

This remarkable Thanksgiving Sale will enter upon its third day tomorrow with additional values. Store open tomorrow from 9 a. m. to 9 p. m.

# THE PEOPLES STORE

THE CHRISTMAS STORE OF TACOMA

Special showing of the latest corsets on our second floor, including all the latest fall and winter numbers of the Nemo. Expert fitters in attendance.

# THANKS GIVING SALE



## Another Day on Which You Can Get up to \$35.00 Suits at \$16.49

Our most remarkable sale of women's high grade apparel finds true expression in this most extraordinary and attractive suit special, at prices that have created a shopping sensation.

In this lot are included over 150 women's and misses' suits, including each and every one of our regular \$25.00, \$27.50, \$29.50 suits, as well as a number of the latest models just reached us and would have been marked regularly \$35.00. All these suits, none of them an old model or undesirable material, but each and every one the season's latest tailored in the most approved fashion. Very special at **\$16.49**

### AN EXCEPTIONAL WAIST SPECIAL AT \$1.00

Voiles, dainty lawn, crepes and lingerie effects in all the most popular styles are found at this price. We have included in the lot all our regular \$1.50 waists and are now ready to present a most extraordinary value in these dainty delightful chic waists at **\$1.00**

### CHILDREN'S HATS, EACH AN EVERY ONE AT HALF PRICE

New and nifty headwear for the little tots of all ages up to the young miss in her teens have been priced for this remarkable sale at exactly one-half their original markings. All infants' and misses' hats, regularly \$4.00 to \$1.50, now **\$2.00 to 75c**

### \$5.00 CHILDREN'S COAT, SPECIAL AT \$3.69

A large number of desirable coats for children, in sizes 6 to 14 years, in good quality kersey, chevots and corduroys that are really most attractive and stylish little garments. Regularly marked \$4.95, now special at **\$3.69**

### WOMEN'S HANDSOME \$10.00 DRESSES, SPECIAL AT \$6.98.

A complete assortment of up-to-date models in dresses made of a very fine quality serge in navy blue, black or brown, trimmed effectively but elegantly, may be found in this assortment. A recent shipment added to this lot several score of crepe dresses in fashionable colors and up-to-date finish. All these dresses regularly \$10.00, during this sale at **\$6.98**

### WOMEN'S \$3.00 CORDUROY SKIRTS ON SALE AT \$1.49

We have just received a large shipment of corduroy skirts made of a remarkably fine quality corduroy, in dark blue, brown and black. We have all sizes and need recommend these skirts no further, as they are without question a most popular garment for out-door wear. They never wear out and at the same time are warm and well appearing. These regular \$3.00 skirts on sale at **\$1.49**

### ALL OUR EVENING GOWNS FOR THIS SALE ONE-THIRD LESS

Our entire assortment of exclusive and elegant evening gowns and party frocks, priced from \$27.50 to \$98.50, will be on sale at a discount of **33 1-3 PER CENT**. These remarkable gowns include crepe de chimes, chiffons and rich silks in the most dazzling combinations. They are exact reproductions of Paris models and are now on sale at **1-3 OFF**

### ANY OF OUR \$7.00 WAISTS YOURS FOR \$4.69

In this lot we include over 250 waists marked \$6.98, and 75 waists marked \$5.98, which includes cash and every waist at that price in stock. Delicate chiffons, rich shadow and net effects, as well as heavy silks and messalines. Regularly \$5.98 and \$6.98, your choice at **\$4.69**



## A Special Thanksgiving Sale of Men's Suits and Overcoats, Values up to \$18.00, at \$10.85

An advance holiday sale of men's clothing of real quality at a reliable store, which is designed to meet a holiday need.

We are including in this sale a complete line of suits and overcoats in sizes 34 to 42, both regular and stout. The materials are all wool in brown, gray, tan and blue mixtures, as well as blue chevots.

They are cut in all the latest styles without being extreme. The overcoats are in brown, gray and tan, with convertible collar and belted back.

During this sale, these suits and overcoats; regular values to \$18.00, are on sale at **\$10.85**



### How About the New Hat?

We are showing a complete assortment in John B. Stetson and Mallory Hats, including all the new blocks and colors, and we have salesmen to tell you what is becoming.

