

# THE FAYETTE FALCON.

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## Dependability

BY T. F. PECK  
Commissioner of Agriculture

His friends need have little fear for the future success of the young man starting out in life if he is equipped with one very essential qualification. Without it, no matter how thorough his other equipment, his future success is uncertain. That qualification is Dependability.

It matters not whether he is the lowliest employe or the Chief Executive of a great nation, without a reputation for dependability he is seriously handicapped. If he is an employe and has convinced his employer that he can be depended upon without question, it stands to reason that he will have consideration and advancement. It is good business on the part of his employer to advance him.

When he advances to the point where he wants to launch out in business for himself and needs capital, with a reputation for dependability that is unquestioned he will have no trouble in securing it. There is always capital seeking investment where those using it can be depended on to meet their obligations. It is not always the lack of available capital for investment that makes it unable for so many people to finance their business undertakings. The trouble with many is that they have failed to establish a reputation for unquestioned dependability.

When broader fields open to men with reputation for dependability, and large amounts of capital are necessary, capital will flow in if the master mind and controlling personality can be depended upon.

The value of dependability is not confined to financial operations. Its worth is exemplified in the home, in the school, in church and in political life no matter in what direction we turn, we want to know that those we come in contact with, and have to depend on, are dependable. Sharp practices and deception may serve for a time, but the time will be short, and when unmasked those found out are ever after regarded with suspicion.

The young man starting out in life with an established reputation for dependability is far more secure than the young man who is well supplied with money, but without dependability or character.

I could recite unlimited instances showing what a reputation for dependability has done for people, and also tell of many failures for the lack of that quality, but it is unnecessary. Every one whose attention is directed to the question of dependability can recall instances where dependability or its lack has meant success or failure in certain lives.

I do not want to be understood as ignoring the many other qualifications necessary in life, but I do want to emphasize the importance and value to every one, no matter in what station in life, of dependability and what it will mean to them. One who is dependable cannot be deceitful, dishonest, dissipated or disloyal.

The blessings our Creator has showered upon us have given us a fine object lesson in dependability. We depend upon the seasons in their regular order. We depend upon the fundamental laws of reproduction. We know we can do so without question.

When we realize fully what a reputation for dependability means in our lives, if we are worth while we will profit by the knowledge and enjoy the advantages resulting from dependability of character.

The farmer who markets his products and establishes a reputation for dependability gets his immediate reward in having customers who depend upon him and will not buy of any one else. The merchant who sells seed and fertilizer and never misrepresents his goods, builds up a trade that cannot be taken away from him.

If we want to build for the future, no other quality will contribute more success and happiness than dependability.

## Constipation

The beginning of almost every serious disorder is constipation. If you want to enjoy good health keep your bowels regular. This is best accomplished by proper diet, and exercise, but some times a medicine is needed and when that is the case you will find Chamberlain's Tablets are excellent. They are mild and gentle in action, easy and pleasant to take. Give them a trial. They only cost a quarter. adv.

## Fairview Notes

The continued pretty weather is having two effects: first the cotton is being rapidly picked from the fields and second, some of the children are being kept out of school. But from all appearances the cotton will soon be picked and then the children will be back and much good will be done.

J. G. Godsey of the Macon community died suddenly Friday, October 7. The deceased was a man loved and respected by his friends and neighbors. He had been a citizen of the community for more than fifty years and many sorrow at his passing.

The recent decline in the price of cotton has somewhat dampened the ardor of our farmers, but most people seem to believe that the short crop and the apparent revival of business indicate another rise before long.

Misses Lillian and Mildred Crawford came to see Miss Elise Hewlet Saturday afternoon and spent the day Sunday with her. While there Elise carried on to preaching at the Methodist church.

Mr. and Mrs. Albert Crawford of Collierville were guests of Mrs. Lula Alexander Sunday.

Mrs. Minnie Johnson was the hostess of an entertainment Saturday night. A large crowd was there. Several pieces of good music were played. Games were played while the musicians played the violins and guitars.

There was a fair at Roseville on Friday the fourteenth. There were lots of things and they were all very nice. There was boxing and other things that night. I think most every one that went to it was well pleased with it and had a nice time. SECRETARY

## Splendid Demonstration with Wheat and Oats

Agent G. C. Wright, Lawrence County, reports some splendid demonstrations with both wheat and oats. George Buclein, a progressive farmer of the county, limed five acres of land two years and seeded it to red clover; followed by wheat, using 300 pounds of acid phosphate to the acre. He sowed three pecks of wheat to the acre and threshed 170 bushels or an average of 34 bushels to the acre. The average for the county is about 12 to 15 bushels.

