MEMBER OF THE SCRIPPS NORTHWEST LEAGUE OF NEWSPAPERS. Telegraphic News Service of the United Press Association by direct Leased Wire.
Entered at the postoffice, Tacoma, Wash., as second-class matter. Published by the Tacoma Times Pub. Co. Every Evening Except Sunday.

Editorial Page of The Tacoma Times

PHONES Business Office Main 12. Circulation Dept. Main 12. Editorial Dept. Main 794.
OFFICE—776-778 COMMERCE ST.

Commencement Exercises

We all feel a pang of regret at the passing of the good old days of the high school commencement.

When the youth in primitive awkwardness arose and solved the problems of the universe in grandiloquent style in his oration. When the sweet girl graduate, with essay draped in pink ribbon, which she never looked at, "read" to the assembled friends and neighbors those charming word pictures which in years to follow she viewed with so much complacent amusement. When the valedictorian was the honor student of the school and class historian and general hero.

Then everybody who finished the course, who kept the faith, henceforth was privileged to find laid up for him a memory of one glorious occasion when he was a real dazzling star, at least in his own estimation.

Those good old days are gone, probably forever. Think of 270 graduates such as Tacoma launches forth today each in a five-minute oration before an assembly of friends. It would take 23 hours solid with no time for the school board president and the superintendent and the local preacher and the rest who always were a part of the occasion.

It is no use, the old commencement is gone.

We are losing something worth while, too, in its passing. That oration after all was one of the best things the boy had in his whole school course. His appearance before the public to deliver it, the product of his own brain and hand, gave him a confidence, and an assurance, that is a mighty factor in world success, and is a thing he is missing today.

Anyone who went through the old commencement will look back to the delivery of that graduation oration as marking an important epoch in his life, as contributing a valuable and vital experience.

Every Buyer a Censor

Ideals are necessarily higher than achievement, else we'd become so good we'd be tiresome, and there would be no room left for improvement. But the ideals of honesty and scrupulous truth telling which the advertising men of the country set up in their Baltimore convention are not mere blinds. There is real progress that way.

We dare say you, Mr. and Mrs. Reader, have often turned away from some advertisement which dealt with superlatives and seemed a good bit on the circus poster order, and said, scornfully: "Oh, these advertisements are nothing but lies."

Of course there are lies in advertisements as well as elsewhere. But the tendency toward truth-telling has been mighty rapid of late. Whereas, a generation ago, a modest, candid advertisement seemed a rarity, so great was the vogue of blatancy and exaggeration, now the rule is far the other way and it is the deliberately misleading announcement which is the exception.

The rush of the ad men to the "honest Injun" band wagon is due in part to a quickened conscience, for we're all getting our souls' eyes opened these days; and in part to the discovery of the shrewd men who supply the money for advertising that if you want to stay in business without having to flit by night, confidence and good will are mighty fine assets to build up.

But don't you run away with the impression that YOU haven't a finger in this pie.

In buying, what is your point of view? Do you realize that a good article is worth a fair price and that you have no right to expect more than you pay for?

In business special conditions sometimes force the sale of goods at prices below cost; and competition frequently narrows the margin of profit so that you have opportunities of getting exceptional bargains. But, drawing an average over a period of time, do you expect to get what you need for less than it is really worth, and in that expectation, put pressure on trade until you force a percentage of misrepresentation?

A little reflection ought to make it clear to you that the manufacturer and the retailer are not in business on a basis of philanthropy, but for profit; and that without profit they cannot stay in business or you be served.

It follows then, that if you press them incessantly for abnormally cheap service they will of necessity meet that condition in ways which will leave their profit undisturbed.

THE BEST "BUY" IS WHEN YOU PAY A JUST PRICE AND GET FULL VALUE. When you get high value at a low price you are lucky, and in the nature of things what you gain in this way has somehow to be offset.

In the long run, therefore, you get what you pay for. By accustoming yourself to paying quality prices you increase the probability of quality service, just as, by reversing this rule, you increase the liability to flim-flam.

Which in no degree justifies cheating, of course; but which maybe helps to explain YOUR part in the encouragement of that very wrong practice.

MAYBE THERE IS SUCH A THING AS IMMORAL BUYING AS WELL AS DISHONEST SELLING. AND MAYBE THE TWO ARE MORE CLOSELY RELATED THAN WE HAVE USUALLY SUPPOSED.

