

# Woman's Enterprise

Edited and Managed by  
Progressive Women

Proprietor and Publisher  
Mattie B. McGrath

OFFICIAL JOURNAL OF LOUISIANA FEDERATION OF WOMEN'S CLUBS

VOL. 2.

BATON ROUGE, LOUISIANA, NOVEMBER 24, 1922.

NO. 5

## TWENTY-THIRD ANNUAL MEETING OF THE LOUISIANA FEDERATION OF WOMEN'S CLUBS

### Regular Session Held in Grunewald Hotel, New Orleans, Nov. 8, 9, 10

#### Wednesday Morning.

The first regular session of the 23rd convention of the L. F. W. C. opened at 10:30 A. M. in Convention Hall, Grunewald Hotel, Mrs. A. G. Reed, presiding.

Minutes of Council and formal opening read and approved.

Mrs. J. R. Morton was asked to act as parliamentarian.

Miss Badley read the minutes of meeting of Board of Directors.

The President explained that the recommendations of the Board might be accepted as a whole with the exception of the one suspending the rules which required a two-thirds vote. Mrs. Wickliff moved, seconded by Mrs. T. E. Brown, that the recommendations be taken up one at a time. Motion lost.

Mrs. P. T. Friedrichs, seconded by Mrs. Sundros, moved "that the recommendations of the Board be adopted with the necessary exception. Motion carried.

Motion: "That the recommendation of the Board to suspend the rules and admit to full voting privilege those clubs that have federated within the past three weeks."

Motion carried with the necessary two-thirds majority.

The Resolutions committee chairman, Mrs. Dupont, presented a resolution from the Press and Publicity department, making the Woman's Enterprise of Baton Rouge the official organ of the Federations. Adopted.

A resolution from the Presidents' Cooperative Club, changing the name of the Parent-Teacher Department to The School Work Department. Adopted after discussion.

A resolution to amend section 11 of Article 7 of the Constitution. Was read.

Credentialed committee, Miss Badley chairman, made partial report showing 60 clubs represented, with 125 delegates in attendance.

Mrs. Staples, chairman of the Rules and Regulations Committee, presented report which was adopted.

Mrs. Storm, chairman of Program for the cooperation in preparing the program.

On motion of Mrs. Storm, the order of the day was changed, and the report of the nominating committee placed immediately after the report of the Local Board.

A motion to change the program closing the morning session at 12:15, and placing the Educational Film the

first number in the afternoon was carried.

The nominating committee reported the following names for officers.

First Vice President, Mrs. J. E. Friend, of New Orleans; Recording Secretary, Mrs. D. A. Kelly, of Lake Charles; Treasurer, Mrs. Thos. Milling, of Shreveport; Auditor, Mrs. T. E. Brown, of Oakdale.

Two suggestions were offered by the committee. (See report.)

The chairman called for nominations from the floor. There being none the reports of officers was called.

Miss Badley for the Recording Secretary moved "that the minutes of the Federation be bound." Motion prevailed.

Mrs. Bolton read treasurer's report. Accepted. (See reports.)

The president spoke in appreciation of Mrs. White's most efficient services as treasurer.

Corresponding Secretary, Miss Badley, presented her report, which was accepted. (See reports.)

The president's report was accepted with a rising vote of thanks.

The Transportation, and Endowment Loan Scholarship Committees presented reports which were accepted. (See reports.)

In accepting the Loan Scholarship report read by Mrs. Storm, a special vote of thanks was extended to Mrs. Shuttleworth for her untiring zeal and also to Mrs. Phonor Breazeale, who started the fund 21 years ago, with a \$50 gift.

Mrs. Storm moved "that subject to the donors consent a fund of \$410.00 raised in Shreveport for Library Work, be turned into the Loan Scholarship fund and be known as the Frances Shuttleworth Scholarship." Motion prevailed.

Mrs. Allen, representing Mrs. J. H. Geduldig of Shreveport, chairman of the Parent-Teachers Department, was presented and presided for the Parent-Teachers' Department program.

Prof. H. W. Stopher, director of music, L. S. U., addressed the convention on the subject, "The value of music in the public schools."

After assembly singing, led by Professor Stopher, convention adjourned to meet at 2:30 p. m.

During the intermission, the convention was entertained at luncheon at the Delgado Trades school by the presidents' Cooperative club.

