

GOOD PINS, 200 COUNT, 1¢	TOWELING PER YARD 5¢	CALICOS PER YARD 5¢	DUNDEE PERCALES 7 1/2¢ YD.	LONSDALE MUSLIN 8 1/2¢	GOOD HOUSE LINING 5¢ YD.	CORK INSOLES 5¢ PAIR	HOOKS & EYES 2 CARDS FOR 5¢	GILT EDGE SHOE POLISH 18¢	SHEETS 72x90 39¢	COTTON COMPUTER SIZE 9¢	BATTS 25¢ BOSTON GARTERS 15¢	25¢ PARIS GARTERS 10¢	5¢ ARM BANDS 2¢	10¢ ARM BANDS 5¢	15¢ ARM BANDS 10¢	35¢ FANCY ARM BANDS 23¢	BOYS' POCKET KNIVES 10¢ and 25¢	MEN'S POCKET KNIVES 48¢	10¢ WILLIAMS' SHAVING SOAP 4¢	SHAVING BRUSHES 23¢, 48¢
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# 1916--The Golden Rule Store's Fall and Winter Price Bulletin--1917

- GOOD SAFETY PINS, 1¢ Doz.
- J. & P. COATS BEST MACHINE THREAD 4¢
- CORTICELLI SEWING SILK, 100 YDS. 8¢
- CRAWLEY'S NEEDLES 4¢
- SAN SILK ALL COLORS 4¢
- 8-OZ. BOTTLE PEROXIDE 15--49¢
- MENNEN'S TALCUM 12¢
- COLGATE'S TALCUM 12¢
- CUTICURA SOAP 18¢
- PALMOLIVE SOAP 3 FOR 25¢
- NAZARETH KNIT WAISTS 18¢
- ALL WOOL RUBBERS ALL SIZES 49¢
- 36-IN. RUBBER SHEETING 49¢
- COLGATE'S TOILET SOAP 6 FOR 25¢
- VELVET GRIP PIN-ON SUPPORTERS 15¢
- WEARPROOF HOSE FOR BOYS' 2 PAIR 25¢
- FINE RIBBED HOSE FOR GIRLS' 2 PAIR 25¢
- ALL WOOL BABY FLANNEL 49¢ YD.
- INFANTS' CASHMERE HOSE Silk toes and heels 19¢ PAIR

## New Fall Silks and Dress Goods

It's wonderful the values we get buying for 125 stores. Can you realize the quantities we use to supply all these stores. There is no question but what we buy for less.

The new Seco Silks come in all the dainty-shades, per yard 25¢

36 inch Chiffon Taffetas, come in black, browns, Copenhagen, reseda, navy, etc., a \$2.00 value. \$1.49

36 inch Black Peau de Soie, \$2.50 value everywhere, our price \$1.69

40 inch Crepe de Chine, black and white and all colors, per yard 98¢, \$1.25, \$1.49

26 inch Peau de Shirting, all shades, for waists, underwear, etc., yard 79¢

27 inch China Silk, all colors, yard 49¢

26 inch Messalines, heavy quality, all shades, \$1.00 value, yard 69¢

36 inch Satin Habotui, light colors for children's dresses, underwear, etc., yard 79¢

36 inch Foulards 98¢

Silk Finished Velvets 69¢

36 inch Silk Finished Corduroy, colors brown or navy yard 98¢

36 inch Silk and Cotton Check Crepes, for dainty underwear, the yard 49¢

26 inch Fancy Stripes or Checks, greys, blues, purples, greens, etc., yard 98¢

36 inch Black Habotui Silk, perspiration and moisture proof, yard 79¢, 98¢

36 inch Black Duchess Satin, heavy quality, \$2.00 value, yard \$1.49

42 inch Foulards, comes in a large variety of colors, spot proof, yard \$1.69

50 inch all wool Serges, all shades, yard 98¢

36 inch Wool Serges, all colors 49¢

Wool Mixed Serges, plain colors 25¢

Fancy Plaid Goods for children's dresses, 25¢, 49¢, 98¢

Black and White Check Dress Goods, price per yard according to width 49¢, 98¢, \$1.49