Stetson Hats at **\$3.50 and \$4.00**

Mallory Hats at **\$3.00 and \$3.50**

Mallory Velours up to **\$6.00**

Don't Forget that during this Sale we are selling **\$1.95** out \$2.00 and \$2.50 Hats at **\$1.95**

### Flannel Night Shirts, \$1.00

Outing Flannel night shirts cut long and full, made of extra heavy quality material in neat striped patterns, trimmed with silk braid or frogs, and cut with military or lay-down collar. Our special price **\$1.00**

### Velvet Cravats, 49c

The season's novelty, shown in striped and figured effects; also plain colors and molres. A most beautiful assortment in the popular four-in-hand shape. Special at **49c**

### \$4.50 Raincoats, Special at \$2.95

Raincoats that will keep you dry; in tan; sizes 36 to 44. They are made of a good quality rubberized material, and button up close to the collar. Regularly \$4.50 values; special at **\$2.95**

## Special Sale \$1.00 Shirts at 79c

300 fine shirts for men of good taste are in this remarkable sale. These shirts are shown in neat striped and figured percales and madras. Also in plain blue chambray. We have these in plaits or soft bosoms, with cuffs attached. They are to be worn with separate collars.

This is a standard, well known shirt. We have all sizes 14 to 17, but not all styles in every size. Very special at **79c**

### Millinery Special at \$2.95

A most remarkable assortment of hats at so low a price as has ever been shown here. Advance styles and late winter novelties in up-to-date shapes, ribbon, fancy marabou, and ostrich trims are included in the naggiest, prettiest designs you have ever seen. Special at **\$2.95**

### Third Special Children's Day in the Art Needle Section.

Tomorrow we will give free with every purchase of 25c and over in this department, a doll glove and handkerchief case stamped for embroidery. Stamped doll corset covers with thread **10c** Stamped doll bureau scarf and cushion **5c** Stamped doll tea apron with thread **5c** Stamped doll guest towel **5c**

### Jap Rose and Lilac Glycerine Soap, special, per cake 5c

**\$1.25 Umbrella**, gold and silver plated bone handles, finished with heavy cotton taffeta cover on steel frame. Special at **89c**

### All Linen Huck Towel, Special at 19c

We have on sale all the new huck towels, sizes 18x36, both hemmed and hemstitched. These have a satin damask border and are a very special bargain at our special of **19c**

### Mercerized Damask, 30c Per Yard

Special sale of short linen, mercerized damask, 2, 2 1/2, 2 3/4 and 3-yard lengths. Specially priced at **30c**

### Stellars Damask, 75c Per Yard

Stellar's Silver Bleached all linen damask, woven from long fiber flax, which insures a smooth cloth after being washed. This is beyond comparison the best damask in Tacoma at the price of **75c**

### 72-Inch Linen Damask, \$1.00

A double bordered Erin linen damask, 72 inches wide, warranted to give satisfaction as to laundering and wear. We invite criticism and comparison of this remarkable damask, priced only, per yard **\$1.00**

### Torchon Laces and Insertions up to 3 in. in width, also valenciennes insertions; regularly 10c. Special at 5c

**Palmolive Soap**, regularly 10c per cake. Special 8 cakes **49c**

### Special Pillow at 50c

A sofa or bed pillow filled with sanitary, odorless and dustless feathers. Covered with dainty art ticking, strictly moisture-proof, in handsome pink blue, tan and helio; size 18x25; our special price **50c**

### Plauen and Venetian Lace Collars, 98c

Gorgeous lace collars for coats, waists and dresses in the most beautiful designs that are the result of painstaking Roumanian peasant work, in an endless variety of patterns and all the latest plain and novel shapes. An extra special value at our price **98c**

## Boys' Fine Suits at \$6.50 Suits at \$4.95

Sale of boys' high quality suits that means dollars to mothers and happiness to boys.

