

MICKIE SAYS—

A MERCHANT WHO SAYS HE WANTS YOUR TRADE BUT WON'T ADVERTISE IS LIKE A DOG AT WAGS HIS TAIL AND BARKS BOTH—YOU DON'T KNOW HOW TO TAKE HIM!



It Don't Pay to Be Too Modest if you are in Business

CHARLES SUGRIPS

Roland's Idea of a Perfect Woman

By DOROTHY DOUGLAS

(© by McClure Newspaper Syndicate.)

Elsie was more or less accustomed to her brother Roland's impulsive actions, but his latest idea rather took her breath away.

"Sis," he had said in his cheery voice that morning at breakfast, "I have ordered the most exquisite set of gowns, evening, day and anything else in the way of time dress that you ever looked at. Also hats, shoes, slippers, stockings. In fact, I have bought almost anything that a lovely woman could possibly want. Now, as he saw his sister arriving at a table bordering on apoplexy from curiosity, he continued, "The idea is for you to find a girl who will fit them. She must be reasonably good looking, but that is not of great importance."

"Roland, have you quite lost your mind? Where do I find a girl, and what girl is going to wear a lot of clothes purchased by a young bachelor, and if she did, what are you going to do with her?"

Roland burst out laughing. "My idea is not so absurd as it sounds," he informed her. "The fact is, I am a bit fed up with all the artificial, stupidly gowned women we know. I have bought what I consider some extremely artistic and distinguished clothes, and I want some one to wear them, and that some one must chum about with me at dinners, theaters, dances and all kinds of nice entertainments. Now don't get the idea that I am looking for a wife. I simply want a natural looking girl whose face is not entirely made up at the beauty parlors. I am sick to death



"It Will Take a Girl of More Than a Little Noise to Wear These."

of pulled eyebrows, crimson mouths and hair that looks like a waxed head. It is only a kind of lark, sis, but I want to experiment. You come in contact with so many girls down in the settlement who never get a chance to wear wonderful gowns—now—" he paused a moment, "can you find me one?"

"I would like breathing space," laughed Elsie, "the idea is not so bad when one has details. I think no one but my prize brother could conceive it, however."

"You're a peach!" Roland grinned and treated Elsie to one of his not infrequent bursts of affection. "Use your own judgment—I rely on your taste and don't want to see any applicants. You must have her gowned and ready to go out with me some evening soon—when I return tired and droopy from business."

"You're so often droopy," laughed Elsie, now all excitement to see the fortunate girl who was to wear all the lovely clothes. She was responding readily to Roland's idea of a unique adventure. She was doubtful as to what her husband would think of it, but Elsie had a way of putting things in just the right way and at just the right moment.

"The gowns, furs, evening cloaks and hats which arrived in relays were so exquisite as to make even the beautifully gowned Elsie gasp in admiration. The garments were one and all distinguished as to color, cut and individuality."

"I will take a girl of more than a little noise to wear these with elegance," thought Elsie, "she will almost have to be extremely well born and show it."

It was like a flash that inspiration came to Elsie. The girl whom she had always wanted Roland to meet with a view to matrimony was just the right girl in the right place. With the cunning of the matchmaker, hitherto thwarted by a wary brother, she wrote the entire plot to Audrey Lancing and in return had a delightful answer.

"I jump at the chance," wrote Audrey. "Am just catty enough to want to meet Roland since he has shied away so often and the incognito will serve beautifully. I will arrive in my most demure, well-worn suit tomorrow and begin the first act."

Andrey was slim and dark. Her brow was broad and milk white and her black hair rolled back from it into a classic knot. Her eyes were dark and heavily lashed and her lips were scarlet. Otherwise Audrey was colorless in repose. The animated Audrey statue came suddenly to life. Roland was guilty of a swift intake of breath when upon entering the library that evening, Elsie introduced her selection to him. "The fictitious

name of Miss Granger had been assumed.

He quickly regained composure and sent a glance of complete approval to Elsie.

"This is very kind of you, Miss Granger," he said, and I hope you will find a lot of fun in this adventure. I expect to, so where will we go tonight?"

