

WOMAN'S ENTERPRISE

Published in the Interest of the Club Women of
Baton Rouge, Louisiana.

Application for entry as second-class mail matter filed at Baton Rouge, La.,
October 15, 1921.

Address All Communications to Box 15.

SUBSCRIPTION: IN ADVANCE.....\$1.00 Per Annum

BATON ROUGE, LOUISIANA, FRIDAY, DECEMBER 16, 1921.

MERRY CHRISMAS TO ALL."

The Woman's Enterprise, by this method desires to extend to all patrons and friends the best wishes for a "Merry Christmas." May the season's choicest blessings fall to the share of every one during this time of "Good Will to All Mankind."

During the six months' existence of the "Enterprise" the editor has received encouragement from many friends and support beyond expectation from the merchants of Baton Rouge. To all of these good friends do I heartily hope that Christmas will be one of the brightest and happiest days in the calendar of 1921.

THE FEDERATION OF WOMEN'S CLUBS.

The convention of the State Federation of Women's Clubs in session on the 30th Nov. and 1st of December was one of the most important and numerous attended meetings during the life of the association. Matters of general interest to the members of the Federation as well as those of a public nature were ably and forcibly discussed and important plans for future action laid out. Economic, industrial and legislative measures were thrashed out and adopted and it was made clear that women will take a more active part in public affairs hereafter than in the past.

All sections of Louisiana were represented by delegates, all bright women of highest order of intellect and it is reasonable to suppose their deliberations will result in benefit to the state, to themselves and to humanity generally.

Delegates before departing expressed their appreciation of the hospitality extended by the women of Baton Rouge who did everything possible for the pleasure of their visiting sisters during their short stay among us. During the two days there were as many entertainments provided as recesses of the convention would admit. More would have interfered with the business of the convention.

The work of the convention was truly of a nature that the ladies should be proud of as the people were proud and honored by the presence here of its members.

GOOD ROADS TO EASTERN POINTS.

Since the first settlement of the Florida parishes Baton Rouge has been the principal trading point for the people of St. Helena and Livingston. From the days of the trading boat and the lumbering old ox cart to that of the automobile the patronage of those sections has been given to Baton Rouge and with modern facilities, that is, good roads and bridges, is likely to continue indefinitely. Such facilities must be provided, however, if the commercial interests of this city are to hold that trade which grows larger and more important as those sections are more fully developed. Baton Rouge must move in the matter of retaining the position it has long held as the trading center for surrounding parishes and the only way to do so is to furnish good roads to connect with those already constructed by our sister parishes.

With the Baton Rouge, Hammond railroad the trade of the eastern parishes have been made more independent of this city than formerly as other trading centers can be as easily and readily reached and our only advantage over other points results from long established habits intermingled with more or less sentiment.

As East Baton Rouge was among the first parishes to construct a model road so too should it be first to take advantage of the provisions of the lately adopted constitution and without more delay than is necessary see to the construction and graveling of a road to Livingston.

Men of affairs move promptly if you care to retain a trade long established. Take "time by the forelock" and let yours be the first to claim the assistance of the good roads commission the members of which are about to be appointed.

PLENTY ROOM FOR STATE OFFICES.

The State-Times struck the nail squarely on the head when in a strong and timely editorial it stated that the state is in no need of a new capitol building nor in a financial position to justify the expense of providing one.

In so far as the crowded condition of the present capitol is concerned that may be relieved by assigning buildings of the Louisiana State University to several of the Departments of State not in close contact or association with the executive office just as soon as the Greater Agricultural College is ready for occupancy. Where may be found more handsome or commodious or better adapted buildings in which to locate the Board of Affairs, Penitentiary Board, Land Office or Commissioner of Agriculture?

There will soon be room and to spare on the University site and every member of the Legislature is aware of that fact so it is not in need of a new and larger capitol that influences the proponents of the new capitol agitation but the fact that more pleasure and excitement is to be found in New Orleans than in smaller communities and such pleasures may be indulged in with a greater degree of secrecy.

To judge by past legislation, some at least of the members, seem to think they are sent here to waste public funds and the new capitol movement is in line with that idea. Oh, you overburdened property owners, prepare to increase your payments to the tax gatherer should the legislature by any chance remove the capitol.