The Yakima minister who quit when his congregation began to make charges against him and went to farming, evidently believes the world needs less preaching and more plowing.

You can't go fishing now without first consulting the county auditor about it and handing $1, which certainly is carrying the license proposition to a fine point.

Seems to be an awful task for a governor to get a private secretary.

DRAMAGRAPHS :-: :-: :-: By Condo

THE GALLANT RESCUER IS TAKEN IN.

BIG SURPRISE TO MANY IN TACOMA

Local people are surprised at the QUICK results received from simple buckthorn bark, glycerine, etc., as mixed in Adler-i-ka, the German remedy which became famous by curing apendicitis. French Drug Co., 1156 Pacific ave., states that this simple remedy draws off such a surprising amount of old foul matter from the body that A SINGLE DOSE relieves sour stomach, gas on the stomach and constipation INSTANTLY.

The French Drug Co., 1156 Pacific ave.

150 DRUMMERS' SAMPLE SUITS ONE-THIRD OFF
PITZENS'
1332 Pacific Ave.

SEATTLE ROUTE
Strs. Indianapolis and Chippewa
The fastest and finest day steamers on the coast.
EIGHT ROUND TRIPS DAILY
Leaves Tacoma from Municipal Dock at 7:00, 9:00, 11:00, a. m.; 1:00, 3:00, 5:00 7:00, 9:00 p. m.
Leave Seattle from Colman Dock, 7:00, 9:00, 11:00 a. m., 1:00, 3:00, 5:00, 7:00, 9:00 p. m.
SINGLE FARE 35c
ROUND TRIP 50c
A steamer every two hours, and S. S. Iroquois for Seattle and Victoria at 8 p. m. daily except Saturday.
S. S. JONES, Agent.
Phone Main 3446 ROUND TRIP 50c

WILSON'S LATEST JOKE

BY OLIVER P. NEWMAN.

WASHINGTON, D. C., May 19.—President Wilson has discovered, like everybody else, that there are a great many people in the world who, when a crisis of any kind confronts them, turn to the nearest person for help instead of shouldering the responsibility themselves. Illustrating the point recently, he told this story:

"A Scotchman, with his dog, was passing a fish market when a lobster thrust its claw out of a basket and grabbed the dog's tail. The dog went yelping down the street, and the fish-monger cried to the Scotchman: 'Whistle for your dog!' The Scotchman turned contemptuously and replied: 'Whussel for your lobster.'"

POST PRANDIAL

BY BERTON BRALEY

Of all of the wearisome chinners
With which our great planet is cursed
The ones who perform at our dinners
Stand out as decidedly worst;
In hamlet and village and city,
In English and Irish and Dutch,
They say things they label as witty,
But who would consider them such?

They hem and they haw and they ramble,
They mumble and grumble and drone,
For their thoughts are a mess and a scramble
And you sit at the table and groan;
Yet you linger and linger, still hoping
For some one with something to say,
But the speakers keep fumbling and groping
Like a ship in a fog gone astray.

And the speaking flows on like a river,
A river that's sluggish and slow,
And we pray to the fates to deliver
Ourselves from our boredom and woe;
If Satan would torture the sinners
In quite the most horrible style,
He'd send them forever to dinners
To listen to speech by the mile!

Introspection.

Strickland W. Gillilan has a 4-year-old son whose pet is a turtle, according to the Newark News. One day the youngster, after a period of thinking, announced:

"I wisht I was a turtle."

"Why?"

"Because when I had a pain I could pull my head inside me and look around to see what the trouble was."

Johnny Knew.

"Now, Johnny," asked the gentleman who had consented to teach the class, "what does this fascinating story of Jonah and the whale teach us?"

"It teaches us," said Johnny, whose father reads practical articles on practical people, "that you cannot keep a good man down."

Sticking Around.

A fly had just got stuck on some fly paper.

"Come with me," said a companion, lifting his wings and starting off.

"No," said the detained one, "I guess I'll stick around a while."—The Chicago Record-Herold.

Turning the Phrase.

"They used to call him a bonehead."

"That was before he succeeded."

"Yes. Now they express it differently. They call him a man of hard, solid sense."—The Washington Star.

