

SPECIAL FEATURES OF INTEREST TO WOMEN READERS

Summer Dresses

In a Great Variety and at Prices Unusual A splendid line of new models from which to choose, shipment after shipment having come in this week and having been opened up and especially arranged for your Monday shopping.

Beautiful new models, actual values as high as \$25.00, and beautiful new models, actual values as high as \$25.00, and never in the world made for less than that sum, offered at a very special price Monday. Colors are King's Blue, Rust, Dust of Gold, Ashes of Rose, Verte, and some particularly charming combinations of black and white. \$19.95

Lingerie Dresses, \$11.95, \$14.95, \$18.95 If there is one style of dress which every woman finds really necessary for summer wear it is Lingerie. If there is one store that has made it a particular feature of catering to the wants of those women who seek Lingerie Dresses, this is that store. In these three groups tomorrow we have placed an assortment of Lingerie Gowns, selected with special care, and we know you will be delighted with every one of them. The values are extraordinary, the materials fine, the laces of the utmost delicacy, the embroidery rich. Special for Monday—

\$11.95, \$14.95, \$18.95 Dresses in Pure Linen and Crash—Special \$9.75 The loveliest little frocks in Linen and crash that you could possibly imagine. So practical for every Summer use. Dainty alike in the morning or afternoon, appropriate for wear in the evening, plain tailored or coat effect, natural, white, blue, pink and tan \$9.75

SUIT SPECIAL \$11.95, \$14.95, \$19.95 and \$24.95

You who have shopped here before this season know what we mean when we say that \$19.50 Suits have been reduced to \$11.95, and that \$25.00 Suits have been reduced to \$14.95, and that \$30.00 Suits have been reduced to \$19.95, and that Suits that range in price from \$35.00 to \$50.00 have been reduced to \$24.95. The statement is a simple one to make, and yet, to the woman familiar with the LOU JOHNSON CO. Store values, it means that she can actually get a Suit for any one of those prices quoted above, which should by rights bring nearly double the price she paid. In all these assortments are included the richest French serges, the most swager English mixtures, the smartest wool poplins, the most novel Bedford cords. The styles range from severely tailored through the English cutaway effects, and the semi-draped effects, to the full-draped fancy Bulgarian or blouse models. All sizes.

SPRING SALE OF COATS

Stunning New Styles for Summer—Distinctive Coats for All Occasions Splendid Motoring Coats, in the Cubist Cloth fashions, have only recently been introduced; also the popular cutaway in Checks and stripes; bright colored linings of silk; velvet trimmings; light tans and grays and novelty weaves, in light-weight materials or heavier fabrics for traveling or motoring; white or blue serge coats. A variety of fashionable Coats which give you ample scope for individual selection of a style and fabric particularly suited to your own personal requirements. Models regularly priced to \$37.50 \$19.95

BEAUTIFUL NEW WHITE COATS

In the Styles Fashion Has Approved for Summer Short, Three-Quarter and Full Lengths Cleverest Styles for Afternoon, Latest Effects in Matelasse, in for Evening, for Beach or Embossed Eponge, Serge, White Mountains. Quaint short wraps, popular three-quarter lengths and full-length Motor Coats, even jaunty orfords. In fact, every style Fashion eyes with favor for the Summer season. Some with dainty Persian linings, others trimmed in black or colors. All the rich fabrics mentioned at the right, and many others. Priced from \$7.50 Up to \$57.50

Lou Johnson Co.

940-942 C Street Expert Fitters "Leaders of Fashion" Popular Prices Sole Agents in Tacoma for the Celebrated "Essanelle" Waists.

We sell the finest made seamless full 18-karat and 14-karat

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Prices \$5.00 to \$10.00

For the good ring at the right price see

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1124 1/2 Pacific Ave. OPEN EVENINGS

Can Baby Survive Summer? Its Life is in Your Hands Science Will Save the Child



ONE OF DR. CLARK'S "BETTER BABIES."

By Dr. Margaret Vaupel Clark. What is going to become of this year's crop of babies?

Are we only going to raise 50 per cent of the crop, as we did last year, or are we going to pay as much scientific attention to them as we do to our crop of pigs or calves?

If our farmers or stock raisers should find that half of the pigs or calves that are born this year were dying there would be reams written on the subject and it is very probable that one of our multi-millionaires would endow a foundation to look into the matter, but no one worries over the little human life that is being snuffed out every minute. Every mother should understand that for the next three months her baby's life is in her hands. Upon her it depends to a great extent whether it will be one of the 50 per cent to live or the 50 per cent to die.

The most important thing to consider during the coming summer is the baby's diet. If the mother is able to nurse her baby it should have no other food for the first six months of its life until after she weans it.

