

The Popular

Charity Ball Thanksgiving Evening Will Revive Old Custom In El Paso

THE brilliant social event of the season will be the charity ball for the benefit of the Associated Charities, Thanksgiving evening, November 24. Mrs. Joseph P. Williams...

To Help Nature Shed a Bad Complexion

Beauty devotees are enthusiastic over the rejuvenating qualities of ordinary household soap. Nothing discovered within recent years accomplishes as much, so quickly, without harm or inconvenience...

Sea Foam SPECIAL PRICE

WEDNESDAY 1/2 POUND 29c



UNIQUE METHOD OF RELIEVING FRETFUL BABY

In writing us a few days ago, Mrs. Dora Corbett, of Willacoochee, Ga., said: "I feel very grateful for the good that Teething has done my baby. This booklet, 'Baby,' told me about Teething, and many other things about raising my baby. His bowels were in a bad shape for several days, when I decided that the time had come to buy Teething and give him. Hereafter I will ask for Teething when my baby is sick and needs something to put him back into a healthy condition again."



Kiddies Clothes Washed

These warm weather days mean fresh school dresses every morning for the children, and more work in the family washing. How are you, as a modern housewife, going to meet this added demand on your time and energy? An efficient means is at your disposal. Our specialized methods bring out anew the fine color of baby's cambric and gingham rompers. We return to you, pleasingly white and trim, the tiny ruffled and lacy "best dresses" which the little ones need constantly now. This we do with everything you send us.

Telephone today, and our driver will call for your family bundle. ACME LAUNDRY Launderers, Dry Cleaners and Dyers. Phone 4300.

Tuesday's Calendar Of Social Events

SALSMANSHIP club will entertain with picnic and dance in the evening at Mission hall, West 70th. Mrs. William B. Brown will receive members of the MacDowell club from 2 to 4 o'clock in compliment to Mrs. Sidney Moore, new chairman of the club. The Eastminster circle of the women's auxiliary of Westminster Presbyterian church will meet at the Eastminster chapel for Bible study. The members of the guild of St. Clement's Episcopal church will hold the first meeting of the season at 3 p. m. at the parish house. Meeting of Filiales chapter O. E. S. in the chapter rooms at Five Points at 8 p. m. Dinner and program at 6-15 p. m. at Altura Presbyterian church. Mrs. E. Kohlberg, the other members of the executive committee are: Mrs. Gus Zorn, Mrs. R. B. Grady, Mrs. W. E. Brown, Mrs. Charles Pomroy, Mrs. James Pickett, Mrs. W. W. Turner, Mrs. Zach T. White, Mrs. Horace B. Stevens, Mrs. G. H. Rothland, Mrs. Herman Andrea, Mrs. M. Schwartz, Mrs. M. Coblenz, Mrs. Robert L. Howe, Mrs. Charles Davis, Mrs. Charles Bassett, Mrs. E. J. McClintock, Mrs. W. H. Burgess, Mrs. Alfred E. Kerr, Mrs. Alberto Madero, Mrs. W. L. Toolsey, Mrs. J. W. Crosscut, Mrs. James C. McNary and Mrs. R. E. Thomson.