"Why not the opera?" suggested Elsie. "I'm sure Miss Granger loves music."

They whirled off to the opera. Audrey was very silent, considering it, the most likely way of ensnaring Roland's real interest. In many subtle ways, however, she kept him well aware of her presence. She was rewarded early in that first evening by realizing that her escort's attention did not waver from her.

There was no denying the fact that the girl Roland suddenly sprung on the public was a social find. Her clothes were always exquisite, her manner dignified and yet Roland had discovered that the heart within those beautiful garments was of equal fineness—a combination he had not hitherto found.

A scant few weeks of gayety had passed before Roland entered his sister's boudoir with a look of defeat. "I have failed," he said wrathfully. "I have failed to keep from loving this girl. What do you think about it, sis? Where did she come from and what can you tell me about her? She has been so reticent that I am fearful she has a husband tucked away or—"

"Rolly, dear," said Elsie soothingly, "why have you not told her you love her? She might give you all these details herself."

"Sis, you're a peach. I never thought of it," he flung back as he dashed off to find the girl who had so successfully worn those clothes.

And Elsie smiled. She already knew where Audrey's heart was, and it was just exactly where every one wanted it to be.

REMAINS IN HER MEMORY

How North Star Brings Up Vision of Happy Childhood to the Mind of Writer.

One of my own most perfect childhood memories concerns my visits to my grandmother, when she invited me to stay for supper, and my grandfather walked home with me after dark. All along the way, he used to point out our two shadows on the pavement, as we passed the street lights one by one.

We watched the way the shadows were very short directly below the lamp, and how they lengthened until they were just our height—his more than twice as tall as mine—and how they finally grew so long that their tops were almost out of sight. The object was to find the point where the shadows were exactly as tall as ourselves. When we came to the darkest part of the street, where our shadows were lost in the hedges, we used to stop and find the North star over a pointed tree near my own home.

That was always the way we made the journey from his home to mine, until he thought that I was too old to care to have him show me stars and shadows any more. But for me, as long as I live, the North star will shine over that particular tree. And I shall always keep the memory of that funny little shadow that used to be mine, clear cut with the light behind it—and beside it, hand in hand with it, that dear characteristic shadow that never falls on any road in the world.—Frances Lester Warner in the Atlantic Monthly.

GREATEST OF ALL TEACHERS

Civilization Looks Always to the Bible in the Hours of Prayer and of Peril.

The Bible is the Great Spirit of the white man's civilization. Our infidel or latitudinarian may reject it, but it is distilled in his blood. It is more than literature, more than the Book of the church, than history or theology. It is power. It is the essence in the character of our intuitions, of the gentlemen and ladies we meet on the highway of progress. It endows low understandings with higher ideas than those of the uplift writers. It imparts a literary taste surpassing that of the authors of the best sellers. It brings more tremendous news than all the special editions of all the newspapers ever issued. The inquirer sees in it the character of free thought. The forward mind sees in it the compass for the course. The imaginative mind, resting on the far reaches of time, sees it flowering out in the tender and the beautiful, the strong and the great. It is the Great Propagator.

The tongue of Moses gives voice to innumerable tongues. The sword of Joshua smashes innumerable swords. The altar of Aaron splits into many altars. Its Psalms are the battle hymns of freedom. The magic of its wondrous words is in all our literature, were every Bible burnt. From this lamp the lamp of art was filled; from this fire the fire of science was kindled with a pagan fuel.

Looking back sixty centuries, we today are civilized; looking forward sixty centuries, we are savage. The Bible goes with us. If it is the Word of God, we shall not cast it down, if it is the work of man, we must not. We will look upon it in the hour of prayer and the hour of peril. We cannot forget. But the solicitude of high-souled teachers cannot call back the audience—that audience filling toward the tombs of its fathers, children still, after so many ages; ignorant yet, after so much wisdom.—Leslie's.

Come and Gone

Mrs. A. B. Nelson of Seattle was here the first of the week visiting her mother, Mrs. M. Nelson, enroute to New York, where she will attend school this summer.

