

Mail Orders—Our Mail Order Department will be glad to help you solve your Christmas shopping. Write us fully what you desire and we will cheerfully assist you. We ask that you anticipate, as much as possible, your wants, and place your Christmas orders now.

"THE POPULAR" Extra Special

This item certainly emphasizes that low prices have been reached. For week-end selling in the downstairs store in the Piece Goods Section we offer soft finished bleached muslin, 36 inches wide. Reasonable limit to each customer at the new low price of, per yard..... **19c**

18TH YEAR.

EL PASO, TEXAS, SATURDAY, DECEMBER 4, 1920.

THE STORE OF A THOUSAND GIFTS



Pre-Holiday Sale Of HOSE

OUR Pre-Holiday Sale of Hose for Men, Women and Children is meeting with an immense response. Customers are supplying their immediate needs and at the same time anticipating Christmas Gifts. Prices previously advertised are still in force and our stock still ample.

TO MAIL ORDER CUSTOMERS—We urge mail order customers to take advantage of this Pre-Holiday Sale. We can state with confidence that the prices will not be lower than these before Christmas, and it is barely possible that our assortment will not be as complete later on. Order your Holiday Hose now.

Wide Satin Ribbon 69c

AN Extra Special Value in our best quality all silk satin faced ribbon in numbers 50, 60 and 80, and in every wanted shade and color. Kinds that are just suited for making Bonnet Caps, Saucers, Cushions, in fact there will be a hundred uses for this ribbon in making holiday remembrances. Grades that sell regularly up to \$1.25 are a Saturday Special, yard..... **69c**

- PEARL BEADS \$1.00
An imitation pearl bead, rich luster, full 34-inch length with gold filled clasp. A splendid value at..... **\$1**
- SPANISH COMBS \$1.00
A filagree comb in the much wanted Spanish style that is an extremely smart. Each..... **\$1**
- SUEDE GLOVES \$1.95 PAIR
An ideal glove for street and motor wear, made of selected skins in grey and light brown in a full range of sizes. A not to be equalled value at, pair..... **\$1.95**
- CHILD'S SETS \$1.00
Quadruple silver plated knife and fork in a size that appeals to children. Excellent quality, attractive pattern, packed in a gift box, set..... **\$1**
- STERLING HANDLE FLAT WARE \$1.95 EACH
Berry spoons, cold meat forks, cake and pie servers, salad servers and various other serviceable articles. Handles are of substantial heavy sterling silver, the blades are heavily silver plated. Extra Special value at, each..... **\$1.95**

- IVORY MANICURE SETS \$3.50
We are offering French ivory handle manicure pieces of superior quality. These come in substantial weight, handles highly finished. Packed in appropriate gift boxes and specially priced at, set..... **\$3.50**
- BOXED STATIONERY \$1.00
A Gift Box that is unusually attractive—filled with Whitney's Organandy and Representative Linen. Colors in White, Pink, Mauve, Helio and Blue. Special, the box..... **\$1**

Toilet Articles

- Oriental Cream Special at..... \$1.18
- Coty's Face Powder..... \$1.50
- Pumpkin Massage Cream..... 50c
- Maria Talcum, Special at..... 19c
- Listerine Tooth Paste..... 39c
- Harpicide, Special at..... 79c
- P & T Bay Rum..... \$1.23
- Rosin Soap, cake..... 21c
- Wells Shampoo, Special at..... 39c
- Hind's Honey & Almond Cream..... 79c
- Glycerine & Almond Cocoa Soap, 3 for..... 25c

Advance Christmas Display Of Handkerchiefs

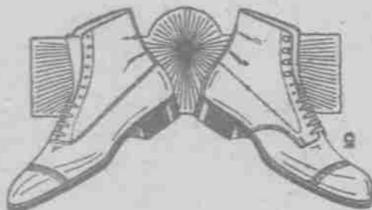


OUR advance display of Christmas handkerchiefs is mostly of special materials—sheer linen, embroidered by hand, each the product of an expert needleworker. From the Emerald and Madras Isles, from Sunny Spain and the mountain regions of Switzerland, as well as Japan, China and America's finest creations. Prices range upwards from 25 cents.

