

UNIVERSITY MISSOURIAN

Published for the Students in the School of Journalism of the University of Missouri.

J. R. STEPHENS, Editor; Managing Editor, E. H. ...

ENTERPRISE MISSOURIAN ASSOCIATION

HARRY B. ...

OFFICE: MISSOURIAN BUILDING

Entered at the Postoffice at Columbia, Mo., as second-class mail matter.

SUBSCRIPTION PRICE

Individuals in Advance, By Mail or Carrier

ADVERTISING RATES ON APPLICATION

Address all communications to UNIVERSITY MISSOURIAN, Columbia, Mo.

University Calendar

- November 13—Football: Missouri vs. Drake, at Columbia.
November 16—Semmas MacManus, Irish writer and lecturer, in auditorium.
November 18—Paul Charles K. Kent, Ph. D., of Yale University, at assembly.
November 19—Glee Club, in auditorium.
November 21—President A. Ross Hill at assembly; subject, "The Meaning and Method of Science."
November 22—12 m. to November 29 8 a. m., Thanksgiving holidays.
November 25—Football: Missouri vs. Kansas, at Kansas City.
December 3 and 4—Opera, "The Toy Shop," King's Dapulators, for free hospital fund.
December 10—Play in university auditorium by Dramatic club.
December 17—School of Education high school play in university auditorium.
December 22—4 p. m. to January 4 8 a. m., Christmas holidays.
January 31 to February 5, Mid-year examinations.

ONLY SIXTEEN DAYS MORE.

The Tigers have only a little more than two weeks to prepare for Kansas. They may now expect the hardest training they ever saw, or any Missouri team ever experienced. The expert trainer has arrived to put the men in condition. He will not only supervise their practice, but everything that pertains to their daily life from now till Thanksgiving Day.

NAME THE COUNTRY ROADS.

It has recently been suggested that all country roads be named. This would indeed be a good thing, for it would be much easier to find houses in the country. And not only should the roads be named but they should have signs at the corners and at various places along the way to indicate the name of the road and how far that particular place is from town. It should be insisted on that these sign posts be placed so as to record the proper distances, for it is almost better to have none at all than to have them created by some advertising company, which never takes care to erect them at the right places.

THE FIRST MISSOURIAN.

The School of Journalism of the University of Missouri has received a gift from Jerrold R. Letcher, of Salt Lake City, of bound volumes of the University Missourian, for the years 1871-23. Mr. Letcher was a member of the class of '73. He is clerk of the United States courts in Salt Lake City.

To one whose memory reaches back to the days of this first University Missourian, June, 1871, its pages must be a storehouse of pleasant reminiscences—bringing to life associates long since departed and calling up day-dreams which proved but dreams only.

The University Missourian was published monthly. Its editorial staff was made up as follows: Editor-in-chief, H. W. Ewing; associates, J. N. Baskett and James Cooney; literary critic,

Eugene Field; local editor, James H. Dwyer; business manager, N. W. Alton.

The first number contains advertisements by J. & V. Barth, Conley, Strawn & Ferguson, Gentry & Henderson, Gilman, Dorsey & Co., and Hubbell & Co.

For some reason the second issue of the University Missourian did not appear until September, 1871. At the head of the editorial column appears this announcement:

"Resigned—Our Literary Editor, Mr. Eugene Field, having determined not to attend the University this year, has resigned. We are sorry to lose so valuable a member of our corps. Our best wishes go with him."

Here are a few selections from the "personal" column:

Edwin W. Stephens, of '67, now editor of the Herald, was married last evening, Sept. 26, to Miss Laura Moss of this place.

"Neal" Burgess is farming. Wish you much agricultural success, Neal. Mr. R. M. Field is studying law in St. Louis.

Mr. Eugene Field is preparing a book of college songs.

Hinkston brewery is becoming a common resort for students.

A student picked out of his boot a piece of gravel which fell in a drawer in the cabinet room.

Saloons were the cause of no little discussion in those days. And then, as now, the drug store was an important factor in the liquor question. The University Missourian expresses its views at length, and concludes an editorial on the subject with this advice:

"Now, good old citizens, to arrest this evil, don't pass laws for the benefit of the students, but make laws for your own benefit, by passing laws, first in your churches prohibiting the drinking of spirituous liquors; then prohibit the drinking of liquor in your own house, and be careful not to be the first one to break that law. Then pass a law prohibiting the drug stores from selling liquor by the drink; also pass a law prohibiting saloons from selling liquor, not only to students, but to everyone. After all this is done, then you will see society improve, and the temperance cause will be a blessing and not a curse to our community."

