

Tomorrow will be the second day of this sale, and judging by the crowds today we would request an early attendance to relieve the crush of the afternoon hour.

THE PEOPLES STORE

THE CHRISTMAS STORE OF TACOMA

Toys selected now will be held for holiday delivery on payment of a small deposit and the remainder to be paid at the time of delivery.

THANKS GIVING SALE



\$3.00 Corduroy Skirts at \$1.49

A brand new lot of corduroy skirts, made of a remarkably fine quality of corduroy in dark blue, brown and black. These skirts are without question the most popular garment for out door wear, as they never wear out and at the same time are warm and well appearing. These \$3.00 skirts will be on sale tomorrow at **\$1.49**

Special Sale of \$7 Waists \$4.75

A remarkable sale which includes exactly 250 waists marked regularly \$6.98, and 75 waists marked regularly \$5.98, in chiffon, shadow lace and nets, as well as silks and messalines. These will be placed on sale without reservation at **\$4.75**

Women's \$10.00 Dresses \$6.98

Beautiful blue and brown serges, ratines, in the season's latest colors, all finished up to date models, draped skirts. They are trimmed with an eye for taste as well as for style, but above all the material is one of quality which will give great service and satisfaction. These regular \$10.00 dresses on sale at **\$6.98**



WOMEN'S UP TO \$35.00 SUITS ON SALE AT \$16.49

A most remarkable and astonishing reduction in the season's latest suits that promise to be **BIGGEST GENUINE SUIT SALE OF THE YEAR.**

These suits include each and every one of our entire suit stock marked regularly at \$25.00, \$27.50 and \$29.98, as well as a special shipment that has just reached us of advance styles in elegant suits that would have been sold regularly at \$35.00. All the new materials, cuts and designs are used and the natty tailored effect in these garments cannot be equaled anywhere. Special at **\$16.49**

LOT NO. 2

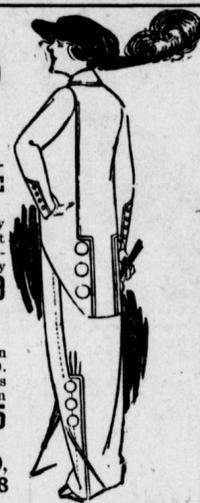
All Our Suits Regularly \$35.00 to \$45.00 Now **\$24.75**
Another suit item that should prove of extraordinary interest to the woman who dress well are these suits regularly \$35.00, \$37.50, \$39.50 and \$45.00. This assortment comprises all the new materials, including two-tone matelasses crepones and other fancy wool materials. The cut is of the latest and includes an exact reproduction of some of the latest Paris models. This entire line of suits is placed on sale very special at **\$24.75**

LOT NO. 3

Suits regularly up to \$59.50, very special at **\$49.50**

LOT NO. 4

Suits regularly up to \$22.50, very special at **\$14.98**



All Gowns Now at 33 1/3 Pct. Off

An assortment that most people call the most extensive and gorgeous in town, will be offered during this sale at such remarkable price reduction.

These remarkable gowns include beautiful crepe dechene, chiffons and rich silks in the most dazzling color combinations. These gowns are all exact reproductions of creations by Poiret, Cherut, Bernard, Peanne Lanvin and Worth. Novel draped effects in these dainty materials make these gowns the most exquisite frocks imaginable.

- Gowns regularly \$98.50, now **\$65.67**
- Gowns regularly \$75.00, now **\$49.98**
- Gowns regularly \$52.50, now **\$35.00**
- Gowns regularly \$45.00, now **\$30.00**
- Gowns regularly \$29.50, now **\$19.67**
- Gowns regularly \$27.50, now **\$17.37**

10c Outing Flannel
In dainty stripes, special at **6c**
In light and dark patterns.

\$1.29 Umbrellas, 89c
200 Women's Umbrellas, gold and silver plated; long handles; covered with heavy cotton taffeta on steel frame; regular \$1.29. Sale price **89c**

50c Laundry Bags, 39c
Beautiful laundry bags, made of cretonne, in all the latest French patterns. This bag will be an ornament to every home; regular 50c. Sale price **39c**

18c Serpentine Crepe at 12 1/2c
For Kimonos and House Dresses that are so much in demand for holiday gifts. We have this crepe in dainty floral and Japanese designs, needs no ironing. Look for the name on selvage. Regularly 18c; special price **12 1/2c**

15c Outing Flannel, 8c
Less than the manufacturer's cost to make these well known brands. Included are—Amoskeg Daisy Cloth, Cinderella Honeycomb Flannel, Sultana Flannel, Wara Flannel. In pink, blue and cream. All full pieces, perfect in weave; regularly 15c, special price **8c**

J. J. Clark's spool cotton in complete line, special at **3c**

Sample Collars at 50c
Beautiful lace collars in hundreds of different patterns, for women, misses and children. We have Flauen, Venetian and Cluny collars in ecru and white. The shapes include modern shapes epaulette, rever, round Dutch, square Dutch and many other new and dainty styles. Very special at **50c**

