

ABOUT YOUR NEW COAT

When it comes to the point of buying your new coat, it is not the vast array of them that you see that helps you to decide, but the manner in which the coats may strike your fancy.

The principle that distinguishes our women's wear department from others is the fact that our coats are different from the ordinary garments shown in most stores. They have individuality, character and distinction and still they are priced within the reach of every purse.

Constant replenishing of our stock with coats direct from America's fashion center assures you of a selection from the newest styles in the most wanted materials and colors, with the Peoples Warehouse back of them with a guarantee of their quality. Priced from \$9.95, \$12.50, \$17.50 to \$45.



When you buy goods by the yard you want the best for the price, no matter what the price—Our Dry Goods Department offers just that.



How to Select Your Corset

DECIDE first that your figure is individual—that you need a corset designed for you. Then look at the 9 Ideal Figure Types and choose yours.

Next, come to us and let us show you the many Gossards we have in stock in your size, designed for your ideal figure type.

Then your selection is reduced to the amount you want to pay, from \$25.00 down to \$2.50.

This is the Thirty-first Announcement and Proclamation of Gossard Corset Styles for Fall and Winter, 1916-17

In addition to comfort, wearing service and great value, you obtain authentic style in Gossards. Gossards wear longer because of their materials. They are in style longer because of the advanced style information of their designers, which is reflected in the corsets.

Selecting your Gossard here insures intelligent service. Be fitted today. A model for every figure at a price any woman can well afford. An expert corsetiere will be pleased to fit you without obligation.



GOSSARD CORSETS

Pendletons Greatest Dep't Store **THE PEOPLES WAREHOUSE** Where It Pays to Trade

FUR TRIMMINGS
At no other season has fur been so popular as a trimming. You will find all kinds in all widths in our trimming department. Yard 50¢ to \$7.50

COATING SPECIAL
One lot of Coating in exclusive lengths to be placed on sale for this week. These are in plaids, stripes and some plain colors. Worth \$2.50 to \$3.00 yard. Special \$1.95

FANCY SILKS \$2.00 YARD
An extraordinary showing of fancy silks for dresses. We actually have in stock big lots of stripes, plaids, checks, etc. All colors and combinations; 36 inches wide and the yard \$2.00

KIMONA FLANNELS
An assortment of flannels with a heavy fleece in neat floral patterns. Shown in all colors. These make up into most desirable kimonas. Yard 15¢

BARGAIN BASEMENT BARGAIN WEEK

This week is going to see the greatest bargains we have ever yet offered you. It will be bargains in Heavy Clothes for Fall and Winter wear for the entire family. Shoes for the whole family. Yard goods of every description. Dress Goods, Coatings, Domestic. A big added lot of merchandise from over the entire big store has just been sent to this Cash Saving Department.

- Your downtown shopping is not complete, unless you have visited the Bargain Basement.
- WOMEN'S UNDERWEAR 19¢**
Our best heavy cotton ribbed.
- CHILDREN'S \$1.65 SWEATERS 79¢**
In Norfolk styles.
- BOYS' HEAVY OVERCOATS \$2.98**
Real Bargains.
- CHILDREN'S HEAVY PETTICOATS 17¢**
Prettily finished; serviceable material.
- MEN'S HEAVY OVERCOATS \$5.95**
Best men's bargain.
- MEN'S WORK SHOES \$2.35**
Oil tanned calf.

If it's in the Bargain Basement it's Sure a Bargain.

DRUG SUNDRIES UNDERPRICED

50¢ Pebecco Tooth Paste	39¢
25¢ Lyons Tooth Paste	19¢
25¢ Lyons Tooth Powder	19¢
25¢ Colgates Tooth Paste	19¢
50¢ Hinds Almond and Cream	39¢
20¢ Pears Soap	13¢
25¢ 4711 Soap	19¢
25¢ Packers Tar Soap	19¢
50¢ La Blache Powder	39¢
50¢ Rice Powder	39¢
25¢ Talcum Powder	19¢
25¢ Rogue	19¢
25¢ Cuticura Soap	19¢
25¢ Peroxide	19¢
\$1.00 Listerine	79¢
53¢ Listerine	39¢
25¢ 'Tiz'	19¢

Etc.—Etc.

HOW WOMEN ORATORS TALK POLITICS



MRS. RAYMOND ROBINS
MISS ELIZABETH FREEMAN

Here is proof that women campaign orators are as earnest as men. These photographs of members of the Hughes special, which is making a tour of the United States, were taken while the women were doing their best before far-western crowds.

MRS. ALICE S. BURKE
DR. STEPHENS WALKER

served and thus a delightful evening was spent. Mr. and Mrs. James Rose of Walla Walla are in the city visiting relatives.

Mrs. W. A. Barnes has commenced remodeling the interior of her house on upper Water street.

Mr. and Mrs. Lee McAtee of Pendleton, spent the week end in Weston visiting relatives.

The local play given for the benefit of the Weston band, was well rendered and also proved a financial success the receipts of the evening being \$124.

Mr. and Mrs. Scott Bannister spent the weekend in Walla Walla with relatives.

Dr. J. A. Best was up from Pendleton Tuesday on a professional visit to G. De Crew, who is quite ill.

The Saturday Evening Club went to Milton Tuesday and were entertained by Mrs. M. J. F. Slover at her home on Chestnut street.

