THE ELLENSBURG DAWN

Robert A. Turner, Editor.

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OFFICE: 416 North Pine Street, Between Fourth and Fifth.

Advertising Rates

DISPLAY—No advertisement taken for less than $1.00 for one issue.

CONTRACT space 12½ cents per inch each insertion

RATES for special position and large space will be given upon application.

CHANGES—Twelve changes a year without charge. All other changes charged for at cost of composition.

All cards of thanks, notices of entertainments fairs, socials, etc., the objects of which are financial gain, will be charged for at regular rates

Subscription Rates

One year, in advance	$1.00
Six months, in advance	50
Three months, in advance	25

PUBLISHED EVERY THURSDAY AFTERNOON

THE great question of the coming campaign will be men and measures. Competency, honesty, integrity and loyalty to country will cut a wider swath than party ties, and they ought to do so.

THE average American citizen has come to realize the fact that a democrat is as loyal to country, state, county, city or precinct as the best republican can be. They know full well that democrats when entrusted with power, prove themselves as good servants as the most partisan republican.

THE long expected thing has happened; the word has been spoken and Roosevelt is a candidate for the presidency. He may have acted wisely, but we think otherwise. It appears to us as political suicide on his part. He has placed the republican party in a compromising position and by many members of the party is considered an unwelcome intruder. To us he appears to be far less popular today than ever before, and we cannot regard him other than a party ingrate, and a fit subject for defeat. As a politician, he is regarded as a success, but not a diplomat by a jug full, besides he appears to us too eratic, revolutionary and unsafe and really a dangerous factor in American politics. To his party he has added insult to injury.

AND now that spring is approaching would it not be well to have a general cleaning up of the entire city? To use a rather homely phrase, soap is cheaper than smallpox, a good scrubbing is still cheaper than scarlet fever and a bonfire is not so expensive as diphtheria. Inspectors and garbage wagons, while neither my be beautiful are a better inveitment than filth, flies or funerals. A rigid inspection and the sanitary laws enforcee might aid very materially in reducing the death rate of the city. Filth will collect in alleys and out of way places in spite of all one can do, especiall where civic pride is at a low ebb, but this fact does not prevent a general cleaning up at least once or twice a year, especially when the health of the entire city depends upon the sanitary conditions of the city. Let the good work start soon for it will take some weeks to rid the city of its filth and rubbish.

Motherhood

is the highest type of womanhood.

Scott's Emulsion

is the highest type of curative food.

The nourishing and curative elements in Scott's Emulsion are so perfectly combined that all (babies, children and adults) are equally benefitted and built up.

Be sure to get SCOTT'S—it's the Standard and always the best.

ALL DRUGGISTS

11-17

Support Local Newspapers

They Excel as Advertising Mediums and Constitute Greatest Force For Good In Our Country.

By ARTHUR BRISBANE, Editor of the New York Evening Journal

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From the New York Evening Journal, Jan. 10, 1912

THE Hearst newspapers have more than once called the attention of business men and of citizens in general to the important work that is done by the editors of the SMALLER NEWSPAPERS and to the great value of those newspapers AS ADVERTISING MEDIUMS.

IT WOULD BE IMPOSSIBLE TO KEEP THIS GOVERNMENT GOING, IMPOSSIBLE AT LEAST TO KEEP REPRESENTATIVE AND DEMOCRATIC GOVERNMENT ALIVE IN THIS COUNTRY, IF IT WERE NOT FOR THE THOUSANDS OF NEWSPAPER EDITORS SCATTERED THROUGHOUT THE LAND, EVERY ONE OF THEM A WATCHER AND AN OBSERVER, A VIGILANT POLICEMAN IN POLITICS AND PUBLIC AFFAIRS.

Wherever two railroads cross in the United States and there is a town or village, there is, fortunately for the country, a local editor.

The editor WATCHES THE TWO RAILROADS. HE WATCHES THE AFFAIRS OF HIS TOWNSHIP, COUNTY, STATE AND NATION.

He talks daily or weekly to his fellow citizens concerning affairs that most vitally interest them. He is for them AN EYE THAT DOES NOT SLEEP, a man alert and devoted to those that are his constituents.

If the railroad crossing kills too many, if the railroads combine to charge too much or serve too poorly, if the judge, governor or mayor seems more of a railroad official than a people's official, the editor is there to tell about it.

Big metropolitan newspapers with circulations running into many hundreds of thousands daily have a peculiar power of their own.

BUT IF YOU TOOK ALL THE METROPOLITAN NEWSPAPERS OF THE UNITED STATES AND WEIGHED THEM IN THE BALANCE AGAINST THE PRESS OF THE SMALL CITIES AND TOWNS IN AMERICA IT WOULD BE AS THOUGH YOU WEIGHED A CITY OFFICE BUILDING AGAINST PIKE'S PEAK, AND THE LOCAL PRESS WOULD BE PIKE'S PEAK.

The local editor speaks to his readers AS ONE FRIEND SPEAKS TO ANOTHER.

