

GREENAWALT-FOLGER CO.



Tailored to Fit
the Form

ATHENA UNDERWEAR

FOR WOMEN AND CHILDREN

The form fitting perfection of ATHENA Underwear gives the wearer a delightful sense of comfort.



ATHENA Underwear

Note the striking contrast between ATHENA and ordinary Underwear, as shown in the illustrations of Women's Underwear.



Ordinary Underwear



The summer season is now at an end. Big stocks of Fall and Winter Merchandise are now on hand. Thirty to sixty days will see a great shortage of desirable merchandise and prices higher. The goods now on our shelves were bought at lower prices than exist in the wholesale markets at the present times.

Wool Dress Goods

A big shipment just arrived, the newest colors, newest weaves, and the newest patterns.

- SERGES
- WOOL TAFFETAS
- BATISTES
- BROADCLOTHS
- VELOURS
- COVERTS
- PLAIDS
- OTTOMANS
- FLANNELS
- COATINGS
- ETC., ETC.

We urge you to call, examine, compare and ask questions.

Boys' Clothing

It is a great problem to dress boys economically these days. Therefore what we have to say on the subject of Boys' Clothes is vitally important news.

Great Values

We want to impress as forcibly as we can that these OREGON CASSIMERE Suits are wonderful values. The tailoring, the style, and above all, the material, are all better than the ordinary. None have ever equaled them for good looks and toughness. All wool.

Price

\$9.50

and up

BABY GOODS—WE ARE NOW STOCKING THE WANTED ITEMS FOR THE BABY'S WARDROBE. ALL BEAUTIFULLY MADE FROM EXCELLENT FABRICS—SETS, BONNETS, CAPS, TOQUES, TAMS, LEGGINGS, SWEATERS, SACQUES, JACKETS, ROBES, BIBS, DRESSES, COATS, BOOTIES, ETC., ETC.

Silk and Dress Goods



Our assortments completely meet the demands of the vast number of women who have joined the home-sewing ranks. Come here expecting to find the special weave and the particular color you wish. You will not be disappointed.

McCall Patterns of Paris and New York Fashions

- Patterns No. 9085—Dress, one-piece skirt, back and sides attached to two-piece yoke—adapted to stout figures because of smoothness over hips.
- Pattern No. 9136—Evening Waist—having chemisette and cap sleeves; lower part of waist forms pleated girdle. Novel and artistic model.
- Pattern No. 9137—Three-piece Skirt—high waistline, finished with new effect in drapery. Combines nicely with Waist No. 9136.

The New Fall Quarterly Is Now on Sale—40 Beautiful Paris Styles—80 in Full Colors

The weather man says, "look out for a cold winter." The store has big stocks of blankets, cotton, cotton and wool, and all wool; Maish comforts, Sunset brand pillows, sheetings and pillow tubing. We recommend Pequot quality. We also carry sheets and pillow cases already made up at prices only slightly higher than the goods in the bolt.

DRAPERIES

The mills were late in getting out the new fall patterns in scrims, cretonnes and tapestries. Our shipment has just arrived and you will find draperies far from the ordinary at very modest prices compared with other fabrics. The first showing of the Fall Patterns. All the newest ideas in Draping.



Greenawalt-Folger Company, Pullman, Washington