(Mrs. D. A.) Mabel King Kelly, Recording Secretary.

#### Wednesday Afternoon.

The Council of the 23rd annual meeting of the Federation of Women's Clubs convened in Convention Hall of the Grunewald Hotel at 2:30 P. M.

Mrs. A. G. Reed, State Federation President, called the meeting to order, and asked Mrs. D. A. Kelly, of Lake Charles, to act as Secretary in the absence of Mrs. W. E. Faught of Welsh.

The chairman stated that it was the privilege of the council to elect its own chairman.

Mrs. A. G. Reed was nominated and unanimously elected.

The program of the afternoon was immediately taken up. Subject: "The Extension of Club Work and Influence."

Mrs. Mary Barrow Gieson gave a resume of the year's work among club women as related to the extension department of the L. S. U., and outlined an advance program. At the close of her address, Mrs. P. J. Friedrichs called for a rising vote of thanks to

Presidents' Cooperative Club by Mrs. H. Soyster; the Newcomb Alumnae by Miss Anna Many, the New Orleans federation by Mrs. P. J. Friedrichs and the club women in general by Mrs. John Clegg.

Mrs. Clegg paid tribute to the influence of Mrs. A. F. Storm, past president, and Mrs. A. G. Reed, the president incumbent, declaring the keynotes of their respective administrations have been "community service" and "education." Mrs. J. C. Dupont of Houma, president of the Third District, responded in behalf of the visiting women.

Mayor McShane, on behalf of the city, made the convention feel very much at home in our great metropolis. Mrs. Cora Wilson Stewart addressed the convention on the Moonlight School, whose efforts anticipate the entire removal of illiteracy from our country during the present decade.

Dr. W. Scheppergrell of New Orleans, president Louisiana State Parks Association, addressed the con-

### Special Correspondent at Convention Furnishes Interesting Notes

#### Thursday Morning.

By Ruth Harris.

The report of the nominating committee, many business reports, and an address by Prof. H. W. Stopher, director of music at the Louisiana State University, were the principal features of the session of the Louisiana Federation of Women's Clubs in the convention hall in the Grunewald Thursday morning.

Mrs. Joseph E. Friend of New Orleans was nominated for vice president, according to the report read by the secretary of the committee, Mrs. William Lamb. Others nominated were Mrs. D. A. Kelly of Lake Charles, recording secretary; Mrs. Thomas Milling of Shreveport, treasurer; and Mrs. T. E. Brown of Oakdale, auditor. These nominations were accepted by the convention and none were offered from the floor.

The reports of the nominating committee will be given first place in the convention's program in the future in order to facilitate balloting, according to a motion adopted.

Twenty-one new clubs were admitted into the federation during the past year, according to the report of the corresponding secretary, Miss Daisy Badley, of Baton Rouge.

According to the report of the treasurer, Mrs. R. F. White, of Alexandria, read by Mrs. Bolton, the federation had on hand in the bank November 16 \$447.52. The auditor's report by Mrs. T. E. Brown of Oakdale, checked with the treasurer's report, and both were adopted.

That she had made addresses to home economics classes and short courses, the American Legion, the Parent-Teachers organization, the Louisiana library commission, and other organizations, that she had supported at the last session of the legislature only the bills which the federation supported and that practically all of these bills had been defeated, and that she had closely followed the tentative budget presented to her in the spring, were a few of the things given in the report of the president, Mrs. A. G. Reed of Baton Rouge. Her report was received with applause and a vote of thanks.

The Woman's Enterprise, Miss Mattie McGrath, editor, was elected the official organ of the federation, in resolutions recommended by the committee in charge. Mrs. Mary C. Herget, state press chairman, has the publicity work in charge.

How 60 girls had been educated on the scholarship loan fund which started in 1901 with a gift of \$50 by Mrs. P. Breazeale was told by Mrs. A. F. Storm in the report of Mrs. J. Shuttleworth, of Shreveport, who was unable to attend the convention. It was decided to use the proceeds of a fund recently collected for library use for a scholarship fund to be known as the Frances Shuttleworth fund.

That music should have a regular place in the public school curriculum, an should come next in importance to the traditional "reading, writing, and arithmetic," was urged by Prof. H. W. Stopher, director of music at Louisiana State University.