Wallace and Leslie Lord of Larimore, N. D., left Wednesday for Big Lake, after spending a few days at the E. A. Loucks home here.

Miss Hilda Roeder of Seattle, Wash., left Wednesday for a visit at Winnipeg, after spending two weeks at the home of her sister, Mrs. Geo. Moelein, J. J. Adams, where they are.

Mr. and Mrs. G. F. Dahms left Wednesday by automobile for Portage, Wis., to visit relatives. Mr. and Mrs. H. B. Fierzon of Portage, who had been visiting at the Dahms home, returned Tuesday from an automobile trip to points in Iowa.

Mrs. J. G. Holmstrom of Roseau is a guest at the home of Mr. and Mrs. Chas. Moelein this week.

Mr. and Mrs. F. Brecken returned to South Prairie Tuesday after a visit at the home of Mrs. Brecken's aunt, Mrs. John Love.

Kenneth Martin went to Chicago Wednesday to attend a convention of a fraternity as a delegate.

Alexander Goodger returned Wednesday from Saak Centre, where he visited friends Adams, where they are.

Mrs. Eugene Ledoux and daughter Gertrude and Mr. and Mrs. Albert Rank returned home Wednesday from Minneapolis, where they visited relatives and friends.

Mr. and Mrs. Geo. Christie of Red Lake Falls visited friends here Wednesday, enroute home from Long Prairie, where they visited relatives.

Mrs. N. Molstrom of Missoula, Mont., left Wednesday for her home, after a brief visit with her sister, Mrs. N. N. Berghelm. She came here with Mrs. Berghelm to attend the funeral of their father.

Mrs. Peter Michaels returned Tuesday from a visit with her son Julius at St. Paul and sons Joseph and Isidor at Eau Claire, Wis.

Matthew and Bernadine Vertin returned Wednesday from an automobile trip to Wadena, where they visited relatives.

Mr. and Mrs. Geo. Conkey and little daughter are visiting friends in Duluth and Cloquet. They will return home tomorrow.

J. C. Jacobson, Minneapolis architect and consulting engineer, was in Little Falls the first of the week of business for the Hennepin Paper Company.

Mr. and Mrs. John Hughes and children of Morris visited at the Ed. Hughes home here between trains yesterday, enroute west. They will visit in Montana, Idaho, Washington and Oregon.

Mrs. E. V. Wetzel and children went to Pillsbury lake yesterday for a month's outing.

Mr. and Mrs. J. S. Thienes and sons Albert and Walter of this city and Joseph of St. Paul and Mr. and Mrs. R. J. Thienes of this city leave today by automobile for a visit at Sentinel Butte, N. D., and Hinsdale, Mont.

Miss Emma VonDomarus returned to Valley City, N. D., the first of the week after a visit with her parents here.

Marriage Licenses

Marriage licenses were issued this week to John A. Doschka and Clara Fras; Herman E. Bitters and Bessie L. Aicher; C. A. Debler and Olga Loom; Thos. Jendro and Josephine York; Anton J. Kempenich and Florence Simons; Geo. E. Simons and Anna R. Anderson; Albert Valley and Adelaide Bastien; Perry R. Smith of Cass county and Lila G. Seely; Albert Cichon and Tillie Palaczewski.

Six cans of black bass fry were distributed in Lake Alexander this week. They came from the Detroit hatchery.

Miss Johanna O'Neill, who was operated upon at St. Gabriel's hospital Tuesday for ruptured appendix, is reported in a serious condition.

Property Rebuilt. The father and a friend were enjoying a smoke on the porch and daddy threw the almost finished cigar on the lawn. Junior picked it up, ran to his mother and exclaimed: "Look where daddy threw this mother! Don't let him get away with that stuff just because he has company."