Notwithstanding the growl of the Blind Tiger is not heard Woman's Enterprise nevertheless sees evidence that he is about. Like a flock of quail, the tiger keeps hid without making a sound until flushed but his lair is in Baton Rouge all the same.

HIGH HEELS RUIN WOMAN'S HEALTH, SPECIALIST SAYS

The following clipping from the Times-Picayune will be of interest to the many friends of Dr. Nellie B. Cooper of this city:

Women's shoes with pointed toes and high French heels were described Wednesday as causes of immediate and serious health disorders by Dr. Nellie Cooper speaking before the faculty and student body of the City Normal School in a lecture sponsored by the Louisiana State Chiropractors' Association.

Dr. Cooper is a graduate of the Genner College of Medicine, Chicago, and has been given the degree of M. C. P. by the Board of Regents of the State of New York. She is lecturing throughout the country under the auspices of the National Association of Chiropractors on "Care and Health of the Feet."

Purposes of her lectures, according to Dr. Cooper, is to enlighten the modern girl and woman on the bad effects of tight and ill fitting shoes and to emphasize their responsibility for general health disorders. The lectures are illustrated with stereopticon slides showing feet deformities resulting from the wearing of badly fitting shoes and demonstrating proper care of the feet.

"The practice of foot binding in the Orient has been abandoned recently," Dr. Cooper declared, "but it seems to have been taken up in America in the form of tight shoes, and for grown-ups the foot and health disorders that follow are a lost cause. Nothing will remedy the condition except an operation."

"With the young girl, however, it is different, and she may avoid the sufferings of her parent by walking simply in low and flat shoes."

It was explained how the shoe with a high heel throws the entire body out of natural balance and causes organs to become temporarily misplaced, bringing organic disorders.

Dr. Cooper suggested that the

modern girl cut down the height of her shoe heels by degrees, and wear in the future only shoes with low heels and wide toes, conforming comfortably to the foot.

THE STORY TELLING HOUR.

The Story Telling Hour at the club house each Saturday afternoon continues to please a number of little folks.

Last Saturday there was a recitation, "The Telephone," by Willie Mae McIntyre; songs by John Van Deever; recitations, "The Unknown Hero," by Annette Ducheim; readings by Miss Lilbourne Daspit and stories by Mrs. Rufus Jackson. Mrs. Jackson told "The Little Shoemaker" and "The Brownie." The children of the Protestant orphans' home were the guests of Mrs. D. C. Calhoun who brought them there and saw them home again. One of these little guests of hers was the first on the program that day.

Next Saturday the program will be in charge of Mrs. W. S. Peak who will have Christmas stories and an attractive program of other numbers.

The dimes charged at the door help in the running expenses of the club house. All persons are invited.

The best way to lie when sleeping is on the right side.

WHY? OH! WHY?

Is there any reason why meats should sell in public and private markets at a price almost beyond the reach of purchasers when cattle are cheaper than in times previous to the world war? Is there no remedy for this profiteering? There is not the least reason why butchers should not lower prices except the desire for more profit than they are entitled to and there is no remedy in sight unless that faithful band of women known as the Housewives' League intervenes in behalf of a suffering and overcharged public.

Should those women who are devoting much time and undergoing considerable labor for the benefit of the general public and as far as their means permit are laboring to suppress the spirit of profiteering, open a meat market they would and should be backed to the limit by purchasers who are mulcted to a degree never heretofore known in the history of Baton Rouge. The Housewives' League is the only organized body standing between the greedy profiteer and a suffering people and the only body capable of bringing relief and should they undertake to carry out this suggestion prices would tumble with astonishing rapidity.

Woman's Enterprise, wearing no man's collar and unafraid of distributors of political patronage, would confer a benefit on bread and wage earners by making a fight on profiteers in foodstuffs and by throwing influence in the direction of support of the Housewives' League or other body or persons willing to fight the beef trust of Baton Rouge.

A SUFFERER.

If You Consider Your
Christmas Cards
Worthy of Character and Individuality of Expression, see the wonderful display at
McNeel Stationery Co.
The Gift Store for "Mama" "Papa" and the children.
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HOW DO YOU JUDGE A TIRE?

When you look at the tires on your car to see how they are wearing, what tells the story?
Its the rubber tread, isn't it? Every experienced motorist knows this and he knows when the tread is worn down the tire is about done for.
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