"Music influences the child's life and stays with him longer than perhaps anything else. People would do better work if they sang or heard music while they worked," he declared.

"New Orleans has an excellent music organization in the public schools," he continued, "but others have none or have poorly organized work. We should so train every child that at the end of his school career he would have that love for music which is the guiding power in after-life."

After this address the Convention adjourned until the afternoon.

#### Press Conference.

By Ruth Harris.

To learn how best to work together for publicity was the purpose of the conference of the chairmen of the press committees of the Louisiana Federation of Women's Clubs, opened at nine o'clock Thursday morning in

the Gold Room of the Grunewald by Mrs. Mary C. Herget, state press chairman.

"Two view points must be kept in mind by the press worker," stated M. G. Osborn, head of the journalism department of Louisiana State University, in the opening address of the conference. "The editor and the public must be considered—the public especially—for if the reader cannot find anything interesting to him in the paper, he thinks it is a failure."

That more space in the newspapers than ever before is given to women's activities, from home decoration to gardening, is due, Professor Osborn said, to three things: the importance and news value of women's activities, the desire of the editor to print as much constructive news as possible to offset that of a demoralizing effect, and the fact that there are now many women in newspaper work.

"Editors are more and more giving greater space to wholesome things," Professor Osborn continued. "They are supporting churches, schools, and clubs, as well as the police court news."

He upheld the newspapers in giving space to sordid crimes, because, he said, even though it may have a bad effect on the youth of the country, it also tends to restrain the criminal because of the fear of exposure, and suppressed news of crimes would protect the criminal.

"Editors recognize the fact that women are sponsors for good movements, and are glad to have them contribute," he concluded. "The press worker should also realize the value of the newspaper; 90 percent of the people read newspapers and nothing else. The only means of publicity is the press—books and word of mouth are ineffectual."

The principal reason why women have more publicity, according to Mrs. J. C. Hardy, president of the Mississippi Federation of women's clubs, former press chairman of that state, and the second speaker, is that women have more power as a factor since woman suffrage.

"What they say and what they do is now as important as what men do," she declared, and sometimes more important, because women are organized for philanthropic work."

Mrs. Hardy stressed the fact that the press workers of the federation should turn copy in to the editor in good shape and on time. Schools within the federation for the press chairman would be a good thing, she stated. She advised a special column for club news, instead of having the items used for fillers for any place in the paper.

The speaker then sketched briefly the history of the press work for the federation in Mississippi. Five years ago, she said, the federation was little known in her state. She proposed to the editor of the Daily Herald of Gulfport that he devote one page a week to women's clubs; she finally secured half a page, but after two issues was given a whole page and since that time the clubs have never failed an issue. From the small salary paid the editorial staff of three, turned into the club funds, they have been able to own their own club rooms, with rest rooms and kitchen, furniture for the community house for county clubs, and many other things.

A magazine published by the federation solely for the federation is absolutely essential for the best work, according to Mrs. Hardy. Mississippi has a state magazine, published every two months, called the "Mississippi Club Woman." The magazine is the federation's speaking, it gives the women all the space they want, its editorial policy is the policy of the federation, and it carries all material that is valuable to the club women but which the newspapers would refuse to carry. The magazine prints the programs of all the various departments of the federation, it has a question and answer column for any club member, it conducts a parliamentary law class, and each issue has a

(Continued on page two)

### A COLLECT FOR CLUB WOMEN

Keep us, O, God, from pettiness; let us be large in thought, in word, in deed.

Let us be done with fault-finding and leave off self-seeking.

May we put away all pretense and meet each other face to face without self pity and without prejudice.

May we never be hasty in judgment and always generous.

Teach us to put into action our better impulses, straight-forward and unafraid.

Let us take time for all things; make us grow calm, serene, and gentle.

Grant that we may realize it is the little things that create differences; that in the big things of life we are as one.

And may we strive to touch and to know the great common woman's heart of us all, and O, Lord God, let us not forget to be kind.

Mrs. Gieson for giving the Council so much of constructive thinking.

Miss Norma Overby in 13 concise suggestion outlined the possibilities of cooperation of Federation and Extension Service.

Mrs. E. M. Heath Quistin, who was to have discussed "The Town Woman's Point of View," was detained by illness.