Pleatings at 25c
Thousands of yards of pleating in every new and popular style. Included are narrow plain nets, in ecru, black or white, as well as shadow laces, either plain or scalloped edges. Widths range from 1 to 4 inches. Regular values 50c per yard; special at **25c**
All Linen Initial Handkerchiefs, very special at **5c**

27-In. Flouncings, 17c
We have 5,000 yards of Embroidery Flouncings which represent a manufacturer's surplus stock. These are all 27 inches wide and come with deep embroidered edges, both scalloped and hemmed. During this sale, price of entire lot, at, per yard **17c**

Special Sale of Laces at 2c
A wonderful assortment of fine Valenciennes, Edges and Insertions, widths to two inches. Very special this sale at **2c**

\$2.00 Bed Spreads at \$1.50
Size 78x88, extra heavy quality material in Marcellles pattern, crochet and plain hemmed and fringe cut corner. Regular \$2.00; very special at **\$1.50**

\$2.75 Bed Spreads at \$1.75
A most remarkable bed spread, size 86x99, (extra large), made in pretty Marcellles pattern with scalloped edges, sells regularly at \$2.75; special at **\$1.75**

81x90 Sheet, Special at 59c
This is a regular 75c sheet, torn and ironed, hemmed and ready for use. It is made of linen finish, Indian Head. Special at **59c**

Lunch Cloths, \$1.00
Made of a fine satin damask linen in an all round design, finished in a careful manner; very special at **\$1.00**

Blanket Special at \$4.00
An extra finish blanket made of fine wool with spool cotton warp. This is as warm as an all wool blanket but twice as strong. We have it in French gray with blue or pink borders, sizes 70x80 inches, specially priced at **\$4.00**

\$1.25 Mercol Damask Cloths, 59c
Size 66x72 inch in five pretty designs. This is a splendid cloth for hard usage. We have only 120 of these and reserve the right to limit quantity sold to each customer. Special this sale at **59c**

RELIABLE SUITS and OVERCOATS AT \$10.85

These are regular values up to \$18.00. This is a special sale of wearing apparel held as a demonstration to men of the advantage in buying at a reliable and well established firm. THE SUITS are shown in fancy mixtures in brown, gray, tan and blue mixtures, as well as in blue chevylots. These are made of all wool fabrics and come in sizes 34 to 44, both regular and stout. THE OVERCOATS made of all wool material in brown, gray and tan, with convertible collar and cuffs and belted backs, in sizes 34 to 42. During this Thanksgiving sale we shall hold an extraordinary sale of men's suits and overcoats, regular values to \$18.00, at **\$10.85**

\$1.25 Silk Poptins, 88c
A new material ideally suited for your holiday gown. This is a material of great beauty and wearing qualities combined. And this sale will prove most opportune. We have 1,000 yards of this popular dress material full 42 inches wide. The season's newest dress fabric, finely finished, high lustre and of magnificent drape. We carry a full assortment of colors, pink, silver, gray, light blue, red, nile green, apricot, mahogany, light yellow, Copenhagen, brown, navy blue, wistaria, champagne and black. Regularly \$1.25, special this sale at, per yard **88c**

Gloves at 85c
For the Thanksgiving sale we have taken the remainder of our \$1.25 and \$1.00 stock of gloves (excepting the Ivy) and reduced the same to 85c. This includes gloves of all kinds and sizes and colors. These regular \$1.00 and \$1.25 values, special at **85c**
12-Button Gloves, \$1.39
Women's white glove kid gloves, 12-button length, very fine and carefully selected skins, oversewn seams, regular \$3.00, special at **\$1.39**
16-Button Gloves, \$1.98
Imported white glove kid gloves, made for fit and style, double sewn seams. Special at **\$1.98**

NEW MILLINERY ON SALE AT \$2.95



Just think of it, at this time of the year, we are offering brand new up-to-date millinery, in the latest styles, just shipped from the manufacturer, at a price at which one usually buys reduced fall stock. We are in a position to offer you all the latest shapes and trimmings in styles authentically correct. This exceptionally advantageous offer has been enabled by relieving the bank account of a large millinery maker of temporary straining. These hats are very special at **\$2.95**

A sale which every one should attend as soon as possible and carry home with her the Thanksgiving prize of the millinery season.

Jap Rose and Lilac Rose Glycerine Soap, special, per cake **5c**

THANKSGIVING GROCERY SALE

This store gives an especial welcome at Thanksgiving. Timely, too, as the average housewife is busy with parties and guests. To facilitate service, kindly give your orders (except perishable goods) as early as possible before Thanksgiving.

