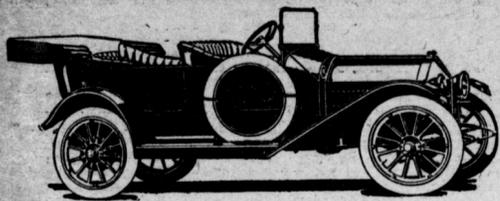


EYES OF THE WHOLE MOTOR WORLD ARE ON TACOMA



The "Majestic" —

with electric starter and lights; full elliptic springs and 10-inch upholstery

Utmost convenience and riding ease

We believe it impossible to build a car of greater ease of riding — greater convenience of operation — than this Jackson "Majestic."

It embodies the results of many years' experience in producing comfortable cars; it literally lacks nothing that contributes to motor car luxury.

And we have gone a step farther in incorporating an electric starting and lighting system that makes the operation of the "Majestic" a matter of perfect ease and simplicity.

Hand-cranking is done away with entirely; and all the lamps are supplied with current from an electric dynamo and a storage battery of ample capacity.

The motor is started by the mere turning of an electric switch on the dash. The touch of a button lights the lamps.

If you should ask us what constitutes comfort in a motor car, our answer would be, "Not one thing, but many."

Jackson "Majestic" (illustrated) — \$1975 45 horsepower, unit power plant, long-stroke motor, 4 1/2 x 5 1/4 inches; 124-inch wheel base; 36x4-inch tires. Complete equipment. Black and nickel trimmings.

"Olympic" (four cylinders), \$1500. "Sultan" (six cylinders), \$2500.

JACKSON AUTOMOBILE COMPANY
1318 East Main Street, Jackson, Michigan.
FRANK ELEADY, Northwest Representative.

PACIFIC CAR CO.

The House of Service

Distributors Hudson, Page and Federal Trucks
No. 2nd and G. Main 1320.

Universal Motor Co.

223 So. K st. Main 2300
Ford and Stutz Motor Co.

TACOMA ELECTRIC GARAGE

Agency for Detroit Electric.

Special Attention Given to Recharging Storage Batteries.

210-212 North I St. Main 4717



YOUR "CREDIT IS GOOD"

WE ARE THE LARGEST DEALERS IN THE NORTHWEST IN NEW AND SECOND-HAND AUTOMOBILES \$23,000 WORTH TO SELECT FROM
SO. TAC. AUTO BROKERAGE CO.

NOTICE—Experienced mechanics claim you get much better value in purchasing a high grade used car than to buy a new cheap or medium priced machine costing as much or more. If interested, phone Main 529 day, Proctor 1516 evening, and learn about a fine five-passenger Oldsmobile on which the original price has been reduced over two thousand dollars. Must be sold at once.

GERMAN AUTO MAKERS LACK CONCENTRATION

"Concentration is the secret of the success of the American automobile, and until European manufacturers realize this and put their discovery to work they can never hope to compete with the United States in the production of low-priced, high-grade cars."

The above is the statement of Kurt Isserstedt distributor of Overland motor cars in the German empire, when in Toledo recently, attending the annual convention of Overland factory representatives. Mr. Isserstedt, who speaks English fluently and is regarded as one of the industrial leaders of his native country, gave an interesting illustration of how his countrymen have fallen behind progressive America in industrial methods.

"We have many factories in Germany as large or larger than the Overland plant," he said, "but the lack of concentration is what is the rear. "Advertisement"

MONTAMARA ROAD RACES, BEST IN THE WEST

Automobile enthusiasts, dealers and agents are showing keen enthusiasm over the coming Montamara races in Tacoma. Without a doubt, the '13 races will be the most sensational and spectacular ever held in the west. This fact, added to the names of some of the most noted race drivers in the world, who will be seen here, insure success for the big event.

The course has been shortened from five miles to 3 1/2 miles in length, giving spectators in the grandstand a view of all but a half-mile of the entire course. There will be eight curves, most of them very broad, and racing cars will pass the grandstand on an average of once each minute in every race.

Although it is not expected that the same speed can be maintained as was developed last year, the races will be more spectacular because of the curves and the complete view of the course.

Teddy Tetzlaff, the idol of spectators at last season's races, will drive twice this year. He will appear in the Potlatch race in his 90-horsepower Fiat and in the Montamara race in his 120-horse Fiat.

Other daring drivers whose cars will roar around the Montamara treadmill will be Hughie Hughes, Bob Burman, Earl Cooper, Harry Endicott, Dave Lewis, Bill Taafe, Tauscher, Hooper, Latta, Carlsen, Barnes and Welch.