- BOXED HANDKERCHIEFS 50c
An extraordinary value in Three Sheer Lawn Handkerchiefs with neat hemstitched hem and attractive designs embroidered in white and colors, packed in neat gift box. Per box..... **50c**
- MADEIRA HANDKERCHIEFS 65c
Sheerest Shamrock Lawn Handkerchiefs, scalloped and embroidered by hand in designs that will appeal. A popular Christmas feature value at, each..... **65c**
- INITIAL HANDKERCHIEFS \$1.00 BOX
Attractive Holiday Box, containing Six Sheer Lawn Handkerchiefs, each with a dainty initial embroidered in corner. A special value at, box..... **\$1**

Women's Boots at \$12.50

Exclusive Novelty Boots At The Price Of Ordinary Styles. FOR a week-end special we offer a novelty in a 11-inch boot of unusual beauty. These come in the newest Winter styles with Louis XV heel and light flexible sole. One style in a dark brown kid with inlaid satin top and the other in black suede with inlaid cloth top. Both styles have stitched tip. If you appreciate exclusive style in footwear you will find it in this offer at..... **\$12.50**



Men's Fine Footwear

Pre-Holiday Reductions Are As Follows:
All Stacy-Adams \$21.50 shoes reduced to \$16.00.
All Slater, Ralston and Packard \$14.00, \$15.00 and \$16.00 shoes reduced to \$12.50.
All Stacy-Adams \$19.50 shoes reduced to \$14.50.
All Slater, Ralston and other \$12.50 shoes reduced in Pre-Holiday Sale to \$10.00.
All Stacy-Adams \$18.50 shoes reduced to \$13.50.
Extra Special—Short lots and broken lines of men's \$9.00 and \$12.00 shoes at \$7.95.

Sample Boots \$3.95

THESE come in fine kids and patent leathers in solid colors of black, brown, grey and field mouse. These are also shown in combinations of black and tan, and black and grey. These come with turned and welt soles in Louis Cuban heels in all leather, also covered heels. Sizes range from 2 1/2 to 4 1/2 in B and C widths.

Shoes of this quality have been selling regularly at \$7.50 and even more. They are a Pre-Holiday Sale Special. Downstairs..... **\$3.95**

We also include in this sale 500 pairs of black kid and patent leather boots. These come in leather Louis Cuban heels, also low walking heels. There is a full range of sizes and widths in this offer. A selection from either one of the above lots gives you the best shoe values of the season. Choice of either at.....

\$3.95 Per Pair

—Downstairs Store

More News Of Lower Prices

Pre-Holiday Sales Take On Added Interest For The Week-End Event!

CHRISTMAS buying has already begun, but supplying every day needs still holds first place. For tomorrow's selling every department contributes items which you will find timely, at the same time offered at almost unbelievably low prices.

Extraordinary News

Unlooked For Low Prices On Woolen Dress Goods.

WE have just received an underpriced purchase of High Grade Woolen Fabrics.

These go on sale Saturday morning at 1-3 to 1-2 less than former prices.

Many eastern manufacturers have been caught in recent price slumps. This was the case of one who recently approached our New York buying organization, the result is that we secured 5000 yards of the season's choicest woolen materials and this saving enables us to sell them tomorrow at prices which in most cases are about 1-3 what the prices have been.

These values are really remarkable and we expect to sell the entire 5000 yards Saturday and Monday.



In the lot you will find serges, reps, broadcloth, chevots, velours, tricotines, gabardines, plaids, flannels and coatings. In fact you will find all the wanted weaves in the favorite colors of the season.

- Conditions of Sale**
These values are so remarkable that special sale conditions will be in force as follows: No telephone orders; no exchanges, no credits allowed on these special woolens. You can readily understand this as the prices at which these woolens will be sold are less than wholesale. We also reserve the privilege to limit the number of yards to a customer, not selling more than 15 yards of any one material to one customer. This is done because we want to distribute these remarkable values as widely as possible. These special purchases will be divided into 3 lots as follows:
- Lot No. 1—Values to \$4.50—Special, \$1.95**
Consists of Serges, Repts, Poplins and Broadcloth.
- Lot No. 2—Values to \$7.00—Special \$2.95**
Consists of 54-inch Chiffon Broadcloth, 54-inch All Wool Velours, 50-inch Tailor Serges, 54-inch French Serges, 50-inch All Wool Tricotine, 50-inch Coatings and Skirtings.
- Lot No. 3—Values to \$9.00—Special, \$3.95**
Consists of 54-inch Suiting Serges, 54-inch Fine Tricotines, 54-inch Broadcloth, 54-inch Velours, 54-inch Coatings and Skirtings.

Ready-to-Wear Section

THE 5th Floor Ready-to-Wear Section contributes many remarkable items for the week-end selling. In addition to the Pre-Holiday Sale on Suits, Coats and Dresses, we call special attention to the following:

- BATH ROBES—Beacon Blanket Bath Robes in floral and Indian designs. Values up to \$10.50. Pre-Holiday Special..... **\$5.95**
- CORDEUROY BATH ROBES—In rose, purple, opean and blue. Valued at \$3.95. These robes are a Pre-Holiday Special..... **\$3.95**
- PLAID SKIRTS—All Wool Plaid Skirts in plaided models. Values that sold early in the season at \$27.50. Pre-Holiday Special..... **\$9.75**

Extraordinary News From Millinery Dept.