56 inch Wool Poplins, all good shades, \$1.49

36 inch Striped Mohair Suiting, yard 49¢

Cream, White, French Serges, Gabardines, etc., the yard 69¢, 98¢, \$1.25, \$1.49

36 inch All Wool Batiste, comes in black or white and all colors, yard 69¢

## Blankets and Comforters

Values Worth While in Double Cotton Blankets.

35x55 Grey, Tan or White Blankets at 49¢

45x72 Grey, Tan or White Blankets at 69¢

60x76 Grey, Tan or White Blankets at 98¢

72x90 Extra Large Blankets, all colors 1.19

72x90 Extra Large Twill Blankets, all colors 1.19

Wool Nap Blankets, 60x76 Fancy Plaid Blankets at 1.19

61x76 Tan, Grey or White Blankets, bordered 1.19

65x80 Large Blankets, tan grey or white bordered \$2.25

1 pound Oregon City Wool Blankets, 11-4 size, grey mottled or brown, at \$4.95

5 pound Oregon City Wool Blankets, 11-4 size, scarlet \$9.90

72x90 Extra Large Twill Blankets, all colors \$7.90

Pendleton Blankets, beautiful designs, Casus Brand, \$4.50

Comforters for camping, 98¢

Cottons covered, cheap cut, ton filling 1.00, 1.25, 1.50, 1.75

Dainty Swiss Floundings 1.00

Baby Floundings 25¢, 40¢

Corset Cover Embroideries in Cambric or Dainty Swiss 1.00, 1.50, 2.00, 2.50, 3.00, 4.00

All over Embroideries, Swiss or Cambric, at 25¢, 40¢, 60¢, 90¢

Calico 5¢

Comberford Challis 5¢, 10¢

Large 3-4 cotton batt, 7 x 9, 8 x 10, 9 x 11, 10 x 12, 11 x 13, 12 x 14, 13 x 15, 14 x 16, 15 x 17, 16 x 18, 17 x 19, 18 x 20, 19 x 21, 20 x 22, 21 x 23, 22 x 24, 23 x 25, 24 x 26, 25 x 27, 26 x 28, 27 x 29, 28 x 30, 29 x 31, 30 x 32, 31 x 33, 32 x 34, 33 x 35, 34 x 36, 35 x 37, 36 x 38, 37 x 39, 38 x 40, 39 x 41, 40 x 42, 41 x 43, 42 x 44, 43 x 45, 44 x 46, 45 x 47, 46 x 48, 47 x 49, 48 x 50, 49 x 51, 50 x 52, 51 x 53, 52 x 54, 53 x 55, 54 x 56, 55 x 57, 56 x 58, 57 x 59, 58 x 60, 59 x 61, 60 x 62, 61 x 63, 62 x 64, 63 x 65, 64 x 66, 65 x 67, 66 x 68, 67 x 69, 68 x 70, 69 x 71, 70 x 72, 71 x 73, 72 x 74, 73 x 75, 74 x 76, 75 x 77, 76 x 78, 77 x 79, 78 x 80, 79 x 81, 80 x 82, 81 x 83, 82 x 84, 83 x 85, 84 x 86, 85 x 87, 86 x 88, 87 x 89, 88 x 90, 89 x 91, 90 x 92, 91 x 93, 92 x 94, 93 x 95, 94 x 96, 95 x 97, 96 x 98, 97 x 99, 98 x 100, 99 x 101, 100 x 102, 101 x 103, 102 x 104, 103 x 105, 104 x 106, 105 x 107, 106 x 108, 107 x 109, 108 x 110, 109 x 111, 110 x 112, 111 x 113, 112 x 114, 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