ON THE TROLLEY.

"Your fare, Miss," the conductor said.
Then blushes to her came.
"Tee! Hee!" she laughed. "'Twas just last night
That Harry said the same."

AIDING THE POLICE.

The cops of Indianapolis
Must watch the skirt that splits.
That is the order of the chief—
Cops must live up to it.
All law-abiding citizens,
Like good men, will, of course,
Lend their assistance to this work
That's put upon the force.

Big Sale of Strawberries
Buy strawberries for canning before they are too ripe.
$1 PRICE 15 Per Crate
Main 1026.
Cor. 13th and D Sts.

THEATERS

THEATRICAL.

Tacoma—Frances Starr, in "The Case of Becky," Friday and Saturday.

Raymond Hitchcock, in "The Red Widow," Sunday and Monday.

Princess — Miss Warda Howard and company in "Wildfire."

Pantages — La Estrelita, the Cora Youngblood Corson Sextet, and good vaudeville.

Melbourne—Latest posed, scientific and news motion pictures.

AT THE TACOMA

Flora Zabelle.

Raymond Hitchcock, who will appear at the Tacoma theater next Sunday and Monday, has added much to his popularity as a comedian in his present vehicle, "The Red Widow.' His role of Cicero Hannibal Butts, in which he hobnobs with Russian Nihilists, especially one alluring young woman, is declared to fit him well. He has the assistance of a large company, including Flora Zabelle.

"The Case of Becky."

Frances Starr, in her latest eastern success, "The Case of Becky," will bring her entire original company to Tacoma for performances Friday and Saturday. Miss Starr is rapidly becoming one of the most popular actresses in America, and the large advance sale for tickets at the Tacoma theater has warranted good houses for both performances.

PANTAGES

"Those Four Kids," a humorous act at Pantages' theater, are favorites with audiences this week. La Estralita, a graceful and clever Spanish dancer, ranks well in favor with patrons of the vaudeville house.

MELBOURNE

The feature film, "The Man Who Tried to Forget," will be seen at the Melbourne theater for the last time this afternoon and this evening. The drama is strong and interesting.

$3.50 Recipe Free

Send Name and Address Today—You Can Have It Free and Be Strong and Vigorous.

I have in my possession a prescription for nervous debility, failing memory and lame back, that has cured so many worn and nervous men right in their own homes—without any additional help or medicine—that I think every man should have a copy. So I have determined to send a copy of the prescription free of charge, in a plain, ordinary sealed envelope, to any man who will write me for it.

This prescription comes from a physician who has made a special study of men, and I am convinced it is the surest-acting combination ever put together.

I think I owe it to my fellow man to send them a copy, so that any man anywhere can cure himself quickly. Just drop me a line like this: Dr. A. E. Robinson, 8559 Luck building, Detroit, Mich., and I will send you a copy of this splendid recipe in a plain ordinary envelope free of charge. A great many doctors would charge $3.00 to $5.00 for merely writing out a prescription like this—but I send it entirely free.

THE TRADE MARK BEST

FRIDAY'S QUOTATIONS AT MAC LEAN BROS.'S 5 CASH STORES.

10c Norway Mackerel, 7c each.
Minced Clams, 10c can. Lighthouse brand, the very finest quality; very solid pack.
Kippered Salmon, 15c lb.
Kippered Herring, 3 cans 25c.
Pure Cocoa in bulk, 22c lb. As fine as the finest Cocoa canned.
Pure Baking Powder in bulk, 10c lb. Equal in every way to Crescent or K. C. You save the prices of cans, labels and advertising—that's the difference.
Shredded Wheat Biscuit, 10c pkg.
Extra fine Italian Prunes, 3 lbs. 25c.
10 lbs. Small French Prunes, 25c.
Quaker and Sperry Oats, 10c pkg.
Corn Flakes, all brands, 3 for 25c.
10c pkg. Crackers, 3 for 25c. Any kind, any make.
20 lbs. best Granulated Sugar, $1.
Finest Butter made, 3 lbs. for $1.00.
Strictly Fresh Eggs, 25c doz.

She is the Smallest Actress on the Stage

Violet McMillan has managed quite remarkably to look infantile without looking silly. If you will think a bit you will agree that such an achievement on the part of a grown-up is unusual.