You can dry up a mother's milk by putting a baby at the breast at long intervals perhaps just morning or night or only at night. Such habits will ruin the best wet nurse ever created. You can check mother's milk by too constant feeding or by disturbing the mother's hours of sleep in any way.

You can put baby to the breast too often. Loading a half empty stomach with a fresh meal produces colic and diarrhea more often than any other cause in a breast fed baby.

You can spoil the best breast milk in the world by giving the mother too rich food, alcoholic tonics and checking the normal exercise.

A nursing mother should drink plenty of pure water and there is nothing better for a nursing mother than plenty of pure milk if it agrees with her.

Green vegetables are also good for the mother in most cases. A nursing mother should never take opiates or drugs except under the advice of a physician.

Do not drink strong tea or coffee. The breasts should be washed with pure water after each nursing.

Don't put baby to breast every time it cries and do not let it nurse over 20 minutes each time. If a child cries during the first few days of its life it is perfectly natural and it is not hungry if you have fed it according to rule. After the third day during the first month your baby should be nursed every two hours and a half; from the sixth week to the third month eight nursings two and one-half hours apart and one at night. From the third to the fifth month the baby should be nursed every three hours during the day.

You see, nature has provided a regime that will give the mother plenty of spare time to herself if she follows it. Don't trust to "instinct and the loving mother heart." The scientific care of babies is no more instinctive with women than any other business; it must be learned and learned carefully if we would have better babies.

Caps For The Bed And Caps For The Room



There is nothing prettier than a cap if one wears it properly. A cap is merely a bit of coquetry and it should be worn in a coquettish manner.

The caps pictured are one of gold embroidered lace with a long aigrette at the side to be worn at the theater. The one of white mull and lace with pink ribbon bows to be worn in one's room and one of white tulle with wide fans of the same material at the sides. This was worn by a bride's maid at a fashionable wedding recently.

Turn to the Want Ads

Cynthia Grey's Answers

Unpleasant Circumstances. Dear Miss Grey: About one year ago, my husband met a gentleman at his work, and as I was away at the time, the man asked him home to dinner, and he went. Upon my return he told me how nice he was treated and that he would like to ask them to dinner in return.

We invited them, and I tried to have everything nice as a German woman could prepare for the occasion. We had a chicken dinner. They had a very nice time as far as I could see. They asked me to come there, but to let them know, which I did by telling my husband to tell them.

When I went to the house with a lovely bunch of flowers no one was home; but a lady next door told me where she was; so I just called at that house and asked her to take the flowers. Well, she was there to play cards and I would not expect her to leave, so I returned home.

Upon meeting her several times afterwards, she would not speak or give me a chance to speak, but tried to avoid me in every way; but always speaks to my husband.

The other day I called on a sick friend with my husband, and she was there, so I did not speak, only to ask if I could see the sick friend. My husband got cross because I did not speak to her and we had a very unpleasant time on account of it; but I cannot see how I could be expected to treat her in any other way than cold and distant. I would like very much to have you answer as I may be in the wrong since they are friendly.

A READER. A.—The woman was rude to ask you to call and then be absent from home. Instead of taking the flowers where she was you should have left them with your card at her door or with the lady next door. We are duty-bound to recognize certain courtesies in the homes of our friends that we do not have to on the street or other places, and for this reason you should have at least bowed to the lady out of respect for your friend.

A Wedding Present. Dear Miss Grey: A young woman whom I worked with a short time and whom I like very much has recently married, very well off and is away on a tour.

When they return, would like to call. What would be suitable to give her for a present? A READER. A.—Dainty little china articles are always appropriate, and so handy. You will find many pretty suggestions in the art stores. A good silver berry spoon, olive or pickle fork and other like articles make a nice and useful present.

A large centerpiece or a set of small ones is also suitable.

To Reduce Weight. Dear Miss Grey: I wish you would please tell me if you know, what I can do to reduce my flesh. I suffer so with my ankles on account of it. I weigh 250 lbs, and I want to reduce. Also tell me a remedy for tired, aching feet. Yours anxiously, B. M. H.

A.—It would take too much space to tell you through the columns how to reduce weight; but if you will send me a self-addressed envelope, repeating your request, I will very gladly answer you.

For your feet, mix the following: Boric acid, 10 oz.; exsiccated alum, 10 oz.; fuller's earth, 2 1/2 lbs.; powdered tale, 20 oz.; zinc oxide, 10 oz.; oil of eucalyptus, 2 fl. oz.

Skin Bleach.

Dear Miss Grey: Will you please give me a recipe for a good complexion bleach? I am of a light complexion, with the exception of my neck. I have tried lemon juice, but it doesn't seem to help.