Final Clearance Sale Of 300 Hats—Choice for \$5.00. FOR the week-end selling 300 of the season's favorite styles in smart suit and dress hats. These are all high grade hats, many being exclusive models. Quick clearance must be made, as we have your choice marked down to the very low price of..... **\$5.00**

Downstairs Store

Lower Price News For Downstairs Store Shoppers Saturday.

SHOPPING interest will certainly center in the Downstairs Store Saturday with those who appreciate quality and values in merchandise. The following items stand out prominently:

- Extra Special Suits At \$19.50**
Early in the season suits like these were sold for \$30.00 and even more. Changed market conditions enable us to sell them now at the above nominal price. These are all wool suits in Velour and Silverstone that are full silk lined throughout. They come in colors of Tanpe, Navy, Copen, Browns, Tans and Pencoek. Many beautiful ripple styles are included as well as straight lines. A Week End Special..... **\$19.50**
- Extra Special Dresses At \$10.50**
You couldn't ask for a better value than this. These are Black and Blue Serge Dresses in straight lines and models trimmed with yarn and braid. Sleeves are full and three-quarter length. Skirts cut full which makes them very desirable for street wear. Extra Special for Week End at..... **\$10.50**
- Toy Annex**
Tomorrow morning from 10 to 11:30 and in the afternoon from 3 to 4:30, Santa Claus will welcome his little friends in the Toy Annex. —2nd Floor.
- Dresses For \$15**
The Best Dress News Of The Year.
No Need to Wait Longer for Lower Prices—The Lowest Point Has Been Reached in This Offer.
In addition to the arrival of an underpriced purchase of high grade dresses we have added every dress in stock which formerly sold at the special prices of \$23.00 and \$18.95. In this lot you will find Serges, Tricotines and Satin, in all dark shades most suitable for this time of year. Plain styles in straight lines and beautifully tailored. Others made fancier with knife pleated and box pleated skirts. Some are embroidered with heavy silk and others have trimmings of metallic braid. In fact in this lot the most desirable styles will be found. Extra Special..... **\$15.00**
- Extra Special Blouses**
Here is a value you simply have to see to believe. We have just received an underpriced purchase of beautiful Tricolette Blouses. These come in plain, embroidered and fringed styles. Colors, tan, navy, green, grey, brown and French blue. Waists of this same quality sold at the beginning of the season at \$2.95. We make them the greatest value of the season at..... **\$1.55** (Limit 2 blouses to a customer.) —Downstairs Store
- EXTRA SPECIAL SILK HOSE AT 75c**
Women's silk hose, pure silk thread, fashioned leg, double sole, heel and toe, in black, brown, grey, white and flesh. Slightly imperfect. Extra Special at..... **75c**
- CHILDREN'S HOSE AT 19c**
Ribbed cotton, extra long legs, double heel and sole. Black only. Sizes 6 1/2 to 8 1/2. Extra Special..... **19c**
- WOMEN'S UNDERWEAR \$1**
Made of good grade fleece cotton. The shirts are in Dutch neck, short sleeves, also high necks and long sleeves. Sizes 34 to 44. In this lot will be found drawers and tights. Extra Special, per garment..... **\$1**
- 3 Extra Specials SWEATERS AT \$4.95**
For the Week End we are offering Pure Wool Sweaters mostly of Zephyr yarns, with some Angora trimmed. Tweeds and Slipover styles. Colors—Rose, Salmon, American Beauty, Turquoise, Peacock, Buff, Copen and Black. Special..... **\$4.95**
- SWEATERS AT \$2.95**
Slipover fish tail Sweaters made in fancy weaves in Red, Tan, Turquoise, Brown, Purple, Black, Pink and Blue. Some of these sweaters are solid colors and others are made of two colors of yarn. All are pure wool. Extra Special..... **\$2.95**
- CHILDREN'S SWEATERS \$1.95**
These sweaters are made of all wool, high collars and belted styles. Sizes 24, 26 and 28. In colors of Turquoise, Red, Rose, Tan and White. Extra Special..... **\$1.95**

Pre-Holiday Sale Of Girls' Coats & Dresses \$15.00

EACH and every week brings forth greater accomplishments—our New York Buying Organization secured a wonderful lot of Girls' Coats and Dresses—that sold earlier in the season at \$25.00 and \$29.50. There are coats for the little tot from 2 to 6 years, also for the larger sister up to 16 years.

