

Another point for your consideration, Mr. Tacoma Advertiser: Not only is ninety-eight per cent of the Times' circulation within your trade zone BUT ALSO NEARLY THAT PERCENTAGE IS EXCLUSIVE CIRCULATION. No matter what other paper or papers you use, unless you advertise in the Times, you do not carry your announcements to only about half of your possible patrons. The other papers cover the same ground, the same field, the same homes. An ad in one is an ad in all. No advertising campaign in Tacoma is a success or can be a success unless it includes the liberal use of the Times, WHICH HAS ITS OWN FIELD, and the largest exclusive

number of readers of any paper in the city. AND NINETY-EIGHT PER CENT OF THAT EXCLUSIVE CIRCULATION WITHIN SHOPPING DISTANCE OF YOUR STORE. Mr. Advertiser, you simply have to make every dollar COUNT that you spend for publicity in these days. YOU CAN'T AFFORD TO FOLLOW THE OLD WASTEFUL METHODS. A DOLLAR SPENT FOR ADVERTISING SPACE IN THE TIMES IS TODAY THE BEST ADVERTISING BUY IN TACOMA. WE ARE READY TO DEMONSTRATE THAT FACT TO PROVE IT WITH ACTUAL RESULTS DELIVERED AT YOUR COUNTERS.

YOU need not worry, and you need not fret, for there isn't any rain in sight; at least, not yet! With this poem, the weather man predicts fair tonight and tomorrow.

The Tacoma Times

THE ONLY INDEPENDENT NEWSPAPER IN TACOMA.

30c A MONTH

VOL. XI, NO. 305. TACOMA, WASH., FRIDAY, DECEMBER 11, 1914.

HOME EDITION

WELL, well, well! Have you put in a name for The Times \$5 alligator yet? If not, get a Pink tonight and fill out the coupon. Somebody wins \$5 tomorrow sure-pop!

GERMAN'S PLAN TO TAKE U.S.



WHAT IS THIS—FUNNY?
Oh, I had a little hen and she had a wooden leg.
And almost every morning she laid a little egg;
She was the best chicken we had on the farm,
And another little drink won't do us any harm!

PIFFLE THAT'S PULLED EVERY DAY
I'm not expecting a thing for Christmas this year.

THIS IS THE LIFE!
I Old boss,
Gets cross!
II And scowls
And howls.
III 'Tis sad,
'Tis sad!
IV I care?
Oh, yare!

ART GRAFTON, WHO READS THIS COLUMN FAITHFULLY, SENDS THIS IN—
My eyes are red, my throat is raw,
And every other breath I draw
I eat and gasp and fill my craw
With smoke down here in Arkansas.

I blow and blow, and claw and claw,
And fust and fume, and fight and paw;
The tears run down my cheek and jaw,
I chaw the rag, and chaw and chaw,
And cuss till it's against the law.
Then have to stop and sneeze. O phaw!

I walk from here to Omaha
If I could find the blamed outlaw
And get to "bust him in the jaw"
Who started smokes in Arkansas.

Pretty bad, Art, but we need a filler today.

TODAY IN HISTORY
On Dec. 11, 1688, King James II of England, abdicated. He found that the Kings' Union didn't allow him to have less than 11 rubies and 29 pearls in his crown, and since he had his own crown all mused up with common diamonds and no pearls, he hadder quit.

WELL, IT'S QUITE A LOT FOR ONE KAISER
Having read of the Kaiser's illness in 11 different newspapers this a. m. we find that the poor fellow is suffering from the following:

- Muscular rheumatism.
 - Influenza.
 - Bronchitis.
 - Nervous exhaustion.
 - Nervous prostration.
 - Pneumonia.
 - Severe indisposition.
 - Neuralgia.
 - Uric acid.
 - Stomach disorder.
- Somehow or other, they have overlooked toothache and dandruff.

BAN ON PETTY GAMBLING GAME
A new form of petty gambling that has developed in Tacoma this fall will be abolished by the police. Captain Read today sent out notice to all cigar stands and saloons where prize boards or prize cards are on display, giving prize boxes of candy or other merchandise, that the lotteries must be abolished.

