

**"NEIGHBOR'S DAY"**

Under the auspices of the Civic Association; assisted by all other women's clubs in the city of Baton Rouge, Louisiana. Cooperating with the Home Demonstration Department, L. S. U., Tuesday, January 9th, 10 A. M., at the Women's Club House, East Boulevard.

10 A. M.—Program.  
12 M.—Luncheon Rest Room, 550 Lafayette St.

1-2 P. M.—Get Together meeting, I. H. Gottlieb Memorial, 315 North street.

2 P. M.—Visit the Capital City Poultry Show.

6:30 P. M.—Banquet (\$1 per plate). The following are the clubs invited to participate: Social Science, Reviewers, Little Theatre Guild, Charity Ward Association, Reading Circle, Housewives' League, Phillistoria, Study Club, Music Club, Rest Room League, Civic League, Hy. Watkins Allen Chapter, U. D. C., Joanna Waddill Chapter, U. D. C.

The presidents of these clubs will meet Monday, Dec. 18 at 3 p. m. in the Alumni Building, L. S. U. to complete plans necessary to the success of "Neighbor's Day."

**Object.**

1. To bring about a closer relationship between the town and rural women.

2. To stimulate interest in the attendance at the Farmers' and Home Makers' Week, January 8-13.

3. To increase the attendance at the Capital City Poultry Show.

4. To increase the number of rural clubs among the women with the object in view of bringing all women's clubs together for a better understanding and a stronger union; to the final end of mutual benefit to the community, town and parish.

**Who to be invited.**

1. Agent and women in attendance at State Short Course.

2. Every organized club in parish and town.

3. All East Baton Rouge women enrolled as Home Demonstrators.

4. State President, Mrs. A. G. Reed.

6. Sixth District President, Mrs. W. B. Hatcher.

Committee: Mrs. L. U. Babin, Mrs. James Clayton, Miss E. Deshotels, Mrs. Mary Barrow Giesen.

Baton Rouge, La., Dec. 9, 1922.

Dear Neighbor:—Enclosed herewith is a program for Neighbor's Day which will be held in Baton Rouge, Tuesday, January 9th.

We hope that you will find it possible to attend and bring a neighbor with you. Cordially yours,

MRS. JAMES CLAYTON,  
MISS E. DESHOTELS,  
MRS. V. V. SESSIONS,

MRS. L. U. BABIN,  
Chairman, Town.

MRS. MARY B. GIESEN,  
Chairman, L. S. U.

**Committees.**

1. Program—Mrs. L. U. Babin, Mrs. Mary Barrow Giesen, Mrs. A. R. Albritton.

2. Invitation—Mrs. James Clayton, Miss E. Deshotels, Mrs. V. V. Sessions.

3. Welcome—Home Demonstration, Phillistoria, Civic League.

4. Entertainment—Music Club, Little Theatre Guild.

5. Transportation—Housewives' League, I. H. Gottlieb Memorial.

6. Registration—League of Women Voters, Social Science.

7. Luncheon—Rest Room League.

8. Decoration—Reviewers, Study Club, Woman's Auxiliary of American Legion.

**MAKE YOUR PLEDGES GOOD.**

Inquiries constantly being made in regard to the payment of pledges made for General Federation Headquarters indicate that many clubs do not understand fully about this fund and its collection. The amounts pledged are to be forwarded to Mrs. A. F. Storm, General Federation Director whose appeal at the convention brought such a ready response.

At the Biennial last summer the sum of \$150,000 was quickly raised by subscription of the delegates from the various states represented and Mrs. Storm, knowing that Louisiana would not wish to be unrepresented in this donation, pledged \$100 for the state which the clubs immediately over-subscribed when the matter was presented to them at the convention. National Headquarters will provide a club home for our National organization, for its offices and its officers when they are in Washington; also for clubwomen from all over the country who can find here a place to meet each other and for whom a limited number of rooms are available. A tea room and cafeteria provide a place where meals can be had at a reasonable rate and the building is one of which all clubwomen can be proud.