In this lot there are dresses for general wear of serge, velveteen, tricotine and jersey—besides party frocks of crepe de chine, georgette and chiffon.

These values surprised us and they will more than surprise you.



Girls' Beaver Sailors.

Another 10 dozen of these long nap Beaver Sailors in Black, Navy and Brown. Without a question of doubt the greatest hat value of the season..... **\$3.95**
There is another string of Specials on display in the Department, for example: Knitted Teddy Bear Suits, Sweaters, Leggings and Cap, in several colors, all wool, sizes 1 to 4 years..... **\$4.95** —Fourth Floor

You Have Choice At \$15.00

Your Opportunity

Our Great Sale of Boys' Fine Suits.

PRODUCTS of America's leading makers designed by experts, tailored from especially selected wools, the suits in this sale will retain distinction of appearance notwithstanding severe wear. This remarkable offer involves our entire stock of high grade suits.

All come from makers such as Hart Schaffner & Marx, "X-tra-good" and "Sampeck." The models are the season's smartest, the fabrics, the patterns and colors right up to the minute. These suits are of the excellent sort that mothers will recognize immediately as most unusual. The reduced price is extremely low. One and two pants suits all in one group. Your unrestricted choice of any suit in our racks regardless of former price values up to \$42.50. Sizes 8 to 18 years at this extremely low price

\$24.75

Other goods suits reduced to \$8.75, \$12.75, \$14.75 and \$16.75.

- BOYS' BATH ROBES \$5.00
These are made of good blanket cloth, are neatly made and trimmed. All have collars and turn back cuffs, heavy girdle. Ideal for winter, will make an ideal Christmas gift. Sizes 2 to 12 years. Special at..... **\$5.00**
- WINTER UNION SUITS \$1.00
These comfortable union suits of heavy ribbed flannel cotton will give full protection against winter's penetrating chill. They are an exceptional value for boys, 6 to 16 years. Special at..... **\$1.00**

Women's Silk Top Union Suits \$1.00

Here is an exceptional value for those who prefer a light weight union suit the year round. Fine gauge unions of cotton in knee length, no sleeve style, with a jersey silk top. Sizes 34 to 44. A pre-war value at, each..... **\$1.00** —3d Floor

Blankets

WE have assembled for Saturday's selling an unusual offering in a variety of numbers wool double blankets in white with neat striped borders, or pretty plaids, in any desired color. These are just the thing for practical gifts, with a range of choice to please you. You will agree with us that these are BLANKET BARGAINS. They are all full bed size blankets. Your choice Saturday at..... **\$12.50**

- X L Beacon Double Blankets, soft downy, finished with double stitched Mohair binding, shown in plain tan or white. Size 64x78 inch. Special..... **\$4.95**
- X F Beacon Double Blankets, shown in tan or white. Size 72x84 inch. Special..... **\$5.95**
- Plaid Wool and Cotton Blankets, in pretty combinations of colors, blanket stitched ends or Mohair binding. Size 60x80 inch. Extra Special at..... **\$6.95**
- Cotton Filled Comforts, covered with floral silkoline. Plain color silkoline border and lined to match top. Size 72x84 inch. Special..... **\$3.95**
- Mixed Down and Kappek Filled Comforts, covered with heavy floral pattern with plain color outer border and lined with same material as top. These comforts are well filled and assure the desired warmth without uncomfortable weight. Size 72x84 inch. Special at..... **\$12.50**
- Cotton Filled Comforts, covered with dark colored floral silkoline with plain color outer border and lined to match top. Size 72x84 inch. Special..... **\$5.95**
- Cotton Filled Comforts, covered with good quality dark colored floral pattern with plain color outer border and lined with silkoline to match top in pattern and color. Size 72x84 inch. Special..... **\$7.95** —3d Floor

Gifts For Men

Why Not Give Him a Hat For Christmas?

VELOURS AND SCRATCH FELTS \$12.75
High grade velours and scratch felts in a soft satiny finish, rich shades of brown, greens and moissant. Mixtures are shown in the popular shapes at only..... **\$12.75**

SHIRTS AT \$2.00

Corded Madras and Percale Negligee Shirts with French cuffs—in neat, conservative patterns, as well as fancy colored stripes. These are in a full range of sizes. Only..... **\$2.00**

SILK HOSE 89c

Fancy Silk Hose, stripes, two toned and embroidered checked patterns as well as solid colors, in pure thread silk. Some have slight imperfections which are scarcely noticeable and will in no way impair the wearing qualities. These are greatly underpriced for only..... **89c**

SWEATERS \$3.45

Heavy Dark Oxford Grey Sweaters, coat style and V neck. Sizes up to 48. Extra Special for..... **\$3.45** —Street Floor