

First, do not get the idea that success is attained in Florida without intelligent application and hard work. We have a combination of climate and soil that is hard to beat, but without persistent, careful work and attention on the part of the farmer they would be useless. Any experienced farmer or grower knows this without being told, but the thousands of inexperienced people who have cast their future lot in Florida will need to have this truth thoroughly impressed on their minds. Second, if you expect to start on a new land with little capital, find out by careful investigation just how much cash will be needed in getting your place ready. You ought to know exactly how much money will be required to provide a home and to leave something saved for emergencies, because the chances are about even that you may not make

BRILLIANT RECEPTION COLONEL THOMPSON

For three quarters of an hour, the guests were delightfully entertained aboard the houseboat, on the hurricane deck, during which time refreshments were served. All through the hour, the Royal Palm orchestra, stationed in the clubhouse, played appropriate music, and at five o'clock, the festive scene of the season closed.

ence to be held at Stuart, March 5th to 15th, will be the presence of Dr. J. M.

Miami's Board of Trade is considering the purchase of the famous Halcyon Hall property.

"The Fellsmeere Farms Company lands are principally located in this, St. Lucie, county, and embraces almost every variety of soil known to Florida. Their lands begin about three miles from Sebastian. I understand that their tract contains about 175,000 acres. People are already coming in numbers to inspect the lands, and some purchases are being made, though the company is not yet ready to market the land. Like the everglade land, a large quantity of it has to be drained; and to show their faith in their investment, the company now has on the ground in the neighbor-

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