



WE INVITE everybody to come to see our showing; it will be well worth the time spent. Stay as long as you like, try on what you like, ask as many questions as you like. Let no thought of buying enter your mind. There will be no brass bands or fireworks, but you will see a display of the finest outfitting for men, women, boys & children you have ever seen. A cordial welcome awaits you. Come!

**RECEPTION DAYS---THURSDAY, FRIDAY AND SATURDAY
SEPTEMBER FIRST, SECOND AND THIRD**

We take great pleasure in announcing to the Tacoma public that tomorrow we will have on display some of the season's most popular and up-to-date garments ever displayed in any store in the history of Tacoma. As Mr. McCormack has said, we will not allow any competitor to outclass us in style, material or price in any of our large departments.

Having this in mind several months ago, Mr. McCormack called his department managers and buyers together and said: "Gentlemen, I expect each and every one of you to prepare for the largest fall business this store has ever had, and I also want it thoroughly understood that in every department you represent I expect the goods not only to be the right price, but right style, and the quality to speak for itself. With this view in mind, I intend to start in a very few days on an extensive trip through Europe, keeping my eye open at every turn for merchandise of the better class, so that our trade of today can anticipate in some of the imported designs and materials at no greater expense than we have heretofore sold our domestic goods." And we can assure you, friends and patrons, that Mr. McCormack has fully carried out this statement to a far greater extent than any of his buyers could realize, for he has covered each and every department while in Europe, from our Linen Department, which was covered at Germany, Ireland and Scotland, and from there to Paris covering our Ladies' Cloak, Suit and Millinery Departments with great care and putting this store in a position such as it never has been before to deliver to the Tacoma people not only styles that are exclusive, but materials of the better class. And we can assure you, good people, that by visiting this store during our opening, commencing tomorrow (Thursday) morning at 8:30 and continuing all week, you will be as much surprised as the buyers and managers representing the different departments of this reliable store.

MUSIC 2 TO 5 P.M.

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2 TO 5
P. M.**

Special music will be furnished by Miller's Orchestra, Thursday, 2 to 5 p. m.

OUR CLOAK AND SUIT DEPARTMENT

This department is one of the fastest growing departments in our whole establishment. We are now in better position to supply the wants of the Tacoma woman than ever before. Here you will find all the nobby and up-to-date Suits in the latest fall models, Suits of broadcloth, mannish mixtures, fancy and plain, blue serges, king's mourning cloth, etc. Suits ranging in price from **\$12.00 to \$75.00**

We wish to announce in particular that we still have the exclusive agency for the "Printzess" garments, so well advertised in all the large magazines of the country. Modest in price, yet maintaining a standard of quality, fit and style that few equal and none surpass. The canvas used in the "Printzess" Suits is the well known "PLIO" CANVAS, which we guarantee to hold the shape of each and every garment sold. A showing in our display window of a skeleton of a ladies' coat showing the Plio canvas. Every woman is invited to inspect this world-wide canvas. This house is the only one using Plio canvas in the city of Tacoma. Our guarantee for two years stands back of our linings as well as this canvas.

MILLINERY DEPARTMENT

In our millinery department you will find some of the latest Parisian creations. You will find designs, colors and shapes of some of the greatest Paris shops of today. It may be well to mention that with all these beautiful Hats our prices will still be in touch of all. Priced from **\$3.98 to \$20.00**

FALL HATS

We're as well up in the hat business as we are in the clothing trade. We sell the hats made by the most noted makers. New fall derbys and all the new blocks in soft hats, all the new colorings, too. The very smart young dresser can find his college telescope and other swell styles.

STIFF HATS		SOFT HATS	
\$2.00	\$2.50 to \$5.00	\$2.00	\$2.50 to \$5.00

Come in and try on some of the new fall styles.

Fall Opening of Men's, Women's and Children's SHOES

Our Shoe department occupies three times the space it did at our last fall opening. The stock is most complete and our window display will give you an idea how large and varied our stock is. We fit the whole family at prices that will be a saving.



THE FALL SUITS ARE READY, SIR!

Suits that are the production of the highest salaried designers and that were tailored by the most expert workmen from elegant foreign and domestic woolsens. There are no radical style changes this season, but there are many improvements in tailoring details that make for handsome garments. Suits at

\$12.50, \$15.00, \$20.00 to \$40.00

If you have already been casting about for a FALL SUIT, Sir, we'll take pleasure in showing you what you have been missing by not coming here first.

HABERDASHERY

Our Men's Haberdashery department is well supplied with the right fixings for men.

BATH ROBES—We've a full line of the best styles. There are Blanket Robes, Terry Robes and Turkish Robes. Priced at **\$12.50** to **\$3.50, \$4.50 to \$12.50**

COLLARS AND CUFFS—Are made for our trade by the best makers we know. The London Town Brand Linen Collars stand out prominently from all others. We show all the correct styles.

GLOVES—Our large Glove stock is very complete in every detail; dining, street, dress, motoring and working, etc. Priced at **\$3.50** to **\$1.00**

HOSIERY—We show some very choice things in men's Hosiery at **\$1.00** to **25c, 50c and \$1.00**

SHIRTS—There are many new fall arrivals in our Shirt stock. One of the points about our Shirts that men appreciate is the fit—it's perfect. Shirts at **55c, \$1.00, \$1.50 and \$2.00**

UNDERWEAR from the best makers. It matters not how fussy a man is about his Underwear he is sure to find his particular kind right here. Underwear, the garment, **\$3.50** at 50c, 75c, \$1.00 to **\$3.50**

BOYS' AND YOUNG MEN'S DEPARTMENTS BOYS' SCHOOL SUITS

In these two departments you will find a most complete stock. We are better prepared this season to supply the wants of the boys and young men than ever before. The young man knows what he wants and should have his taste gratified. He wants the correct cut—garments cut in college style. He wants, also, fabrics with life in them; he wants everything that makes for smart clothes. He knows what he wants and HE GETS IT HERE! Our young men's Suits are made by makers who know how and the character of the makeup fills the bill exactly. Suits at—

\$10, \$15 Up to \$25

The mother who has a boy to be fitted with a new Suit for commencement of school will have her wants well satisfied here. Our school Clothes are made for us by a special maker, in accordance with our dictation. The fabrics are very carefully selected for good appearance and for durability. The seams are strongly sewed and all points where there is any special strain are doubly strengthened. Suits at—

\$2.45, \$3.45, \$5.00 to \$12.50

THE HOUSE OF GOOD OUTFITTING



ON PACIFIC AVENUE AT 15th STREET