They know him by sight. They know his record. They know the high fight that he has made and is making. They know for how small a reward he renders efficient, unselfish service. And A WORD from him means more than MANY COLUMNS from some anonymous and unknown "editor of the big city."

A man writing fearlessly in some congressman's or some senator's home town can do more to KEEP THAT PUBLIC OFFICIAL "STRAIGHT" than all the metropolitan newspapers put together.

Public men know the power of the local editor and of the local newspaper. It is a pity that the BUSINESS MEN OF THE COUNTRY ARE IGNORANT OF THAT POWER.

The man who has something really worth while to advertise could, if he would use the local newspapers intelligently, multiply his sales by ten, MAKE HIMSELF KNOWN TO MILLIONS that do not now know him and put himself at the head of his line of competition.

If the automobile manufacturers who attract attention just at this moment would put their advertising intelligently in the local newspapers, paying a good, fair rate and offering good value, they could very soon change the output of automobiles in America from 140,000 in one year, which was the record of 1910, TO FIVE HUNDRED THOUSAND OR ONE MILLION IN ONE YEAR, and this is no exaggeration.

The smallest of the country newspapers has among its readers one or five or ten or a hundred men that could be made to buy a car now and will buy one sooner or later. Some intelligent automobile manufacturer with the right kind of product will realize this and sell tens of thousands of cars through the local newspapers before his competitors know what has happened.

THE AVERAGE OF PROSPERITY AND OF WEALTH AMONG THE READERS OF A COUNTRY NEWSPAPER IS FAR GREATER THAN AMONG THE READERS OF A METROPOLITAN DAILY, AND, IN PROPORTION TO THE COST OF ADVERTISING, INTELLIGENT PUBLICITY THROUGH THE COUNTRY NEWSPAPERS GIVES BY FAR THE BEST RESULTS.

What we have said about automobile advertising refers to advertising in other lines. The dwellers in the cities, readers of the metropolitan dailies, have before their eyes the temptations and attractions of the great stores which cannot be reached by the reader of the country newspaper. If our business men realized their opportunities they would fight for parcels post, and they would MAKE OF EVERY COUNTRY NEWSPAPER AN ACTIVE DISTRIBUTING AGENCY, DOUBLING AND TREBLING THE COUNTRY'S PROSPERITY AND INDUSTRIAL ACTIVITY.

This we have said before, and we shall say it again. Inasmuch as there are no Hearst newspapers in the country, inasmuch as our newspapers are published exclusively in the great cities of the country, we shall at least be credited with unselfishness in making a fight for local editors that DESERVE THE THANKS AND APPRECIATION AND FINANCIAL ENCOURAGEMENT OF EVERY GOOD CITIZEN.

Very few realize what it means when a man undertakes the publication of a daily or a weekly newspaper in a small place.

The editor risks everything, poverty, bankruptcy, indifference of the public, and at best his reward can be very small. * * *

Many of us, of course, would feel happier if we could begin our work with a life pension that would free us from all care ever afterward. But the country editor goes to work with NO PENSION AND NO GUARANTY. He asks no pension, no cash in advance, only FAIR PLAY AND A CHANCE TO WORK. * * *

The country editor is the man who ought to have a pension for the work that he does, if any man ought to have it. He is also the man, as it happens, who would not take a pension from the steel trust, or from the railroad that runs through his town, or from any other agency of public exploitation.

That is why we have in the past and today tried and shall in the future try to impress on our readers and on big advertisers the fact that THEY SHOULD DO THEIR SHARE TOWARD SUPPORTING THE LOCAL PRESS OF THIS COUNTRY. There would be and could be no philanthropy about it. Simply WISE SELF INTEREST should make every citizen buy his local paper and make every advertiser contribute according to his means to the SUPPORT OF THE LOCAL PRESS.

THE CITIZEN THAT BUYS HIS LOCAL PAPER GETS HIS MONEY BACK MANY TIMES OVER IN PROTECTION OF HIS INTERESTS. AND THE MAN WHO ADVERTISES WIDELY AND WISELY IN THE LOCAL PRESS GETS HIS MONEY BACK MANY TIMES OVER IN CASH RETURNS.

The people should not be niggardly in support of those that do good work. Business men and the public generally should be especially BROAD MINDED AND LIBERAL in their support of the local newspapers that REPRESENT AND TENSIFY PUBLIC OPINION throughout the country.

WHY OWN WEBSTER'S NEW INTERNATIONAL DICTIONARY

THE MERRIAM WEBSTER?

Because it is a NEW CREATION, covering every field of the world's thought, action and culture. *The only new* unabridged dictionary in many years.

Because it defines over *400,000 Words;* more than ever before appeared between two covers. *2700 Pages. 6000 Illustrations.*

Because it is the *only* dictionary with the new divided page. A "Stroke of Genius."

Because it is an encyclopedia in a single volume.

Because it is accepted by the Courts, Schools and Press as *the one supreme authority.*

Because he who knows *Wins Success.* Let us tell you about this new work.

WRITE for specimen of new divided page. G. & C. MERRIAM CO., Publishers, Springfield, Mass. Mention this paper, receive FREE a set of pocket maps.

