earner looks down on the man with a salary these days. No, Mabel, "The Copper Hand Book" is not made of copper. El Paso plans too little for the future in many things. Tomorrow is never very far off for most of us.

True friendship can afford true knowledge. It does not depend on darkness and ignorance.

Little Interviews

Universal Military Training Will Be A Blessing To U. S. Buyers Of Second Hand Cars Must Get State Licenses

UNIVERSAL training, military and physical, will bring forth the best qualities in the young men that are to be brought under the jurisdiction of the plans now formulated by the war department for military training," said Capt. Carlton L. Henson, a visitor in El Paso.

"Dry farming methods can be applied successfully to the cultivation of orchards," said C. P. White, farmer, who lives near Fabens. "By the application of a good surface mulch the moisture can be kept up to the root zone, and thus eliminate the necessity for additional application of water. As a matter of fact, a shortage of water does not concern me so much as the repeated flooding of some of the neighboring lands are getting. My one fear is that the water table may be thus raised to a point where the orchard will drown out. I am familiar with dry farming methods, and it is my impression that the farmers on the local level could take many lessons from this type of farming. If better cultivation is practiced, the local level could be raised to the level of the best orchards and the situation with reference to drainage and alkali."

"I believe the public pool hall is a menace and should be prohibited," said J. C. O'Connell, deputy city clerk. "While I do not believe that there is any harm in a game of pool, I am convinced that pool halls are one of the most prolific breeding places of crime in the city. I am a supporter of amusements for the young and sincerely believe that pool tables should be maintained in the I. M. C. A. building and other places where the social environment is good, but my experience as a peace officer has also convinced me that the open pool hall, where youths pay for the privilege of playing the game, is one of the worst places in which a lad can spend his idle moments."

"With Col. George F. Langhorne's hard riding his cavalry after Jesus Hentler's bandits who captured and held for ransom the two United States aviators, Lieuts. Peterson and Davis, in the Concho valley in Chihuahua, there should be no great trouble in catching them, with the assistance of the aeroplanes doing scout duty," said Jas. J. Longwell, of El Paso, who for years was a scout for the army after the Apaches. "When the aviators find these Mexican bandits they could go to bombing them and thus get them rattled so the fighting 5th cavalry men could run them down and get every mother's son of them."

"Los Angeles did herself proud in honoring the arrival of the Pacific fleet," said C. O'Connell of Chihuahua, "and California's famed hospitality surpassed all expectations. The city and the state were overjoyed to have the fleet arrive for the reason, above all others, that its presence there means protection. That feeling of protection was something that was felt by every Californian and the pride and comfort taken by the people in having it there could be seen, even felt, by an outsider. There was nothing too good for the man of the West, from the Admiral Rodman down to the sailors, and joy and unbounded hospitality reigned. Those authors never had such attentions showered on them in all their lives and when I left San Francisco was preparing to surpass Los Angeles."

"The El Pasoans who at times spend alone in their automobiles at a rate above the law are beginning to abolish this practice entirely," said J. C. O'Connell of J. C. O'Connell. "The motorcycle speed patrolmen are arresting a number of spenders daily and the drivers are receiving heavy fines in the police court, so those who have not already been arrested are becoming convinced that they cannot speed much longer and 'get away' with it."

"A number of high school pupils have already registered for the coming term's work at the high school," said H. W. Fowler, principal of the high school, "but I am anxious to have all who intend to take up studies register before the first day of school in order to avoid a rush the last few days of this month. The pupils should come to the school any day except Saturday or Sunday during the remainder of this month and register."

"A philosopher is one who can look an empty glass in the face and smile," said a Baltimore American.

"When a prominent politician refers to himself as a forward looking, he generally means to 1920," said a Chicago Daily Journal.

"The world has become so beautiful that even the beer has lost its kick," said Boston Globe and Leather Reporter.

"The English government is having plenty of food for thought just now in the Irish stew," said a Baltimore American.

"So on, senators, break the world's heart, and have a breach of promise suit on your hands," said a Chicago Daily Journal.

"Perhaps the next big strike will follow the demand of salaried men for wages," said Boston Globe and Leather Reporter.

"This is the land of corn and wine," said a song book.

Jump Through - - - By Hal Coffman



Abe Martin



"MY, how time flies! After th' ratification of th' peace treaty comes kraut makin'," sighed Tifford Moots, t' day. A good talker is allus a poor listener.

Copyright, National Newspaper Service. Court, so those who have not already been arrested are becoming convinced that they cannot speed much longer and "get away" with it.

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Short Snatches From Everywhere

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Why Make A Fuss Over Little Babies And Then Forget Them?

By K. C. B.

ON A steamboat. AND GO on. AND A little later. SHE WILL grow up. AND GO to school. WITH THOUSANDS more. AND SHE won't be noticed. BY ANY one. BUT JUST her relatives. AND THE neighbor kids. AND AFTER a while. SHE WILL finish school. AND BE a big girl. AND MAYBE work. OR FIND a husband. AND WHAT'EVER she does. NOBODY WILL care. BUT HER relatives. AND WHAT'EVER it is. THAT I'M talking about. I DON'T know. EXCEPT I can't understand. WHY WE make such a fuss. ABOUT LITTLE babies. AND THEN let them grow. AND NOT care. IF THEY live or die. OR ANYTHING. I THANK YOU.