READY FOR THANKSGIVING BELL POULTRY SEASONING—Pure, sweet herbs and spices in just the right proportions; a perfect seasoning for meats, game, fish or poultry. Small cans, 10c; medium cans, **25c**
PEOPLES STORE PURE PORK SAUSAGE—These are made from selected meat of young pork and are scientifically seasoned, per pound **25c**
PEOPLES STORE QUEEN JAVA BLEND COFFEE—With dinner or cafe noir, delightful either way, per pound **40c**
CRANBERRY SAUCE IN GLASS JARS—Pure fruit and sugar, carefully made; ready to serve; Tea Garden Brand, per jar **30c**
PLUM PUDDING—Right, light and wholesome; easily and quickly prepared for serving. A pound will make five good portions. No. 1 cans **30c**; No. 2 cans **50c**; No. 3 cans **75c**
CIDER—Delicious flavor, made from selected apples; in bulk, a gallon **35c**
PEOPLES STORE FRUIT CAKE—Always a favorite holiday cake, made of the choicest ingredients; rich and delicious. This can be had, freshly made or several months old, per pound **40c**
PEOPLES STORE GOLDEN PUMPKIN PIE—An ideal pumpkin pie; delightfully seasoned; each **25c**
PEOPLES STORE OLD-FASHIONED MINCE PIE—With genuine old-fashioned an delicious characteristics, each **25c**

SPECIAL SALE OF CASE GOODS

Buying by the case is always more economical, but for this Thanksgiving sale we have even made extra reductions in our price per case to encourage quantity buying—

- ASPARAGUS**
Green tips, regular \$4.40, special at **\$4.00**
White tips, regular \$5.25, special at **\$5.00**
Large green, regular \$5.25, special at **\$5.00**
Large white, regular \$5.50, special at **\$5.50**
Mammoth, regular \$7.60, special at **\$6.50**
Large peeled, regular \$7.60, special at **\$6.50**
- CORN**
Flower Girl, regular \$2.00, special at **\$1.70**
Maine Corn, regular \$3.25, special at **\$3.00**
- TOMATOES**
California Club, No. 2 1/2, regular \$2.00, special **\$1.80**
Fernell, No. 3, regular \$4.50, special at **\$4.00**
- SPINACH**
Delmonte, regular \$4.05, special at **\$3.00**
- SAUERKRAUT**
Old Faithful, regular \$3.25, special at **\$3.00**
- YOUNG BEETS**
Small, No. 3, regular \$5, special at **\$4.50**
- LIMA BEANS**
Regular \$6.00 special at **\$4.50**
- PEAS**
PPP, regular \$2.75, special at **\$2.50**
Fernell Superior, regular \$4.40, special at **\$4.00**

READY FOR THANKSGIVING NUTS—Splendid assortment; better than the ordinary selections.
Budded soft shell walnuts... **30c**
No. 1 soft shell walnuts... **25c**
No. 2 soft shell walnuts... **20c**
IXL soft shell almonds... **25c**
Hard shell almonds... **20c**
Large Brazils... **25c**
Selected filberts... **25c**
Giant pecans... **25c**
Ohio chestnuts... **40c**
Italian chestnuts... **15c**
SHELLED NUTS—
Jordan almonds, lb... **90c**
California almonds, lb... **60c**
Pecan halves, lb... **90c**
California walnuts, halves, lb... **60c**
California broken walnuts, lb... **50c**
Pistachio nut meats, lb... **\$1.50**
Bitter almonds, lb... **15c**
TABLE RAISINS—Imported Malaga Cluster Raisins—
No. 1 bundles... **40c**
California Imperial, 6 Crn, lb... **25c**
5 Crown clusters, lb... **20c**
4 Crown clusters, lb... **15c**
SWEET PICKLED FRUITS—
Fernell Brand (pint jars)—
Cherries, jar, 65c; dozen **\$7.25**
Melons, jar, 60c; dozen **\$6.50**
Figs, jar, 60c; dozen **\$6.50**
Pears, jar, 60c; dozen **\$6.50**
Plums, jar, 60c; dozen **\$6.50**
PEOPLES STORE MAGNET BRAND FRESH FRUIT JAMS—
Prepared from choicest fruits and pure cane sugar. Varieties—Raspberry, Strawberry, Loganberry, Blackberry, Fig, Apricot, Pineapple and Orange Marmalade. The jar, 25c; the dozen **\$2.75**

Boys' Corduroy Pants 49c

Here is the chance to get trousers that won't wear out at a price rarely equalled. These are regular 75c quality. Comes in all sizes from 5 to 16 years. Special this sale at **49c**

ALL OUR BOYS' \$6.50 SUITS NOW \$4.95
Each and every suit we have in stock at any time this year at \$6.50 are on sale at **\$4.95**. Included in this lot are blue serges with one pair of pants. And all wool suits in Norfolk style with one and two pair of pants. The coats are well lined and the trousers finished for wear, style and finish. These regular \$6.50-suits on special sale now at **\$4.95**

BOYS' FLANNEL BLOUSES AT 69c
Good quality flannel blouses in grays, tans and navy blue. They have the popular military collar and are priced specially at **69c**

Palmolive Soap, regularly 10c, special, 8 cakes for **40c**