EXACT LENGTH OF NEW COURSE

The Montamara course is not exactly three and one-half miles in length, although it is as near to that measurement as it could be constructed. The course, as measured in the very middle, is 18,603 feet in diameter, or 3,523 miles.

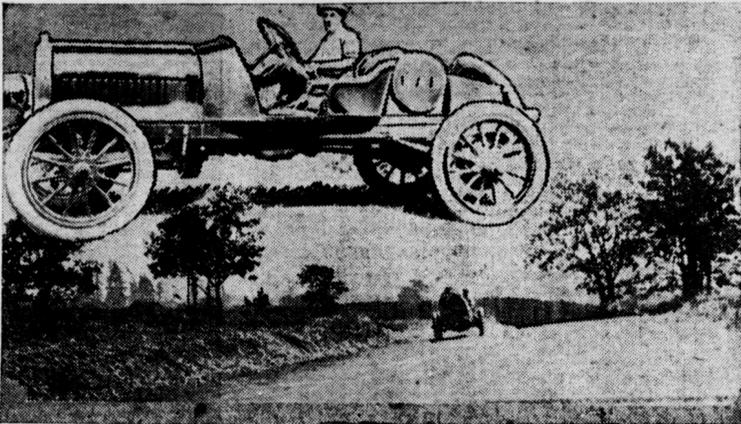
The Inter-City Century race, scheduled for 100 miles, will mean 23 laps around the course, or a distance of 102,167 miles.

The Potlatch Trophy race will be 57 laps, or 200,811 miles.

The Montamara, which will be the longest and most sensational race of all, will be 71 laps around the course, for a distance of exactly 250,133 miles.



Every Bolt and Rod of "Ballard" Entry in Races Made in Tacoma



Harry Ballard, in his Tacoma-made "Ballard" racer, and DeKoven curve, where he expects to make unusual speed.

A powerful, lithe racing automobile, completely built and assembled in Tacoma by one of the best mechanics in the city, will be a star attraction in next week's Montamara races. The car, a "Ballard," was built at the Union Motor Car company's garage by Harry A. Ballard, one of the youngest mechanical foremen in the city, and is predicted to smash all records in the small-displacement class.

Every bolt, bar, wire and spoke of the racer was constructed by Ballard. He began the construction of his car several months ago without intention of entering it

in the races, but when the machine developed sensational speed on its first try-out, he decided to race. The car was slightly altered for racing purposes, lower wheels placed on it, and it is now ready for the 300-mile grind that it will be submitted to next Saturday afternoon.

With a strength of over 40-horsepower and a speed already developed of more than 75 miles an hour, the car is predicted by its builder to be one of the fastest machines in the Inter-City Century and Potlatch trophy races, where it will be entered. The engine has a displacement of 318

cubic inches. Joe Thomas, a well known local racer, will drive the unusual entry in both races, and Harry Ballard, owner and builder, will ride as mechanic. Every ounce of surplus weight has been removed from the car. Her best speed will be on the curves, it is predicted. Low and flat, with perfect racing lines, it will be able to slip around the sharpest curves of the Montamara course with as much speed as it can make on a straight course. Tacoma race fans are enthusiastic over the Tacoma-made car, and many small wagers have been made on it.

"DOPE SHEET" FOR TACOMA AUTO RACES

INTER-CITY CENTURY— Begins at 10 o'clock a. m. Saturday. Distance, approximately 100 miles. Cars of less than 450 cubic inches displacement entered from entire Northwest. Prizes—Perpetual challenge trophy and \$1,500 in cash for first three winners. Ten entries, including best drivers in Northwest.

GOLDEN POTLATCH TROPHY— Begins 3 p. m. Saturday. Distance, approximately 200 miles. Cars of less than 600 cubic inches displacement is only classification. Prizes—Perpetual challenge trophy and \$3,500 in cash for six winners.

Twelve entries. MONTAMARATHON TROPHY— Begins 3 p. m. Sunday. Distance, approximately 250 miles. Open to any gasoline car without restriction. Prizes—Perpetual challenge trophy and \$5,500 in cash. Winner gets \$3,000, remainder to five next best at finish. Ten entries.

SPEED TEST—Sunday, 2 p. m., Bob Burman will make speed test for mile, attempting to reduce all past records.

"In Tacoma, Washington, on the Fourth of July, will be run the Annual Road Race for motorcars. It will mark the introduction of the APPERSON "Jack Rabbit" on the track to the racing enthusiasts in the Northwest. F. G. Swanton, who sells the APPERSON in Tacoma, has entered the car, and although it will be selected from stock, motorists out in the Northwest claim that the "Jack Rabbit" will be running right up in the front at the finish."

