

TELLS OF MOVIE WORK AT STATE COLLEGE

Dr. F. F. Nalder, Head of Department of General College Extension, Writes Interesting Story for "Screen"

"Motion Pictures and Education in the Great Northwest" is the title of an article by Dr. F. F. Nalder of the State College, just published in "The Screen," a New York motion picture magazine. In this article Dr. Nalder gives a survey of the college's work in distributing educational motion picture films. He writes in part:

"During the past two years the State College of Washington through its division of general college extension has been working on a large two-fold job, namely (1) distributing educational motion pictures over Washington, Idaho, Montana and a large part of Alaska, and (2) making effective a persistent campaign to teach the public generally that the film may be used more profitably than any other agency for educational and community-betterment purposes.

"In some respects these two jobs have come along rapidly. When this extension department was instituted in September, 1919, its working equipment consisted of a few reels of film that had been donated by the U. S. bureau of education, and certain ones borrowed or purchased from other sources. There were about 35 reels of film in all. It may also be remarked in passing that when the writer organized the service he was practically without experience in the field of visual education. At present this office has a library of nearly 350 reels of film. These films are circulated over the area indicated above, which roughly aggregates about three quarters of a million square miles. They were seen last year by thousands of audiences, aggregating many hundreds of thousands of people.

"Naturally, this circulation is not evenly distributed. Some localities use films more frequently than others. The fact of the vast size of the territory served, and the distance to which films often have to be sent must be taken into consideration in any attempt to evaluate the service performed. As may well be supposed, in this huge territory motion pictures are called on to serve a wide variety of purposes. Our films are exhibited by schools, churches, Y. M. C. A. organizations, community centers, and before groups of many varieties.

"In the schools of these states is the most effective use of our films. Many progressive schoolmen and schoolwomen throughout the great Northwest are learning that by this striking device important facts can be visualized and brought home to the minds of children more speedily and vividly than in any other way. Through their efforts the moving picture has proved to be that "royal road to learning" which Aristotle said did not exist. They have also discovered in the moving picture a way to interest audiences of patrons and neighbors, and so of promoting more dynamic community effort than lectures or any other magnets for centralizing neighborhood attention on vital problems.

"Probably next in order of importance is the use of films by ministers as the means of giving variety to and increasing the efficiency of church work. A number of progressive churches receive our films regularly, and reports indicate that

they prove good investments. Unique among these church patrons are two ministers who serve exceedingly large and sparsely-populated rural territories.

"One of these is Rev. C. H. Schreiber, who ministers in central Washington, along the upper Columbia river valley, to an area into which the state of Rhode Island could be dropped without noticeable squeezing. Very few of his communities have electric light. The more remote ones are miles and miles away from wires that bear the all-essential "juice." Seeing the possibilities of motion pictures for such communities, Mr. Schreiber obtained a Ford car and equipped it with a generator to make current for his portable projector. Thus armed to bear light and truth, he makes occasional tours through his vast parish. He runs the "Lizzie" alongside of the weatherbeaten school house, starts the generator going with the automobile engine, strings his wires inside, and presto! the settlers and their children have "reg'lar movie shows" with "reg'lar" electric lights just like they have in the far-off cities. His visits to many of those distant centers of weak and scattered neighborhood work stand out as red letter days, or rather, nights in their history. Under the magic of the electric current and the projector scientific activities of the great world of men and women, industrial processes of which they would otherwise have but vague knowledge, wide travel, patriotic effort and moving drama are made vividly real to the farmers and stockmen.

"One unique and valuable use of our films has been made by the American Legion in the state of Washington. Under the direction of State Adjutant Henry A. Wise, arrangements were made whereby patriotic films were displayed in between forty and fifty towns of this state under the auspices of American Legion posts. This series of showing had for its purpose to further a campaign of Americanization which the Legion was carrying out.

"Another quite useful service rendered was that of furnishing motion pictures for workmen's clubs, in club rooms intended as gathering places for floating and often unemployed men. In one such center in particular, good films were exhibited nightly. Many a man, native or alien, temporarily out of a job was given something constructive to think about, and his thoughts diverted from that morbid introspection which has such a close relation to widespread industrial unrest.