HOROSCOPE

THURSDAY, AUGUST 21, 1919. URANUS and Saturn dominate this day for good, according to astrology. Jupiter and Neptune are in a mildly benefic aspect.

All of the signs indicate a continued ferment of ideas, a conflict between new and old forces, in which there will be for a brief time a seeming domination of reactionary principles.

The stars advise the wisest administration of personal as well as political affairs in the next few months and they counsel thrift.

There is today a most promising sign for the owning or purchase of land.

It is a rule of great hope for investors, especially those who work on a daily basis, which soon are to come into common use for persons who put high value on their time.

The stars declare that one of the new inventions will provide something like aerial bicycles that will be within the means of persons of average means.

Bankers and brokers should find this a very fair, lucky, but they

are warned to be conservative in all financial matters. You can do wonders in smoothing out these fine wrinkles by the following treatment, to be given at least three times a week. Wash the face with a mild soap and hot water, rinse in hot water and then apply a coating of some good cream, something containing olive or almond oils preferably. Then

benzoin have been added. The tincture is astringent. You feed the skin by the cold cream, stimulate its action by the hot water and the massage, and finally, you close the pores and draw up the tiny muscles by the use of the astringent and cold water.

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Patter And Chatter.



A GLORY THAT IS GONE.

MABEL'S gladness has departed, All her pride has oozed away; Once, contented and light-hearted, Mabel warbled with the gay; With her handsome young lieutenant She was eager to be seen, But she's taken down her pennant And no longer is serene.

LIFE has lost its former glory And become a sad old story; Gloom appears on Mabel's brow, Given up to sad reflection, She is clinging to dejection— Bertie's wearing civvies now.

WHEN she formerly displayed him In his uniform she gave The impression that she'd made him Trim and soldierly and brave. Though, of course, she never said it, She appeared to find delight In assuming all the credit For his willingness to fight.

MABEL'S pitying the millions Of unlucky girls no more Who had nothing but civilians Or mere privates to adore. Feeling very proud, she classed them With the poor, and learned to scoff As, in former days, she passed them, Showing her lieutenant off.

LIFE has lost its charm for Mabel, All her world is draped in sables; She has been compelled to bow To the fate Mischance has brought her; Sorrow has pursued and caught her— Bertie's wearing civvies now.



Beauty Chats By Edna Kent Forbes

Don't Do This.

SOMETIMES it's easier to remember what not to do, than to try and hold in mind a long list of things that one ought to do. So here are a few "don't's." You can make up a list like this for yourself from your own personal observation, and likely be better pleased with it than you will with my list here. These are just ordinary little things which you will notice in an hour's walk around town.

Don't sit awkwardly on your chair—notice the picture! I saw a girl in a restaurant and she looked every bit as bad as this. Sit straight, yet not rigidly so.

Don't fidget. This is a habit that comes from nervousness or self-consciousness. Sit still when you find yourself doing it.

Don't make a lot of unnecessary motions with your hands. I saw one girl whose hands were constantly—she adjusted her comb, her eyeglasses, pinned and unpinned a little brooch, twisted a necktie, pulled her ears, scratched her nose, then started over again by readjusting her comb. Let your hands lie idle now and then—they are perfect in repose.

Don't talk loudly—it's not only vulgar but thoughtless, though I know girls in our very best society do it.

Don't do your hair in an exaggerated fashion. It may be new, but it's rarely pretty. No matter what the style is. The hair is meant to soften the face and frame it, not to be tortured into 17 different sorts of bun and curl and twist.

Don't overdo the makeup. A little is all right, a lot is all wrong.

Questions and Answers. A Subscriber:—Can you do wonders in smoothing out these fine wrinkles by the following treatment, to be given at least three times a week. Wash the face with a mild soap and hot water, rinse in hot water and then apply a coating of some good cream, something containing olive or almond oils preferably. Then

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Little Chris

ONE of Little Chris's goldfish died and he buried it with a wooden cross over the "grave." Later, when a per-Jeanette gave up the ghost, Little Chris evidently decided that making crosses was too much trouble, so he said: "Well, I guess the fish has been dead long enough not to need a cross any more. I'll just take his cross and put it up for the Junco's."

EL PASO HERALD

DEDICATED TO THE SERVICE OF THE PEOPLE. THAT NO GOOD CAUSE SHALL LACK A CHAMPION. AND THAT EVIL SHALL NOT THRIVE UNOPPOSED.

H. D. Slater, editor and controlling owner, has directed The Herald for 21 years; J. C. Wilmarth is Manager and G. A. Martin is Managing Editor.

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Rippling Rhymes

By WALT MASON.

Day And Night

OUR days are full of care and dread, of toil that never ceases; we trudge along, with weary tread, to gather up the pieces; the same old tasks we've done for years, the struggle and endeavor; the same old doubts, the same old fears, the same old grind forever. But there is night that brings us sleep, when we are worn and aching, the solace for the eyes that wrap, the balm for spirits breaking. Through restful hours, upon the hay, we dream of youth and laughter, forgetting every bygone day, and days that follow after. A little while we roam afar, perhaps on aerial pinions, and gaze down from a yellow star upon this world's dominion. And this is all that keeps us sane, the sleep that night is bringing, for days are full of stress and pain, of being stung and stinging. Our days are full of played out dreams, of empty words and phrases, of ruined plans and broken schemes, and hopes deferred like blades. But night comes dripping from the sky, from heaven's spangled rafters; here in the hay—here let us lie, and dream of love and laughter.

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