"Our schools have opened with the most flattering prospects," says the University Missourian for September, 1871. "Stephens College has 150, Christian College 145, and the University 210. Hudson boarding house is full, and the university club is overflowing. If we had three times as many cottages they would be filled."

The University Missourian gave considerable attention to literary subjects, and to reviewing new books, and did not hesitate to put its stamp of approval or disapproval on the work of a new or well known author. It announced the following new books to be had at reduced prices at the Missouri office: Pink and White Tyranny, by Mrs. H. B. Stowe; The Silent Partner, by Miss E. S. Phelps; Little Men, by Miss Abbott; The President of Man, by Darwin; Sesame and Ladies, by John Ruskin; A Terrible Temptation, by Chas. Reade.

The rush and bustle of the present day has reached such a stage that they now buy us in automobile hearses "in order to save time. We can't even take a day off to die comfortably."

The final word has been said in the discussion of the brutality of football. Its enemies have failed in vain and it withstood all assaults. But now Jim Jeffries says it is "unreasonably brutal."

Columbia still has something to be thankful for. It hasn't a street car system for wrathful strap-hangers to growl about, nor do its women have to organize button clubs in order to get seats.

"The Life History of a Cow Tick" is one of the six best sellers issued by the United States department of Agriculture this year. "The History of the Hookworm" is not yet on the press.

When Dr. Cook made his triumphant entry into New York harbor he wore a wreath of roses which a young woman presented him. Even being a hero has its drawbacks.

The Seventh Column

In Cannibal Land.

The poddler's car with its load of humans was bumping down the alley between the straw-thatched huts.

"Missionaries, explorers, fine humpers today," bawled the driver, trying to keep on the shady side of the sun.

Dozens of bamboo doors opened, and dozens of husky and dusty housewives gathered to inspect the wares.

"Morning, ladies," began the driver briskly. "Any missionaries today? Yes, nam, all fresh. Look 'em over. I don't keep the good ones on top, nam. See for yourself. You want this one? Two elephant tusks, and half a coconut shell of gold dust. I know he comes high, nam, but you see he fell out of an air ship. No, nam, he isn't bruised in the least. You'll take these two? Thank you, nam. No, they're not spoiled. Yellow's their natural color. Specially imported from China. All my customers like 'em. Here's one that will do for a small family. Two lion skins, nam. Don't blame me, blame the trusts. Why, I'm sure your husband will like this one. He's not a bit tough, even though he was an athlete. All right, thank you, ladies. Good bye."

The poddler drove on to the next cluster of huts while the housewives, holding their purchases under their arms, stopped to gossip.

"There's that Mrs. Clive Kilbourn again," began a shrill-voiced dame. "Look at the way she's rigged up. Isn't it perfectly terrible?"

"And the way she's carrying on with that poddler."

"You'd think she was going to a ball instead of marketing," observed a third.

"Look, girls, she's buying that scruffy Russian. It's a wonder she wouldn't feed her husband decently instead of spending all his trophies on herself. If you'll promise not to repeat it, girls, I'll tell you a secret."

Chorus of "We won't tell."

"Well, girls, I don't believe that she and the chief get along at all. I never carry scandal, but I consider it my duty to warn the neighborhood. Won't you step in the house, girls, she is watching you, the brazen thing."

All of which goes to show that human nature is the same the wide world over, whether the menu is made up of French names or broiled botanist.

HERMAN HOELKE.

VIEWPOINTS

[The University Missourian invites contributions on matters of University and Columbia interest. The name of the writer should accompany such letters, but will not be printed unless desired.]

Smile: Don't Frown.

To the Editor of the University Missourian:

"Smile awhile, And while you smile Another smiles, And soon there's miles And miles Of smiles, Because you smiled."

If you read the above twice you will smile, and if you will look smilingly at your roommate, he, or she, will smile. Then you will both feel better—because you smiled. If you are hurrying on your way to class or down the street and pass an acquaintance, smile, and he will smile. Then you will both feel better—because you smiled. There is hardly an occasion upon which a smile will not help. There are many kinds of smiles. There is the sympathetic smile, the joyous smile, the sad smile, the malicious smile, the envious smile, the Roper smile.

Yes, that is what makes Roper have such a strong personality—that smile. He looks you square in the face and then—just smiles, with his eyes and mouth and whole strong face. When he rises to speak in the auditorium—he first smiles. Then every student feels an electric shock and each exclaims that smile. Try smiling.

When Mark Twain was on his lecture tours, it is said that as he stopped before his audience he first bowed them over with a sad, self-pitying smile and then changed to a whole-souled joyous smile that convulsed everyone with laughter before he had uttered a word.

Comedians are popular because we can get smiles and laughter from them for our money. Smiles are always worth while. They cost you nothing to give. You feel better for the giving. Try it awhile now—"Smile awhile."

