

Special facilities for packing Christmas gifts. We have a full range of boxes and we do them up nicely for you if so requested.

THE PEOPLES STORE

THE CHRISTMAS STORE OF TACOMA

We deliver dry goods free to Fuyallup and Sumner. We also prepay parcel post charges to any postoffice in the Northwest on purchases of one dollars or more.

\$13.95 Buys Suits Worth \$39.50

A suit event most remarkable at even this time of the year, but most extraordinary as it includes not our left overs, but a brand new line of most desirable garments. These suits, worth regularly to \$39.50, are here in over fifty smart models. No freaks are included and they are finished carefully and in exceptionally good taste.

- Your choice **\$13.95**
- \$10.00 Wool Dresses, \$5.00**
Made of new wool eponge in plain colors. Carefully trimmed and cut in the latest of draped styles. Mostly dark colors. Very good \$10.00 values, special at **\$5.00**
- Waist Special, \$4.75**
Chiffon, crepe de chinos, nets and shadow laces in high and low collar effects, suitable for evening or afternoon wear with suits. These include our entire line of regular \$5.98 and \$6.98 waists; our very special at **\$4.75**
- Christmas Waist, \$2.48**
Exquisitely hand-embroidered on good quality lawn. In the latest effects. It has just arrived and comes in a handsome holiday box. Priced **\$2.48**
- Suits Regularly Up to \$59.50 at \$29.75**
The most elegant creations of the season's styles in materials of rare quality and finished in every way as in the very high quality garments. These gorgeous models regularly worth up to \$59.50, now your choice at **\$29.75**



Flannelettes 12 1/2c Per Yard
32 inches wide, fleeced back, with fancy Persian and floral designs. Splendid for kimonas, house dresses and children's dresses. 18c value, now **12 1/2c**

Crepe Flannelettes 10c
27 inches wide, both light and dark styles, in pretty floral and Persian designs. Has a crepe finish with fleeced back. 12 1/2c value, for tomorrow's selling, per yard **10c**

Lunch Sets \$3.75 and \$4.50
In fine Moravian double satin damask, in plain damask, satin damask border and floral and conventional. Nicely boxed. Set consists of—
1 36x36 cloth, 1/2 doz. 15x15 napkins **\$3.75**
1 45x45 cloth, 1/2 doz. 15x15 napkins **\$4.50**

Lunch Napkins
25 dozen of finest quality satin damask, hand-drawn hemstitched and mitted corner luncheon napkins. Round designs. Plain damask for embroidering and floral designs. For Saturday's selling **\$4.25**

Outing Flannel at 7 1/2c Per Yard
We have 2,500 yards of outing flannel, fully 27 inches wide in good heavy quality, both light and dark styles, in neat checks and striped designs. Splendid for undergarments and night wear. Priced, per yard **7 1/2c**

Linen Lunch Sets
Made of the celebrated Stellar's Damask. Set consists of 1 cloth 59x59 inches, 1/2 doz. 15x15 napkins, in pink, blue, gold and white. One of the season's best selling line. Tomorrow's selling **\$6.00**

MEN DO YOU WEAR SUITS Size 33 to 36?

IF SO YOU ARE MIGHTY LUCKY. Because we have a fine line of blue cheviot suits with TWO PAIR OF TROUSERS at \$15.00, specially suited for your school suit. IF NOT, YOU ARE ALSO LUCKY, because we have a mighty good assortment of men's suits here. We carry a suit that cannot be equaled anywhere at the price of—

\$15.00

Shirts at \$1.00
We just received a large shipment of those fine dollar shirts in time for a nice Christmas gift. These are shown in soft or pleated bosoms attached cuffs in neat striped and figured effects. Also plain white pleated. Sizes 14 to 17 1/2. Priced **\$1.00**

Stylish Hats
Let us suggest a new hat not only for a Christmas gift, but to those who have been thinking of getting a new winter hat.
JOHN B. STETSON HATS, in \$3.50 and \$4.00
new blocks and shades, at **\$3.50**
MALLORY CRAVENNETTED HATS \$3.50
at **\$3.00**
MALLORY HATS \$3.00
at **\$3.00**
We carry the best hat in town at \$2.00, in all sizes, colors and blocks.