Interest In Women's Activity In Exposition and Carnival Increases

INTEREST in the women's part of the International Exposition is growing in El Paso each day. Mrs. H. A. Warner is general chairman. Her assisting committees are busy with plans for the work of the exposition. The women of the city loan needle work and all sorts of handmade articles for exhibition purposes. Those having articles to enter are asked to communicate with Mrs. Warner and the members of the committee. Mrs. Fred Stevenson is chairman of the D. A. R. and the U. D. C. Mrs. Frank P. Jones is chairman for the T. W. C. A. Committees from the D. A. R. will include: Mrs. J. Hayes, Mrs. J. H. McLeod, Mrs. J. M. Laws, Mrs. H. H. Clark, Mrs. M. C. G. Williams, Mrs. J. W. Brady, Mrs. C. R. Housh, Mrs. James E. Bowen, Mrs. Winston Fetters, Mrs. C. O. Rucker, Mrs. H. Hard. The committees from the T. W. C. A. will include: Mrs. Julia Krakauer, Mrs. Frank Spook, Mrs. P. B. Sullaw and Mrs. E. L. Lewis. The hostesses for the T. W. C. A. will be Mrs. M. A. Warner, Mrs. Henry T. Rouse, Mrs. P. R. Outlaw, Mrs. B. P. Clutter, Mrs. P. F. Harvie, Mrs. R. B. Homan, Mrs. James Graham McNary, Mrs. W. E. Brown, Mrs. C. G. Gattie and Mrs. Frank Spence. Auxiliary circles of Central Baptist church will meet at 2 p. m. Tuesday afternoon in the following homes: Sunset circle, Mrs. J. E. Douglas, 404 Union avenue; Central circle, Mrs. J. H. Conway, 805 East 13th; Grand circle, Mrs. Irene Luther, 1011 Noble street; Alta Vista circle, Mrs. C. E. Danglebach, 217 Comberland street; Five Points circle, Mrs. Harry Swain, 200 San Diego street; Lamar circle, Mrs. Stanley Brown, 1121 Wyoming street. Mountain circle will meet in the evening at 7:30 o'clock with Mrs. Lantz Bond, 1212 Arizona street.

"Club Evening" Enlivens Camp Life Of Officers and Wives At Columbus

"CLUB EVENING," a new social feature recently started among officers and their families of Camp Columbus, is attracting increasing popularity. The matrons and officers of the 24th Infantry and Camp Columbus are now looking forward with delight to the weekly Friday evening of each week. The officers' club is spacious and comfortable. The club is opposite the old headquarters of the 24th Infantry. The club is a fine dining room, including four tables. Cakes, prepared by the ladies of the club, are served and punch, made from the berries of prairie flowers, were served. Those dining included Col. John W. Francis, commanding officer of the 24th Infantry and Camp Columbus; Maj. and Mrs. Robert E. Hill, Maj. and Mrs. Francis B. Davis, Maj. and Mrs. James A. Maloney, Maj. J. C. Madero, Capt. R. H. Frazier, Capt. and Mrs. Lewis L. Frisbie, Lieut. and Mrs. Thomas B. Richardson and H. H. Mendenhall. Mrs. Francis B. Davis was hostess to the club after the bridge club. Those dining were Mrs. J. G. Greenwood, Mrs. Francis B. Davis, Mrs. J. H. P. Fye in charge. During of the dance at the district service clubhouse at Fort Bliss have been changed and in the future they will be given on Tuesday and Wednesday evenings. Tea for men of the military service, their families, and friends are given each Sunday afternoon.

Tea Given By Areme Club Successful; 500 Guests Enjoy Pretty Social Affair

THE tea given Saturday afternoon by the Areme club of the Order of Eastern Star was one of the most successful of the season's affairs, with more than 500 guests being served. The Scottish Rite hall was the scene of the tea, the hall was artistically decorated and lights at the tea tables of gaily appointed were shed from the ceiling. Col. John W. Francis, star of the O. E. S. red, blue, green, white and yellow. The tea was given in honor of a fund for entertainment at the clubhouse which chapter to convene in this city, and a substantial sum was realized as a result of the affair. Mrs. William Quinn was chairman for the general arrangements for the tea assisted by an efficient group of co-workers. Mrs. J. B. Ellis directed the giving of the program assisted by Mrs. H. de Farnet, which was of special interest. Persons taking part on the program were: Mrs. H. F. Graves, Miss Gwendoline Jones, Mrs. Clarence Stovall, Mr. Nicholson, Miss Helen Phillips, Mrs. Robert Landers, Mrs. Ralph Henderson, Miss Katherine Griffith, Mr. and Mrs. Charles Anderson, Mrs. W. E. Brown, Mrs. Cameron.

About El Pasoans

Mrs. Marie Tatum will leave next Saturday for Washington, D. C., to enter National Park summary. Mrs. Vincent Allen Wells has spent the summer with her father U. S. Stewart and her sisters at the Stewart home and will leave this afternoon about October 1 for Fort Hill, Md. Meyer's station. She will be accompanied home by her sister Helen Stewart. Helen Collins will remain for a visit of several weeks. Mrs. Stella J. Dunn of Hawthorne place will be in the east. She will be accompanied as far as Kansas City by Miss Lillian Beach, and Miss Katherine White, who will then go on to Washington, D. C. Miss Beach to enter National Cathedral school, and Miss White to enter Mount Vernon seminary. Mrs. Dunn will visit her brother in Kansas City and from there she will go to St. Louis for a visit to Mr. and Mrs. Allen Stewart. Helen Dunn, Lieut. Woods, who has returned the army is stationed in Baltimore.