Andy Gang, another leading farmer of the county limed five acres of land two years ago, using two tons of crushed rock to the acre. He seeded it to red clover; following it with Winter Turf oats, using 300 pounds of 16 percent acid to the acre. He threshed 299 bushels, or an average of 59.8 bushels per acre which is believed to be a record for the county.

Harley Holland threshed 1,298 bushels of wheat from 50 acres which had been in clover. His average was 25.9 bushels and he believes that he would have made at least two-thirds more had it not been for late freezes. John Benson threshed 907 bushels of wheat from 45 acres, wheat following clover. Both Holland and Benson limed all their clover land.

## Farmers of Hawkins Sell Wool Co-Operatively

County Agent M. V. Koger assisted by A. L. Jordan, marketing specialist, Division of Extension, assisted the farmers of Hawkins County in selling 11,109 pounds of wool co-operatively recently.

The wool was consigned by 65 farmers. About half of it graded as clear and brought 17 cents, light burry, 14; medium burry, 11; and hard burry, 8. The Springfield Woolen Mills which has purchased a large part of the wool sold co-operatively in the state this year, submitted the best bid and got the wool. This was the first co-operative wool sale ever attempted in the county and the farmers were highly pleased with it. It is estimated that from 2 1/2 to 3 cents more per pound was secured for the wool than would have been received otherwise.

## A Texas Wonder.

The Texas Wonder for kidney and bladder troubles, gravel, diabetes weak and lame back, rheumatism and bladder in both men and women. Regulates bladder troubles in children. If not sold by your druggist, will be sent by mail on receipt of \$1.25. One small bottle is two months' treatment and often cures. Send for sworn testimonials, Dr. E. W. Hall, 2926 Olive street, St. Louis, Mo. Sold by druggists. adv.

## Lipsky-Schosberg

Mr. and Mrs. Louis Lipsky of Somerville, Tenn., announces the engagement and approaching marriage of their daughter, Pauline Frances to Mr. Milton Alexander Schosberg of New York City.

## Error

In tabulating the returns last week from the Register's Run-off The Falcon erroneously exchanged columns with the Ozier vote and the Reames vote at the Oakland precinct. Mr. Reames received 65 votes there instead of 55 as we registered it, and Mr. Ozier received the 55. The error did not affect the total as we gave it, as the addition was made on a separate sheet where the record was correct, and the totals as given last week were correct.—Ed.

## Shakespeare Club

The regular meeting of the Shakespeare Club will take place at the home of Mrs. N. M. Gibson Wednesday October 26. The Study of "Macbeth" will be resumed beginning with act 2. All members are urged to be present. 'C'

## The W. M. U. Meeting

The second quarterly meeting of the Woman's Missionary Union of Little Hatchie Association will meet with the Somerville Baptist church October 28, at 10 a. m.

An interesting program has been arranged.

The Supt. is very desirous that each society be well represented, and also cordially invites the ladies of the near by churches, who are not members of the Union to be present.

A hearty welcome is extended to our friends of the other Somerville churches. 'C'

## Farmers Urged to Markets

Now that the season is at hand when the stockmen are beginning to get cattle to fatten during the winter it is well to study carefully the market for fat cattle. If the cattle feeder would obtain the best results from his feeding operations, he should finish a type and weight of cattle for which there is the best demand on the markets to which he has easy access.

There was a time when prime expert steers, weighing 1,400 to 1,500 pounds brought the best prices and every feeder tried to get as near the top kind as he could. But the day of the heavy steer is, according to marketing specialists of the Division of Extension, past and gone. For some years there has been a decided trend toward the light weight cattle, the prime handy weight butcher cattle or baby beef type growing in popularity with the butcher and packers every year. The only exception was during the period of the war when Government contracts called for certain weight carcasses, and no sooner had the armistice been signed than there was a noticeable falling off in the inquiry for weighty steers.

The market interests appreciate the fact that they can prosper only in the same proportion that the farmer and stock raiser prospers, and this argument is a simple statement of facts that can be readily verified on any market in the country. We want the farmers and feeders to make money out of cattle feeding, they are entitled to it, hence we advise feeding the sort of cattle that we believe affords the best opportunity for a reasonably certain profit.

## An Agreeable Surprise

"About three years ago when I was suffering from a severe cold on my lungs and coughed most of the time night and day, I tried a bottle of Chamberlain's Cough Remedy and was surprised at the promptness with which it gave me relief," writes Mrs. James Brown, Clark Mills, N. Y. Many another has been surprised and pleased with the prompt relief afforded by this remedy. adv.

## A Card of Thanks

We want to thank our many dear friends for their love and sympathy, shown us in the death of our dear son and brother, and may God bless every one of you.