WANTED—Geese or duck feathers. 730 7th St. N. E. Tel. 344-M. 17-18

FOR SALE—Collapsible baby carriage. Cheap if taken at once. 701 Second St. N. E. 17-19

TO SELL or trade farm or business write Genola Realty Co., Genola, Minn. 4t

WANTED—Homestitching. Mail orders given prompt attention. Mrs. Rose Sauer, 306 4th St. S. E. 4t-f

FOUND—Bunch of house keys on ring. Owner can have same by calling at this office and identifying same.—17-f

WANTED—1000 cords poplar wood or will buy standing trees for wood. Address by mail to "X", care of Herald. 17-18

WANTED—To hear from owner of good farm for sale. State cash price, full particulars. D. F. Bush, Minneapolis, Minn. 18-31

LOST—Child's brown corduroy coat. Between Little Falls and Swanville, June 12. John Bertaux, 17 14th street N., Fargo. 17-18

FOR SALE—Two full blooded Red Polled bull calves, four to six months old. Inquire at Mike Nagel, Pierz, Minnesota, R. 1. 16-19

FOR RENT—Two business offices on ground floor. Suitable for barber shop, real estate or other store business. Palmer Nelson, Buckman hotel 29-f.

LOST—Fisk Red Top Casing on rim with dealers No. 226 attached. Between Elmdale and Royaltown through Bowls—or Royaltown to Little Falls. Reward if returned to or notify E. A. Berg & Co., Little Falls, Minn.

FOR SALE—My farm of 195 acres in Elm Dale township, 1 1/4 miles south-west of village of Elm Dale in section 1 and 7. Good 12-room brick veneered, home. Large barn with silo. New garage and other good outbuildings. Good wells, must sell, owing to sickness. Cash \$12,000.00, balance bankable paper. Frank Bielinski, owner. Bowls, Minn. 16-19

Beetles' Doctor for Warts. A Peruvian blood states that the blood of certain beetles found in Peru has been used from the immemorial by the natives for curing warts. Under it these growths turn white, as if cauterized by an acid.

Gladstone and Homer. Gladstone firmly believed that Homer was a real man describing historical events.

Optimistic Thought. It is silly to bestow too much labor on trifles.

DEMONSTRATION MEETINGS

Miss Susan Hough, county home demonstration agent, announces three meetings for demonstrations, as follows: Friday, July 1—Parkertown, home of Mrs. E. Wise, cutting and fitting. Wednesday, July 6—Rail Prairie; Mrs. S. Fosdick.

Thursday, July 7—Belle Prairie Mothers' Club. Yesterday Miss Hough gave a demonstration in the making of dress forms, at the home of Mrs. N. Chelling, Ripley town.

ZION EVANG. LUTH. CHURCH. Corner 5th St. and 3rd Ave. N. E. W. L. Hass, pastor. Services in the English language in Buckman Sunday morning at 10 o'clock and in the afternoon at 2 o'clock a meeting of the adult catechumen class. All are welcome.

BETHEL LUTHERAN. C. E. Sholander, pastor. Services at Bethel church, Broadway west, Sunday morning at 10:30. Sunday school at 9:15 a. m. Services at Darling church at 3 p. m., and at Freedhem at 8 p. m. English services at Freedhem. All are welcome to attend.

M. E. CHURCH. Patriotic services next Sunday at 11 o'clock a. m. Subject "The Desk Patriot." Rev. Geo. Geer, pastor.

Miss Mary Barton of Mason City, Ia., is a guest at the L. D. Brown home this week.

Mrs. E. A. LaFond, who has been at St. Gabriel's hospital for surgical treatment, was discharged Wednesday.

Mr. and Mrs. R. H. Moore of St. Paul are expected here tomorrow for a visit with Mr. and Mrs. M. B. Blake.

The E. V. Wetzel family moved out to Pillsbury lake yesterday for the lake season. Miss Annette Fortier accompanied them.

Mr. and Mrs. C. H. Swanberg and children and Gus Binder motored to Gull lake Sunday and took in the baseball game at Pequot.

Mrs. F. E. Lewis received a telegram yesterday stating that her sister-in-law, Mrs. Geo. Thompson of Black River Falls, Wis., had passed away.

Mrs. Thompson had often visited Little Falls.

Today is circus day in Little Falls. The Rhoda Royal Circus is here and will exhibit this afternoon and evening on the old mill grounds north of the N. P. Tracks, on the East side. The parade is advertised for 10:30 a. m.