Mrs. John Springer spoke on "Plowshares," illustrating rural extension and emphasizing the benefits of cooperation and friendship between rural and urban clubs.

The Mississippi plan of cooperation between Extension Service and Federation bringing financial opportunity to the rural girls and women was forcefully and inspiringly presented by Miss Susie V. Powell, A. & M. College, of Mississippi.

Mrs. D. E. Brown, Arcadia, whose subject was "Junior Section" was detained by illness.

The Council listened with delight to a group of songs by Mrs. Arthur Herman, accompanied by Mrs. Fred Boet, after which Mrs. A. F. Storm's report of the Chautauqua Meeting brought the Council a very vivid glimpse of that great meeting, with its emphasis on youth and its opportunities.

Mrs. Geo. P. Thompson, General Chairman Local Committee, invited the council to tea served by the Council of Jewish Women, in the red room immediately after adjournment, and made the announcements of the social features for the Convention.

Meeting adjourned.

(Mrs. D. A.) Mabel King Kelly, Recording Secretary.

#### Wednesday Evening.

The 23rd Convention of the Federation of Women's Clubs was formally opened by the State President, Mrs. A. G. Reed, in Convention Hall, in Grunewald Hotel.

Assembly singing of "Love's Old Sweet Song," and "America The Beautiful," was led by W. J. Cousins, accompanist, Mrs. Ethel Galvin, Mrs. J. J. Bollinger, Mrs. J. T. Monroe, Mrs. H. Gerot, Mr. Harry McGhee, after which Mrs. Reed turned the gavel over to Mrs. Thompson, chairman of the evening. Invocation was offered by the Rev. Dr. Geo. Henry Cornelison.

The Convention was welcomed for the hostess clubs of the First and Second Districts by Mrs. G. P. Thompson, for the Council of Jewish Women, by Mrs. Scott Beer, the

convention on the subject of "The Planting and Parks as Factors in Louisiana Progress."

Miss Dorman's address and pictures of "Our Louisianas," stirred our hearts with pride.

The following committees were appointed:

Resolutions: Mrs. J. C. Dupont, Mrs. D. A. Lee, Mrs. J. W. Bolton.

Courtesy Resolutions: Mrs. McClenden, Mrs. Purnell, Dr. Flint.

Rules and Regulations: Mrs. S. B. Staples, Mrs. V. V. Sessions, Mrs. Wm. Lamb.

Elections: Mrs. J. R. Martin, Mrs. Geo. Fisk, Mrs. Edward Pillsbury.

After announcements, meeting adjourned.

(Mrs. D. A.) Mabel King Kelly, Recording Secretary.

#### Thursday Afternoon.

Convention called to order in the Green Room by Mrs. A. G. Reed, president.

Mr. A. Harrison of the Hercol Film Co., addressed the convention on the value of the educational film, followed by a demonstration.

Convention adjourned to Convention Hall.

Mr. J. E. Jackson, Naturalization Examiner for the Southern States, spoke on the subject of "Americanism." Mr. Jackson deplored the spirit of the non-enforcement of the laws of the land. Stressed the teaching of Americanism to our foreign born women and urged Federation to aid in spreading American ideals.

Mrs. Henry Lazard and Mrs. A. Hartman put on a very beautiful pageant: "Correct Clothes for the School Children."

Miss Pauline Mizzi demonstrated the possibilities of the Junior Section with a real Junior Club meeting and program.

Adjournment.

#### Thursday Evening.

##### President's Night.

Mrs. A. G. Reed, presiding.

The evening session was opened by the President's Processional in which there were 64 club presidents, who in symbol, lit their candles in the flame in the giant Federation candle and bore them back to their clubs.

Following the processional, Mrs. White, accompanied by Mrs. Smith, delighted the audience with a vocal solo.

The president in her annual address (Continued on page seven)

**Our Gift Suggestions**

Crane's Stationery	Kodak Books
Fountain Pens	Framed Mottoes
Eversharp Pencils	Art Calendars
Book Ends	Bibles
Desk Sets	Prayer Books
Letter Openers	Leather Purses
Strong Boxes	Brief Cases
Wax Seals	Children's Books
"Kid" Games	Latest Fiction
Gift Books	Guest Books
Pocket Knives	Diaries

**McNeel Stationery Co.**  
Christmas Cards and Gifts