

**THIS**  
Trade-Mark  
is your  
guarantee  
of pure  
Norwegian  
Cod Liver  
Oil.  
Always Shun  
Inferior Substitutes

# The Fayette Falcon.

Expectant and  
Nursing Mothers  
gather strength,  
rich blood and  
abundant nourishment  
from the regular use of  
**Scott's  
Emulsion**  
No Alcohol, No Opium.

ESTABLISHED 1866.

SOMERVILLE, TENNESSEE, FRIDAY, NOVEMBER 17, 1916.

NEW SERIES: VOL. X, -NO. 21

## Encouraging Words for Work of Roads

Within the past few weeks numerous editorial references have been made by the press over the territory commending the splendid results which have marked the work of the N. C. & St. L. toward improved agricultural conditions and the introduction of pure-bred live stock upon the farms. To its efforts have been attributed much of the advancement made on the farms of this section, but due acknowledgement must be made to the forces which have been cooperating with the agents of the road, along these lines, and to the hearty cooperation of the farmers themselves. The state department of Agriculture, the Division of Extension of the University of Tennessee and the U. S. Department of Agriculture have all given hearty approval of the plans and all these forces are gradually placing the country on a splendid agricultural basis.

Tennessee lambs have come to be top-pers in the big markets, while the best to be had in the way of a mule is one with the recommendation that Tennessee produced it. It is not going too far to predict that Tennessee potatoes, Tennessee strawberries, Tennessee butter, Tennessee hogs and so on, will soon be top-notchers on the markets of the country.

As one of the editorials said, it matters not what the farmers produce, it is necessary that he have a market for his products. This is where the N. & C. has filled another want. A free market bureau has been established and the growers are to be kept in touch with the most advantageous markets, and the buyers are to be advised of what the farmers have for sale.

In connection with the campaign recently conducted in the sweet potato and strawberry growing sections, the road proposes to secure an expert packer and inspector to assist the farmers in preparing these crops for market, and has also assured the growers that the necessary equipment will be afforded them when the crops come on so that the markets will be reached as soon as possible. They have also been urged to consider quality along with acreage, so that they may be able to command top prices for their offerings.

The improvement in live stock has been through the cooperative sales, through the efforts of the other agencies at work in the field, and through the community bull idea which was recently inaugurated by the road and which is bringing about splendid results.

**Drives Out Malaria, Builds Up System**  
The Old Standard general strengthening tonic, GROVE'S TASTELESS CHILL TONIC, drives out malaria, enriches the blood, and builds up the system. A true tonic. For adults and children. 50c.

**Drs. A. O. & J. O. Boals**  
PHYSICIANS AND SURGEONS

now located in commodious offices in the

**HENLEY BLDG.**  
South Side Square Over D. C. Boyd & Co.  
SOMERVILLE, TENN.

## Why Exhibit Corn?

The interest which members of boys' corn clubs are now taking in preparing their ten ear samples to show at the local fairs has raised the question in the minds of some, "Why exhibit corn?"

In the case of the boy who has worked all the year over an acre of ground to produce from it as many bushels of corn as possible, but the corn show offers a tangible way for him to show to the public what he has done, but lack of that and of more importance is the fact that the boy selects from the corn he raised the ten ear sample that he shows. In doing this he is training his eye to recognize good corn easily.

The effect of a corn show on a community is even of greater value. The day when a farmer can put in any kind of seed corn and be considered a good farmer is past. Corn, as well as live stock, must be purebred or it deteriorates. Purebred corn developed to yield well is the kind that every community should encourage. The corn show will standardize for the community the corn that is raised.

The boys who are helping to standardize the corn of the community are doing a good work.

## Somerville Has Made the Test

Somerville people will get the benefit. There's nobody in Somerville any better known than Mr. Moffatt and in giving his experience with Doan's Kidney Pills, for the benefit of Somerville kidney sufferers, he has nothing whatever to gain.