A Woman's Protest.

When some sensation happens, Some man gets in disgrace, With sneering air men say: "Of course There's a woman in the case."

But this is oft forgotten, That since the world began, There's been no woman in a case In which there was no man.

—Boston Transcript.

A Canine Croesus.

"That dog of Grey's is worth \$5000." "Good gracious! How did he ever save the money."—Boston Transcript.

"SLOW SURE" BEST TYPIFIES ENGLAND

The term "slow sure," which Emerson applied to Britain, while in a measure still applicable to them, is not as true of the island as it was when the great poet used the expression. England, like the rest of the civilized world, has been wonderfully affected by the money-loving craze which is the peculiar mark of our age.

The political life of the nation seems to be remarkably free from this materialism, owing perhaps to the fact that offices are held as positions of trust and honor without pay. Politics is, indeed, on a high plane in England men of the highest social standing taking part and all women as well as men, showing the keenest interest in political affairs. Graft, while not unknown, is reduced to a minimum, and as a result politics occupies a high and honored place in the life of the nation.

If politics has not been much affected by this wave of materialism the social life on the other hand, has been greatly changed by it. English social life is today in a period of transition. The old life is rapidly breaking up and adjusting itself to the changes brought about by modern inventions and conveniences. Rush and hurry now characterize the life of poor and rich alike. Instead of drives and afternoon calls, the waltz to Londoners now means themselves with polo matches, motor parties, and bridge or poker. London, formerly dark and gloomy, is now one of the best lighted and one of the gayest cities of Europe.

Under the new life and the great influence of money class barriers are rapidly breaking down. The great families who enjoyed high social position because of the names they bore are rapidly giving way to families whose claim to distinction is based upon their wealth. Moreover, just as the barrier between the old aristocracy and the money-making world is breaking down, so the Jews are more and more being admitted to social life, a fine example of the change in social customs. The old privacy which belonged to the rich is also a thing of the past, and today every detail of their lives is known and published.

Another marked characteristic of the Englishman today is his inordinate desire for amusement, accompanied by all the evils which go with such a craze. The people seem to have a passion for entertainment. Time and money are lavished upon polo, cricket, football, racing, and other games, and whole editions of newspapers are given over to the news of the sporting world. Books and plays which would not have been permitted fifty years ago are produced and gain immediate popularity. Drinking and gambling, the great vices of the nation, are steadily on the increase, and are a constant drain on the physical, financial, and moral life of the lower classes, especially. Because of this craze for amusement and the higher cost of living the poor man is little better off than he was years ago, in spite of the higher wages he receives. The number of the poor, in fact, is constantly increasing.

That this love of money has impaired, for a time at least, the moral and intellectual strength of the people there can be no doubt. Education seems to be making little progress. Life in the universities is more expensive than ever before, and the scholarship is certainly not as high as it once was. Literature for its own sake is almost entirely neglected, the business of making and enjoying money having supplanted the art of letters. The church, that "fish wheel on the state coach," seems to have little influence on the life of the people. Indeed, church-going has ceased to be a habit of the English people, and Sunday, once so carefully observed, has become a day of pleasure and recreation rather than a day of worship.

This materialism has, however, reached its height, according to present day writers of England, and a reaction seems to be setting in against it. Undoubtedly the moral stamina and intellectual vigor for which the Britisher has always been famous will soon reassert itself and restore the balance to English life.

German Soldiers Well Cared For.

The conditions for serving in the German Army are as stringent as they can possibly be, and of the 2 million men who present themselves for service annually only about a sixth are selected for active service. The care bestowed on these men to keep them fit for their duties is typical. Their teeth are well attended to, in order to insure good digestion and bodily condition, and the regimental chiropodist facilitates the marching abilities of the men.—November McClure's.

Honored in the Breach.

Lady (who has been shown over one of the ships, to sailor who has been her guide). "What a pity gratuities are forbidden on your ship."

Sailor—So was apples mum, in the Garden of Eden!—London Opinion.

CLASSIFIED ADS.

FOR RENT—Rooms, suitable for housekeeping, in a modern house. Apply in the morning, 10 to 12, or evening, 4 to 6, 1111 Locust Street.

ROOM—Nice furnished room for rent for one person; \$8 per month; at Dr. J. A. Gibson's, 720 Maryland Place.

WANTED—Four men for pleasant, remunerative work, part or all of the time. One man makes \$10.00 per week working two hours per day. Live students can easily pay their way through school with this proposition. J. L. Hill, room 2, 911A Broadway.

THE CROWN LAUNDRY will give you good service. We call for washing Tuesday afternoon and return same by Saturday. Address postal to Williams & Pultman, Student Agents, Columbia.