V. E. MUNZ

Ellensburg Glove Works

TAXIDERMY
Light Custom Tanning

Highest Cash Prices Paid for Hides Pelts and Furs

Ellensburg, Wash.

White Orpingtons

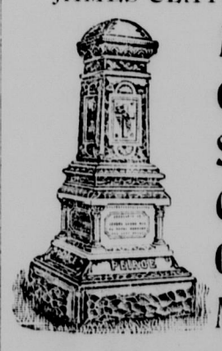
(Keilerstrass & Byers Strain)

The greatest egg producers in the world. Best ail round chicken on the market

Eggs from utility pens $1 and $2 per setting. Eggs from exhibition pens $7 50 per setting. Phone Black 3121.
Mrs. T. S. Wasson
Cor. A & 9th (8-11) Ellensburg.

Ellensburg Monumental Works

JAMES CLAYDON, Prop.



Marble, Granite, Sandstone Cut to Order. Mantels for Your Residence

Phone Black 3151
Cor. 9th and Water Sts. Ellensburg

You are probably aware that pneumonia always results from a cold, but you never heard of a cold resulting in pneumonia when Chamberlain's Cough Remedy was used. Why take the risk when this remedy may be had for a trifle? For sale by Owl Drug Store.

Dr. E. C. Mohler
OPTOMETSIST and OPTICIAN

Glasses Scientifically Fitted
All work guaranteed

318 PEARL STREET., ELLENSBURG, WASH.
Hours 9 to 12 A.M. 1 to 5 P. M.

W. W. BONNEY
—ATTORNEY AT LAW—
Notary Public, Real Estate, Collection Agency Office: Reading Room. United States commissioner for the eastern districe of the State of Washington. Justice of the Peace
ELLENSBURG - - - WASH

ROSE & INMANN
AMBULANCE SERVICE
Graduated Hospital Attendant in Charge
Calls Aoswered Promptly Day or Night
Phone Black 2541

ROSE & INMANN
FUNERAL DIRECTORS AND EMBALMERS
LADY ASSISTANT
Phone Black 2541 I. O. O. F. Building

Ambulance Service
Day or Night
Experienced Attendant in Charge
Phone Main 8J or Main 8

W. K. BRILEY
Funeral Director and Embalmer
Lady Assistant. New location 113 W. Sixth street, August 1. Office Phone Main 8. Residence Phone Main 8J

PHONE RED 3812
DR. IVY M. ROBINSON
Eyesight Specialist
Thorough examination and acurate analysis insure your eyes being fitted with correct glasses if needed.
Optical Parlors Olympia Block
Ellensburg Washington

PHONE MAIN 37
Dr. L. H. Walker
Osteopathic
(Three-year graduate of American School of Osteopathy.)
Kirksville, Missouri.
Davidson Bldg. Ellensburg, Wash

DR. C. BRUNN,
OSTEOPATH
Nine Years Practice.
Olympia Block, Over Elwood's Drug Store.
Phone Main 140. Residence corner 3d and Sprague, phone Black 261.
ELLENSBURG, - - WASH

DR. W. W. McCORMICK
PHYSICIAN & SURGEON
Office and residence Olympia Block
Telephone Main 93
7 to 8 evenings devoted to treatment of diseases of men.

E. Z. KREIDEL, D. D. S.,
—DENTIST—
Office in Olympia Block,
ELLENSBURG, - - - WASH

T. S. Wasson, MD.
Special Attention Given to Diseases of the Eye, and Glass Fitting.

B. J. Moss, M.D.
HOMEOPATHIC
Physician & Surgeon
Office in the Davidson Block
Telephone Black 2371
At All Hours

The infant daughter of Mr. and Mrs. E. E. Wager died last afternoon at 5 o'clock.

J. N. Burch deserves considerable praise for allowing a $6,500 debt being saddled on road district No. 1, which does not have funds enough now to repair the roads.

Buy an Oliver No. 5 typewriter for $5 down and $5 a month. The machine of machines. Satisfaction guaranteed. R. A. Turner, Agent.

EXTRA

SPECIAL CLU
OUR OLD
THEIR FR

The year 191
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Keep up with
by taking advan
special offers.

OUR
The Daily and
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Don't fail to take
this special offer.

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$1.00 DOWN, $1.00 WEEK

ONE DOLLA

ONE DOLLA

AQUEDUCT CI

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lot of the same price

TERMS

Make a choice
priced lot you wish
chase, $25.00, $60.
or $200.00 and
$1.00 down on each
contract of purchase
sent you and you can
a week or $4.00 a
you prefer, and
HALF OF THE
PRICE of any lot
we will give you a
CERTIFICATE
from the Abstract
showing the title fr
and we will take
ment to pay the ba
A discount of 10
will be given you
down.

Now is the time to
Make all checks
orders payable to

AQUEDUCT CI
SYNDICA
(Incorporated)
127 South Br
Los Angeles, C

ONE DOLLA

WHAT HAVE Y

Will exchange lot 75x
six-room house and out
in Palouse city, for A
equal value in Ellensburg
Phone Black 2933.