Alex Hall of Swanville was in Little Falls Saturday, enroute home from Forsythe, Mont., where he visited relatives. He reported that crops looked fine in Montana, rain having been plentiful.

NOTICE TO SERVICE MEN. You are requested to take part in the 4th of July parade. Meet at city hall at 9:30 in uniform. E. V. WETZEL, Commander.

Mrs. Fanny Giesy and grandson, John Paul, of Youngstown, Ohio, are guests at the home of Mrs. Giesy's brother, T. F. O'Connor, this week.

Examinations for the office of postmaster in St. Cloud were held in that city the first of the week. The salary of the postmaster in the St. Cloud office is \$3,600 per year.

Friends here have received announcements of the marriage of Miss Hulda Anderson and James Johnson of Minneapolis on Thursday, June 23. The bride was principal at the Central school here during the 1919-1920 term.

FT. RIPLEY TRIMS PEQUOT

The Ft. Ripley baseball team, which has been playing great ball this season, journeyed to Pequot Sunday and defeated the team from that village by a score of 7 to 3. Earl Swanberg of Little Falls, on the mound for Ft. Ripley, held the Pequot nine to six hits and struck out seven.

ST. CLOUD MAN DIES FROM HEAT PROSTRATION. Heat prostration Tuesday morning, resulted in the death of D. A. Cochran, 25 years old, in St. Cloud. Mr. Cochran was overcome while working with a sidewalk construction crew Saturday morning.

The paving of the trunk highway between Saldia station and St. Cloud, 17 miles, was commenced Friday, ten days ahead of schedule time. McCree, Moon & Company of St. Paul have the contract.

Mr. and Mrs. Bradford Hinckley of Loman were in this city this week visiting Mr. Hinckley's sister, Mrs. N. D. Woodworth. They are on their honeymoon trip and are making a trip over the state by automobile.

A. A. Barton, cashier of the Peoples State bank, returned Saturday from Minneapolis, where he attended the state bankers' convention. Mr. Barton stated that the convention was well attended and a very successful one.

Friends here have received announcements of the marriage of Miss Genevieve Seal and Mr. Percy Hüntner at Melrose last Monday. The bride is the daughter of Mr. and Mrs. J. H. Seal of Melrose, formerly of this city and well known here.

Miss Maude G. Smalley of Columbus, Ohio, was in Little Falls visiting friends this week, returning yesterday to St. Paul for a visit with her mother, Miss Smalley, who was a teacher of vocal here for several years, is now director of a girls' athletic club at Columbus, Ohio, and is very successful. The club has 800 members.

Mr. and Mrs. Geo. Powers of Los Angeles, Calif., are in the city visiting friends. They will remain here for several weeks, spending part of that time at nearby lakes. Mr. Powers was a resident of Little Falls a few years ago, engaged in the real estate business, and he is well known here.

Mrs. C. H. Grest of this city underwent a serious operation at the university hospital, Minneapolis, the latter part of last week. Her condition was for a time very critical and the members of the family were called to her bedside, but she rallied and is now reported improving. Herman Grest of Great Falls, Mont., arrived here Tuesday, after visiting his mother.

At a meeting of the local K. C. Lodge Tuesday evening, a class of about thirty candidates were given the first degree, the local team putting on the work. The attendance at the meeting was large, many of the Knights being present. Talks were given by J. J. Nolan of Brainerd, Rev. A. Lamotte of this city and Rev. O'Driscoll of Randall. After the meeting, the members enjoyed a big feed.

Rev. W. L. Hass of this city and Gustave Peglow of Rice, representatives of the Little Falls, Randall and Buckman charges of the Evangelical Lutheran church to the Minnesota district convention of the Missouri synod, held at St. Paul June 22-28, returned to their homes Wednesday. Rev. Theodore Gutknecht and Wm. Besenard represented the Swanville and Culdrum congregations. Rev. Hass states that it was one of the largest attended conventions ever held by the Minnesota district.