Why experiment with unknown or imitation kidney remedies when you have such a good reason to try Doan's? Profit by the test Mr. Moffatt has made for you.

J. W. Moffatt, county agent for Fayette Co., U. S. Dept. of Agriculture, Somerville, says: "I suffered from soreness across my back and my kidneys acted too frequently. I had nervous and dizzy spells and my health was all run down. Doan's Kidney Pills gave me quick relief and since I used three boxes, I have felt fine. When I have taken cold or have over-worked and felt the least sign of kidney complaint since, a few doses of Doan's Kidney Pills have brought me relief."

Price 50c at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mr. Moffatt had. Foster Milburn Co., Props. Buffalo, N. Y. 11-30

## Mule Production Fostered.

Partially because of the competition which Tennessee has with Missouri, Kentucky and other neighboring states, plans are being made for the organization of all breeders of jacks and jennets. A meeting of these breeders has been called during the annual meeting of the Middle Tennessee Farmers' Institute, Nashville, December 6 to 8. It is probable that the breeders will get together on the evening of December 7 to discuss plans for the future that the mule industry of Tennessee more productive and of greater value to any community in which it is being carried on.

Advertise in The Falcon

## WILD OATS

"Ah, let them alone—" 'tis the age-old cry—  
"Boys will ever be boys, you know;  
They must plow the world to the rim of youth,  
Their field of wild oats they must sow,  
Let them alone—they are immune  
To leash of straight-laced moral code,  
BOYS WILL BE BOYS; they measure life  
By laws that license has bestowed."

This is the hectic creed of the years,  
The damning lie that parents preach  
To ease their conscience of the blame  
For higher goals they failed to reach.  
Immune, these sowers of wild-oat tares?  
There's never a single garnered field  
Where sickles of sorrow have cut their swarths  
But tells its tale of a misery yield.

Go, look in the wards where the maniacs rave,  
Their brain cells brimmed with liquid fire  
Through mad misuse of uncurbed wills  
Or the blight of a foul desire.  
And count, if you can, the blameless hosts—  
The waifs unfathered and unnamed—  
Who, under the light of God's blue sky  
Must live their cheated lives ashamed,

And ah! the "drunks" and the derelicts  
Lined day by day at the judges bar,  
And the man who limps on a shriveled limb—  
A horrible, visible moral scar!  
And the frightened girl with her shame revealed  
Leaping down where the moonbeams quiver,  
Her epitaph but the scornful line:  
"A floater dragged from the river."

And the men hard-lipped and filled with fear  
As they slip from the doctor's door,  
Hiding his verdict of loathsome taint—  
(Oh the wives who must pay THAT score!)  
Hating the secret noisomeness  
That saps with its creeping ill,  
Hating the wild oats that they sowed  
In the lustful pace that kills.

These are the boys who "would be boys,"  
Not held to straight-laced moral code,  
The boys who measured their golden youth  
By laws that license had bestowed.  
They tread the trail where the serpent crawled  
And are slimed with its vicious stain,  
They plow their oats with the plow of sin  
And reap with the sickle of pain.

L'ENVOI—  
And the gleaners who come in after years—  
Generations born under that spell?  
In taint of body and smirch of soul  
They garner an endless hell.

SARAH BAUMONT KENNEDY.

## Who is The Good Farmer?

L. H. Bailey, the recognized leader of Agricultural thought in New York, states that the requirements of a good farmer are at least four:

1. The ability to make a full and comfortable living from the land.
2. The ability to rear a family carefully and well.
3. The ability to be of good service to the community.
4. The ability to leave the farm more productive than it was when he took it.

These are thoughts that Tennessee farmers can well consider. We frequently hear of some farmer who is paying attention to the first item mentioned but who overlooks the other three.

West Tennessee soils can be made more productive at the same time that a comfortable living is being made from the land. The farmer who is so minded will very likely care for his family, and be of service to the community in which he lives.