FOR RENT—A large well lighted room on second floor. Inquire 307 College or phone 545 Red.

FOR RENT—Furnished room with or without board for one or two students at 1002 University Ave. Phone 757 Red.

FOR RENT—Elegant rooms in modern house, except heat, 407 North Eighth Street.

ROOMS AND BOARD—New house modern; one block west of Academic Hall, 512 South Fifth.

STENOGRAPHIC WORK—University student has afternoons open for all kinds of stenographic work. Address Y. M. C. A.

LOST—Watch fob, round, gold. University seal on one side, a monogram on the other, containing the letters H. O. S. Finder please leave with H. O. Severance, University Library.

FOR RENT—Five fine rooms on second floor in new modern house, new furniture, convenient to University, 203 South Sixth Street.

FOR RENT—Front room, new, modern house. Also board for \$3.00. 1206 Walnut st., phone 832 green.

LOST—A small round "A" pin. Liberal reward for return to Missourian office.

WANTED—Room-mate for student of agriculture. Large front room, with grate, new house, modern, 201 South 6th. Phone 1117.

FOR SALE—U. D. club meal permit. Cheap, if taken at once. John Henry, 307 S. 5th. Phone 269 Black.

News of Other Colleges

Ask for Girls' Dormitories.

The regents of the University of Michigan will be asked to devote a part of the trust funds to the building of residence halls for girls.

Athletics at Columbia U.

Columbia University, of New York, is making a strenuous effort to regain some of her lost prestige in college sports. During the coming year, \$15,000 will be available for this purpose.

Oxford Breaks Thousand-Year Rule.

Oxford University in England enters a thousand year's existence as an institution for men alone, will admit women hereafter. The same conditions will be required of women as of men.

Oklahoma U. Gets Printing Plant.

Oklahoma University will have a printing plant this year. Twenty-five thousand dollars was appropriated by the legislature and the manager will receive \$100 a month for his services.

University Women in West to Debate.

The women of Oregon and Washington Universities have formed an inter-collegiate debating league. Beginning with this fall, fornication contests will be held between the two universities.

Utah Makes Campus Rule.

Now campus rules have recently been put into effect at the University of Utah as follows: No junior is permitted to wear a sombrero hat. Each sophomore shall provide himself with a flaming red hat band not less than one and a half inches wide and wear same on his hat while on the campus. No sophomore shall wear sombrero hat. No freshman shall wear a hat of any kind until "U" day. A class cap is advocated. Each freshman shall provide himself with an all-green tie and wear the same while on the campus. A uniform style and color is advocated. Special students who do not affiliate themselves with classes will be governed by freshman rules.

Lungstras

DYEING and CLEANING CO. Unexcelled in Dry Cleaning of Men's and Women's Fine Garments, Portierres, Imported Rugs, etc.

13th St. and Park Ave. 715 Locust Street 722 North Taylor Street

MOBERLY STEAM LAUNDRY Has never lost a patron because of unsatisfactory work. Laundry returned within forty-eight hours. J. KALINA Student Agent

Columbia Pantatorium Ladies' and gents' clothes pressed by the month. First-class work guaranteed. \$1.00 per month. 807 BROADWAY. Phone 296 Red.

"72" SCURLOCK Transfer and Storage Co. R. P. SCURLOCK, Manager.

Dr. R. M. Robinson DENTIST Over Peck's Drug Store

PHONE 202 FOR McColum & Wood Successor to I. L. Bridger. The Window Cleaner

T. F. McCARTHY PLUMBING Gas Fitting and Steam Heating PHONE 822 BLACK 20 N. NINTH

COLUMBIA BUSINESS COLLEGE COLUMBIA, MO. GOOD POSITIONS. AWAIT our Bookkeepers, Bankers, Stenographers, Penmen, and specially trained Commercial Travelers. Within five blocks of the State University. Unexcelled faculty. Thorough courses. Excellent equipment. FURNISH Year, Splendid library opportunities for boys and girls to work their way. Write today for particulars. Address: Geo. H. Benschley, Pres., Columbia, Mo.

FRESH VASSAR CHOCOLATES 50c—\$1.00 per pound At The Heidelberg. Home of pure, fresh candies

J. A. Long & Son Everything in the Bakery and Confectionery Line Watch for our new college brand bread Regular dinner - - - 25 cents

J. G. WILLIAMS BARBER Home of E. Z. Shaves Modern Bath Rooms 174 Broadway Phone 288 Black

PIN MONEY CHOCOLATES With a Bon-Bon dish FREE. Ask for it. BLANKE-WENNEKER.

LUNCHEONS Harris Candies 16 SOUTH NINTH