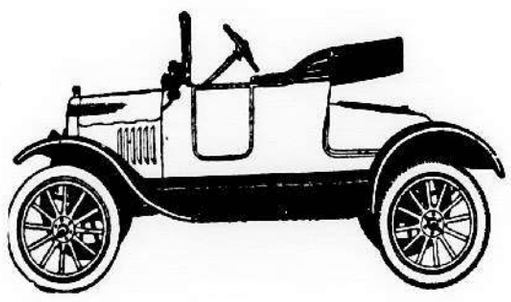
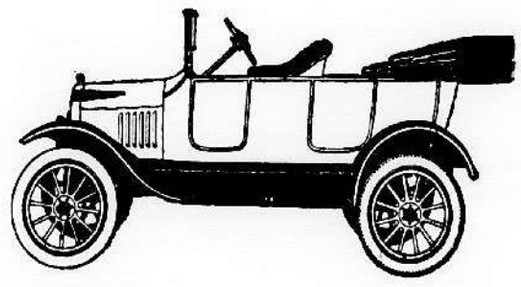




FORD

THE UNIVERSAL CAR

ANNOUNCES REDUCTION IN PRICES--LOWEST IN HISTORY OF COMPANY--PRICES F. O. B. DETROIT ARE AS FOLLOWS

Chasis, regular	$235.00
Roadster, regular	$269.00
Touring, Regular	$298.00
Chasis, with starter	$305.00
Roadster, with starter	$339.00
Touring, with starter	$368.00
Chasis, with starter and demountable rims	$330.00
Roadster, with starter and demountable rims	$364.00
Touring, with starter and demountable rims	$393.00
Coupe, with starter and demountable rims	$530.00
Sedan, with starter and demountable rims	$595.00
Truck, demountable rims and pneumatic tires	$380.00
Tractor,	$395.00

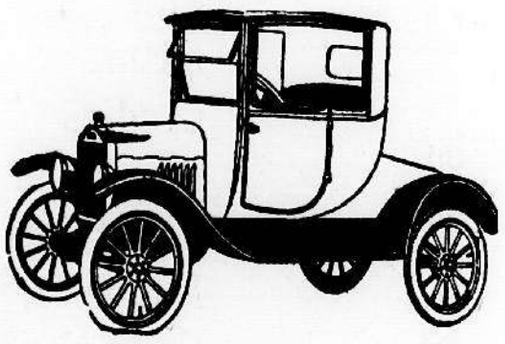
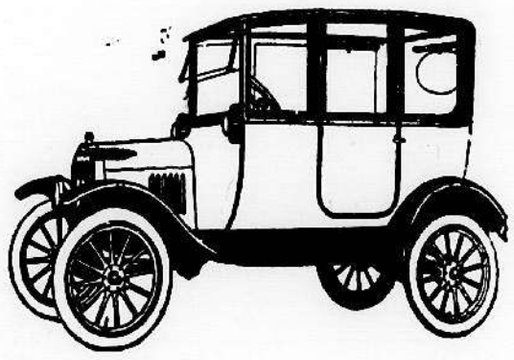
BATON ROUGE MOTOR COMPANY

AUTHORIZED DEALERS

LINCOLN - FORD - FORDSON

"WHERE SATISFACTION IS A CERTAINTY"

CONVENTION AND LAFAYETTE STS. TELEPHONE NUMBER 802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