"Thus to lonely hamlet and populous city, to school and church and neighborhood center, motion pictures go from the State College of Washington over a vast area, performing many valuable intellectual and social services for the people of the Great Northwest."

FRANK GLAHE APPOINTED TO COACH WRESTLING

Frank Glahe, national wrestling champion at 115 and 125 pounds, has been signed up to take charge of the Cougar mat artists, according to the announcement of "Doc" Bohler, athletic director, Monday afternoon.

Glahe first came into prominence by winning the national title at Portland in 1911. In 1915 he successfully defended his titles at San Francisco and in addition won the far western championship. Glahe coached the Cougar squad in 1919.

Farm buildings should be located on an elevation so as to secure air and water drainage.

NOTICE TO PROPERTY OWNERS

Local Improvement Districts Delinquent List
List of property on which the annual installments, due during the past year, for local improvements, have not been paid.

These installments, together with penalty, may be paid to the City Treasurer before December 1, 1921. If not paid before that date, the amount overdue will be certified to the County Treasurer and will become a lien against the property affected, and said property will be subject to foreclosure at the end of two years.

MATILDA F. GANNON, City Clerk.

L. I. D. No. 10—South State Street		
Lot	Blk.	Addition
10	44	Original Town
9	44	Original Town
9	45	Original Town
11	45	Original Town
10	45	Original Town
9	55	Original Town
8	55	Original Town
1	55 (E. 50 ft.)	Original Town
2	55 (E. 50 ft.)	Original Town
14	46	Original Town
13	46	Original Town
12	46	Original Town
11	46	Original Town
6	48	Original Town

L. I. D. No. 13—Colorado, Opal, Etc.		
Lot	Blk.	Addition
16	6	Campus Park
1	2	Campus Park
2	2 (W. 20 ft.)	Campus Park
8	2 (S. half)	Rose Park
7	2	Rose Park

L. I. D. No. 25—Sidewalks		
Lot	Blk.	Addition
5	6 (W. 35 ft.)	Campus Park
16	6	Campus Park
8	5 (N. half)	Reaney's 2nd
7	5 (N. half)	Reaney's 2nd
7	11 (W. 11 ft.)	Reaney's 2nd
6	11	Reaney's 2nd
9	10	Reaney's 2nd
13	6	Reaney's 1st
12	6	Reaney's 1st
19	2	Squires & Gaddis' Sub.
9	10	Sanborn & Woods' Sub.
5	5 (N. 20 ft.)	Chambers
4	5	Chambers
14	4	Chambers
13	4	Chambers
2	4 (W. half)	Chambers
1	4 (W. half)	Chambers
7	1	Chambers
6	1	Chambers

L. I. D. No. 19—West Main St.		
Lot	Blk.	Addition
7	30	Farr's 1st
6	20	Farr's 1st
10	5	Sunnyside
5	55	Original Town
2	55 (E. 55 ft.)	Original Town
1	55 (E. 55 ft.)	Original Town

L. I. D. No. 18—Main St.		
Lot	Blk.	Addition
1	14 (part)	Original Town
6	48	Original Town
10	7	Original Town
9	7 (part)	Original Town
2	7 (part)	Original Town
2	14 (E. half)	Original Town
8	17	Original Town
9	17 (W. 11 ft.)	Original Town
7	16	Original Town
6	16	Original Town
5	16	Original Town
4	16	Original Town
2	14 (W. half)	Original Town
5	13	Original Town

L. I. D. No. 11 Star Route and Montgomery		
Lot	Blk.	Addition
7	11 (W. 11 ft.)	Reaney's 2nd
6	11	Reaney's 2nd
9	10	Reaney's 2nd
6	4	Reaney's 2nd
2	2 (part)	Reaney's 2nd
1	1 (part)	Original Town
1	33	Original Town