These suits include blue serges with one pair of pants. All wool suits in Norfolk style with one and two pair of pants. These suits are finished in exceptionally careful manner, well lined and the trousers made for wear, style and finish. This sale includes each and every suit we have at **\$6.50**. Special at **\$4.95**



### Boys' Overcoats at \$3.95

We are showing a fine line of overcoats suitable for this season and climate. Sizes 2 1/2 to 9 may be found here in chinchillas, chevots, mackinaw cloth and English mixtures. They are cut in Norfolk and double-breasted styles. Our special price **\$3.95**

### Boys' Corduroy Pants at 49c

Get trousers that won't wear out. And if you have ever worn corduroy trousers you know it can't be done. We have them here in a number of practical colors, in sizes 6 to 14 years, regularly 75c, special **49c**

## Big Saturday Specials In Our Grocery Department

Pure Cane Sugar, Special 20 lbs. for <b>\$1.00</b>	Magnet Flour, special per sack of 49 lbs. <b>\$1.15</b>	Cottolene, 10-lb. pail, special at <b>\$1.30</b>
New Zealand Butter, just in, at, per lb. <b>35c</b>		Fresh Churned Washington Butter at 3 lbs. for <b>\$1.10</b> , per lb. <b>37 1/2c</b>

## Our Special Sale of Thanksgiving Case Goods Continues With It's Economies

Currents, 36-lb. box, regular \$4.50, special <b>\$4.15</b>	Lemon peel, 10-lb. box, regular \$2.00, special <b>\$1.50</b>	Orange peel, 10-lb. box, regular \$2.00, special <b>\$1.50</b>	Citron peel, 10-lb. box, regular \$2.50, special <b>\$2.00</b>	Apples, box, regular \$1.10, special <b>90c</b>	Apples, box, regular \$1.35, special <b>\$1.00</b>	Apples, box, regular \$1.75, special <b>\$1.40</b>	Apples, box, regular \$2.50, special <b>\$2.25</b>	Magnet Jams, assorted, 24 jars, regular \$6.00, special <b>\$4.60</b>	
<b>CANNED MEATS—</b>									
Corn beef, No. 1 cans, regular \$3.00, special <b>\$2.65</b>	Roast beef, No. 1 cans, regular \$3.00, special <b>\$2.65</b>	Roast beef, No. 2 cans, regular \$5.40, special <b>\$5.00</b>	Lunch tongue, 1/2-lb. cans, regular \$3.00, special <b>\$2.50</b>	Lunch tongue, 1-lb. cans, regular \$5.40, special <b>\$4.75</b>	<b>CANNED MILK—</b>				Eagle Brand, regular \$7.20, special <b>\$6.90</b>
Carnation Milk, regular \$2.95, special <b>\$2.75</b>				Holly Milk, regular \$3.75, special <b>\$3.50</b>				Mt. Vernon, regular \$3.75, special <b>\$3.50</b>	
Dutch Cleanser, 50 tins in case, regular \$4.25, special <b>\$3.50</b>				Seafoam Wash Powder, 100 pkgs. in case, regular \$5.00, special <b>\$4.50</b>				Gold Dust Wash Powder, 2 doz. large pkgs., reg. \$4.80, special <b>\$4.50</b>	
<b>SOAP—100 Cakes in Case:</b>									
Fels Naphtha, regular \$5.00, special <b>\$4.50</b>				H. G. Naphtha, regular \$5.00, special <b>\$4.50</b>				Crystal White, regular \$5.00, special <b>\$4.50</b>	
Lenox, regular \$4.00, special <b>\$3.50</b>									

## Sample Collars at 50c

Beautiful lace collars in hundreds of different patterns, for women, misses and children. We have Plauen, Venetian and Cluny collars in ecru and white. The shapes include modern shapes, epaulette, reverse, round Dutch, square Dutch and many other new and dainty styles. Very special at **50c**

## Pleatings at 25c

Thousands of yards of pleating in every new and popular style. Included are narrow plain nets, in ecru, black or white, as well as shadow laces, either plain or scalloped edges. Widths range from 1 to 4 inches. Regular values 50c per yard; special at **25c**

All Linen Initial Handkerchiefs, very special at **5c**

## 27-In. Flouncings at 17c

We have 5,000 yards of Embroidery Flouncings, which represent a manufacturer's surplus stock. These are 27 inches wide and come with deep scalloped edges, both scalloped and beaded. During this sale, the price of entire lot, at per yard **17c**