

AUTO CLUB HELD ANNUAL MEETING

PALMER NELSON RE-ELECTED PRESIDENT—MEMBERSHIP CAMPAIGN NOW ON

Palmer Nelson was re-elected president of the Little Falls Automobile club for the ensuing year at the annual meeting at the city hall last Friday evening. The attendance was not large but all were enthusiastic and anxious to have a big, active club. A membership campaign has already been launched and another meeting will be held soon to formulate plans for the season's activities.

Other officers elected Friday evening were as follows:
 First vice-president—S. R. Fortier (chairman of the committee on entertainment of automobile tourists.)
 Second vice-president—E. A. Loucks, (chairman on camping grounds.)
 Third vice-president—Arthur LaFond (chairman of roads and legislation committee.)
 Fourth vice-president—E. A. Berg, (chairman of membership and finance committee.)

The committee chairman name their own committee members.
 No secretary-treasurer was elected, as this office has been held by the secretary of the Board of Commerce and if that organization engages a paid secretary this year, he will likely be selected to fill this office.

The report of the secretary for the last year showed a membership of 152, of which 16 were out of town.

Some of the stock in the O. D. Bush jewelry store was damaged Sunday when a drain in the Elks hall above became clogged and overflowed.

Miss Olga Woelert, who has been employed at the St. Paul store for several years, has resigned her position and left the employ of that store Saturday.

Sam LaFond, one of the early settlers of Little Falls town, has decided to quit farming and has rented his farm just east of the city to Ralph Schmeizer. Mr. LaFond will go to Breckenridge to engage in the garage business with his son-in-law, Melvin Nelson.

American Legion Corner

Duluth claims the honor of being the first Minnesota city to complete arrangements for showing "Cardigan," the patriotic motion picture being exhibited throughout Minnesota under Legion auspices for the purpose of raising funds to build the Minnesota Legion Memorial Hospital at Rochester, as authorized by the Legion State Executive Committee in February. Arrangements to show the picture in St. Paul, Minneapolis, and elsewhere in the state are almost complete.

"Cardigan," visualizes the high lights of the American revolution. With it is interwoven a stirring love tale of Colonial days before the revolution. The scenes were taken on exact historical spots, and the costumes and customs are those of the period. The Gopher Legion has selected an eminently worthy production as its first presentation.

If you don't think the Gopher Gang has pep and personality all its own, just attend one of its district, county or state conventions and watch 'em pull together for the Legion and Minnesota. "The Gophers fought together—now let 'em stick together," is the motto. The 1st, 4th, 5th, 6th, 8th and 9th districts held conventions during the last month. The Third meets in South St. Paul, April 26th, the 8th in Hibbing on April 22nd, the 10th Pine City on April 22nd, the 7th meets in June—and the Big Gopher Legion Rally of District, County and Post Adjutants and Commanders comes to Minneapolis May 8th-7th, at which time a big "Forty and Eight," initiation will also be held.

Fifty Years of Service
 In St. Cloud, Minnesota, the Grand Army of the Republic is disbanding. Before doing so, the few remaining members have asked St. Cloud Legionnaires to "carry on." This ends more than half a century of steadfast loyalty and service to country and comrades. St. Cloud Legionnaires have already arranged for Memorial Day. State Auditor Chase will be the principal speaker.

Transfer from Washington to the District Office of the Veterans' Bureau in Minneapolis of control of over nine thousand cases of service men receiving or seeking training or compensation, has been announced by C. D. Hibbard, district manager, in a bulletin dated April 7.

Completion of the case transfer from Washington is characterized as the biggest single step yet taken toward carrying out the provisions of the Sweet Bill, which declared that the functions centered in Washington should be decentralized to the district offices with full power to act on them. The nine thousand cases over which complete control was transferred to Minneapolis were received about ten days ago and the work of consolidating and putting the last of them into shape for full functioning in Minneapolis was finished yesterday.

Another shipment of twenty thousand disallowed claims soon will be forwarded to the Minneapolis office, which, although temporarily inactive, can be reopened by the man at any time upon his representing that cause for compensation or training has arisen since the case was disallowed. The changes effected make possible: Settling back claims for compensation without reference to Washington, and immediate payment of amount due.

