



EASTER SALES



Have been in vogue for the past two weeks—a great deal has been said about cut prices and you have been invited to many places with the promise of great bargains on special days.

Our way of selling merchandise is different. While we have held no special sales, the people who have filled our store from day to day say our prices are lower than the special cut prices elsewhere. Our method of cash buying and cash selling, one price to all, and the lowest possible price every day in the year, is gaining friends for this store. You can buy here tomorrow or next day with the assurance of the same prices your neighbor paid last week. Is it not more satisfactory to buy where you do not have to wait for special days to secure bargains, but where goods are sold on the closest margin all the time? Our equipment and facilities are such as to enable us to render the very best store service, and with, our Easter greeting, we extend to you a most cordial invitation to use this store.



We take great pleasure in showing a very extensive line of

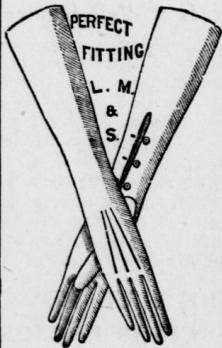
Dress Goods

You will find some novel and attractive weaves.

Silks

will be much used this season and we have now on sale a large assortment of the new

Dress Silks



Our Coat and Suit Department

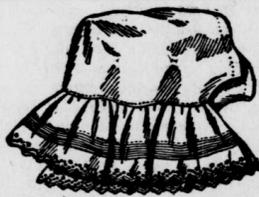
is a very busy place these Spring days. Here you will find the new models in

Silk and Mohair Suits and Coats

Covert Jackets, Separate Skirts and Waists

Petticoats and Wrappers

Also a beautiful lot of Children's Spring Coats.



Clothing



For Men, Young Men and Boys. This department is a very complete store in itself. Here good dressers can find models and weaves to suit each individual taste.



We are especially strong in **Hats** Large assortment of New Shapes

You will find in our

Corset and Hosiery Department

all the new fancies for this season.

We have

Gloves, Belts Ribbons Neckwear

and all the little accessories to the costume in a great variety.



Shoes

that wear well, fit perfectly and possess all the Style Quality of the day.

See our large line of

Table Linens Napkins Towels

White Quilts, Sheets and Pillow Cases.



Muslin Under Garments

Well made kind and at prices that enable you to practice economy.



The GOLDEN RULE DEPARTMENT STORE

