

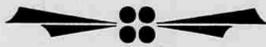


ECKERT'S.



THE GREAT ALL-ROUND CHEAPEST STORE IN AMERICA

BRIGHT NEW GOODS all Marked in Plain Figures at ECKERT'S, The Store that does not have to sell on Credit. The Store that does not make the Customer who pays the CASH for what He gets, help pay the bad debts that have been Contracted by Selling on Credit.



WHAT You and Everybody Else Who Want to buy Goods ought to Do, is to come and investigate. Compare Quantity, Quality And Prices, and if you Don't Come to the Conclusion that we have BETTER GOODS, SHOES, CLOTHING and everything in DRY GOODS than any other Concern in Kirksville, we will knock under.

CAN YOU IN JUSTICE TO YOURSELF, AFFORD TO MISS LOOKING AT OUR GOODS and PRICES



Clothing

ECKERT'S are in the Clothing Business to undersell all others, we only ask for the patronage with the understanding that ECKERT'S Clothing is the best and prices the lowest, second to none. We will give you a nice all wool, well fitting suit, worth 12.50 for 7.50. A fine business or dress suit worth 15.00 for 10.00. Will give you as good a suits for 6.50 that others will ask you 10.00 for. Our 5.00 suits in light and dark are well worth 7.50. We can sell you a suit that will give you good wear for \$1.98. We will sell you a Boys good suit for 1.75 buy a boys suit worth 2.50. Overalls for 48c the best you ever saw for the money. Jeans pants for 75c and better ones. 1.00 and 1.25.

Linen Department

We give you entire benefit of cash purchases, we have every grade; we desire to call your attention to
72 inch bleached Damasks worth 1.10 at 85c
66 inch " " worth 90c at 69c
66 " " " " 75c at 50c
Bleach Damask worth 65c at 50c
Cream " " 65 at 50
Cream " " 55c at 45c
" " " 50c at 35c
" " " 35c at 25c
Turkey Red Damask in a great many qualities at 15c, 20c, 25c, 30c, 35c and 48 cents. They are excellent values.

Muslin Underwear

We can sell you these goods ready made at almost the same price as you would pay for yard goods over the counter.
Ladies large size skirts at 50c
Ladies better large size skirts at 65c
The best we have, superior quality 1.35
Night Gowns 50c, 75c, 85c 1.00 and 1.15
Drawers 35c, 45, and 50c
These goods are excellent values.

Hosiery

We have the most complete stock in Kirksville.

Hats

If you want a hat, something dressy in the latest block, we have them. Also a full line of straw hats in all grades.

Window Shades and Curtains

We have a full line of window shades with fixtures in all colors at a low price.



Corsets

Our warrants - Money refunded after 4 weeks trial if our Featherbone corset is not entirely satisfactory. It gives form. Handsomely flossed and trimmed, boned with Featherbone absolutely unbreakable. This corset is worth \$1.40 price to you \$1.00. The 75c one will sell you 48c. Don't fail to look at our Summer Corsets and corset waists, we have the best goods in this line made for the price.

White Goods

Good quality white apron checks worth 8c for 5c
Fine Nainsook checks for aprons and childrens dresses value 12c at 7 1/2c
We have these in better ones too.
India Linen in eight qualities from 5c, 8 1/2c, 10c, 12 1/2c to 30c worth double.
Are you looking for Dimity, India Linen, Swiss, Nainsook or Wash goods of any kind, you can get it from us at about one half you usually pay for it.

BLACK DRESS GOODS

See ECKERT'S Black Good, see its extent, see its variety of new weaves. Eckert's prices lower than elsewhere or no charges for pattern, don't miss the opportunity, it will not last always.
All wool Serge worth 38c at 25c
48 inch all wool black, worth 50c at 39c
All wool black figured Mohair, with Armere Ground fancy weave 48c worth 75c.
40 inch Lukins fancy weave Mohair 65c worth 1.00
48 inch all wool serge, worth 75c at 49c.
Our new line of novelty suitings of 7 yard patters, all the newest shades, are beauties, don't fail to look at them; we have the second lot of them in. We have the same goods in collars as the black.

Gloves

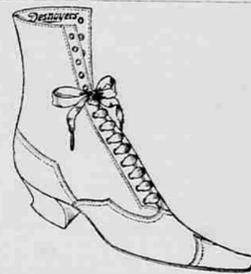
We have just received our line of Ladies kid gloves that have been so long coming, in black, white and other colors. Guaranteed 5 hook worth 1.35 for 1.00.

Trunks

You can't afford to buy a trunk, or valise without first looking at ours, we have too many of them in stock and crowded for room to keep them; will make you very low price to reduce the stock, we need the room.

Shirting.

Good check shirting, 5 cent.
Better check shirting, 7 cents.
Better check shirting worth 10c. for 8 1/2c.
The best we have worth 12 1/2c. at 10c.



Shoes

The best in the city. Prices the lowest. All nice new spring goods. The very finest product of the well known firms Desnayers Shoe Co., and the Brown Shoe Co. These goods are now in. They come in black, tan and all toes, needle, narrow square, medium square, Century and Globe. Fine Dongola kid, tan and black, Oxfords Picadilly toe, patent tipped turned sole \$1.50. Fine kid, tan and black Oxford ties, turned sole, pointed toe, worth 1.50 at 1.25.

Dongola Kid, Oxfords, square and Operas, Square and opera toe, black and tan at 98c
Ladies lace and button, in all the toes in the very best goods made. We also have a full line of white slippers, childrens, infants and misses.
Ladies every day, low shoes in lace and button 75c to 1.00
Mens good plow shoe worth 1.25 at 1.00
" " " " 1.50 at 1.25
Mens Satin Calf congress or lace worth 1.25 at 1.35
" " " " razor toe worth 2.50 at 1.75
Mens Russia calf, tan or black, all toes worth 4.00 at 2.50
Boy black and tan in square and needle toe from 1.00 to 1.98

Mens' Mackintoshes

We have a few more of the 6.00 ones left we are selling at 4.50 Gingham.

We will sell you the very best Amoskeag apron check gingham for 5c a yard. The very best Dress Gingham from 5c to 7 1/2c; these goods have always been sold for 8 1/2 and 10c in these grades.
Muslin, bleached and unbleached in all grades at lowest prices
Calicoes, the very best made, in figured oil reds, idigo blue and other best grades at 4 1/2. This is less than you have been paying for the poor grade.

Ticking.

Good ticking 8 1/2, Better grade 10c and from that to the best Underwear

100 doz New Spring Underwear for ladies and gents. We are now ready for the race at lowest prices.

SILKS

20 pieces of nice summer silk, all fast colors, all choice styles worth 35 and 40c to close at 25c. A great bargain. Several pieces Persian silk, in the latest novelties at 98c worth 1.40. If you want something real good for little money in Black Silk we have it; ask to see it when in the store.

Boys Waists

The new things in boys waists, laundered and unlaundered. Special sale of Mens fine french web suspenders, full length, very strong, a flyer 15c pair, sells everywhere for 25c. All the latest novelties in men's neck wear, in light and dark shades 25 and 35 cents, sell everywhere for 50c.

No buyer can afford to Overlook this House in buying Clothing For Men or Boys. Neither his Shoes, Hats, Underwear, Muslin, Calicos, Dress Goods

OF ALL DISCRPTION. OUR PRICES ARE GUARANTEED THE LOWEST GOODS, NEWEST AND BEST. WE HANDLE A FULL LINE OF THE BROWN SHOE CO.,

GOODS AND DESNAYERS SHOES.

One Price Cash House

ECKERTS

West Side Square.