Thanking you in advance, I am A BLOND. A.—It is said that hydrogen peroxide is an excellent skin bleach and perfectly harmless.

A mash made of corn meal will also whiten the skin, but should be left on long at a time as it tends to irritate the skin.

Dear Miss Grey: I am a reader of your letters and will ask you a question myself. If an old soldier goes up into Canada and takes a homestead, will he lose his pension? M. A. B.

A.—If he becomes a citizen of another country he will not receive his pension.

PITZEN'S

The Best \$2.50 Work Shoe in the city and Hole-Proof Hosiery. 1332 Pacific Ave.



Man has no patent on any Virtue SAYS B.B.

BY BILLIE BURKE.

A college professor had the temerity the other day to tell a great audience of women, "If women wish to succeed in business they must be more responsible and honest." I cannot understand why some clever woman in the crowd let that untruth go unchallenged.

In the first place women ARE successful in business—all kinds of business—and statistics show that they average better than men when they are put into positions of responsibility and trust. I sometimes wonder at the calmness with which we women allow ourselves and our actions to be incorrectly catalogued.

We are told we are extravagant, but I am sure that, while we may perhaps spend more than men, the other sex forgets that we are the great buyers of the world. It is the business of most women to spend the money just as it is the business of most men to earn it. Simply to buy many

things is not extravagant, but is only extravagant when one buys things one does not need. I have never yet known a woman who did not get more for her money than a man. Their whole education teaches women how to do this. Almost every woman has had to make one dollar take the place of two, and this is quite as true of the rich woman as of the one who thinks she is poor.

Another foolish idea is that women are greater slaves to fashion than men. I hear this every day and it seems to me that any man or woman who

thinks about it would know how silly this is. Since when, if you please, have men worn straw hats before the first of June and after the first of September, no matter what kind of weather we have during May and September. Could you persuade a man to wear his evening clothes before six o'clock at night, and yet many of us have seen women in evening gowns at luncheon? Don't men wear "cuffs" on their trousers one year and leave them off the next, as Dame Fashion demands, and would any man, except a clergyman, wear a white lawn tie with his morning suit?

Another polite falsehood that should be denied is that women are greater gossips than men. Every woman who has a father, husband, brother or friend who is a member of a club knows that it is there more than half the gossip originates. More than seven-eighths of the gossip I hear is prefaced: "My husband heard this at the club?"

Men and women are just alike. There are loyal men and loyal women and there are traitors in both sexes. No man has a patent on any virtue or is the sole developer of any vice.

Says Jail is the Only Place For a Poor Working Girl Who Wants An Education

LOS ANGELES, Cal., May 23.—Conception Herra is in jail. She has done nothing wrong.

She is there because there is no other place for her to go.

Conception is a Spanish girl of 19. Were she immoral or criminal she could be sent to any one of several schools and educated; but being just a poor girl, talented and ambitious, whose only crime is an insatiable desire to get an education, the matter is not so easy to solve. In fact, the girl found it so complicated and hopeless that she bought a pistol to end it all.

"There did not seem to be any other way out," she said. "I did not want to be a cook all my life—I have always wanted to make something of myself. I tried and tried, but it wasn't any use.

"You see, I worked all day and the woman who employed me went out to a great deal at night leaving me to care for her three children. That's why I could not go to night school. I am 19 and have been through the fourth reader, no further. It isn't much to want, is it—an education?"

"It does not pay to send girls to school, so my mother says. She educated my brothers; but my sister and I had to stay at home and be the family drudges. My stepfather resented the food we ate, after we did all the work. Sister is meek; she can stand it. But I wanted a chance and I ran away; I am a good worker and I thought, maybe, if I could keep what I made, I could get along; at home mother took everything my sister and I earned and gave it to our brothers.

"When I left, she disinherited me; says she does not care what becomes of me. Ambition and



CONCEPTION HERRA.

pride are cardinal sins in Spanish women—but I can't help wanting to be somebody.

"You are willing to study?" "Oh, yes," cried the girl eagerly. "Willing to study, willing to work—if there is anything ahead, but I am in jail—the only place for a poor girl, it seems, the only place except the kitchen."

The authorities are puzzled, and the world thinks the circumstances rather queer. "She has done nothing wrong," the police say. "There is no school for girls who are just am-

bilious and without funds. You see, it's—it's—it's a puzzling case."

Constipation Cured. Dr. King's New Life Pills will relieve constipation promptly and get your bowels in healthy condition again. John Supic, of Sanbury, Pa., says: "They are the best pills I ever used, and I advise everyone to use them for constipation, indigestion and liver complaint." Will help you. Price 25c. Recommended by Ryner Malstrom, 938 Pacific ave.

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