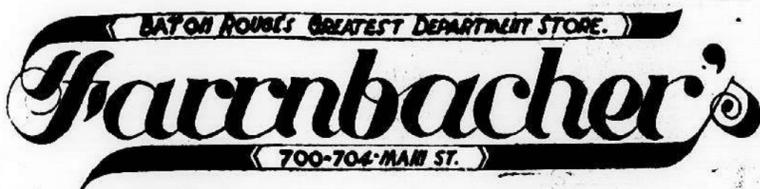
MRS. A. F. STORM,  
General Federation Director,  
Morgan City, La.

**Don't Forget the Candy**  
**LOWNEY'S—2 Lbs for \$1.00**

You may think that the children want it most. Perhaps they do. But every grown-up in the house will want a full share as well, and one must have plenty of candy for Christmas time. These are pure, wholesome and delicious kinds at lower than usual prices:

- 2 lbs. for ..... \$1.50
- 2 lbs. for ..... \$1.00
- 1 lb. for ..... 75c

**We Will Gladly Cash Your Christmas Checks for You**



**THE CHRISTMAS STORE**

**PRACTICAL GIFTS MODERATELY PRICED**

**Rain or Shine**  
**AN UMBRELLA**

is a Practical and Beautiful Gift.



A prize winning collection of fine silk umbrellas from one of this country's leading umbrella manufacturers in the eastern markets, that were on display in the style show; fancy carved-ivory and other latest high class handles. This is a rare opportunity as we have divided them into four lots and they go on sale at the ridiculously low price of—

\$12.50, \$10, \$7.50 and \$5  
They consist of values to \$25.00 and any lady will prize highly such a beautiful gift. A variety of colors.

Women's Taffeta Silk Sun and Rain Umbrellas, in all colors, with one-half inch satin border, nice assorted handles, to \$18 values. Special .....\$12.50

Women's Sun or Rain Taffeta Silk Umbrellas, with deep amber and ivory tip; some have one-inch faille silk edge, novelty leather and ring handles, all colors, values to \$8.50. Special .....\$5.00

Women's Taffeta Silk Sun or Rain Umbrellas, with one-half inch satin border, amber and ivory tipped, in navy, purple, garnet, green and brown, up to \$12 values. Priced special ..... \$7.50

Women's Taffeta Silk Sun or Rain Umbrellas, with wide satin border, in all wanted colors, silver, ivory and amber handles, up to \$25 values. Priced special ..... \$15.00

**Useful Christmas Gifts**

Muslin Underwear—Soft finish nainsook, flesh color, in gowns, teddies and petticoats embroidered finished; 59c values .....44c

Baby Blankets—Good, heavy blankets, large size, pink and blue bordered; 59c values .....39c

Bungalow House Aprons—Nice quality percale, neat plaids, checks and figures, well made, cut full, size up to 46; values to \$1, special .....44c

Children's Dresses—Neat plain and check gingham, trimmed in self and contrasting colors; some are braided and embroidered, nice materials and well made, sizes 6 to 14 yrs., \$1.25 regular .....79c

Our stock of fine domestic and imported Silk Sweaters and Scarfs. Prices range from \$5.95 to \$25

Sweaters—Fine all wool slip-over and tuxedo style, solid color and color combinations, up to \$3.50 values; special .....\$1.98

Children's Coats—Heavy, warm worsted coatings, good saateen linings, well tailored, sizes 3 to 10 yrs. Regular \$3.98 .....\$2.98

Children's Gowns—Heavy outing flannel, neat pink and blue stripes, on white grounds, sizes 4 to 10 yrs. Regular 59c .....37c

Children's Bloomers—Of a good quality outing flannel, neat patterns, plain elastic knee and ruffle, sizes 4 to 10 years, regular 39c. Special 25c

Our stock of fine silk Underwear, including negligees and robes, at one-fourth off. Prices ranging from .....\$5.95 to \$27.50