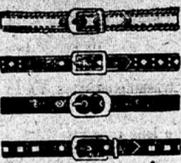
Increasing or decreasing of compensation paid because the service man's condition is found to have changed.

Saving of nine days on cases sent to Washington, and multiples of that number in case papers have to be sent back.

Immediate transfer from compensation to training or vice versa, and discharge from either, by the Minneapolis district office.

The status now reached in that contemplated by the Sweet Bill. Since the passage of the bill, new applications from former service men resident in the states of Minnesota, North and South Dakota and Montana have been handled direct from Minneapolis, but the accumulated old cases will henceforth be administered in the district office.

Fancy Belts For Women



Missy's Spring suit, dress or sport attire is not complete unless embellished with one of these new-style narrow leather belts. Various styles to select from—patent and fancy leathers, plain and combination colors, fancy perforations, fancy metal trimmings, nickel and celluloid buckles.

49c

Others at 8c, 12c, 23c

Oxfords

Women's Chic Styles

New Spring styles in women's Oxfords. A generous selection of smart, well made numbers at remarkably low prices.

\$3.98

Others at \$3.49, \$4.69, \$4.98

"Lady - Lyke" Corsets 98c



Black-boned Corsets at a popular price which have won unstinted praise from thousands of women who have worn them, experienced the comfort and pleasure and long service they give and who never fail to sing their praise.

Sold Exclusively by the J. C. Penney Co. Stores

Made of coutil body cloth. The black boning adds materially to the wear-resistance. The workmanship is particularly praiseworthy and we unhesitatingly recommend them as being the best corsets to be had at 98c.

Builed Along Lines of Permanency

Merit wins. Twenty years is a long time. A great deal can happen. A mis-step often turns back the hands of achievement. Not infrequently disaster comes to snatch victory from the goal of success.

Day by day and step by step for twenty years the business of this Company has been moulded along lines of permanency thru consistently protecting and serving the people.

It has won a notable victory only because it has merited it—it has reached its twentieth anniversary this April because of the good will of the hundreds of thousands of people it serves well.

J. C. Penney Co.

New Spring Suit Styles For Men and Young Men



FOR the Spring and Summer season we are showing a superb collection of smart styles and exceptional values in Suits for Men and Young Men. Buying in large quantities for 312 stores we have advantages that cannot be obtained by the ordinary one-store merchants, both in the selection of merchandise and in the prices we pay. This means that we are enabled to offer our customers real quality at lowest possible prices.

\$19.75 \$24.75
\$29.75

For Young Men Single breasted suits in a large variety of broken checks in brown, blue, gray and tan—double breasted suits in plain brown, gray, blue and tan with neat pin stripes; also Glenarke plaids in gray and brown. Sport Suits for young men are made with three-quarter loose belt, patch pockets and backs with inverted pleats—newest Spring patterns and colors.

Materials in our young men's suits are all-wool tweeds, cassimeres and unfinished worsteds; also Blue Serges.

Suits For Men Two-button semi-conservative and three-button staple styles for men, made of all-wool worsted cloths in gray and brown mixed patterns; and all-wool serges in gray and blue. Built with the thought of service-to the wearer uppermost.

WORLD'S LARGEST CHAIN DEPARTMENT STORE ORGANIZATION

A NATION-WIDE INSTITUTION - **J. C. Penney Co.** Incorporated

BUYING FOR OUR 312 STORES ASSURES LOWEST PRICES

Broadway and First Street

Little Falls, Minnesota

1902-1922 OUR 20TH ANNIVERSARY

A Score of Years of Achievement!

THE success of the J. C. Penney Company constitutes an important chapter in the history of mercantile achievement in the United States. Founded in 1902, its one store did a gross business that year of \$28,898.11. Twenty years later, in 1921, the number of stores had grown to 312, scattered thruout 27 States, and the gross business had attained the colossal figures of \$46,641,928.20. This great expansion was not the result of luck—it did not just happen—but was the outcome of an earnest and conscientious effort in the interests of the public this Company has so faithfully served.

In commemoration of the Company's Twentieth Year in business, plans have been completed to open more than 50 new stores this Fall.