Violet sat on the chair and swung her feet and smiled, taking in her surroundings with her big, round, blue eyes, while the press agent fussed around like a hen with a prize chick, for Violet is his "Exhibit A," and the press agent felt responsible in the matter of her good points.

"She is the smallest soubrette on the stage"—he began.

"One-half inch smaller than Marguerite Clarke," declared the little person. "We were measured in New York once.

"If you are going to be tiny, it is a satisfaction to know you have made a good job of it. I didn't even have the help of heredity in achieving my smallness; all my people are big. Sometimes I think mamma must have sat on me when I was little; when I was young, I mean; very young."

"Young enough to be sat upon without minding it," remarked the P. A. (Joke.)

"I am so small that I could travel for half fare all over the country," continued the diminutive actress.

"I claim to have the smallest foot in vaudeville," concluded the little lady. "It is all well enough to have the smallest foot if one also has the biggest sense of humor and courtesy. I need them all."

Guaranteed Eczema Remedy

The constant itching, burning, redness, rash and disagreeable effects of eczema, tetter, salt rheum, itch, piles and irritating skin eruptions can be readily cured and the skin made clear and smooth with Dr. Hobson's Eczema Ointment. Mr. J. C. Eveland, of Bath, Ill., says: "I had eczema twenty-five years and had tried everything. All failed. When I found Dr. Hobson's Eczema Ointment I found a cure." This ointment is the formula of a physician and has been in use for years—not an experiment. That is why we can guarantee it. All druggists, or by mail. Price 50c. Pfeiffer Chemical Co., Philadelphia and St. Louis.

To Keep Skin White, Velvety, Wrinkle-Free

For crow's-feet and for wrinkles at the mouth corners try a wash lotion made by dissolving 1 oz. powdered saxolite in ½-pt. witch hazel. This is immediately effective in any wrinkled condition. Use daily for awhile and results will astonish you.

A simple way to keep your skin smooth, soft and white is to apply ordinary mercolized wax before retiring, washing it off in the morning. This keeps the face free from the particles of lifeless cuticle which constantly appear. The wax absorbs these wornout particles, so the younger, fresher, healthier skin is always in view. An ounce of mercolized wax may be had at small cost at any drugstore. Use like cold cream.

"Advertisement."

TACOMA THEATER
FRIDAY AND SATURDAY
David Belasco Presents FRANCES STARR in her greatest triumph,
"The Case of Becky"
With the original Belasco company and reproduction intact.
Prices: 50c to $2. Seat Sale Thursday.

PANTAGES
BRILLIANT FEATURE BILL
Cora Youngblood Corson Sextet
La Estrellita—Adair and Hickey—Ed Vinton and Buster—Those Four Kids—Harry Fisher & Co.

Who's Who

Who runs the nifty railroad train that daily makes the round to the Twin Cities and Chicago from grand old Puget Sound—Who has en route that fine old place for rest or for a lark, that's known the whole world over as

Glacier National Park

Who shows their patrons courtesy, and service that is swell, and feeds them in a dining car that beats the best hotel—Who carries just the people that you're mighty glad to meet, and has a schedule and a route that's awful hard to beat—Whose cars are perfect palaces of elegance and ease—who's studied every detail in an effort just to please—Who is proud of all this record? Why look below and read the sign—Of course—

The Oriental Limited
and the G. N. Railway Line

Secure tickets, information and berths from
F. P. Herbert, City Pass & Ticket Agent, Bankers Trust Bldg., TACOMA. Tel. Main 163
See America First. GREAT NORTHERN RAILWAY National Park Route
C. W. Meldrum, Ass't Gen'l Pass. Agent, King Street Station, SEATTLE.
FOR GOODNESS SAKE

Use the Oriental Limited to Glacier National Park and Minneapolis, St. Paul, Chicago, and East.

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The Great Summer Drink

Is beer. Good, wholesome beer. Everywhere you go you will will find good, wholesome people enjoying it.

The reason is not hard to find, for good beer quenches the thirst more successfully than any other manufactured beverage. That is the first requisite of a hot weather drink. And besides, there is something "substantial" about it that does not obtain in other drinks.

That is because it has "body"—a good food foundation.

BEST, EAST OR WEST
Main 352