AN ATTRACTIVE WINTER HAT at \$2.95

A most popular millinery number specially purchased for the holiday season. These are brand new up-to-date hats in the latest style, received only a week ago from the manufacturer and marked at a price which usually buys reduced fall stock. Fur and marabou trimmings as well as fancy feather and ribbon trimmings, are included in this exceptional price of **\$2.95**



All Our High Priced Hats at Half
Our famous and reasonably priced millinery is now at half price. Including all hats marked originally from \$16.00 to \$40.00. The most gorgeous trimmings and the naggiest of styles are included in this assortment now at HALF

A New Lot of Boys' \$5 Suits

Brown, gray, mixed tweeds, plain brown and blue unfinished worsteds, with one and two pairs of pants, Corduroy suits with two pairs of pants, all cut in the popular Norfolk style. We carry now a complete assortment of sizes 6 to 17 years and cannot recommend enough the quality and finish of our suits. A very good **\$5.00**

Boys' Good Overcoats, \$5.00
In sizes 11 to 17, we are showing a line of boys' overcoats second to none at the price. Chevots, mackinaw cloth and English mixtures in double-breasted styles. They have combination collar and belted back. A very good **\$5.00**

Christmas Suggestions Specially Boxed
Ties, Pajamas, Blouses, Hats and Caps, Suspenders, Belts, Sweaters, Gauntlet Gloves.

2,000 Christmas Pictures at Special Prices

- 500—4x6-inch picture with oval frames of metal, worth 15c, special, each **9c**
- 100—6x8 BEAUTIFUL LANDSCAPE PICTURES, finished with 1 1/2-inch brown or gilt frames, worth 50c, choice at, each **29c**
- 350 NEAT FRAMED PICTURES in various sizes and styles. Good regular values at 50c to 75c; special, each **39c**
- NEARLY 700 this beautiful range of ordinary \$1.00 to \$1.50 subjects, seventeen different styles of frames and some 150 subjects, choice at, each **89c**
- 70 large framed pictures, worth \$2.50, special **\$1.69**
- 100 15x20 and 12x26-inch pictures, with 3-inch gilt frames, worth \$3.00 to \$3.50, special, each **\$2.48**

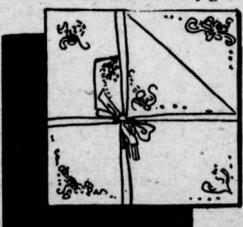
No End of Gift Suggestions

- Our main floor is full of attractive new merchandise specially arranged to help you in solving that eternal holiday day question: "What shall I give?"
- THE IVY GLOVE**
This is sold at the Peoples Store only. It is an imported glove made from selected skins, plique sewn and comes in all shades. Priced **\$1.00**
 - PARIS**
The over-seam sewn glove similar to the Ivy, which is fast making a reputation for itself. Priced **\$1.00**
 - GIFT UMBRELLA \$6.00**
A most useful and appreciated gift is this umbrella with Paragon frame and non-leak silk mixture cover, that wears endlessly. The handle is extra long, Directoire mushroom or odd tipped handles, Sterling silver inlaid. Extra special priced **\$6.00**
 - THE INDIA**
Another special number, in an India frame umbrella that can turn inside out without being harmed. Has the latest style handle and a non-leak cover. Our special price **\$2.19**
 - RIBBON FOR PACKING GIFTS**
Thousands on thousands of bolts here to pick from. Five-yard bolts of satin ribbon in red, green, pink, blue, lavender, white, gold, yellow, etc., priced at, per bolt **10c**
 - WASH RIBBON**
The favorite Black pattern. Five-yards to the bolt, all widths, per bolt **10c**
 - NEW DOUBLE RUFFLINGS**
We have them in chiffon, net and novelty lace in ecru white and fancy colors; priced, per yard **75c to \$1.50**
 - FRENCH PLEATINGS**
Of dainty chiffon in white with neat colored edgings, also sold in all delicate shades; priced, per yard **65c**

DAINTY GIFT HANDKERCHIEFS

A line of dainty handkerchiefs, boxed in a tasteful manner. In specially ordered boxes—these make a holiday gift somewhat out of the ordinary.

- AN EXTRA SPECIAL ATTRACTIVE FOLDER**
Three novelty colored embroidered initial handkerchiefs. The folder is of poinsettia and holly and also other suitable holiday designs. Per folder of three **25c**
- BOX OF THREE INITIAL HANDKERCHIEFS**
They are fine sheer lawn, neat, heavy initial in corner. Box is 7x7 inches, a suitable size for mailing, at, box **25c**
- ALL LINEN**
Box of four all linen handkerchiefs, neat patterns of embroidery, at, per box **75c**
- BOX OF THREE EMBROIDERED**
Of lawn, having novelty designs. Packed and folded neatly in an 8x8 holiday box, Dutch style. Box **25c**
- Shamrock Lawn, Plain Handkerchief, folded and neatly tied in 4x8 gift box. 50c**
- Large Size Gift Box, 11x11, neat gray color, with pretty pictures inset. In a most attractive box. There are packed in it six of the prettiest embroidered lawn handkerchiefs you have seen for some seasons. Box of six, priced at, 50c**