Today's Best Joke
Where have you been?
In the hospital, getting censored?
Yes, I had several important parts cut out.

YOUNG WOMAN DISAPPEARS; SEARCH CITY

Tacoma police today began a vigorous search for Mrs. Eunice J. Wooden of Seattle, a prominent society woman and charity worker, who started for Tacoma on a Sound steamer December 2 and has not been seen or heard of since.

Rev. Henry Victor Morgan, pastor of the Park Universalist church, notified the police of her disappearance. She was on her way to Tacoma to take up charity work here, it is understood, and was last seen on the Seattle-Tacoma steamer.

"My only theory is that she had a fainting spell and fell overboard," Rev. Morgan told the police today.

Mrs. Wooden was 35 years of age, and was secretary of the Mercer Island Children's Home, Seattle. She was the wife of A. H. Wooden. Police officers are working on the case from all angles, one being the theory that Mrs. Wooden might have fallen into the hands of "white slavers."

Oh, No More Chorus Girls



NEW YORK, Dec. 11.—There are no more "show girls" on Broadway—no more "broilers" anywhere. The perfect beauties who give musical comedy its only excuse for existing are now officially known as "young ladies of the ensemble."

A perfect type of the new kind of chorus girl is Miss Elsie Murray, who adorns the cast of "Papa's Darling." Elsie is a college graduate. She has more polite accomplishments than the average society girl, she belongs to an exclusive country club and she can't see a stage door "Johnnie," no matter how many motor cars he owns. Heaps of difference between a chorus girl and a "young lady of the ensemble!"

LOST AN EYE
SEATTLE, Dec. 11.—While at work in a chemistry laboratory yesterday, Sidney Bond, a student, was severely hurt by the explosion of chemicals. The sight of one eye was permanently destroyed.

HALF MILLION JAP SOLDIERS FOR ENGLAND

LONDON, Dec. 11.—There are strong indications today that the Japanese will be brought to the front to take part in the world war.

It may be that even now transports are en route west from Japan.

Since early in the conflict 500,000 trained Japanese soldiers have been under arms.

To defend Egypt.

Today the rumor is persistent that the little brown soldiers will be called to the defense of Egypt. They are badly needed. An army of not far from 100,000 Turks is slowly approaching the Suez canal. The route of march is through the Sinai peninsula, an arid desert, waterless and without fodder. But they are on their way.

Terrible Bedouins.
Worst of all, the cables have

COLD?

Did you know that this morning at 6 o'clock, it was colder than it has been before since last February or so?
Maybe you didn't know, but you probably suspected it if you are walking around at that eerie hour.

But the weather man assures us that it is even so. It was the coldest morning yet. The thermometer registered 27 degrees above, not below, as some early risers might have thought.

The prognosis is now, that it will remain cold and clear and dry for a spell. There has been no rain in these parts since Dec. 3. Then it only sprinkled a little. Clip this out and send it to your friends who think we must have weather and a rowboat to get around in during our "rainy" season!

HUSBAND SUES BUT WIFE WINS

All of Harry O. Steel's pleadings and love letters exposed yesterday afternoon in Judge Eyster's court during the Steel divorce case, were of little visible effect on the court.

Steel had sued for a divorce against Pearl Steel, of Los Angeles, on the grounds that she had deserted him. But Mrs. Steel swore that Harry was really the deserter, and that he left her while she was in Los Angeles county hospital undergoing a near-fatal operation. Judge Eyster granted Mrs. Steel the divorce and gave her custody of their 16-year-old son, and all the property.

300 ILL AFTER CHURCH SUPPER
BATAVIA, N. Y., Dec. 11.—Three hundred persons who attended a chicken supper at a church here are under physician's care today. It is believed all will recover. Their ailment was diagnosed as ptomaine poisoning.

SUMNER, Dec. 11.—Mayor R. R. White today issued a statement thanking his friends for their support in his recent election as senator from the 25th district.

(The following article consists of extracts taken from the book "Operations on the Sea," written by Freiherr von Edelsheim and just published in this country by the Outdoor Press, of New York, by which the book is copyrighted. Special permission of the publishers has been granted The Times to publish these remarkable extracts. Von Edelsheim is one of the highest military experts of Germany. He is an officer of high standing in the army and was in 1901 a member of the German general staff, which plans all the military operations of the Kaiser's country. We respectfully refer this article to the American patriots who think that this country should not be better prepared to defend itself in case of attack.—Editor.)

