

IT'S OUR SECOND YEAR IN BUSINESS

This, Tacoma's Newest Store, Is About to Enter Upon Its Second Year of Business Activity in the city of Tacoma

Certain Competitors, We Are Informed, Are Yelling, "Blackman Is Butchering the Ready-to-wear Business In Tacoma, He Is a Price Cutter"

Sale Starts Promptly Tomorrow at 9 A. M.

FOR THE BENEFIT OF THE PUBLIC AND CERTAIN COMPETITORS I HAVE THIS EXPLANATION TO OFFER: A LITTLE OVER A YEAR AGO WE OPENED OUR FIRST STORE IN THE WARBURTON BUILDING. A LITTLE OVER A MONTH AGO WE OPENED OUR SECOND STORE AT 1113 BROADWAY. THE DOORS WERE THROWN WIDE OPEN TO THE TACOMA PUBLIC. ITS BEAUTY, ITS CHARM, ITS COMPLETE-

NESS OF APPOINTMENTS, SOON BECAME A TOPIC OF UNIVERSAL DISCUSSION. IT STOOD SUPREME IN ITS FIELD—THE FINEST SPECIALTY SHOP IN TACOMA. TODAY IT IS STILL UNRIVALED IN THESE PLEASANT POINTS; BUT, BETTER THAN THAT, IT HAS BECOME GREATEST IN THE MOST IMPORTANT THINGS OF MERCHANDISING—VALUE-GIVING, SERVICE AND FAIR DEALING.

YES!—WE WILL SUSTAIN A TREMENDOUS LOSS IN THIS One-Half Price Sale

WE HAVE BUT ONE REASON TO GIVE FOR OFFERING AT SUCH AN EARLY DATE, SUCH HIGH GRADE MERCHANDISE AT SUCH DRASTIC REDUCTIONS.

We Have Too Many SUITS
We Have Too Many COATS
We Have Too Many DRESSES
We Have Too Many SKIRTS
We Have Too Many WAISTS

TOMORROW, COMMENCING AT 9 A. M., we will demonstrate the positive proof of our claims by this almost extraordinary event. Thousands of dollars worth of wonderful garments, acquired at tremendous price concessions, will be offered below makers' cost. Hundreds of remarkable offerings from our best lines. In these days when economy means so much, such opportunities as these should be fully taken advantage of. Rather than price them and reprice them over and over again through the weeks and months to follow, we prefer to SACRIFICE them NOW. We urge every woman and miss to attend. Blackman's price cutting is always genuine, and this time the knife has gone deep. DON'T MISS THIS SALE. READ AND PROFIT.



SUITS 1/2 PRICE

| | |
|-------------------|---------|
| \$20.00 Suits now | \$ 9.95 |
| \$25.00 Suits now | \$12.50 |
| \$30.00 Suits now | \$14.95 |
| \$35.00 Suits now | \$17.50 |
| \$40.00 Suits now | \$19.95 |
| \$50.00 Suits now | \$25.00 |
| \$60.00 Suits now | \$29.95 |

COATS 1/2 PRICE

| | |
|-------------------|---------|
| \$10.00 Coats now | \$ 4.95 |
| \$15.00 Coats now | \$ 7.95 |
| \$20.00 Coats now | \$ 9.95 |
| \$27.50 Coats now | \$12.95 |
| \$30.00 Coats now | \$14.95 |
| \$35.00 Coats now | \$16.95 |
| \$40.00 Coats now | \$19.95 |

DRESSES 1/2 PRICE

| | |
|---------------------|---------|
| \$10.00 Dresses now | \$ 5.00 |
| \$16.00 Dresses now | \$ 7.95 |
| \$20.00 Dresses now | \$ 9.95 |
| \$25.00 Dresses now | \$12.45 |
| \$30.00 Dresses now | \$14.95 |
| \$35.00 Dresses now | \$17.50 |
| \$40.00 Dresses now | \$19.95 |

SKIRTS 1/2 PRICE

| | |
|--------------------|--------|
| \$ 5.00 Skirts now | \$1.95 |
| \$ 7.50 Skirts now | \$3.50 |
| \$10.00 Skirts now | \$4.95 |
| \$12.00 Skirts now | \$5.95 |
| \$14.00 Skirts now | \$6.95 |
| \$15.00 Skirts now | \$7.50 |
| \$20.00 Skirts now | \$9.95 |



THIS, TACOMA'S YOUNGEST SPECIALTY STORE, SELLS YOU FOR CASH ONLY. THIS METHOD OF DOING BUSINESS IS A DIRECT BENEFIT TO YOU, AS WE ARE NOT COMPELLED TO CHARGE YOU FOR OTHER PEOPLE'S BAD DEBTS. THINK IT OVER!

Don't Delay---Attend This Sale As Early As You Can

WARNING!

DON'T CONFUSE OUR STORE WITH ANY OTHER STORE ON THE BLOCK. LOOK FOR OUR NAME, "BLACKMAN'S," BEFORE ENTERING.



Waists Half Price

| | |
|--------------------|--------|
| \$ 2.00 Waists now | 95c |
| \$ 3.00 Waists now | \$1.50 |
| \$ 6.00 Waists now | \$3.00 |
| \$ 8.00 Waists now | \$3.95 |
| \$10.00 Waists now | \$4.95 |
| \$11.00 Waists now | \$6.95 |
| \$15.00 Waists now | \$7.50 |

WE HAVE JUSTIFIED THE EXISTENCE OF THIS INSTITUTION, FOR "BLACKMAN'S" HAS PROVED A GENUINE HELP TO THOUSANDS OF THE CITY'S THRIFTY CITIZENS. THEY HAVE APPRECIATED OUR EFFORTS TO BE OF SUCH GENUINE SERVICE AND HAVE MENTIONED 'BLACKMAN'S' TO THEIR FRIENDS. THE RESULT: WE ARE GROWING, AND GROWING FAST!

Sale Begins Promptly Tomorrow at 9 A. M.

BLACKMAN'S

NEW GROUND FLOOR STORE

NOTE ADDRESS → 1113 BROADWAY ← NOTE ADDRESS

THIS SALE

TOMORROW IS WITHOUT A DOUBT, THE MOST WONDERFUL READY-TO-WEAR EVENT EVER ATTEMPTED BY US OR ANY OTHER STORE IN THE HISTORY OF TACOMA.

Positively No Exchanges, Approvals or C. O. D.'s Will Be Allowed During This Event. Every Sale Must Be Final.