L. I. D. No. 16 Maiden Lane, Oak, Etc.		
Lot	Blk.	Addition
3	8	Reaney's 2nd
2	8 (W. 18 ft.)	Reaney's 2nd
7	11 (W. 11 ft.)	Reaney's 2nd
6	11	Reaney's 2nd
9	10	Reaney's 2nd
1	5	Reaney's 2nd
8	4	Reaney's 2nd
9	6 (part)	Reaney's 2nd

L. I. D. No. 20—North State St.		
Lot	Blk.	Addition
10	26	College Hill
9	26	College Hill
8	26	College Hill
7	26	College Hill
3	11	Lawrence & Holbrook
2	11	Lawrence & Holbrook
1	11	Lawrence & Holbrook
4	10	Lawrence & Holbrook
3	10	Lawrence & Holbrook
2	10	Lawrence & Holbrook
1	10	Lawrence & Holbrook
7	9	Lawrence & Holbrook
6	9	Lawrence & Holbrook

Your Opportunity

FINE BLANKETS

At Exceptionally low prices **\$1.98 to \$13.90**

COMFORTABLES

Silkolene Cotton Filled **\$1.98 to \$2.98** Sateen 100% Wool Filled **\$4.98 to \$5.90**

Regular Size Feather Pillows

Extra heavy ticking **Priced at 98c to \$1.98**

Full Size All Cotton Filled Mattress, Priced at \$6.90

Galatea—30 inches wide, per yard **12½ Cents**
White Outing Flannel—27-inch **12½ to 19 Cents**
Warm Lined Gloves and Mittens **39 Cents to \$2.98**

Rubbers and Overshoes for Men, Women and Children

Our Unalterable Policy One Price to Everybody

J.C. Penney Co.

A NATION-WIDE INSTITUTION - Incorporated

312 DEPARTMENT STORES
PULLMAN, WASH.

Store Open Saturday Evenings

THE LARGEST CHAIN DEPARTMENT STORE ORGANIZATION IN THE WORLD

5	9	Lawrence & Holbrook
4	9	Lawrence & Holbrook
3	21	Farr's 1st
2	21	Farr's 1st
1	21	Farr's 1st
12	16	Farr's 1st
11	16	Farr's 1st
10	16	Farr's 1st
4	9	Farr's 1st
3	9	Farr's 1st
10	59	Original Town
5	59	Original Town

HELPS FRUIT GROWERS NAME UNKNOWN KINDS

"It means at least 50 cents on the market price if a man can properly label his products," said Prof. O. M. Morris, horticulturist at the State College, the other day in reporting on recent activities of his office in aiding fruit growers to identify unknown types of apples. Specimens are sent in almost every mail, for instance: the Fall Orange from Yakima; Aiken, a beautiful red apple from Spokane valley; King, from a Klickitat orchard; Paragon, from a Benton grower, and various other sorts.

Place the sink at a workable height, not where the average plumber wants to put it.

It is the wise dairyman who knows the production of each cow in the herd.

Travel—

via the

Northern Pacific Railway

THE PIONEER LINE

Steel Pullman Sleeping Cars

of latest construction are in service on through trains. Automatic Block Signal protection on most of the line.

THE BIG BAKED POTATO

is again a feature of our FINE DINING CAR SERVICE Always Noted for its Excellence

SAFETY—COURTESY—PROMPTNESS

Northern Pacific ticket agents will cheerfully answer your questions and give you full information.

WM. LAIRD, Agent, Pullman, Wash.
M. A. BERG, Trav. Pass. Agent, Spokane, Wash.

Ideal-Arcola

Hot Water Heating Outfits

Affords Healthful Heating, Fuel Saving, Cleanliness, Safety, Comfort and Satisfaction

For Farms, Homes, Offices, Stores, Schools, Factories, Etc.

You make a grave mistake if you do not at once take advantage of this exceptional offer and become PREPARED FOR WINTER. The IDEAL-ARCOLA is the latest and GREATEST Heating Invention of the Age. Prices complete installed ready for use. Come in and get our prices for heating your home, large or small, with basement or without basement, with IDEAL-ARCOLA or any other reliable Hot Water, Steam Vapor Heating Outfits.

Witter Engineering Co.

PULLMAN, WASHINGTON

