

QUARLES & REEVES CO.

New Bargain Basement

OPENING SATURDAY, SEPTEMBER 16

We have recently enlarged the windows in the basement of our store, which opens out into the street at the rear of our building, built a new broad easy climbing stairway to the first floor, calcimined the walls, ceiled overhead with Beaver Board, installed new counters, shelves and fixtures and now have a BIG, MODERN, LIGHT, AIRY, STORE-ROOM containing 2800 square feet. With the assistance of an experienced buyer for a chain of stores of this character we have purchased a stock of variety goods, similar to that carried by the famous KRESS STORES throughout the country, the articles ranging in price from 1 cent to 98 cents.

Be Sure To Attend Our Big Opening Sale. You'll Like our New Store. We are certain of that.

Our ability to give better values at lower prices is bound to make this your buying place. We will specialize in popular priced merchandise. Don't fail to attend our Big Opening Sale, that you may benefit by the savings we can give you. Be on hand early.

In addition to the New Goods shown in Our Bargain Basement we will have in our main store a great stock of

New Fall and Winter Goods

JUNIOR MISSES DRESSES.

Dresses designed especially for the school girl. Simply made and yet their simplicity makes them attractive. You'll find prices very low. \$1.95 up.

DRESSES FOR SCHOOL MISSES

For the Little School Miss. Attractive and yet so serviceable. Mothers who wish to replenish little girls wardrobe cheaply will do well to see our line. .98c up.

GOSSARD CORSETS

New corsets of special designing, interpreting Newest fashion trend. Not only fine in appearance but truly fine throughout are these fashionable new models. \$2.00 up.

SILK CREPE GOWNS, CHEMISE AND UNDERWEAR

Did any woman ever have too many pretty silk underthings. The pleasure of wearing superior underwear may be enjoyed by every woman choosing from this offering.

WOMEN'S KID GLOVES

A well dressed woman is well gloved. She insists upon selected leathers. She knows fine workmanship and finish. These gloves will please her. Popular shades and lengths. \$1.75 to \$4.00.

MIDDY BLOUSES

For School or Sports Wear. The School girls favorite practical comfortable, good looking Long sleeve models, in all white, white with colored collars and cuffs, also flannel in Red, Green and Blue.

SMART FOOTWEAR FOR EVERY MEMBER OF THE FAMILY.

When selecting shoes from our carefully chosen stock—all will be pleased. You will find shoes for every occasion—finest dress to the rough and ready outdoor styles. Every one of them are high grade, designed for long wear and superior appearance.

Walk-Over, R. J. R., Billekins

MEN'S, BOYS, CHILDREN'S AND HIGH SCHOOL SUITS

Here, you'll not only find CURLEE'S 6121 FAMOUS 100 PER CENT ALL-WOOL SERGE, but many other well made lines as well. We will be able to fit you in the style you will like, and you will find the quality and price to be satisfactory.



Dry Goods Department.

You will find our stock of piece goods to be complete in every respect. Bleached and Brown Cottons, Ginghams, Percales, and Dress Goods of all kinds in good assortment at Rock Bottom Prices.

Brown Domestic 8 cents.
Calico 8 cents,

Percales 15 cents,
Ginghams 10c and up

Outing 15c
Blue Shirting 17c

Remember the Sale Starts Saturday, Sept.,
16, 9 A. M.

Quarles and Reeves Company
Gainesboro's Leading Store.