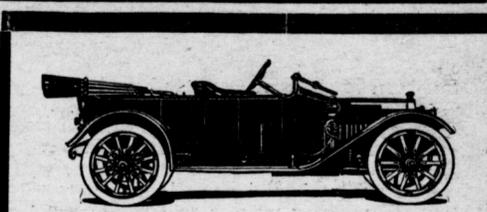
Line-up of Racers as They Will Appear on Tacoma's Course Next Saturday and Sunday



THIRTY-FIVE ENTRIES FOR THREE BIG RACES

There will be 22 professional racing cars in the three races next Saturday and Sunday. Several of these are entered in more than one race, making a total of 32 entries for the two days' racing. The entries for each race follow:

Inter-City Century.		
Entrant.	Car.	Driver.
Frank A. Tauscher	Cole	Tauscher
Harry Hooper	Cole	Hooper
M. McLeod	American	McLeod
E. J. Cameron	Stutz	Cameron
Stutz Motor Car Co.	Stutz	Pearsons
John Leybold	Buick	Leybold
Romano Mfg. Co.	Romano	Barnes
Union Motor Car Co.	Ballard	Thomas
Pacific Car Co.	Hudson	Hanson
W. L. Alfred	Apperson	Nichols
Potlatch Trophy.		
E. E. Hewlett	Fiat	Tetzlaff
E. A. Moross	Mercedes	Burman
Harmor Motor Car Co.	Interstate	Latta
J. B. Levy	Tulsa	Hughes
Harry Endicott	Myberg	Endicott
Ideal Motor Car Co.	Stutz	Cooper
Jack Welch	Locomobile	Welch
Charles M. Thompson	National	Taafe
Romano Mfg. Co.	Romano	Barnes
Union Motor Car Co.	Ballard	Thomas
Pacific Car Co.	Hudson	Hanson
W. L. Alfred	Apperson	Nichols
Montamara.		
E. A. Hewlett	Fiat	Tetzlaff
E. A. Moross	Benz	Burman
E. A. Moross	Benz	Carlsen
E. A. Hewlett	Fiat	Levin
J. B. Levy	Tulsa	Hughes
Harry Endicott	Nyberg	Endicott
Ideal Motor Car Co.	Stutz	Cooper
Jack Welch	Locomobile	Welch
Charles M. Thompson	National	Taafe
Romano Mfg. Co.	Romano	Barnes



The Chalmers Six for Women

The beauty of the Chalmers Six, with its simplicity and ease of control, commend it as a car for women. Self-starting, electric lights and exceptionally easy steering free the driver of every element of fatigue.

In the open country for power and speed—in crowded streets for flexibility and accuracy of response—in any environment for safety, comfort and beauty—the Chalmers is absolutely to be relied upon.

The new "Six-Fifty-Four" model has found particular favor among the ladies.

Union Motor Car Co.

808-810 A St.
CHALMERS OVERLAND

Tire Mileage Doubled, Essenkay Ends Tire Troubles, No Punctures, No Blow Outs

A. C. RAYMOND, Manager
902 Tacoma Avenue

MOTORCYCLES

THE SPRING MODEL

1913 Models in stock ready for delivery.
RAY E. DAY
945 Tacoma Ave.

Motorcycle Supplies. Tandem Seats

H. C. Fuller, Manager
YALE MOTORCYCLE AGENCY
1117 Tacoma Ave.

AUTO SUPPLIES

BALDY SUPPLY CO.
Complete line of Automobile Supplies and Accessories. Michelin tires.
705 Commerce St. Main 5556

BATTE AUTO TOP CO.
Tops, Seat Covers, Dust Hoods, etc.
904 Tacoma Ave. Main 4064

TAXICABS

PACKARD AUTOMOBILES AND TAXICABS FOR HIRE
Main Tacoma Auto Livery Co. 31
TACOMA HOTEL
J. M. JACOBS. GEO. SCHALER.

"Whooping Things" In Seattle Today

Tacoma motorists are whooping things up in Seattle today. Starting at 1 o'clock, a half-mile line of machines, decorated in brilliant colors of the Montamara Feste, began the annual run to Tacoma's sister city, prepared to advertise the Feste with unexcelled vigor.

Several race drivers who are already in Tacoma joined the processions, adding their clouds of blue oil-smoke to the dust and smoke of the excursion cars. Today's run was destined to boost the Feste races and interest Seattle in the coming week's festivities in the home city. Horns, megaphones and cowbells formed part of the noise-making devices of the trip.

At Georgetown the Tacomans were scheduled to meet a delegation from the Seattle Automobile club, who were to welcome them in the name of the Seattle Pot-