We naturally feel proud of this achievement of a score of years, but we fully appreciate that its accomplishment was made possible only by the hearty support accorded us by our legion of friends. For your part, we heartily thank you. In the future as in the past, we shall strive to merit your patronage.

Girl's Shoes

Service Comfort Economy



THE shoes for girls, misses and children, you buy at this J. C. Penney Co. store are attractive and comfortable on growing feet. They are made for real service and will give the most in wear for your money.

Black Gun Metal and All Mahogany Shoes, for girls, misses and children, lace style, imitation tip, half double McKay sole, English last.

Sizes 8 1/2 to 10 1/2 \$2.19
 Sizes 12 to 2..... 2.69
 Sizes 2 1/2 to 7..... 2.98

Black Gun Metal and All Brown Bear Stitchdown Shoes, for growing girls, misses and children, button style, imitation tip, two full soles, Foot Culture last.

Sizes 8 1/2 to 8..... \$1.69
 Sizes 8 1/2 to 11 1/2 1.98
 Sizes 12 to 2..... 2.39

Many Other Styles in Stock, All At Real Economy Prices.

New Aprons Numerous Styles

Choice styles arriving daily from New York in Cretomes, Gingham, Percals, Japanese Crepes. Countless variety to select from.

98c

Suits for Women and Misses

PREPOSSESSING Suits of Tricotine, Poret Twill, Twill Cord and Tweed. Some are heavily embroidered, others embellished with dainty stitched or braid trimmings or piped with contrasting colors. Both bell and wide sleeves. Crepe de Chine and silk linings. Exceptional values at

\$14.75 \$24.75 \$29.75 \$39.75
\$49.75 \$59.75



Men's Hats Smart Spring Styles

Silk lined fur felt Hats in the popular light and dark shades for Spring wear. New browns in mode, russet and seal. Smart styles at exceptional prices.

\$2.98

Others at \$1.98, \$3.98, \$4.98

Dress Shoes Men's Smart Styles

Quality is built right into every J. C. Penney Co. shoe, along with fine appearance and durability. You'll get the utmost value at least cost in our men's dress shoes at

\$2.98 to \$5.90

Boys' Hose Long Wearing Kind

"Pacemaker" Extra Heavy Ribbed Hose for boys. Shaped ankle, reinforced heels and toes made from high-grade yarns for real boys' wear.

25c

Boys' Dress Shoes

Extra Good Value

Boys', Youth's and Little Gent's Dress Shoe (as illustrated), black box leather, whole quarter blucher, tip, half-double McKay sole.

Sizes 2 1/2 to 5 1/2..... \$2.25
 Sizes 12 1/2 to 2..... 1.98
 Sizes 8 to 12..... 1.79



Boys' Two-Knicker Suits Quality Through and Through

PAY LESS! GET MORE!



AN unusual collection of Boys' Suits with two pair of Knickerbockers, for Spring and Summer wear; all fancy single and double breasted styles—pleated Norfolk's with and without yokes. Material is fancy cassimere cloth in brown, green and blue. Every suit has two pair of knickers.

\$6.90 \$9.90

\$13.50

Others from \$5.90 to \$16.90

Included are our famous "Penney-Junior" and "Armor-Clad" Suits for Boys, with double seats, double knees and double elbows. Made of finest all-wool cassimeres, with two pair of knickerbockers.

Strap Pumps

Girls' and Misses'



Winsome Little Styles for Growing Girls, Misses and Children

Patent Leather Instep Strap Sandal, plain toe, McKay soles.

Sizes 2 1/2 to 7..... \$2.25
 Sizes 12 to 2..... 1.98
 Sizes 8 1/2 to 11 1/2 1.69

Patent Leather Instep Strap Sandal (as illustrated), perforated quarter, imitation tip, McKay soles.

Sizes 2 1/2 to 7..... \$2.79
 Sizes 12 to 2..... 2.39
 Sizes 8 1/2 to 11 1/2 1.98

Other smart styles in stock; all at lowest prices.

Dresses

Amoskeag Gingham

Little girls' beautiful dresses in many plain colors and checks, sizes 7 to 14 years. Attractively priced.

\$1.49