Out of Town Visitors

Mrs. Frances Staniker, who has been in this city attending school for some time, will leave this afternoon for her home in Tombstone, Ariz. Mrs. James L. Collins, her small son, James L. Jr. and small daughter, Agnes, will remain at the Stewart home until the middle of October before returning to Washington, D. C., where Maj. Collins is stationed on the general staff.

El Pasoans Away

Mrs. Frank Murchison is in Los Angeles, called there by the illness of her father, Dr. G. W. Coul.

CONCERT AT FORT BLISS

The following program will be played by the 24th artillery band at Fort Bliss tomorrow evening at 8 o'clock. March—"Col. Newbold." (Glenadiol. Overture—"Hohenzollern Girl." (Balfie). Selection from Jakubowski's comic opera, "Ermola." (Arr. Meyrville). Moroccan Characteristics, "Whispering Flowers." (F. V. Blen). Song for cornet, "Mari-Maria." (Cappul). "The Sunny South," melody of southern plantation songs. (Lamp). "Final." 24th Field Artillery march. (Glenadiol).

POLICEMAN IS REINTEGRATED

Patrolman W. P. Hawkins, recently suspended from the police force on charges of conduct unbecoming an officer, was reinstated by the civil service board Saturday afternoon and resumed his duties as a patrolman Monday morning. He was given a beat on South El Paso street.

COUNTY ATTORNEY RETURNS

County Attorney Will Shipley returned Sunday from a three weeks' business trip to New Mexico.

Last Notice. To efficiently tests it has been found that defective eyesight is responsible for much loss each day. The fact that persons of poor vision have to strain to come up to requirements. If you have reason to think that you are not efficient, perhaps your eyes are to blame. Need Glasses? Ask Reginald. Final. El Paso Optical Co., 104 Texas St., 211 San Antonio St.—Adv. Call a Green Line Taxi whenever you have engagements to fill. You will then be on time and reach your destination feeling fresh. City Service Co., Tel. 3500. Austin, Texas, Baggage, Moving, Storage, Packing, Shipping.—Adv.

Jack Tar Week Girls' Own Shop

IT is just natural for every girl to admire and want to wear Jack Tar Togs—middies, skirts, sailor dresses and bloomers. They are made for service—ample measurements, double stitched seams, fast colors and style of distinction. These many features make "Jack Tar Togs" the nationwide choice.



Specials For Jack Tar Week

Serge Sailor Dresses. Serge sailor dresses in regulation style in sizes 2 to 6 years are specially priced for Jack Tar Week as follows: Regular \$ 8.50 values, Jack Tar Week, \$6.95 Regular \$10.50 values, Jack Tar Week, \$8.95 Regular \$12.50 values, Jack Tar Week, \$9.95 IN SIZES 7 TO 14 YEARS Regular \$10.50 values, Jack Tar Week, \$8.95 Regular \$15.00 values, Jack Tar Week, \$12.95 Regular \$19.50 values, Jack Tar Week, \$14.95 Washable Sailor Dresses. These washable sailor dresses are shown in white and colors, priced as follows: Sizes 2 to 6 years—\$3.50 values, special \$2.95 \$5.00 values, special \$3.95 Sizes 7 to 16 years—\$5.00 values, special \$4.95 \$6.50 values, special \$5.95 \$8.50 values, special \$5.95 Middy Blouses. Middy blouses of flannel or serge in red, green and navy in sizes 6 to 16 years are priced as follows: \$ 8.50 values, Jack Tar Week, special \$ 6.95 \$10.50 values, Jack Tar Week, special \$ 8.95 \$15.00 values, Jack Tar Week, special \$12.95 Washable Middy Blouses. Washable middie blouses in white and colors in sizes 4 to 16 years are specially priced as follows: \$1.95 values, Jack Tar Week special at \$1.29 \$2.50 values, Jack Tar Week special at \$1.69 \$3.00 values, Jack Tar Week special at \$1.89 \$3.50 values, Jack Tar Week special at \$2.29 \$3.95 values, Jack Tar Week special at \$2.89 \$5.00 values, Jack Tar Week special at \$3.69

Month End Specials

BEGINNING tomorrow, every department throughout the Popular will offer the usual attractive month end specials. While the above items in Jack Tar Togs are offered for the entire week, you can make purchases tomorrow and, if you have a charge account, have them placed on your October account.