GROCERY SPECIALS

- BUTTER—Fancy Iowa storage. This is a pure butter, not renovated; special, per lb. 35c**
- 3 lbs. for **\$1.00**
- Fresh new-churned Washington Butter, special, per lb. 38c**
- 3 lbs. for **\$1.10**
- CALIFORNIA SLICED LEMON CLING PEACHES—**
No. 1 tall can, 15c value, special **12 1/2c**
- Per dozen **\$1.40**
- MAGNET FLOUR—Our guarantee on every sack, special \$1.15**
- EXTRA SPECIAL PURE CANE SUGAR—**
20 lbs. for **\$1.00**
- PEOPLES STORE DEFIANCE BLEND COFFEE—**
25c value, special **22c**
- 5 lbs. for **\$1.00**
- BROKEN HARD RICE—**
Special 10 lbs. for **50c**
- CRACKERS 8c PER LB.—**These are fresh, crisp soda crackers, boxes weighing 16 to 20 lbs. each. Special, per lb. **8c**
- ARCTIC CLEANER—**Something new in a cleaner, special, 4 cans for **25c**

SHOE DEPARTMENT SPECIALS

- MISSES' WALKING BOOTS, \$2.39**
These are gunmetal, button, high cut, walking boots, and just the thing for school wear. Low heels. Baby Doll last. Sizes 2 1/2 to 7. Value \$3.50. Special **\$2.39**
- BABY OR INFANT SHOES**
We just received a shipment of infant vici kid dress shoes, turned soles, spring heels, button. \$1.50 values. Special **\$1.19**
- SLIPPERS FOR MEN**
We carry in stock a large assortment of MEN'S HOUSE SLIPPERS which are a very thoughtful gift for Xmas. They range in prices from **\$1.00 to \$2.50**

Santa Claus Comes To Tacoma Tomorrow At 11 A. M. THE CHILDREN CAN MEET HIM AT THE NEW CENTRAL SCHOOL!

Starting from the Central School Santa Claus will proceed in his Christmas automobile to 9th street, down 9th street to C street, then the line of march will be down C street as far as 13th street. Traversing 13th he will enter Pacific avenue, and from there go to the Peoples Store where he has his headquarters.

FREE PRESENTS FOR ALL

- Santa Claus will distribute to all children who come out to see him during his march through the city, Candy, Pop, Corn, Horns, Toys, Santa Claus Buttons.
- Toy Tea Sets**—Decorated china, 6 cups and saucers, tea pot, sugar and creamer, 55c, **\$1.25, \$1.35, \$1.95.**
- Doll Perambulators**—Rubber tires, leatherette hood and varnished wood body, specially priced **\$3.95.**
- Toy Horns**—5c, 10c, 15c, 19c, 25c, 35c and 48c.
- Dolls**—Rag dolls, celluloid head, 39c; rag dolls, with goo goo eyes, **\$1.35.**
- Ives' Electrical Trains**—**\$4.50, \$5.50 and \$7.50.**
- We also carry a line of extra track, switches, etc.
- See our table display in basement.
- Musical Tops**—15c and 25c.
- Little Banks**—Assorted animals, 35c and 50c each.
- Christmas Candles**—10c per box, 3 for 25c.
- Large Assortment of Christmas Tree Ornaments**—Ranging in price from 3c to 35c each.
- Red Carts**—Two wheels and long handles for the tiny boy. 50c each.



- HE WILL BE IN OUR TOY DEPT. FROM 3 TO 4 P. M.**
And all little boys and girls can come to him and shake hands and tell him all they would like for Christmas.
- Our Toy Department is truly Santa's headquarters, and our toys are priced right. By buying them early you will save because we are not planning a half price sale later in December.**
- Meccano**—\$1.00, \$2.00, \$4.00, \$6.00, \$10.00 per set.
- Folding Doll Cart**—Leatherette body and top, rubber tires, complete folding, special price **\$2.95.**
- Cloth Dolls to Be Stuffed**—Two sizes, 25c and 50c.
- Jointed Doll**—Bisque head, curly wig, sleeping eyes and lashes, 26 to 30 inch, values to \$4.25, choice **\$3.69.**
- Water Color Paint Box**—Each 25c, 50c, **\$1.00.**
- Little Cartoonist**—Set **35c.**
- Game of Pirate and Traveler**, **\$1.00.**
- Iron Fire Engines and Hansoms**—Two horses, ten inches, complete, specially priced, **35c.**
- Iron Cart and Two Horses**—Drawn by Foxy Grandpa, 14 in., complete, specially priced **\$1.00.**
- Jump Ropes**—Fancy enameled handles, each **20c.**
- Tool Chests for the Tiny Boy**—Each **15c.**
- Nested Blocks**—With fancy colored pictures, per set, **25c, 50c, 75c and \$1.00.**
- Speed Boat**—Key wind, each, **35c.**
- Game of Aunt Sally**, **50c.**