MRS. ELLEN GARRISON and FAMILY

## The Lee Highway Visitors

The Lee Highway men who were scheduled to arrive in Somerville early Saturday afternoon missed their way between Whiteville and this city and did not reach Somerville until nearly six o'clock, and after discussing things briefly and informally with local parties including Capt. E. A. Maddox, County Chairman here, hurried on to Memphis where they were due for an early night meeting with the Chamber of Commerce.

The party left Corinth early Saturday, came by way of Selmer, Bolivar, and Whiteville, and went direct from here to Memphis over the Stage road. No definite information could be ascertained from them as to what route would finally be selected for the great national highway, but there is a good foundation for the belief that it will be located over the route this party came, if they can get the co-operation of Fayette county. It is understood that other Tennessee counties have pledged the necessary help and co-operation in building the road over this route, and it now appears that if Fayette county will provide for her part of the road it will be located and built this way, the state and federal government each paying one half of the cost. It is estimated that it would take about \$200,000 from this county to pay its share of the building cost.

## A Condensed News of Happenings in And About Macon

After an absence of his writing from this paper the writer has decided to write the Macon news, as often as he thinks it necessary (which I hope is every week), and to give the other parts of Fayette county some ideas of what Macon is doing in the way of advancing to better prosperity. Please remember that the writer will be pleased to have any criticism on his department. Also that any one who wishes to have any news published that happen around Macon, to please hand same to writer.

The Macon High School was honored last Monday, October 17, by the presence of Miss Jacobs, the Home County Demonstrator for Fayette, who came to Macon for the purpose of organizing some clubs. She succeeded in forming a home demonstration. The following officers were elected: Miss Mary Dancy, President; Miss Mary Forbes, Vice President; and Miss Wilma Anderson, Secretary. The club plans to do a large amount of work, and do it well. Miss Jacobs will call around again next week to give the first demonstration of making a useful home article.

The Macon High School has been missing some of its members since work time began in the fields, but since cotton is about all picked Monday morning witnessed more scholars in attendance. This is good and we hope that a rising number will continue.

It has been surprising to see how much early cotton has opened this fall, and the better condition that farmers feel, as a result of a higher price cotton. But some farmers report disagreeable news. This is to effect that there are many army worms and boll weevil through out the country. Then some good old farmer comes about something that tends towards corn, the sign of which is that we will have a very cold winter. This, of course would kill out these pests, yet one would really think of it these pests have helped us this fall, as they decreased the cotton out-put to some extent and the less cotton there is the more money is paid for it per bale. But when they come back at you and say that if these pests are not killed out this winter they will ruin us the coming year. Well, that's just the only solution to such problems and that is to wait and see the results. We all hope for the best. ELMO CLAY

SURGEONS agree that in cases of Cuts, Burns, Bruises and Wounds, the FIRST TREATMENT is most important. When an EFFICIENT antiseptic is applied promptly, there is no danger of infection and the wound begins to heal at once. For use on man or beast, BOROZONE is the IDEAL ANTISEPTIC and HEALING AGENT. Buy it now and be ready for an emergency. Sold by Cartmell-Gillmann Drug Co.



**ITCH!**  
Money back without question if HUNT'S Salve fails in the treatment of ITCH, SCURF, RINGWORM, TETTER or other itching skin diseases. Try a 25 cent box at our risk.

Rhea Drug Company

## Marketing to Best Advantages

BY T. F. PECK  
Commissioner of Agriculture

When they analyze conditions confronting them at the present time, farmers realize that they must adjust themselves and their work to conform to them. They see they cannot continue to dump their products on the market in a haphazard way and realize a living profit from their work.

We know that we must have the quality, quantity and variety if we are to get the best prices. It is hard for the individual farmer to have the quantity, but all can be had by community co-operative effort.

The problem that must be solved is just how to secure that co-operative effort. Farmers as a rule seem less inclined to community co-operative effort than any other class, but they are rapidly coming to be convinced that such cooperation is the most practical solution of their problem.

I was in Newport, Cocke County, a few weeks ago, and had an opportunity to inspect the canning plant of Stockley Brothers at that place, and to learn something of the history of its development. Their plant now covers several acres, and is modern in every respect. They pack all products of the farm that can be preserved that way. They manufacture their own cans and their shipping boxes and crates. They have their own heating, lighting and water systems and their own power plant. Their office building, separate from the plant buildings, is a model of convenience. During the shipping season several cars of canned goods are loaded and shipped daily.