J. T. Brown of Pendleton was in the city Tuesday.

Mr. and Mrs. L. J. O'Hara returned to Walla Walla last Tuesday.

Mrs. Cora McDuff is considered to be in very serious condition.

Miss Odessa Kirkpatrick, who has been chief telephone operator during the past five years, has purchased the confectionery store of her brother, E. E. Kirkpatrick and took possession the first of November.

Mrs. Charles Moore and little daughter of Portland are visiting her parents, Mr. and Mrs. Richard Beaupre of this city.

Mrs. Charles Pinkerton and her father George Crilgen motored to Pendleton Saturday.

HIGH AUTO SPEED TIED UP RAILROAD

Drive New Car to Burned Wreck Against Third Rail, Halting Miles of Trains.

NEW YORK, Nov. 2.—Charles Meyers of Hempstead, L. I. bought a new high-powered automobile a few days ago. Last night he took Mrs. Henry Nicholas and her daughter, Mrs. Henry Stegerson, for a trial spin.

Some at midnight, The Long Island railroad third rail system out of commission between Floral Park, Hempstead and Garden City. The automobile reduced to burned ruins. The three occupants running down Kibbun Road with a few scratches.

It happened this way: Mrs. Nicholas insisted she could drive the car over the Nassau Boulevard. Mr. Meyers allowed her to take the wheel. She opened the throttle and was not on the Boulevard at the time, but running full speed down North street, which ends in a hedge at the side of the Long Island Railroad in Garden City.

The car plunged through the shrubbery, over the tracks and into the third rail. The gasoline was ignited by the current in the third rail, which was ripped up ten yards.

The automobile stopped. So did the trains on the railroad. The power was shut off by contact.

The occupants of the automobile jumped to the ground and watched the new car burn. Then they started down the road for a mile to their homes in Hempstead.

One gathers from a study of the average politicians record that the politicians are cubists rather than futurists.

PERSONAL NEWS FROM WESTON NEIGHBORHOOD

(East Oregonian Special.) WESTON, Nov. 2.—The members of the Methodist church held a social in the basement of the church recently at which a large number were present. A short program was rendered, also light refreshments were

STATUE OF LIBERTY LIGHTED AFTER 30 YEARS

Thirty years after the Statue of Liberty was set up in New York harbor as a beacon light for all the world it is to be properly lighted at night.

After Dec. 2 incoming ships from Europe may see the figure of liberty and be welcomed. The electrical industries of the nation have raised a fund to install lighting fixtures. Those who wish yet to contribute must do so quickly before the campaign is closed. Congress has made an appropriation for the maintenance of the light. The photograph shows the Liberty lighted indicating how she will look after Dec. 2.—That evening President Wilson and many public officials will witness the ceremony of the first lighting.

Umatilla county is larger than several of the eastern states. Its population and wealth will steadily increase and all that part of Oregon east of the Cascades will share in the benefit to be derived from the location of a state normal school at Pendleton. But for Umatilla county voters to neglect their opportunity, would certainly be a most short-sighted policy.

H. A. N. Pastor Presbyterian Church

ATHENS, Nov. 1.—The Greek steamer Angelic was submerged and 30 drowned. She was en route to Saloniki carrying five hundred en-zelos army volunteers.

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PLEA FOR NORMAL

(Continued from Page 1.)

into the future the money invested in the creation and running expense of the school will return to Umatilla county many times over in wages to our own boys and girls coming forth from the normal to act as teachers in our public schools—money which we are now paying to teachers imported from other states.

If a normal is established at Pendleton, scores of young people living within fifty miles will be led to seek its benefit who would not venture to attend at Monmouth. In less than ten years Umatilla county will supply at least one hundred students who, coming forth as teachers, will earn in the aggregate fifty thousand dollars per year. Assuming that the one hundred teachers will continue teaching on an average of three years, we have an annual payroll of one hundred and fifty thousand dollars, much of which now goes to outsiders. In addition, our common schools will improve proportionately in the quality of their work.

Whatever may have been the case in the past, Oregon now needs an-

other normal school and needs it badly. The only item to be settled is the location of the school. In regard to Weston, it is not surprising that its people should experience disappointment. The fact is, however, that the normal should have never been located in Weston, nor in any small town, which cannot possibly furnish adequate facilities for practice teaching. The number of required state institutions is not large enough to give every nice little town a boom. Those institutions should rather be placed where they will best serve the interests of all the people. The buildings at Weston were constructed some 20 years ago and are at present so bad, by out of repair that their value is very much reduced.

The normal school, like the common school, is peculiarly the poor man's school. Rich men can send their children to colleges and universities from which, after from four to six years' study, they may hope to enter the profession of law, medicine, or engineering in which the prospect of financial returns is much greater than in teaching.

But a pupil graduating from high school can, after two years at normal, begin to earn a living wage, and is in

line for such advancement as his energy and ability may bring within his reach.

From every point of view, the state normal at Pendleton, should receive the help of every voter in the county. Even the good people of Weston will confer a favor upon themselves by laying aside petty considerations and acting in the spirit of broad-minded public policy.

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GENUINE OLYMPIA OYSTER COCKTAILS

Drink Soda in Bottles

—the most sanitary way. It's pure and easy to keep cool.

We bottle, sell and deliver to your home

HIRE'S ROOT BEER
SODAS, ALL FLAVORS
GINGER ALE

—good as any in the state.

Agency for Weinhard's Golden Nectar the fine summer drink.

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