

YOUR NEW COAT IS HERE



with its new cape collar, its new stylish flares, its loose comfortable sleeves and its good wearing quality.

Every "Classic Coat"

has a five year guaranteed lining and the very best of material and workmanship and you are sure to get the best there is to be had when you buy a

"Classic Coat"

Priced at from \$15.00 to \$30.00

A New Lot of Ladies' Dress Shoes

just received and they are the same kind you pay \$7.50 for in Bellingham. After several years of shoe selling we find that the Selby shoes are ahead of all the rest for ladies' dress shoes, because of their wearing and shape holding qualities. We have Utz & Dunn, American Ladies, Queen and several other makes, but always try to sell the Selby shoe because we know they will give better service and are more stylish. We have several new ones in, in soap and glaze kid with the extra high tops in ivory or black tops. Button or lace. Priced at \$5 pair.

Shoes For Women \$2.15

There isn't a better shoe made for the money than this gun metal, button shoe for women or big girls in sizes from 2 1/2 to 6. Priced at \$2.15 the pair.

Warm Felt Slippers

for men women and children. You can get those warm, comfortable, felt or leather house slippers here and the price is less than it would be if you sent away for them.

Felt slippers for children - 75c
 " " " women \$1.00 to \$1.50
 " " " men \$1.00 to \$1.50

The Shoe Problem

is solved when you buy Buster Brown Blue Ribbon guaranteed shoes for the boy or girl. This guaranteed shoe has a toe cap made of sole leather and if the boy or girl can kick a hole in it before the shoe is worn out we will give them a new pair free of charge. Price \$2.50 to \$3 pair. Sizes 8 1/2 to 2.

Sweaters of Value

Every sweater we sell is guaranteed in every way. We have them in oxford, cardinal and maroon in sizes from 32 to 46. Nothing warmer or more convenient than a sweater. Price \$1.00 to \$6.00.

When People Go To Bellingham

to buy we all know that they want a real cheap article and want us to believe that it is a good high priced article. They don't want Lynden people to think that they would buy such a cheap article so they buy away from home and think they are deceiving their friends. Why not buy a good article and buy it at home where you are provided with your bread and butter? Suppose that all the people in this vicinity would buy away from home, Lynden's streets would soon be plowed up and farmed. Are you doing right?

Wet Weather Footwear

and comfortable leggings and foot-wear in all new fresh stock. We save you money.

- Men's wooden sole shoes - - - \$1.75
- " " " slippers - - - \$1.35
- " high-top wooden sole shoes - - \$2.50
- Childs' roll sole rubbers, first quality - 50c
- Misses rubbers, any style " " - 60c
- Boys' " " " " " " - 70c
- Ladies' " " " " " " - 70c
- Men's Nauger sole U. S. rubber boots \$4.50
- " " " U. S. hip rubber boots \$6.50
- Leather top rubber shoes, men's \$2.50 to \$3.50
- Men's, ladies's or children's wool lined over shoes at from 75c to \$1.50 pair
- Men's, ladies' or children's leggings or spats at from 35c to \$1.00 pair.

Ironite Ready Roofing

is just what you need to cover the roofs of your chicken houses and other out buildings. It is easily and quickly put on and will give you excellent service. In two weights.

- 1 ply per square roll - - - \$1.65
- 2 ply per square roll - - - \$2.00

Boy's Overcoats REDUCED

If you want your boy to keep warm get him one of these warm wool overcoats. To keep your boy warm means to keep the doctor away. Sizes 9 to 16 years.

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|------------------------|--------|-----------------------|--------|
| \$6.00 warm overcoats | \$4.00 | \$6.50 warm overcoats | \$4.50 |
| \$7.00 " " | \$4.95 | \$7.50 " " | \$5.40 |
| \$8.00 " " | \$5.90 | \$8.50 " " | \$6.45 |
| \$9.00 " " | \$6.95 | \$10.00 " " | \$7.15 |
| \$11.00 warm overcoats | | \$7.40 | |

Service First When You Pick Your Stove

In making your selection of the heating stove for your home, consider, if you please, the "service" side of your purchase. In other words, place your dollar alongside your purchase. When you invest in a genuine Round Oak heater, be it a Dowagive airtight wood stove or a Round Oak coal heater, you receive large dividends on your dollars invested, in the form of durability, economy and efficiency.

May we show you.

Men's Work Shoes \$1.95

We can please and fit you in a good work shoe at from \$1.95 to \$7.50 a pair. Any kind or any size you want in low or high top, dress or work shoes.

New Dress Goods

New woolen dress goods are here in abundance. Any shade or weight you want. All wool serges, 36 inch, yard 50c
 " " " 40 " " 85c
 " " " mixed colors 50c to \$3.50
 Cotton materials, 36 inch, yard 25c
 New plush, 52 inch, yard \$5.00

Hosiery Has Advanced

at every store in the county except The Farmers Mercantile Co. We are doing everything in our power to keep the prices down in Lynden and to give the people all we can for their money, for we know that there are many who will have to make every penny count before Spring. We are helping you all we can. Hosiery priced at from 10c to 50c pair.

MUNSING UNION SUITS

Every one in your family should wear Munsing underwear because it will give more good honest wear than any kind made. Priced at 40c to \$3.75 garment.

Farmers Mercantile Co.

TELEPHONE M15

LYNDEN, WASHINGTON