## A Texas Wonder

The Texas Wonder cures kidney and bladder troubles, dissolves gravel, cures diabetes, weak and lame backs, rheumatism, and all irregularities of the kidneys and bladder in both men and women. Regulates bladder trouble in children. If not sold by your druggist will be sent by mail on receipt of \$1.00. One small bottle is two months' treatment and seldom fails to perfect a cure. Send for Tennessee testimonials. Dr. E. W. Hall, 2926 Olive street, St. Louis, Mo. Send for Tennessee testimonials. Sold by druggists.

## Lyceum Entertainment November 24

The Castle Square Entertainers will be the next attraction on the High School Lyceum Course. A good crowd should welcome this company when it appears at Lipsky's Opera House on November 24th.

In presenting the Castle Square Entertainers we feel that we are offering one of the best attractions that has ever been heard in Somerville. There are male quartettes and orchestras, and entertainers but the Castle Squares are all in one. This organization has a reputation of twelve years standing and comprises an excellent vocal quartette, a cornet quartette, a violin quartette, a four piece orchestra, a quartette of entertainers, and last but not least a quartette of humorists. In the last field they are unexcelled, keeping their audience in a happy mood from the beginning until the end. Each number rendered is different from the preceding one, thereby offering unparalleled variety and excellence.

If you wish to enjoy an evening of mirth and music, hear the Castle Squares at Lipsky's Opera House, Friday, November 24th at 8 o'clock. Admission 50c and 35 cents.

**The Quinine That Does Not Affect The Head**  
Because of its tonic and laxative effect, LAXATIVE BROMO QUININE is better than ordinary Quinine and does not cause nervousness nor ringing in head. Remember the full name and look for the signature of E. W. GROVE, 25c.

## LaGrange.

Mr. and Mrs. German Williams are visiting in Memphis.

Mrs. Sue Burch is visiting her sister, Mrs. Belote in Mercer.

Louie and Billie Kridler are visiting Mrs. H. E. Wolfe in Memphis.

Friends of W. A. Kridler regret to hear he is very sick again.

Mayor E. T. McNamee is visiting in Memphis.

Mrs. Elies is very sick.

H. T. Kridler had the misfortune to get a bad fall last week while at work on P. R. Beasley's barn, no bones were broken however, and he thinks he may be able to resume his business soon.

We are glad to hear Mrs. W. F. Hancock is some better.

C. W. Romans who is doing a lot of painting on the Ames place, is spending the week end with home folks.

John McNamee gladdened the hearts of the S. S. children Friday and Saturday nights by taking them o'possum hunting, Misses Mattie Mason and Oneida Cogbill chaperoned. They all report having a good time.

Rev. Rothrock preached his regular sermon at the Presbyterian church here last Sunday.

W. R. McNamee was a business caller to Memphis last week.

Miss Annie McNamee is visiting in Memphis. Peggie.

## Catarrrhal Deafness Cannot Be Cured

by local applications, as they cannot reach the diseased portion of the ear. There is only one way to cure catarrrhal deafness, and that is by a constitutional remedy. Catarrrhal Deafness is caused by an inflamed condition of the mucous lining of the Eustachian Tube. When this tube is inflamed you have a rumbling sound or imperfect hearing, and when it is entirely closed, deafness is the result. Unless the inflammation can be reduced and this tube restored to its normal condition, hearing will be destroyed forever. Many cases of deafness are caused by catarrrh, which is an inflamed condition of the mucous surfaces. Hall's Catarrrh Medicine acts thru the blood on the mucous surfaces of the system.

We will give One Hundred Dollars for any case of Catarrrhal Deafness that cannot be cured by Hall's Catarrrh Medicine. Circulars free. All Druggists, 15c.

J. J. CHENEY & CO., Toledo, O.

## When Crops Go High.

Cotton has been high this year. West Tennessee farmers have been satisfied with the results from their work in counties where the boll weevil has not done much damage. In fact, many are beside themselves with the money they have received, and are planning greater plantings of cotton next year. This state of affairs always occurs when any one crop goes high.

Popular comment makes the statement under such conditions that "Prosperity ruins some people."