**At Special Reductions**

**Our Entire Stock of Fine Furs**

at one-fourth off their regular prices

**\$5.95 to \$150.00**

**New Shoes**

Are a good gift for Folks in the Family

Women's Patent Kid Colonial with beige trimmed tongue, full Louis heel, turn sole. Special .....\$8.50

Women's Black Satin Colonial One-Strap Slippers, with Louis heel and turn sole. Special at .....\$6.95

Women's Walk-Over Patent Kid Slippers, with tan quarters, turn sole, and patent kid with two fawn straps, well sole, both have low-heel with rubber tip lift, \$10.00 value at .....\$7.45

Women's Brown Kid One-Strap with Cuban heel and striped top at .....\$4.45

Women's Patent Kid Julia Marlowe Two Strap Slippers of tan suede with Spanish heel, \$8.50 values at .....\$5.95

Women's Patent Kid Two Strap Out-Out Slippers, with wood Cuban heels, \$7.50 values .....\$4.95

Women's Black One-Strap Slippers, with Cuban heel and stitch tip, \$7.50 values at .....\$4.95

Women's Felt Bedroom Slippers, ribbon trimmed and silk pompons, all colors, per pair .....\$1.00

Extraordinary Low Priced and Just in Time for Christmas

**Suits, Coats and Dresses**



A sale which caters to the outer needs of every one who would be well dressed for Xmas and the holidays, at a very low cost.

**Dresses \$2.98**

Values to \$12.95

Just about 100 Dresses in this lot, the best value we have offered this season. Materials are Canton Crepe, Crepe de Chine, Jersey, Serges and Tricolette, all this season's styles, good range of colors, navy, black and brown, sizes to 46.

**Dresses \$7.85**

Values to \$15.00

Canton Crepe, Crepe de Chine, Satin, Poiret Twill and Tricotine, beaded and embroidered, all this season's styles, colors black, navy and brown.

**Dresses \$13.85**

Values to \$29.75

Fine Dresses, the very newest winter models, suitable for all occasions, are featured at this astonishing low price, in all wanted materials, Satin-Face Canton, Canton Crepe, Tricotine, Poiret Twill and Wool Crepe, trimmed in braids, silk embroidery and beads, colors navy, black, henna and brown, all sizes.

**Coats \$15.85**

Values to \$59.75

Fine All-Wool Coats plain and fur trimmed, the most stylish for women for winter wear, made of fine all-wool coatings. A very large assortment to select from.

**Suits \$19.85**

Values to \$39.75

Tricotine, Poiret Twill, Yalama Cloth and Suede Velour, plain and fur trimmed, high-class tailoring, satin and crepe de chine linings, short box models, other tailored.

**Fabric Hats in Glowing Colors**

**\$10.00**

Faille Silk, Taffeta, Shot Silk and others

Small, close-fitting hats and large, fashioned of bright-hued silks, with flower facings, deft touches of embroidery and pearl bead trimmings. Can be had in such colors as fuchsia, coral, orange, ocean, royal blue and changeable silks, in which these shades predominate.

None laid away, none C.O.D., none charged.

**\$1.00—500 Wonderful Hats at—\$1.00**

One special table of Trimmed Hats and Sailor Hats. Your unrestricted choice.

**Ladies' Handkerchiefs**

One Solid Counter of Ladies' Fine Embroidered Handkerchiefs, some have from 3 to 6 in fancy holiday boxes; prices ranging from .....25c to \$1.50

Ladies' White Embroidered Handkerchiefs, scalloped and hemstitched, a good 50c value, each .....35c

Ladies' Maderia Handkerchiefs, made in Switzerland, 3 to the box; \$2.50 values at .....\$1.75

Ladies' Maderia Handkerchiefs, made in Switzerland, 3 to the box, \$4.00 values at .....\$2.50

Ladies' Crepe de Chine Hemstitched and Embroidered Handkerchiefs, in all colors, 75c value, specially priced each at .....50c