I was curious to know how such a big business was developed, W. B. Stockley told me that when they returned to the farm from college, they decided that their margin of profit on their crops if grown and marketed in the usual way, would be small. They decided that they would try to get closer to the consumer with their products, and to do so, the products should be more thoroughly prepared for the consumer. So the first year they put in a small plant and get up 3000 cans of tomatoes. Each year they have been increasing their capacity and the variety of products canned, until now they can supply anything that can be grown on the farms and packed.

At first they grew on their farms everything they canned, but their business developed so rapidly that they are furnishing a fine market for the farmers in a large territory, and giving employment to all the available labor in the neighborhood. They produce a large number of livestock and sell the livestock for their neighbors.

The business of the Stockley Brothers furnished a fine object lesson and a feasible plan for community co-operative effort. They have made money from the start and have developed a good local market for their entire section. Their success proves that a community organization could be formed to manufacture the products of the community, or some progressive farmer could take the initiative and provide the market, with profit to himself and the whole community.

It would pay any progressive community to send a committee to the Stockley Plant, to study it and its development, and see what a family of energetic, ambitious boys can do and have done. They began in a small way, and have demonstrated to the farmers how they can double their net profits on their work. They have simply employed business methods in their farm operations, by preparing their own and the products of their neighbors for the market in a shape that it is ready for the consumer.

One of the explanations of the small profit of the average farmer is the fact that his product in many instances is dumped on the market without any preparation for the immediate needs of the consumer. The manufacturer develops the marketing or distribution feature of his business as carefully as the production end. When farmers learn to do this they will find success awaiting them. They will seldom succeed otherwise.

When the chest feels on fire and the throat burns, you have indigestion, and you need BERBINE to get rid of the disagreeable feeling. It drives out badly digested food, strengthens the stomach and purifies the bowels. Sold by Cartmell-Gillmann Drug Co. adv.

## M. E. Church Announcement

Rev. R. M. Walker, Presiding Elder, will preach at the Methodist church next Sunday night, October 23. You are cordially invited to come and hear Bro. Walker.

The Fourth Quarterly Conference for Somerville Church will be held Monday morning, October 24th at 10 o'clock at the church.

It is the purpose of the pastor and the Board of Stewards to wind up in full the years work at this meeting.

The church at Somerville has made a wonderful record the past two years having lead the Jackson District in her financial program. 'C'

## Team of Tennessee Club Boys Will Compete in Interstate Livestock Judging Contest at Atlanta

An important feature of boys' club work in Tennessee this year has been livestock judging. Contests between selected teams of three boys to each team for several counties were held at the fairs in Memphis, Chattanooga and Knoxville.

Liberal prizes were offered by each of these fairs for team work. The members of each winning team divided their prize money equally among themselves. As an inducement for individual work, the highest standing boy in each district was chosen as a member of the state judging team and will compete in the interstate judging contest at Atlanta, October 19 to 21.

At the Knoxville contest the county teams won the following order: Hamblen, Knox, McMinn and Hawkins. A. T. Bayless of Morristown was the best individual judge and was chosen as a member of the state team.

At Chattanooga, the winning county teams were as follows: Hamilton, McMinn and Bradley. The highest individual in this contest was Rolfe Davis of Athens who has been chosen on the state team.

Six county teams competed in the Memphis contest and the three winning were in the following order: Madison, Gibson, and Shelby. Two boys in this contest were chosen on the state team, Bethel Thomas of Jackson and A. G. Warner of Bartlett.

The four boys thus chosen met in Knoxville October 12, where they are having a week's final training by specialists of the Division of Extension. During this final training the three who are determined to be most proficient in livestock judging will constitute the state team. The fourth boy will go along with the team as an alternate. Last year was the first time this contest has been held and there were 15 state teams in the competition. This year there will be more than 20 states represented. This is the first time a team from Tennessee has entered the contest.

## IF WOMEN ONLY KNEW

What a Heap of Happiness it Would Bring to Somerville Homes

Hard to do housework with an aching back.

Bring you hours of misery at leisure or at work.

If women only knew the cause—that Backache pains often come from weak kidneys.

'Twould save much needless woe. Doan's Kidney Pills are for weak kidneys. Ask your neighbor.

Read what a Somerville citizen says: Mrs. Chas. Starks, says: "Some years ago I had a very severe attack of kidney complaint. My back nearly killed me; it ached night and day and such a thing as doing my house work was out of the question. I had sick headaches, and would have to go and lie down when these attacks came on. Flashes of light would appear before my eyes, too. A friend advised me to try Doan's Kidney Pills, and I did. Doan's completely cured me and I have never had any return symptoms of kidney trouble."

Price 60c. at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mrs. Starks had. Foster Milburn Co., Mfg. Adv.

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