This is not true literally, perhaps, but any farmer in West Tennessee who has made good money this year because of his cotton will do well to make sure that he is not forgetting all else when it comes to next year's crops. No farm can long grow cotton alone and not be crippled either with the weevil or with a ruined soil. Soil fertility demands a variety of crops on the soil. A legume is necessary anywhere for the best farm soils.

Legumes and Live Stock for West Tennessee will make the country permanently prosperous. Good yields of high priced cotton may make the country only periodically prosperous.

## Piles Cured in 6 to 14 Days

Your druggist will refund money if PAZO OINTMENT fails to cure any case of Itching, Bleeding or Protruding Piles in 6 to 14 days. The first application gives Ease and Rest. 50c.

## Milk In Winter

Why do your cows give less milk in winter than they do in summer? Just because nature does not supply them with grasses and green foods. But we have come to the assistance of Dame Nature with A. B. Thomas' Stock Remedy which contains the very ingredients that the green feed supplies in season, only, of course, in a more highly concentrated form. We guarantee that this remedy will make your cows give more milk, and better milk, with the same feed. W. S. Shinault

## EDUCATIONAL.

Supt. D. K. Donnell,

I have yours of the 9th inst. and I am going to send Prof. C. H. Wilson to your teachers' meeting on Saturday November 18th. Mr. Wilson has charge of our manual training department. I know that you have no manual training work in your county schools, but I believe the time has come for us to try to create a sentiment for this type of work. At the same time I believe Mr. Wilson will make a practical talk to your teachers which will give them an insight into some of the opportunities for improving school conditions in their various sections.

J. W. BRISTER.

The pupils of Macon High School have finished the examinations for the third month and the general average for the month is far better than of the previous month. The ten pupils having the highest general average constitute the monthly honor roll. Their names and grades are as follows: Louise Mewborn 95, Mary Kay Mewborn 92, Phillip Bishop 92, Emma Floy McRee 91, Martha Bobbitt 88, Annie Boswell 87, Mary Bobbitt 86, Willie Hewlett 86, Willie Scott 86, Virginius Hewlett 83.

The pupils who have been out of school on account of cotton picking are returning and the prospects are that the present term may be a very profitable one. Very respectfully,  
P. M. Bishop, Prin.

## Whenever You Need a General Tonic Take Grove's

The Old Standard Grove's Tasteless Chill Tonic is equally valuable as a General Tonic because it contains the well known tonic properties of QUININE and IRON. It acts on the Liver, Drives out Malaria, Enriches the Blood and Builds up the Whole System. 50 cents

## Money in Eggs

Eggs are not bankable but the money from their sale is. This money is yours for the effort. How do you treat the hen that lays the Golden Eggs? B. A. Thomas' Poultry Remedy will keep the poultry in good condition and increase the yield in eggs. We guarantee this and refund your money if not satisfied. W. S. Shinault. 12-1

## Don't Gamble

that your heart's all right. Make sure. Take "Renovine"—a heart and nerve tonic. Price 50c and \$1.00 12-1

## Dillard & Coffin Co.

### COTTON FACTORS

Liberal Advances  
Correspondence Invited

718 FALLS BUILDING  
MEMPHIS

## Big Auction Sale of Short Horn Cattle

Mr. J. H. Flippin has employed me to sell at Auction his Short Horn cattle. Mr. Flippin's reason for selling is that he has recently sold his stock farm

The Sale will begin promptly at twelve o'clock,  
**Wednesday, Nov. 22, 1916.**

and will take place on the vacant lot just south of Bringle's Gin, on

**West Liberty St., Covington, Tenn.**

Watch for the Hand Bills.

**W. F. BRINGLE**



Ford Chassis	\$325.00
Ford Runabout	\$345.00
Ford Touring Car	\$360.00
Ford Coupelet	\$505.00
Ford Town Car	\$595.00
Ford Sedan	\$645.00

Give me your order AT ONCE. First come, first served!

**Chas. A. Oliver**