Warranted All Pure Linen Embroidered Handkerchiefs, 3 to the box; \$3.50 values, at .....\$2.98

**Hosiery Makes Practical Gift**

Ladies' Silk Hose, plain and in fancy, the season's newest shades, values to \$5.50 .....\$2.98

Ladies' Pure Thread Silk Ingrain Hose, silk foot and garter top, in black, white and colors. Special per pair .....\$2.98

Ladies' Pure Thread Ingrain Silk Hose, lisle foot and garter top, in black, white and colors. Special per pair .....\$1.98

Infants' White Silk Hose, size 2 to 6½. Special .....50c

Extra Values in

**Men's Suits and Overcoats \$19.50**

You will share our enthusiasm when you see and feel the fine fabrics in every conceivable color. Here is back to normalcy with a punch. All a result of our "extra value" policy. These Suits and Overcoats show the different. Come and see.



**A Boy Will Forego an Extra Toy for a Heavy Sweater Any Day**

There aren't many things a boy would rather come down the chimney than a good, heavy SWEATER. The boy will think it great to pull on when he goes outdoors and as far as you parents are concerned a Sweater certainly saves a boy's better clothes. They are in jacket or slip-over style, in plain or with contrasting bands, all wool and warm as toast—

**\$7.50 to \$13.50**

**Men's Wool Bradley Sweaters**

Coat and college styles, in an endless variety of colors and combinations, including L. S. U. colors—

**\$5.00 to \$12.50**

Young Men's Sport Suits, \$25 and \$30 values at **\$19.50**

**Three "Gifty" Neckwear Specials for Men**

Silk Four-in-Hands in Christmas boxes. Latest open end, medium shape and newest colors, stripes, designs and brocades at .....50c

A beautiful collection of high-grade open-end Silk Four-in-Hands; all the newest smart style patterns, stripes and colors at .....\$1.00

All-Silk Knitted Four-in-Hands, in solid colors, black, navy and brown. Open weave and grenadine knit; beautiful ties at .....\$1.50

Belts of genuine cowhide in black and mahogany, some have initial buckles, others plain. Special at 50c to \$2.50

Men's All-Leather POCKET BOOKS, gold edges; priced special from .....50c to \$5.00

**Gifts From Our Men's and Boys' Department.**

Children's Cowboy and Indian Suits, a complete outfit for the little fellows, all sizes, .....\$1.25 to \$2.50

Men's Hats, gray, brown, and black, a good hat that will give satisfactory wear, for .....\$3.00

Boys' Play Euits, Indian Chief and Cowboys at \$2.50 \$2.00 and .....\$1.25

Boys' \$10.00 Knee Suits at .....\$6.95

Come soon as they are going some. Men's White and Tan Eagle Crepe Shirts, at .....\$7.50

Men's Fancy Eagle Crepe Shirts, at .....\$5.95

All Eagle Silk Cloth \$5 and \$6 Shirts at .....\$3.75

Men's Colored Bordered Initial Handkerchiefs, special per box at .....\$1.00

Leather Collar Bags, at \$4.00 and \$2.50 .....\$1.50

Men's Fancy Lamb's Wool Sox, the latest at \$1.50 & \$1.00

Men's Auto Gauntlets, black and brown, at .....\$4.00

Boys' Raincoats, ages 6 to 16, at .....\$3.95

Men's Sterling Silver Initial Belt Buckles, priced from \$3.50 as low as .....\$1.50

Men's Kumpart Gold Filled and Sterling Silver Cuff Buttons, \$3.50 to .....\$2.50

Men's Initial Handkerchiefs, white; priced special per box from \$2.50 to .....75c

Boys' Lounging Robes, Beacon and R. & W. Priced special from \$15.00 to .....\$5.00

**DON'T FORGET**

**We're Giving Away An Overland 5-Passenger Automobile**

Absolutely Free February 14th. One Ticket will be given with every dollar cash purchase or paid on account.