MINNEAPOLIS HIT BY \$500,000 FIRE

THREE-STORY BUILDING IN THE HEART OF CITY IS RAZED; 14 CONCERNS SUFFER LOSS

Fire crackers and rockets, catching fire in the combination grocery, market and retail fisheries store, at 307 Hennepin avenue, Minneapolis, at 7 P. M. Wednesday, shot through the store, quickly spread to the basement and in two hours' time had destroyed the entire three-story brick building at Fifth street and Hennepin avenue. It housed the New Peking cafe on the second and third floors and a dozen other stores on the main floor.

The total loss was estimated Wednesday night to be \$500,000, with 14 business places forced to suspend at least temporarily.

Four firemen hurt. Four firemen were injured, two of them seriously. Two store owners endeavoring to take part in the salvage, were cut by glass.

FEMALES GAIN ON MALES IN STATE

Washington, June 27.—The number of males and females in Minnesota is approaching equality gradually. A census bulletin just issued shows that of the 2,387,125 people in Minnesota, there are 1,245,529 male and 1,141,596 females. The percentage of males to each 100 females is 109.1. In 1910 it was 114.6 and in 1900, 113.9.

In North Dakota, there were 341,673 males and 305,190 females. There were 112 males to each 100 females in 1920. In 1910, the percentage was 122.4 males to each 100 females.

RURAL CARRIERS TO MEET AT BRAINERD IN AUGUST

State rural carriers of Minnesota will hold their annual convention in Brainerd on August 11, 12 and 13. From 250 to 300 carriers are expected to attend. In many cases, the families of the carriers will accompany them. It is planned to spend one day of the three at Lum park.

Mrs. C. H. Gravel, who has been confined at St. Gabriel's hospital for several weeks following a fall down a stairway in which she was seriously injured, took a turn for the worse the first of the week and for a time it was thought she would live but a short time. She rallied, however, and late yesterday afternoon, she was reported slightly improved.

The LEADING GROCER

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Coffee is advancing every day. We are advised today by telegram from our large coffee house as follows: Brazil market continue very firm with further advances in currency prices at Santos. Brazilian government buying freely. Firm offers from Santos for desirable lots very few and only small lots, which are quickly sold, indicating that the government accumulation of coffee is having its effect on supplies and desirable high grades are becoming scarce. Monarch, 1 lb. pkg. \$.40 Monarch, 3 lb. pkg. 1.14 Monarch, 5 lb. pkg. 1.85 Farm House, 1 lb. pkg. .30 Farm House, 10 lb. pkg. 2.90 Breakfast, bulk, per lb. .25 Fancy Peaberry, per lb. .25 Granulated Sugar, per sk. 6.80 Toilet Soap, big bargain, large bars. Rose, Glycerine, Violet, Almond and Cocoa, Butter-milk and Lucerne, assorted, all 8 ounce bars, per bar. 10c

PHONE 354 PANTZKE BROS. Kiewel Block First Street.



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Better Merchandise—Less Money

Reading the heading of this Ad you will say, "Is it possible?" But you know us. That we will back up our advertisements with the goods. About ninety per cent of our stock is new goods shipped in since March 1st, 1921. Prices on them are actually very low.

- Mens' Suits at \$13.50, \$14.50, \$16.50, \$19.00, \$22.50. \$30.00
Hart Schaffner & Marx and David Adler Collegian Suits, at \$35.00, \$38.00, \$40.00, \$42.50 and \$45.00
Mens' Auto Dusters, Linen color, at \$2.75 and \$3.50
Mens' Extra Trousers, at \$1.65, \$1.85, \$3.00, \$3.50, 4.00, 4.50, \$5.00 and up.
Mens' Dress Shirts, with or without collar, at \$1.00, \$1.50, \$1.75 and up.
Neckties, all colors of the rainbow, at 25c, 50c, 75c and up.
Mens' Two-piece Underwear, at 35c, 50c and 75c
Mens' Union Suits, Porasknit, Balbriggan and athletic, at 90c to \$1.50
Hats and Caps, Latest Colors and Styles, at the lowest prices possible.

Victor Clothing Co. Little Falls, Minnesota