Polo Players Of Tenth Cavalry Guests At Dinner Dance Given By Col. Lewis

MAJ. JOHN ARNER ROBINSON, captain of the 10th cavalry polo team, and members of the team were honor guests at a delightful dinner dance given Saturday evening by Col. Jack Lewis of the 31st cavalry. The invited guests were: Mrs. Margaret Bowley, Mrs. W. J. Peck, Miss Olive Davis, Miss Virginia Hunt, Mrs. E. D. Weyerbacher, Mrs. Joseph Haaga, Mrs. O. P. Landson, Maj. Robinson, Capt. Leo Pittman, Capt. Sooten, Lieut. Hoyle and Capt. Chase. Maj. Robinson is being extensively entertained during his visit here. He is the guest of his mother, Mrs. Margaret Bowley, at the Bowley home on Fort Boulevard. One of the largest business concerns of Nippon, Japan, was created and is being managed by a woman. Weyerbacher gave a dinner for Maj. Robinson and his mother. The colors of the 10th cavalry team, black and gold, were used effectively in decoration and covers were placed for Maj. Robinson, Mrs. Bowley, Mrs. W. J. Peck, Capt. Leo Pittman and C. W. Graves. Mrs. Bowley entertained with an informal dinner Friday evening at Welcomes Inn, Tulsa, for her son and a group of friends, the guest list including: Mrs. H. D. Weyerbacher, Mrs. Joseph Haaga, Maj. Robinson, Capt. Pittman, Col. Jack Lewis.

El Pasoans Returning

Miss Gladys Kilt has returned from a visit to Silver City. Wedding invitations are always in demand, irrespective of the season. Whether it is in June or January, you will find our work up to the usual high standard. People are particular about engraved stationery of this kind and, for that very reason, our engraved wedding invitations are proving most pleasing to more and more El Pasoans. El Paso Printing Company, New address, 116 Chihuahua St.—Adv.

Vassar Chocolates Week advertisement featuring images of chocolate boxes and text: "THIS WEEK marks the eighteenth anniversary of Vassar Chocolates' supremacy with American candy lovers. Renew your acquaintance with Vassar Chocolates this week. We believe you'll say you never tasted better. It will be more appropriate than ever during Vassar Chocolates week to Give VASSAR Chocolates. Just different packages for your selection." Dates: Sept. 26th to Oct. 3.

Cleaners, Dyers and Hatters advertisement: "Fancy Spotting a Specialty. El Paso Laundry, Inc. Phone 470."

OH! EACH DAY A LITTLE MORE advertisement: "Hurry! Let 'Danderine' save your hair and double its beauty."

ASPIRIN advertisement: "Name 'Bayer' on Genuine. 'Bayer Tablets of Aspirin' is genuine Aspirin proved safe by millions and prescribed by physicians for over twenty years. Aspirin only an unbranded Bayer package which contains proper directions to relieve Headache, Toothache, Rheumatism, Neuralgia, Discomforts, Colds and Flu. Hardly 1/2 box of 12 tablets cost few cents. Druggists also sell larger 'Bayer packages.' Aspirin is trade mark Bayer Manufacturing Monocristallin-Aspirin.—Adv. Use Herald Want Ads"

Carnation Milk advertisement: "Do you know that you can save money by using Carnation Milk in the place of cream for desserts of all kinds as well as in coffee and on cereals? Use this good milk, undiluted, just as you would use cream. It is rich and delicious and absolutely pure, for it is sterilized. Buy it at your grocer's." Includes image of a Carnation Milk can and the slogan "From Contented Cows".