BY FREIHERR VON EDELSHEIM
Formerly of the German General Staff.

Operations against the United States of North America:
With that country, in particular, political friction, manifest in commercial aims, has not been lacking in recent years, and has until now been removed chiefly through acquiescence on our part.

However, as this submission has its limit, the question arises as to what means we can develop to carry out our purpose with force in order to combat the encroachment of the United States upon our interests.

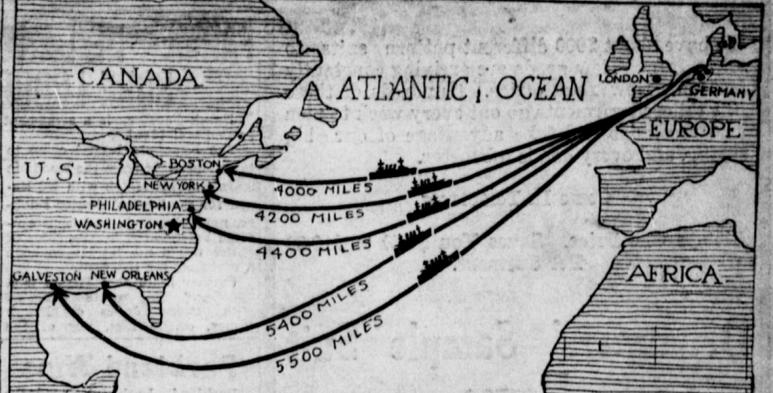
Our main factor is our fleet. Our battle fleet has every prospect of victoriously defeating the forces of the United States, widely dispersed over the two oceans. It is certain that after the defeat of the United States fleet the great extension of unprotected coast line of that country would compel them to make peace.

It must be deemed a possibility that the battle fleet of the United States would not risk an engagement at sea. It is evident then that a naval war against the United States cannot be carried on with success without at the same time inaugurating action on land.

Because of the great extension of the United States it would not be satisfactory for the operation of an invading army to be directed toward conquering the interior of the land.

It is almost a certainty, however, that a victorious assault upon the Atlantic coast, tying up the importing and exporting business of the whole country, would bring about such an annoying situation that the government would be willing to treat for peace.

HOW GERMANS PLAN TO LICK US



MAP SHOWS ROUTES ACROSS THE ATLANTIC GIVING DISTANCES FROM GERMAN SEAPORTS TO LARGE AMERICAN CITIES ON THE ATLANTIC AND GULF OF MEXICO.

MEXICANS A MENACE

NACO, Ariz., Dec. 11.—United States troops under General Bliss are patrolling the border today. Any attempt of the Mexicans to cross the frontier or to direct their fire so that missiles fall over the border will be met with stern reprisal measures, it is believed.

It is said that while General Bliss was inspecting fortifications yesterday two bullets fell near him.

FAMILY BURNED

NEW YORK, Dec. 11.—Samuel Gordon, his wife, and two daughters were fatally burned in their home in 114th street today. The blaze was of incendiary origin.

One Minute Kaiser Better

BY KARL VON WIEGAND.
BERLIN, Dec. 11.—The Kaiser is suffering from catarrh of the throat and not from pneumonia as has been rumored. I am able to make this statement today upon the highest official authority. The illness of the German ruler is due to over-exposure, it is said. He has been in personal supervision of the field staff at the front almost since the war began last summer. The official statement today declares his condition to be improved. His temperature is normal and he scanned the reports from the field today with close attention.

MRS. LOHRE DIES

Mrs. Christina Lohre, 51, for 25 years a resident of Tacoma, died yesterday afternoon. She is survived by her husband and five children. She is a sister-in-law of W. W. Wingard of Tacoma. The funeral will take place tomorrow at 2 o'clock at the Mellinger undertaking parlors. Maccabee members are invited.

WHEN A MAN'S MARRIED



TODAY'S CLEARINGS.
Clearings \$374,874.50
Balances 79,329.59
Transactions 801,079.65